

# 2024-2029 Austria Anemia Diagnostic Testing Market Assessment--2024 Supplier Shares and 2024-2029 Segment Forecasts by Test, Competitive Intelligence, Emerging Technologies, Instrumentation, Opportunities

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# Abstracts

This unique report from LeadingMarketResearch.com provides information and analysis not available from any other published source, including:

Supplier Sales and Shares by Segment and Test

Volume and Sales Segment Forecasts by Test

Supplier Strategies and SWOT Analysis

Instrumentation Pipeline

**Emerging Technologies** 

Opportunities for New Analyzers and Consumables

Market Challenges and Risks

The report provides test volume and sales forecasts by market segment for the following assays:

CBC, Erythropoietin, Ferritin, Folate, Hemoglobin, Iron, Iron Total Binding Capacity, Iron Unsaturated Binding Capacity, Reticulocytes, Transferrin, Vitamin B12, Vitamin D



The report is available by section, and can be customized to specific information needs and budget.

#### Rationale

During the next decade, the anemia diagnostics market will undergo significant transformation. These changes will be caused by convergence of new and more stringent regulations; advances in diagnostic technologies, system engineering, automation, and IT; and intensifying competition. Some segments will start resembling commodity markets, where product positioning and cost per test are more critical than underlying technology. This evolving marketplace will create exciting opportunities for a variety of new instruments, reagent systems, and auxiliary products, such as specimen preparation devices, controls, calibrators and others.



# Contents

Introduction Worldwide Market and Technology Overview A. Major Therapeutic Drug Monitoring Tests The report provides segment test volume and sales forecasts for the following tests: Amikacin, Apixaban, Argatroban, Betrixaban, Carbamazepine, Cyclosporin, Dabigatran, Digoxin, Edoxaban, Everolimus, Fluindione, Gentamicin, Levetiracetam, Lithium, Methotrexate, NAPA/Procainamide, Phenobarbital, Phenytoin, Quinidine, Rivaroxaban, Sirolimus, Tacrolimus, Theophylline, Tobramycin, Topirimate, Valproic Acid, Vancomycin and Warfarin. B. Instrumentation Review: Operating characteristics and features of high-, medium-, and low-volume/POC analyzers manufactured by Abaxis, Abbott, Alfa Wassermann, AMS, Awareness Technologies, Beckman Coulter, Binding Site, bioMerieux, Carolina Chemistries, DiaSorin, Grifols, Horiba, Medica, Nova Biomedical, Ortho-Clinical Diagnostics, Polymedco, Randox, Roche, Siemens Healthineers, Tosoh, Vital Diagnostics and other suppliers. C. Major In Vitro Diagnostic Technologies And Their Potential **Applications** 

#### 1. MONOCLONAL AND POLYCLONAL ANTIBODIES

## 2. IMMUNOASSAYS

- a. Technological Principle
- b. Chemiluminescence
- c. Enzyme Immunoassays
- -Overview
- -ELISA
- -EMIT
- -Electrochemical
- d. Radioimmunoassays (RIA)
- e. Immunoprecipitation
- f. Affinity Chromatography

2024-2029 Austria Anemia Diagnostic Testing Market Assessment--2024 Supplier Shares and 2024-2029 Segment Fore...



#### **3. TANDEM MASS SPEC**

#### 4. IT AND AUTOMATION

#### 5. DRY CHEMISTRY

#### 6. BIOSENSORS

Table of Contents (Continued)

France: Test Volume and Sales Forecasts by Assay and Market Segment, And Major Supplier Market Shares Germany: Test Volume and Sales Forecasts by Assay and Market Segment, And Major Supplier Market Shares Italy: Test Volume and Sales Forecasts by Assay and Market Segment, And Major Supplier Market Shares Japan: Test Volume and Sales Forecasts by Assay and Market Segment, And Major Supplier Market Shares Table of Contents (Continued) Spain: Test Volume and Sales Forecasts by Assay and Market Segment, And Major Supplier Market Shares UK: Test Volume and Sales Forecasts by Assay and Market Segment, And Major Supplier Market Shares USA: Test Volume and Sales Forecasts by Assay and Market Segment, And Major Supplier Market Shares Alternative Market Penetration Strategies A. Internal Development B. Collaborative Arrangements C. University Contracts D. Distribution Strategies for Decentralized

**Testing Markets** 

#### **1. MARKETING APPROACHES**

#### 2. PRODUCT COMPLEXITY

#### **3. CUSTOMER PREFERENCE**

#### 4. ESTABLISHED SUPPLIERS

2024-2029 Austria Anemia Diagnostic Testing Market Assessment--2024 Supplier Shares and 2024-2029 Segment Fore...



#### **5. EMERGING SUPPLIERS**

#### 6. MAJOR TYPES OF DISTRIBUTORS

#### 7. MARKET SEGMENTATION

Potential Market Entry Barriers and Risks A. Market Maturity B. Cost Containment C. Competition D. Technological Edge and Limitations E. Patent Protection F. Regulatory Constraints G. Decentralized Testing Market Challenges Table of Contents (Continued) **Competitive Assessments** Abbott **Agilent Technologies** Beckman Coulter/Danaher bioMerieux **Bio-Rad** DiaSorin **Eiken Chemical** Fujirebio Grifols IL/Werfen Kyowa Medex **Ortho-Clinical Diagnostics** PerkinElmer **Quest Diagnostics** Roche Siemens Healthineers Sysmex Thermo Fisher Tosoh Wako List of Tables France, Hospital Laboratories, TDM



Diagnostics Market Forecast by Assay France, Commercial/Private Laboratories, TDM Diagnostics Market Forecast by Assay France, Major Suppliers of Immunodiagnostic Products, Estimated Market Shares Germany, Laboratories Performing TDM Tests By Market Segment Germany, Hospital Laboratories Performing TDM Tests By Bed Size

Germany, Commercial/Private Laboratories

Performing TDM Tests By Annual Test Volume

Germany, TDM Test Volume Forecast By Market

Segment

Germany, Hospital Laboratories, TDM

Test Volume Forecast by Assay

Germany, Commercial/Private Laboratories,

TDM Test Volume Forecast by Assay

Germany, Physician Offices/Group

Practices, TDM Test Volume Forecast by Assay

Germany, TDM Reagent Market Forecast

By Market Segment

Germany, Hospital Laboratories, TDM

Reagent Market Forecast by Assay

Germany, Commercial/Private Laboratories,

TDM Reagent Market Forecast by Assay

Germany, Physician Offices/Group

Practices, TDM Reagent Market Forecast by Assay



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