

2024-2029 Global Influenza Testing Market: US, Europe, Japan--Supplier Shares and Sales Segment Forecasts by Country, Competitive Intelligence, Emerging Technologies, Instrumentation and Opportunities

<https://marketpublishers.com/r/29BEE0AAD1F9EN.html>

Date: November 2024

Pages: 0

Price: US\$ 4,500.00 (Single User License)

ID: 29BEE0AAD1F9EN

Abstracts

The report presents a detailed analysis of the Influenza diagnostics market in the US, Europe, (France, Germany, Italy, Spain, UK) and Japan. Current scientific views on the Influenza definition, epidemiology and etiology are reviewed. The report provides the 5-year test volume and sales forecasts by country for the following market segments:

- Hospitals
- Commercial/Private Labs
- Physician Offices
- Public Health Labs

For each country, in addition to test volume and sales projections, the report presents sales and market share estimates for major suppliers of Influenza tests.

Also, the report examines the market applications of DNA Probes, Monoclonal Antibodies, Immunoassays, IT and other technologies; reviews features and operating characteristics of automated analyzers; profiles leading suppliers and recent market entrants developing innovative technologies and products; and identifies emerging business expansion opportunities, alternative market penetration strategies, market entry barriers and risks, and strategic planning issues and concerns.

Contents

- I. Introduction
- II. Worldwide Test Overview, Technologies and Instrumentation
 - A. Background, Diagnostic Tests, Vaccines and Drugs
 - B. Instrumentation Review: Operating Characteristics, Features and Selling Principles of Leading Infectious Disease Automated and Semi-automated Analyzers
 - C. Emerging Infectious Disease Diagnostic Technologies

1. MOLECULAR DIAGNOSTICS

2. MONOCLONAL ANTIBODIES

3. IMMUNOASSAYS

4. DIFFERENTIAL LIGHT SCATTERING

5. INFORMATION TECHNOLOGY

6. ARTIFICIAL INTELLIGENCE

7. LIPOSOMES

8. FLOW CYTOMETRY

9. CHROMATOGRAPHY

10. DIAGNOSTIC IMAGING

11. GEL MICRODROPLETS

12. OTHERS

- D. Personal Testing
- III. Country Analyses: Sales and Volume Forecasts
- IV. Major Product Development Opportunities

- A. Instrumentation
- B. Reagent Kits and Test Systems/Panels
- C. Information Technology
- D. Auxiliary Products
- V. Design Criteria for Decentralized Testing Products
- VI. Alternative Market Penetration Strategies
 - A. Internal Development
 - B. Collaborative Arrangements
 - C. University Contracts
 - D. Distribution Strategies for Decentralized Testing Markets
- Table of Contents (continued)
- VII. Potential Market Entry Barriers and Risks
 - A. Market Maturity
 - B. Cost Containment
 - C. Competition
 - D. Technological Edge and Limitations
 - E. Patent Protection
 - F. Regulatory Constraints
 - G. Decentralized Testing Market Challenges
- VIII. Competitive Assessments
 - Abbott
 - Affymetrix
 - Beckman Coulter/Danaher
 - Becton Dickinson
 - bioMerieux
 - Bio-Rad
 - Cepheid
 - Diamedix
 - DiaSorin
 - Eiken Chemical
 - Elitech Group
 - Enzo Biochem
 - Fujirebio
 - Grifols
 - GSK Biologicals
 - Hologic
 - Leica Biosystems
 - Lonza
 - Ortho-Clinical Diagnostics

- PerkinElmer
- Qiagen
- Roche
- Scienion
- Sequenom
- SeraCare
- Siemens Healthineers
- Takara Bio
- Thermo Fisher
- Wako

I would like to order

Product name: 2024-2029 Global Influenza Testing Market: US, Europe, Japan--Supplier Shares and Sales Segment Forecasts by Country, Competitive Intelligence, Emerging Technologies, Instrumentation and Opportunities

Product link: <https://marketpublishers.com/r/29BEE0AAD1F9EN.html>

Price: US\$ 4,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/29BEE0AAD1F9EN.html>