

2023 New Zealand Hematology and Flow Cytometry Analyzers and Reagents Market-2022 Supplier Shares, 2022-2027 Test Volume and Sales Segment Forecasts for over 40 Individual Tests, Growth Opportunities-Competitive Strategies, Instrumentation Pipeline, Emerging Technologies, Opportunities for Suppliers, Market Challenges

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## **Abstracts**

This unique report from LeadingMarketResearch.com provides information and analysisnot available from any other published source. Summary

This new comprehensive report from LeadingMarketResearch.com is designed to help current suppliers and potential market entrants identify and evaluate emerging business opportunities during the next five years.

The report is available by section, and can be customized to specific information needs and budget.

The report explores business and technological trends; provides specimen, sales and volume forecasts for 40 tests; compares features of major analyzers; profiles leading competitors and emerging market entrants; and suggests specific product and marketing opportunities facing suppliers.

Hematology Tests Analyzed in the Report

CBC + 5-Part Differential, Manual Differential/Review, Hematocrit (Automated, Manual),



Hemoglobin (Automated, Manual), Sedimentation Rate, Reticulocytes, WBC (Automated, Manual), Platelets (Automated, Manual), Bone Marrow Analysis, RBC, Eosinophils.

Flow Cytometry Tests Analyzed in the Report

Cell Surface Markers (CD4/CD8/T&B Lymphocytes, CD34, Others), Chemotherapy Monitoring (Leukemia/Lymphoma, Others), HLA Typing, Sperm Analysis, Cell Cycle Kinetics, Cell Function Testing, Chromosomal Abnormalities, Fetal Cell Analysis, Granulocyte Function, Receptor DNA/RNA Analysis, Cell Culturing.

**Competitive Assessments** 

Extensive strategic profiles of major suppliers and emerging market entrants.

**Technology Review** 

Assessment of current and emerging technologies, and their market applications.

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Abbott

Agilent Technologies



- Beckman Coulter/Danaher
- Becton Dickinson

Bio-Rad

CellaVision

Horiba

- Nihon Kohden
- QuidelOrtho

Roche

- Sekisui Diagnostics
- Siemens Healthineers
- Sysmex and others



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