

2024 Georgia Virology and Bacteriology Market for over 100 Tests: Supplier Shares and Strategies, Test Volume and Sales Forecasts, Emerging Technologies, Instrumentation, Opportunities

<https://marketpublishers.com/r/20620C028FD6EN.html>

Date: September 2020

Pages: 950

Price: US\$ 2,750.00 (Single User License)

ID: 20620C028FD6EN

Abstracts

This new report from LeadingMarketResearch.com is designed to help current suppliers and potential market entrants identify and evaluate business opportunities emerging in the infectious disease testing market during the next five years.

The report is available by section, and can be customized to specific information needs and budget. The report reviews current and emerging assays; analyzes potential applications of innovative diagnostic technologies; forecasts volume and sales for over 100 infectious disease tests; provides test volume estimates by method (molecular, serology/immunodiagnostics, culture/microscopy); profiles leading players and potential market entrants; and suggests alternative business expansion strategies for suppliers.

Rationale

This comprehensive report will assist diagnostics industry executives, as well as companies planning to diversify into the dynamic and rapidly expanding infectious disease testing market, in evaluating emerging opportunities and developing effective business strategies.

The infectious disease testing is one of the most rapidly growing segments of the in vitro diagnostics industry, and the greatest challenge facing suppliers during this decade. Among the main driving forces is continuing spread of AIDS, which remains the world's major health threat and a key factor contributing to the rise of opportunistic infections; threat of bioterrorism; advances in molecular diagnostic technologies; and a wider

availability of immunosuppressive drugs. Although for some infections the etiology is still a mystery, while for others the causative microorganisms are present in minute concentrations long before the occurrence of first clinical symptoms, recent advances in genetic engineering and detection technologies are creating exciting opportunities for highly sensitive, specific and cost-effective products.

Infectious Diseases Analyzed in the Report

AIDS/HIV, Adenovirus, Aeromonads, Bartonella, Blastocystis Hominis, Campylobacter, Candida, Chancroid, Chlamydia, Clostridium, Coronavirus, Coxsackievirus, Cryptosporidium, Cyclospora, CMV, E. Coli, Echovirus, Encephalitis, Enterovirus, EBV, Giardia, Gonorrhea, Granuloma Inguinale, Hantavirus, H. Pylori, Hepatitis, Herpes Influenza, Legionella, Lyme, Lymphogranuloma, Malaria, Measles, Meningitis, Microsporidium, Mononucleosis, Mumps, Mycoplasma, HPV, Parvovirus, Pneumonia, Polyomaviruses, Pseudomonas, Rabies, RSV, Rhinovirus, Rotavirus, Rubella, Salmonella, Septicemia, Shigella, Staphylococci, Streptococci, Syphilis, Toxoplasmosis, Trichomonas, TB, Vibrio, West Nile, Yersinia.

Current and Emerging Products

In-depth examination of over 100 major diseases, including their etiology, current diagnostic tests, vaccines, drugs and market needs.

Review of major analyzers used for infectious disease testing, including their operating characteristics, features and selling prices.

Technology Review

Assessment of molecular diagnostic, monoclonal antibody, immunoassay, and other technologies and their potential applications for infectious disease testing.

Companies developing or marketing infectious disease diagnostic products by individual test.

Opportunities and Strategic Recommendations

Emerging opportunities for new instrumentation, reagents kits, IT and other

products with significant market appeal during the next five years.

Design criteria for decentralized testing products.

Alternative market penetration strategies.

Potential market entry barriers and risks.

Competitive Assessments

Strategic assessments of major suppliers and emerging market entrants, including their sales, product portfolios, marketing tactics, collaborative arrangements and new products in R&D.

