

2024 POC Diagnostic Testing Market: Unmet Needs, Supplier Shares and Strategies, Segment Volume and Sales Forecasts for 300 Tests, Emerging Technologies and Trends, Instrumentation Pipeline, Growth Opportunities

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Abstracts

This new 1,230-page report from LeadingMarketResearch.com contains 343 tables, and provides a comprehensive analysis of the 10 major POC market segments, including their dynamics, size, growth, regulatory requirements, technological trends, competitive landscape, and emerging opportunities for instrument and consumable suppliers. This report will help diagnostic product suppliers develop effective business, R&D and marketing strategies. The report is available by section, and can be customized to specific information needs and budget. Rationale The growing economic pressures on hospitals, coupled with advances in diagnostic technologies, intensifying competition among suppliers and physicians, and changing consumer demands are shifting diagnostic testing from hospitals and commercial laboratories closer to the patient. Market Segmentation Analysis%li%Review of the 10 major POC market segments, including their dynamics, trends, structure, size, growth and major suppliers.

Five-year test volume and reagent sales forecasts for over 300 chemistry, immunodiagnostic, microbiology, hematology and coagulation procedures by market segment:



Methodology

This report is based on a combination of primary and secondary sources of information, including review of recent technical and business publications, manufacturer product literature, industry analyst reports, and LeadingMarketResearch.com's proprietary data files.Contains 1,230 pages and 343 tables



Contents

Introduction
Executive Summary
Rationale for Testing Decentralization

- 1. OVERVIEW
- 2. REGULATORY TRENDS
- 3. ECONOMIC TRENDS
- 4. DEMOGRAPHIC TRENDS
- 5. TECHNOLOGICAL TRENDS
- 6. SOCIAL TRENDS
- 7. QUALITY OF CARE
- 8. DEFENSIVE MEDICINE
- 9. QUALITY CONTROL ISSUES

Worldwide Market and Technology Overview A. Major Routine Chemistry Tests

- 1. ALBUMIN
- 2. ALKALINE PHOSPHATASE
- 3. ALT/SGPT
- 4. AMMONIA
- 5. AMYLASE
- 6. AST/SGOT



- 7. BILIRUBIN
- 8. BLOOD GASES
- 9. BLOOD UREA NITROGEN (BUN)
- 10. CALCIUM
- 11. CHOLESTEROL
- 12. CHOLINESTERASE
- 13. CREATININE
- 14. ELECTROLYTES
- a. Carbon Dioxide/Bicarbonate
- b. Chloride
- c. Potassium
- d. Sodium
- 15. FERRITIN
- 16. FOLLATE/FOLIC ACID

Table of Contents (continued)

- 17. FRUCTOSAMINE
- 18. GAMMA-GLUTAMYL TRANSPEPTIDASE (GGT)
- 19. GLUCOSE
- 20. HIGH DENSITY LIPOPROTEIN (HDL)
- **21. IRON**
- 22. LACTATE DEHYDROGENASE (LDH)



23. MAGNESIUM

- 24. PHOSPHORUS
 25. PROTEIN
 26. TRIGLYCERIDES
 27. TROPONIN
 28. URIC ACID
 29. URINALYSIS
 30. VITAMIN B12
 Infectious Disease Tests
 1. AIDS
 2. ADENOVIRUS
 3. CAMPYLOBACTER
- 5. CHLAMYDIA

4. CANDIDA

- 6. CLOSTRIDIUM DIFFICILE
- 7. CYTOMEGALOVIRUS
- 8. ENTEROVIRUSES
- 9. EPSTEIN-BARR VIRUS
- 10. GONORRHEA



11. HELICOBACTER PYLORI

12. HEPATITIS

- a. Hepatitis A
- b. Hepatitis B
- c. Hepatitis C
- d. Hepatitis D
- 13. HERPES SIMPLEX VIRUS
- 14. HUMAN HERPES VIRUS-6 (HHV-6)
- **15. INFLUENZA VIRUSES**
- 16. LEGIONELLA
- 17. LYME DISEASE
- 18. MEASLES (RUBEOLA)
- 19. MENINGITIS



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