

# **2024-2029 New Zealand Anemia Diagnostic Testing Market Assessment--2024 Supplier Shares and 2024-2029 Segment Forecasts by Test, Competitive Intelligence, Emerging Technologies, Instrumentation, Opportunities**

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## **Abstracts**

This unique report from LeadingMarketResearch.com provides information and analysis not available from any other published source, including:

Supplier Sales and Shares by Segment and Test

Volume and Sales Segment Forecasts by Test

Supplier Strategies and SWOT Analysis

Instrumentation Pipeline

Emerging Technologies

Opportunities for New Analyzers and Consumables

Market Challenges and Risks

The report provides test volume and sales forecasts by market segment for the following assays:

CBC, Erythropoietin, Ferritin, Folate, Hemoglobin, Iron, Iron Total Binding Capacity, Iron Unsaturated Binding Capacity, Reticulocytes, Transferrin, Vitamin B12, Vitamin D

The report is available by section, and can be customized to specific information needs and budget.

#### Rationale

During the next decade, the anemia diagnostics market will undergo significant transformation. These changes will be caused by convergence of new and more stringent regulations; advances in diagnostic technologies, system engineering, automation, and IT; and intensifying competition. Some segments will start resembling commodity markets, where product positioning and cost per test are more critical than underlying technology. This evolving marketplace will create exciting opportunities for a variety of new instruments, reagent systems, and auxiliary products, such as specimen preparation devices, controls, calibrators and others.

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The report provides segment test volume and sales forecasts for the following tests:

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B. Instrumentation Review: Operating characteristics and features of high-, medium-, and low-volume/POC analyzers manufactured by Abaxis, Abbott, Alfa Wassermann, AMS, Awareness Technologies, Beckman Coulter, Binding Site, bioMerieux, Carolina Chemistries, DiaSorin, Grifols, Horiba, Medica, Nova Biomedical, Ortho-Clinical Diagnostics, Polymedco, Randox, Roche, Siemens Healthineers, Tosoh, Vital Diagnostics and other suppliers.

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