

# **2023 Kenya Anemia Diagnostic Testing Market Assessment-2022 Supplier Shares and 2022-2027 Segment Forecasts by Test, Competitive Intelligence, Emerging Technologies, Instrumentation, Opportunities**

<https://marketpublishers.com/r/2B1D8A04A2B8EN.html>

Date: June 2023

Pages: 0

Price: US\$ 1,200.00 (Single User License)

ID: 2B1D8A04A2B8EN

## **Abstracts**

This unique report from LeadingMarketResearch.com provides information and analysis not available from any other published source, including:

2022 Supplier Sales and Shares by Segment and Test

2022-2027 Volume and Sales Segment Forecasts by Test

Supplier Strategies and SWOT Analysis

Instrumentation Pipeline

Emerging Technologies

Opportunities for New Analyzers and Consumables

Market Challenges and Risks

The report provides test volume and sales forecasts by market segment for the following assays:

CBC, Erythropoietin, Ferritin, Folate, Hemoglobin, Iron, Iron Total Binding Capacity, Iron

## Unsaturated Binding Capacity, Reticulocytes, Transferrin, Vitamin B12, Vitamin D

The report is available by section, and can be customized to specific information needs and budget.

### Rationale

During the next decade, the anemia diagnostics market will undergo significant transformation. These changes will be caused by convergence of new and more stringent regulations; advances in diagnostic technologies, system engineering, automation, and IT; and intensifying competition. Some segments will start resembling commodity markets, where product positioning and cost per test are more critical than underlying technology. This evolving marketplace will create exciting opportunities for a variety of new instruments, reagent systems, and auxiliary products, such as specimen preparation devices, controls, calibrators and others.

## Contents

### INTRODUCTION

### WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

#### A. Major Anemia Diagnostics Tests

The report provides segment test volume and sales forecasts for the following tests: CBC, Erythropoietin, Ferritin, Folate, Hemoglobin, Iron, Iron Total Binding Capacity, Iron Unsaturated Binding Capacity, Reticulocytes, Transferrin, Vitamin B12, and Vitamin D.

B. Instrumentation Review: Operating characteristics and features of high-, medium-, and low-volume/POC analyzers manufactured by Abaxis, Abbott, Alfa Wassermann, AMS, Awareness Technologies, Beckman Coulter, Binding Site, bioMérieux, Carolina Chemistries, DiaSorin, Grifols, Horiba, Medica, Nova Biomedical, Ortho-Clinical Diagnostics, Polymedco, Randox, Roche, Siemens Healthineers, Tosoh, Vital Diagnostics and other suppliers.

#### C. Major In Vitro Diagnostic Technologies And Their Potential Applications

##### 1. Monoclonal and Polyclonal Antibodies

##### 2. Immunoassays

###### a. Technological Principle

###### b. Chemiluminescence

###### c. Enzyme Immunoassays

###### Overview

###### ELISA

###### EMIT

###### Electrochemical

###### d. Radioimmunoassays (RIA)

###### e. Immunoprecipitation

###### f. Affinity Chromatography

##### 3. Tandem Mass Spec

##### 4. IT and Automation

##### 5. Dry Chemistry

##### 6. Biosensors

### TEST VOLUME AND SALES FORECASTS BY ASSAY AND MARKET SEGMENT, AND MAJOR SUPPLIER MARKET SHARES

### ALTERNATIVE MARKET PENETRATION STRATEGIES

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets
  - 1. Marketing Approaches
  - 2. Product Complexity
  - 3. Customer Preference
  - 4. Established Suppliers
  - 5. Emerging Suppliers
  - 6. Major Types of Distributors
  - 7. Market Segmentation

## **POTENTIAL MARKET ENTRY BARRIERS AND RISKS**

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

## **COMPETITIVE ASSESSMENTS**

Abbott  
Agilent Technologies  
Beckman Coulter/Danaher  
bioMerieux  
Bio-Rad  
DiaSorin  
Eiken Chemical  
Fujifilm Wako  
Fujirebio  
Grifols  
IL/Werfen  
Table of Contents (Continued)  
Kyowa Medex  
PerkinElmer  
Quest Diagnostics

QuidelOrtho  
Roche  
Siemens Healthineers  
Sysmex  
Thermo Fisher  
Tosoh

## I would like to order

Product name: 2023 Kenya Anemia Diagnostic Testing Market Assessment-2022 Supplier Shares and 2022-2027 Segment Forecasts by Test, Competitive Intelligence, Emerging Technologies, Instrumentation, Opportunities

Product link: <https://marketpublishers.com/r/2B1D8A04A2B8EN.html>

Price: US\$ 1,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/2B1D8A04A2B8EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970