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HIV Ag Test Volume and Diagnostics Sales Forecast
Western Blot/Other Confirmatory Test Volume and Diagnostics Sales Forecast
Adenovirus Test Volume and Diagnostics Sales Forecast
Aeromonads Test Volume and Diagnostics Sales Forecast
BEA Test Volume and Diagnostics Sales Forecast
Blastocystis Hominis Test Volume and Diagnostics Sales Forecast
Campylobacter Test Volume and Diagnostics Sales Forecast
Candida Test Volume and Diagnostics Sales Forecast
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Cryptosporidium Test Volume and Diagnostics Sales Forecast
CMV Test Volume and Diagnostics Sales Forecast
Cyclospora Test Volume and Diagnostics Sales Forecast
E. Coli Test Volume and Diagnostics Sales Forecast
Echovirus Test Volume and Diagnostics Sales Forecast
Encephalitis Test Volume and Diagnostics Sales Forecast
Enterovirus Test Volume and Diagnostics Sales Forecast
EBV Test Volume and Diagnostics Sales Forecast
Giardia Test Volume and Diagnostics Sales Forecast Gonorrhea Test Volume and
Diagnostics Sales Forecast
Granuloma Inguinale Test Volume and Diagnostics Sales Forecast Hantavirus Test
Volume and Diagnostics Sales Forecast Helicobacter Pylori Test
Volume and Diagnostics Sales Forecast HBsAg Test Volume and Diagnostics Sales
Forecast
Hepatitis C Test Volume and Diagnostics Sales Forecast
Anti-HBc Test Volume and Diagnostics Sales Forecast
Anti-HBs Test Volume and Diagnostics Sales Forecast
Anti-HAV Test Volume and Diagnostics Sales Forecast

Hepatitis Delta Test Volume and Diagnostics Sales Forecast
HAV NAT Test Volume and Diagnostics Sales Forecast
HBV NAT Test Volume and Diagnostics Sales Forecast
HBcAg Test Volume and Diagnostics Sales Forecast
HBeAg Test Volume and Diagnostics Sales Forecast
ALT/SGPT Test Volume and Diagnostics Sales Forecast
Herpes Simplex I and II Test Volume and Diagnostics Sales Forecast
Herpes Type VI Test Volume and Diagnostics Sales Forecast
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Malaria Test Volume and Diagnostics Sales Forecast Measles Test Volume and
Diagnostics Sales Forecast Meningitis Test
Volume and Diagnostics Sales Forecast Microsporidium Test
Volume and Diagnostics Sales Forecast Mononucleosis Test
Volume and Diagnostics Sales Forecast Mumps Test Volume and Diagnostics Sales
Forecast Mycoplasma Test Volume and Diagnostics Sales Forecast Papilloma Virus
Test Volume and Diagnostics Sales Forecast Parvovirus Test Volume and Diagnostics
Sales Forecast Pneumonia Test Volume and Diagnostics Sales Forecast Polyoma
Viruses Test Volume and Diagnostics Sales Forecast Pseudomonas Test Volume and
Diagnostics Sales Forecast Rabies Test Volume and Diagnostics Sales Forecast
RSV Test Volume and Diagnostics Sales Forecast
Rhinovirus Test Volume and Diagnostics Sales Forecast
Rotavirus Test Volume and Diagnostics Sales Forecast
Rubella Test Volume and Diagnostics Sales Forecast
Salmonella Test Volume and Diagnostics Sales Forecast
Septicemia Test Volume and Diagnostics Sales Forecast
Shigella Test Volume and Diagnostics Sales Forecast
Staphylococci Test Volume and Diagnostics Sales Forecast
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Major Companies Developing or Marketing Adenovirus Tests
Major Companies Developing or Marketing Bartonella Tests
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Major Companies Developing or Marketing Papilloma Virus Tests
Major Companies Developing or Marketing Parvovirus Tests
Major Companies Developing or Marketing Pneumonia Tests
Major Companies Developing or Marketing RSV Tests
Major Companies Developing or Marketing Rotavirus Tests
Major Companies Developing or Marketing Rubella Tests
Major Companies Developing or Marketing Salmonella Tests
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