

2023 World Breast Cancer Diagnostics Market-CEA, CA 15-3, CA 27.29,CA 125, Estrogen Receptor, HER2, Polypeptide-Specific Antigen, Progesterone Receptor-A 92-Country Database and Analysis, 2022 Supplier Shares and Strategies, 2022-2027 Volume and Sales Segment Forecasts, Emerging Technologies, Latest Instrumentation, Growth Opportunities

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Abstracts

This new 92-country report from LeadingMarketResearch.com is available by region, country, market segment, section, individual marker, and can be customized to specific information needs and budget.

This report is designed to assist diagnostics industry executives, as well as companies planning to diversify into the dynamic and rapidly expanding breast cancer diagnostic testing market, in evaluating emerging opportunities and developing effective business strategies during the next five years.

The report provides granular market segmentation analysis and forecasts for major breast cancer markers; profiles leading suppliers and recent market entrants with innovative technologies and products; reviews current assays and instrumentation; evaluates emerging technologies; and offers specific opportunities and growth strategies for suppliers.

Rationale

The breast cancer diagnostics market is on the verge of explosion, as the researchers approach major technological breakthroughs in tumor diagnosis and therapy, discover

new specific antigens, and unlock the mystery of the genetic basis of the disease. During the next five years, the worldwide breast cancer diagnostics market is promising to be an exciting, dynamic and rapidly expanding field. Anticipated technological breakthroughs will create numerous opportunities for determining genetic predisposition, detecting specific tumors, and monitoring biological response to cancer therapy. The rise in geriatric population will further compound the growing demand for malignancy assays and the rapid market expansion worldwide.

Geographic Regions and Countries

Asia-Pacific

Australia, Bangladesh, China, Hong Kong, India, Indonesia, Japan, Malaysia, Myanmar, New Zealand, Pakistan, Philippines, Singapore, South Korea, Taiwan, Thailand, Turkey, Vietnam

Europe

Albania, Austria, Belarus, Belgium, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Georgia, Germany, Greece, Hungary, Iceland, Ireland, Italy, Kazakhstan, Latvia, Lithuania, Malta, Moldova, Netherlands, Norway, Poland, Portugal, Romania, Russia, Serbia, Slovakia, Slovenia, Spain, Sweden, Switzerland, UK, Ukraine

Latin America

Argentina, Bolivia, Brazil, Chile, Colombia, Costa Rica, Cuba, Dominican Republic, Ecuador, El Salvador, Guatemala, Haiti, Honduras, Jamaica, Mexico, Nicaragua, Panama, Paraguay, Peru, Puerto Rico, Uruguay, Venezuela

Middle East

Bahrain, Iran, Iraq, Israel, Jordan, Kuwait, Lebanon, Oman, Qatar, Saudi Arabia, United Arab Emirates

North America

Canada, Mexico, USA

Business Opportunities and Strategic Recommendations

Specific new product development opportunities with potentially significant market appeal during the next five years

Design criteria for new products

Alternative market penetration strategies

Potential market entry barriers and risks

Supplier Shares, Sales and Volume Forecasts

Sales and market shares of major suppliers

Five-year test volume and sales forecasts by assays

Instrumentation Review

Analysis of major analyzers used for breast cancer testing

Technology Assessment

Assessment of latest technologies and their potential applications for breast cancer diagnostic testing

Review of competing/complementing technologies

Companies, universities and research centers developing new breast cancer diagnostic tests and detection technologies

Competitive Strategies

Strategic assessments of major suppliers and start-up firms developing innovative breast cancer diagnostic technologies and products, including their sales, product portfolios, marketing tactics, collaborative arrangements, and new products in R&D.

The companies analyzed in the report include:

Abbott, Affymetrix, Beckman Coulter/Danaher, Becton Dickinson, bioMerieux, Bio-Rad, DiaSorin, Eiken Chemical, Elitech Group, Enzo Biochem, Fujirebio, Fujifilm Wako, Grifols, Hologic, Leica Biosystems, PerkinElmer, Qiagen, QuidelOrtho, Roche, Siemens Healthineers, Takara Bio, Thermo Fisher, and others.

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IX. COMPETITIVE PROFILES

The report provides strategic assessments of over 30 cancer diagnostics market players and start-up companies with innovative technologies and products, including:

Abbott

Affymetrix

Becton Dickinson

bioMerieux

Bio-Rad

Danaher/Beckman Coulter/Cepheid

DiaSorin

Eiken Chemical

Elitech Group

Enzo Biochem

Fujifilm Wako

Fujirebio

Grifols

Hologic

Leica Biosystems

Qiagen

QuidelOrtho

Roche

Siemens Healthineers

Takara Bio

Thermo Fisher

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