

2024 POC/Decentralized Infectious Disease Testing Market: Country Supplier Shares, Test Volume and Sales Segment Forecasts

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Abstracts

This new report from LeadingMarketResearch.com contains 80 tables, and provides a comprehensive analysis of the POC infectious disease testing market, including trends, dynamics, size, growth, regulatory requirements, technological trends, competitive landscape, and emerging opportunities for instrument and consumable suppliers. This report will help diagnostic product suppliers develop effective business, R&D and marketing strategies for the global POC infectious disease testing market. RationaleThe growing economic pressures on hospitals, coupled with advances in diagnostic technologies, intensifying competition among suppliers and physicians, and changing consumer demands are shifting diagnostic testing from hospitals and commercial laboratories closer to the patient.

Market Segmentation Analysis

- Review of five POC market segments, including their dynamics, trends, structure, size, growth and major suppliers.
- Five-year test volume and reagent sales forecasts for major infectious disease tests by market segment:
 - Physician Offices/Group Practices
 - Emergency Rooms
 - Ambulatory Care Centers
 - Surgery Centers
 - Birth Centers
- Sales and Market Share Analysis
- Market shares of major infectious disease diagnostic reagent and instrument suppliers.

Current and Emerging Products

- Analysis of infectious disease diagnostic tests performed in POC testing locations.
- Review of leading infectious disease testing analyzers, both currently marketed and & those in development, including their operating characteristics, features and selling prices.

Technology Review

- Emerging technologies and their applications for POC testing.
- Comprehensive listings of companies developing or marketing coagulation & testing technologies and products, by assay.

Competitive Assessments

- Assessments of major suppliers and emerging market entrants, including their sales, product portfolios, marketing tactics, joint ventures, and new products in R&D.
- Strategic Recommendations
- Specific opportunities for new

infectious disease testing instruments and reagent systems with potentially significant market appeal during the next five years.

- Design criteria for POC testing products.
- Alternative business expansion strategies.
- Potential market entry barriers and risks.

Methodology This report is based on a combination of primary and secondary sources of information, including review of the latest technical and business publications, manufacturer product literature, industry analyst reports, and VPGMarketResearch's proprietary data files.

Contents

- I. Introduction
- II. Hepatitis Worldwide Market and Technology Overview
 - A. Background
 - B. Hepatitis A
 - C. Hepatitis B
 - D. Hepatitis C

0 CLASSIFICATION

0 TRANSMISSION OF INFECTION

0 OCCUPATIONAL HAZARDS

0 ACUTE HEPATITIS

0 DIAGNOSIS OF ACUTE INFECTION

0 CHRONIC HEPATITIS

0 HCV AND OTHER CHRONIC LIVER DISEASES

0 ALCOHOLIC LIVER DISEASE

0 HEPATITIS B COINFECTION

0 CIRRHOSIS AND HEPATOCELLULAR CARCINOMA

0 DIAGNOSTIC TESTS

0 POSSIBLE INDICATIONS FOR HCV RNA TESTING

0 CONCLUSIONS AND FUTURE DIRECTION

- E. Hepatitis D

0 HISTORICAL PERSPECTIVE

0 EPIDEMIOLOGY**0 HBV-HDV 'COINFECTION' VS. 'SUPERINFECTION'****0 METHODS OF DETECTING HDV****0 PREVENTION**

F. Hepatitis E

0 BACKGROUND**0 PREVALENCE OF THE DISEASE****0 DIAGNOSTIC TESTS****0 EPIDEMIOLOGIC SEROSURVEYS****0 SEROLOGIC CROSS-REACTIVITY**

G. Hepatitis G

0 VACCINES AND DRUGS

Table of Contents (continued)

H. Review of Leading Analyzers Marketed by: Abbott, Beckman Coulter/Danaher, BioMerieux, Ortho-Clinical Diagnostics, Roche, Siemens, Tosoh, Wallac and Other Suppliers

I. Emerging Diagnostic Technologies

1. MOLECULAR DIAGNOSTICS**2. MONOCLONAL ANTIBODIES****3. IMMUNOASSAYS****4. DIFFERENTIAL LIGHT SCATTERING**

5. INFORMATION TECHNOLOGY**6. ARTIFICIAL INTELLIGENCE****7. LIPOSOMES****8. FLOW CYTOMETRY****9. CHROMATOGRAPHY****10. DIAGNOSTIC IMAGING****11. GEL MICRODROPLETS****12. OTHER**

III. Country: Market Size, Growth and Major Suppliers'
Sales and Market Shares

X. Alternative Market Penetration Strategies

A. Internal Development

B. Collaborative Arrangements

C. University Contracts

D. Distribution Strategies for Decentralized Testing Markets

1. MARKETING APPROACHES**2. PRODUCT COMPLEXITY****3. CUSTOMER PREFERENCE****4. ESTABLISHED SUPPLIERS****5. EMERGING SUPPLIERS****6. MAJOR TYPES OF DISTRIBUTORS****7. MARKET SEGMENTATION**

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