

2024 Paint and Coatings Suppliers Strategies, Marketing Tactics, Technological Know-How and Market Segmentation Forecasts

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Abstracts

This new report from LeadingMarketResearch.com provides analysis of the global paint and coatings market outlook, as well as supplier strategies, marketing tactics, and technological know-how.

The report presents a worldwide strategic overview of the paint and coatings market, including:

- Sales forecasts for major market segments.

- Sales forecasts for key geographic regions: North America, Europe, Asia Pacific, Latin America, Africa, Mideast.

- In addition, the report reviews the major U.S. and international regulatory, technological, economic, demographic, and social trends with potentially significant impact on the paints and coatings industry during the next five years, including discussion of such key issues as industry consolidation, market globalization, environmental regulations and others.

The companies analyzed in this reports are AkzoNobel, Asian Paints, Axalta, BASF, Jotun, Kansai Paint, Nippon Paint, PPG, RPM, and Sherwin-Williams. The company profiles include:

- Latest organizational and management developments

Acquisitions and divestitures

Marketing tactics

Financial results

Strengths and weaknesses

Strategic directions

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