

# **2024-2029 Iceland Anemia Diagnostic Testing Market Assessment--2024 Supplier Shares and 2024-2029 Segment Forecasts by Test, Competitive Intelligence, Emerging Technologies, Instrumentation, Opportunities**

<https://marketpublishers.com/r/2961AA9AC711EN.html>

Date: October 2024

Pages: 0

Price: US\$ 1,500.00 (Single User License)

ID: 2961AA9AC711EN

## **Abstracts**

This unique report from LeadingMarketResearch.com provides information and analysis not available from any other published source, including:

Supplier Sales and Shares by Segment and Test

Volume and Sales Segment Forecasts by Test

Supplier Strategies and SWOT Analysis

Instrumentation Pipeline

Emerging Technologies

Opportunities for New Analyzers and Consumables

Market Challenges and Risks

The report provides test volume and sales forecasts by market segment for the following assays:

CBC, Erythropoietin, Ferritin, Folate, Hemoglobin, Iron, Iron Total Binding Capacity, Iron Unsaturated Binding Capacity, Reticulocytes, Transferrin, Vitamin B12, Vitamin D

The report is available by section, and can be customized to specific information needs and budget.

#### Rationale

During the next decade, the anemia diagnostics market will undergo significant transformation. These changes will be caused by convergence of new and more stringent regulations; advances in diagnostic technologies, system engineering, automation, and IT; and intensifying competition. Some segments will start resembling commodity markets, where product positioning and cost per test are more critical than underlying technology. This evolving marketplace will create exciting opportunities for a variety of new instruments, reagent systems, and auxiliary products, such as specimen preparation devices, controls, calibrators and others.

## Contents

### Introduction

### Worldwide Market and Technology Overview

#### A. Major Therapeutic Drug Monitoring Tests

The report provides segment test volume and sales forecasts for the following tests:

Amikacin, Apixaban, Argatroban, Betrixaban, Carbamazepine, Cyclosporin, Dabigatran, Digoxin, Edoxaban, Everolimus, Fluindione, Gentamicin, Levetiracetam, Lithium, Methotrexate, NAPA/Procainamide, Phenobarbital, Phenytoin, Quinidine, Rivaroxaban, Sirolimus, Tacrolimus, Theophylline, Tobramycin, Topirimate, Valproic Acid, Vancomycin and Warfarin.

B. Instrumentation Review: Operating characteristics and features of high-, medium-, and low-volume/POC analyzers manufactured by Abaxis, Abbott, Alfa Wassermann, AMS, Awareness Technologies, Beckman Coulter, Binding Site, bioMerieux, Carolina Chemistries, DiaSorin, Grifols, Horiba, Medica, Nova Biomedical, Ortho-Clinical Diagnostics, Polymedco, Randox, Roche, Siemens Healthineers, Tosoh, Vital Diagnostics and other suppliers.

C. Major In Vitro Diagnostic Technologies  
And Their Potential  
Applications

## 1. MONOCLONAL AND POLYCLONAL ANTIBODIES

## 2. IMMUNOASSAYS

- a. Technological Principle
- b. Chemiluminescence
- c. Enzyme Immunoassays
  - Overview
  - ELISA
  - EMIT
  - Electrochemical
- d. Radioimmunoassays (RIA)
- e. Immunoprecipitation
- f. Affinity Chromatography

### **3. TANDEM MASS SPEC**

### **4. IT AND AUTOMATION**

### **5. DRY CHEMISTRY**

### **6. BIOSENSORS**

Table of Contents (Continued)

France: Test Volume and Sales Forecasts by Assay and Market Segment, And Major Supplier Market Shares

Germany: Test Volume and Sales Forecasts by Assay and Market Segment, And Major Supplier Market Shares

Italy: Test Volume and Sales Forecasts by Assay and Market Segment, And Major Supplier Market Shares

Japan: Test Volume and Sales Forecasts by Assay and Market Segment, And Major Supplier Market Shares

Table of Contents (Continued)

Spain: Test Volume and Sales Forecasts by Assay and Market Segment, And Major Supplier Market Shares

UK: Test Volume and Sales Forecasts by Assay and Market Segment, And Major Supplier Market Shares

USA: Test Volume and Sales Forecasts by Assay and Market Segment, And Major Supplier Market Shares

Alternative Market Penetration Strategies

A. Internal Development

B. Collaborative Arrangements

C. University Contracts

D. Distribution Strategies for Decentralized Testing Markets

### **1. MARKETING APPROACHES**

### **2. PRODUCT COMPLEXITY**

### **3. CUSTOMER PREFERENCE**

### **4. ESTABLISHED SUPPLIERS**

## 5. EMERGING SUPPLIERS

## 6. MAJOR TYPES OF DISTRIBUTORS

## 7. MARKET SEGMENTATION

Potential Market Entry Barriers and Risks

A. Market Maturity

B. Cost Containment

C. Competition

D. Technological Edge and Limitations

E. Patent Protection

F. Regulatory Constraints

G. Decentralized Testing Market Challenges

Table of Contents (Continued)

Competitive Assessments

Abbott

Agilent Technologies

Beckman Coulter/Danaher

bioMerieux

Bio-Rad

DiaSorin

Eiken Chemical

Fujirebio

Grifols

IL/Werfen

Kyowa Medex

Ortho-Clinical Diagnostics

PerkinElmer

Quest Diagnostics

Roche

Siemens Healthineers

Sysmex

Thermo Fisher

Tosoh

Wako

List of Tables

France, Hospital Laboratories, TDM

Diagnostics Market Forecast by Assay  
France, Commercial/Private Laboratories,  
TDM Diagnostics Market Forecast by Assay  
France, Major Suppliers of Immunodiagnostic Products,  
Estimated Market Shares  
Germany, Laboratories Performing TDM  
Tests By Market Segment  
Germany, Hospital Laboratories Performing  
TDM Tests By Bed Size  
Germany, Commercial/Private Laboratories  
Performing TDM Tests By Annual Test Volume  
Germany, TDM Test Volume Forecast By Market  
Segment  
Germany, Hospital Laboratories, TDM  
Test Volume Forecast by Assay  
Germany, Commercial/Private Laboratories,  
TDM Test Volume Forecast by Assay  
Germany, Physician Offices/Group  
Practices, TDM Test Volume Forecast by Assay  
Germany, TDM Reagent Market Forecast  
By Market Segment  
Germany, Hospital Laboratories, TDM  
Reagent Market Forecast by Assay  
Germany, Commercial/Private Laboratories,  
TDM Reagent Market Forecast by Assay  
Germany, Physician Offices/Group  
Practices, TDM Reagent Market Forecast by Assay

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