

# **2024-2029 UK Blood Banking Market: Growth Opportunities and Strategies for Immunohematology and NAT Analyzers and Reagents--Supplier Sales and Shares, Volume and Sales Segment Forecasts, Competitive Analysis, Emerging Technologies, Latest Instrumentation**

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## **Abstracts**

This comprehensive report is designed to help current suppliers and potential market entrants identify and evaluate emerging opportunities in the UK molecular blood banking market during the next five years, and assist industry executives in developing effective business, new product development and marketing strategies. The report is available by section, and can be customized to specific information needs and budget. The report explores future marketing and technological trends in UK; provides test volume and sales forecasts by market segment/test location; compares features of major automated and semi-automated analyzers; profiles leading and emerging competitors; and identifies specific product and market opportunities facing suppliers during the next five years.

Blood Group Genotyping

PCR, PCR-RFLP, AS-PCR or PCR-SSP, Multiplex PCR,  
Real Time PCR, Sanger DNA Sequencing, Pyrosequencing

Microarrays

BeadChip Array, BloodChip, Genome Lab SNP Stream,  
Fluidic Microarray Systems, TaqMan OpenArray, MALDI-TOF-MS,  
Mini-Sequencing

Blood Typing and Grouping Tests

ABO, Antibody Panels, Antibody Screening/Indirect Antiglobulin,  
Antigen Typing (C, c, Duffy, E, e, I, i, Kell, Kidd, Le a, b, MN, P, S, s),

Antiglobulin (Direct, C3 + IgG, IgG, ; C3),  
Crossmatching (Immediate Spin, Full Crossmatch),  
Rh (D, Du).

Infectious Disease Screening Tests

AIDS (HIV NAT, HIV-1/2), Cytomegalovirus,  
Hepatitis (HAV NAT, HBV NAT, HBs Ag, ;  
Anti-HBc, HCV NAT, HCV, ALT/SGPT), HTLV-I/II, Parvovirus B19 NAT,  
Syphilis, West Nile Virus NAT

Sales and Market Share Analysis

Sales and market share estimates for leading  
suppliers of blood banking products by individual product.

Competitive Assessments

Strategic assessments of major suppliers and  
emerging market entrants, including their sales,  
product portfolios, marketing tactics, and new products in R&D.

Market Segmentation Analysis

Comprehensive market segmentation  
analysis, including review of the market  
dynamics, trends, structure, size, growth,  
& and key suppliers.

Test volume and sales forecasts for over 40 blood typing,  
grouping and infectious disease screening tests,  
including NAT, by market segment:

- Blood Centers
- Hospitals
- Commercial/Private Laboratories

Current and Emerging Products

Analysis of current and emerging blood typing,  
grouping and infectious disease screening tests

Review of automated and semi-automated  
analyzers.

Technology Review

Assessment of current and emerging  
technologies, and their potential applications  
for the blood banking market.

Comprehensive lists of companies developing  
or marketing new technologies and products, by test.

Strategic Recommendations

New product development

opportunities with significant market appeal.  
Alternative market penetration strategies.  
Potential market entry barriers and risks.

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