

# **2023 POC Ancillary Hospital Locations (ER, OR, ICU/CCU) Diagnostic Testing Market: 2022 Supplier Shares and 2022-2027 Segment Forecasts by Test, Competitive Intelligence, Emerging Technologies, Instrumentation and Opportunities for Suppliers**

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## **Abstracts**

This report provides comprehensive analysis of the diagnostic testing markets outside the main hospital laboratory (ERs, ORs, and ICUs). The report includes analysis of the market dynamics, size, growth, regulatory requirements, technological trends, competitive landscape, and emerging opportunities for instrument and consumable suppliers. We trust, this report will help diagnostic products suppliers develop more effective business, R&D and marketing strategies.

### Rationale

The growing economic pressures on hospitals, coupled with advances in diagnostic technologies, intensifying competition among suppliers and physicians, and changing consumer demands are shifting diagnostic testing from hospitals closer to the patient.

### Market Segmentation Analysis

Review of the ER, OR and ICU market segments, including their dynamics, trends, structure, size, & growth and major suppliers.

Five-year test volume and sales forecasts for chemistry, immunodiagnostic, microbiology, hematology and coagulation procedures by market segment:

#### Emergency Rooms

Operating/Recovery Suites

ICUs/CCUs

and test category

Routine and Special Chemistry

Microbiology/Infectious Diseases

Hematology

Flow Cytometry

Coagulation

Immunoproteins

Drugs of Abuse

TDM

Endocrine Function

Tumor Markers

Sales and Market Share Analysis

Sales and market shares of major reagent and instrument suppliers.

Current and Emerging Products

Analysis of over 130 diagnostic procedures.

Review of leading POC chemistry, immunoassay, hematology and coagulation

analyzers, both currently marketed and those in development, including their operating characteristics, features and selling prices.

## Technology Review

Emerging technologies and their applications for POC testing.

Comprehensive listings of companies developing or marketing POC diagnostic technologies

and products, by test.

## Competitive Assessments

Assessments of major suppliers and emerging market entrants, including their sales, product portfolios, & marketing tactics, joint ventures, and new products in R&D.

## Strategic Recommendations

Specific opportunities for new POC instruments and reagent systems with potentially significant market appeal during the next five years.

Design criteria for POC testing products.

Alternative business expansion strategies.

Potential market entry barriers and risks.

## Methodology

This report is based on a combination of primary and secondary sources of information, including review of recent technical and business publications, manufacturer product literature, industry analyst reports, and VPGMarketResearch's proprietary data files.

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3. ALT/SGPT
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10. Calcium
11. Cholesterol
12. Cholinesterase
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1. Alpha-Fetoprotein (AFP)
2. Carcinoembryonic Antigen (CEA)
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Abaxis

Abbott

Alfa Wassermann

Awareness Technologies

Beckman Coulter/Danaher

bioMerieux

Carolina Chemistries

Horiba

Medica

Nova Biomedical

Ortho-Clinical Diagnostics

Polymedco

Randox

Roche

2. Hematology Analyzers Manufactured by:

Abbott

Becton Dickinson

Beckman Coulter/Danaher

Biocode

Drew-Scientific

Diesse Ves Matic

Horiba

Menarini

Nihon Kohden

Polymedco

Sysmex

3. Coagulation Analyzers Manufactured by:

Behnk Elektronik

Bio/Data

Cardiovascular Diagnostics

Diagnostica Stago

Helena Laboratories

Instrumentation Laboratory

Roche

Siemens Healthineers



Sysmex

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U.S.A.

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Beckman Coulter/Danaher/Cepheid  
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