

2023 World Anemia Diagnostic Testing Market Assessment in 100 Countries-2022 Supplier Shares and 2022-2027 Segment Forecasts by Test and Country, Competitive Intelligence, Emerging Technologies, Instrumentation, Opportunities

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Abstracts

This unique report from LeadingMarketResearch.com provides information and analysis not available from any other published source, including:

2022 Supplier Sales and Shares by Segment and Test

2022-2027 Volume and Sales Segment Forecasts by Test

Supplier Strategies and SWOT Analysis

Instrumentation Pipeline

Emerging Technologies

Opportunities for New Analyzers and Consumables

Market Challenges and Risks

The report provides test volume and sales forecasts by country and market segment for the following assays:

CBC, Erythropoietin, Ferritin, Folate, Hemoglobin, Iron, Iron Total Binding Capacity, Iron



Unsaturated Binding Capacity, Reticulocytes, Transferrin, Vitamin B12, Vitamin D

The report is available by geographic region, country, section, and can be customized to specific information needs and budget.

Geographic Regions and Countries

Africa

Algeria, Egypt, Ghana, Kenya, Morocco, Nigeria, South Africa

Asia-Pacific

Australia, Bangladesh, China, Hong Kong, India, Indonesia, Japan, Malaysia, Myanmar, New Zealand, Pakistan, Philippines, Singapore, South Korea, Taiwan, Thailand, Turkey, Vietnam

Europe

Albania, Austria, Belarus, Belgium, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Georgia, Germany, Greece, Hungary, Iceland, Ireland, Italy, Kazakhstan, Latvia, Lithuania, Malta, Moldova, Netherlands, Norway, Poland, Portugal, Romania, Russia, Serbia, Slovakia, Slovenia, Spain, Sweden, Switzerland, UK, Ukraine

Latin America

Argentina, Bolivia, Brazil, Chile, Colombia, Costa Rica, Cuba, Dominican Republic, Ecuador, El Salvador, Guatemala, Haiti, Honduras, Jamaica, Mexico, Nicaragua, Panama, Paraguay, Peru, Puerto Rico, Uruguay, Venezuela

Middle East

Bahrain, Iran, Iraq, Israel, Jordan, Kuwait, Lebanon, Oman, Qatar, Saudi Arabia, United Arab Emirates

North America



Canada, Mexico, USA

Rationale

During the next decade, the anemia diagnostics market will undergo significant transformation. These changes will be caused by convergence of new and more stringent regulations; advances in diagnostic technologies, system engineering, automation, and IT; and intensifying competition. Some segments will start resembling commodity markets, where product positioning and cost per test are more critical than underlying technology. This evolving marketplace will create exciting opportunities for a variety of new instruments, reagent systems, and auxiliary products, such as specimen preparation devices, controls, calibrators and others.



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ELISA

EMIT

Electrochemical

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COMPETITIVE ASSESSMENTS

Abbott

Agilent Technologies

Beckman Coulter/Danaher

bioMerieux

Bio-Rad

DiaSorin

Eiken Chemical

Fujifilm Wako

Fujirebio

Grifols

IL/Werfen

Table of Contents (Continued)

Kyowa Medex

PerkinElmer

Quest Diagnostics



QuidelOrtho
Roche
Siemens Healthineers
Sysmex
Thermo Fisher
Tosoh



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