

# **2023 Germany Hematology and Flow Cytometry Analyzers and Reagents Market-2022 Supplier Shares, 2022-2027 Test Volume and Sales Segment Forecasts for over 40 Individual Tests Performed in Hospitals, Commercial/Private Labs, POC Locations—Competitive Strategies, Instrumentation Pipeline, Emerging Technologies, Opportunities for Suppliers, Market Challenges**

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## **Abstracts**

This unique report from LeadingMarketResearch.com provides information and analysis not available from any other published source.

LeadingMarketResearch.com's new study is designed to help current suppliers and potential market entrants identify and evaluate business opportunities emerging in the German hematology and flow cytometry markets during the next five years.

The report is available by section, and can be customized to specific information needs and budget.

The report explores business and technological trends in the German market; provides market share estimates, as well as specimen, test, sales forecasts, and instrument placements; compares features of major analyzers; profiles leading competitors and emerging market entrants; and suggests specific product and marketing opportunities facing reagent and instrument suppliers.

Rationale

During the next five years, continued advances in molecular diagnostics, monoclonal antibodies, lasers and IT, as well as growing understanding of immunologic forces regulating systemic diseases, will have a profound impact on the hematology and flow cytometry markets worldwide. New molecular diagnostic and monoclonal antibody tests will facilitate existing procedures and provide basis for sensitive, specific and simple assays. The introduction of smaller and easy-to-operate laser systems will further expand applications of flow cytometry to routine clinical laboratories. Further advances in IT will reduce the cost of instrument manufacture, service warranty, and permit development of self-troubleshooting, autocalibration and other advanced features. Presently tedious analyses of chromosomal abnormalities, DNA content, and lymphocyte subsets will become more automated and routine.

### German Market Overview

Facilities performing hematology and flow cytometry testing.

Test volume and sales projections.

### Strategic Recommendations

New product development opportunities with significant market appeal.

Alternative market penetration strategies.

Potential market entry barriers and risks.

### Market Segmentation Analysis

Sales and market share estimates for leading suppliers of hematology and flow cytometry products by country.

Specimen, test and sales forecasts for over 40 procedures by individual test and market segment:

Hospitals

Commercial/Private Laboratories

## Physician Offices/Group Practices

### Sales and Market Share Analysis

Sales and market shares of major instrument and reagent suppliers.

### Hematology Tests

CBC + 5-Part Differential, Manual Differential/Review, Hematocrit (Automated, Manual), Hemoglobin (Automated, Manual), Sedimentation Rate, Reticulocytes, WBC (Automated, Manual), Platelets (Automated, Manual), Bone Marrow Analysis, RBC, Eosinophils.

### Flow Cytometry Tests

Cell Surface Markers (CD4/CD8/T&B Lymphocytes, CD34, Others), Chemotherapy Monitoring (Leukemia/Lymphoma, Others), HLA Typing, Sperm Analysis, Cell Cycle Kinetics, Cell Function Testing, Chromosomal Abnormalities, Fetal Cell Analysis, Granulocyte Function, Receptor DNA/RNA Analysis, Cell Culturing.

### Current and Emerging Products

Analysis of current and emerging hematology and flow cytometry assays.

Reagent and instrument sales forecasts by market segment.

Instrument placements and installed base by manufacturer and model.

Sales and market shares of reagent and instrument suppliers.

### Instrumentation Review

The study reviews current instrumentation technologies, and compares features of leading hematology, flow cytometry, platelet aggregation and sedimentation rate analyzers.

The report features analyzers manufactured by Abbott, Beckman Coulter/Danaher, Becton Dickinson, Biocode Hycel, CellaVision, Diesse Ves Matic, Drew-Scientific, Horiba, Medica, Menarini, Nihon Kohden, Polymedco, Siemens and Sysmex.

### Technology Review

Assessment of current and emerging technologies and their potential market applications.

Comprehensive lists of companies developing or marketing new technologies and products by test.

### Competitive Assessments

Extensive strategic profiles of major suppliers and emerging market entrants.

## Contents

### **I. INTRODUCTION**

### **II. WORLDWIDE MARKET OVERVIEW**

### **III. MAJOR PRODUCT DEVELOPMENT OPPORTUNITIES**

- A. Instrumentation
- B. Reagent Kits and Test Systems/Panels
- C. Information Technology
- D. Auxiliary Products

### **IV. DESIGN CRITERIA FOR DECENTRALIZED TESTING PRODUCTS**

### **V. ALTERNATIVE MARKET PENETRATION STRATEGIES**

### **VI. POTENTIAL MARKET ENTRY BARRIERS AND RISKS**

### **VII. WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW**

#### A. Major Routine and Special Hematology Tests

1. Introduction
2. CBC Analysis
  - a. Hemoglobin Concentration
  - b. Hematocrit Determination
  - c. Red Blood Cell Count
  - d. Red Cell Indices
    - MCV
    - RDW
    - MCHC
    - CHCM
    - HDW
    - MCH
  - e. Red Cell Size Histograms
  - f. Platelets
    - Platelet Count
    - Platelet Size/MPV
    - PDW

- Automated Systems
- g. Reticulocytes
- 3. White Blood Cell Analysis
  - a. WBC Count
  - b. Five-Partial Differential Major Suppliers
  - c. Pattern Recognition Systems
  - d. Comparison of Major Differential Analyzers
- 4. Reticulocytes
- 5. Platelet Function Tests
- 6. Erythrocyte Sedimentation Rate/CRP
- 7. Red Cell Analysis
- 8. 2, 3 DPG
- 9. Red Cell Deformability
- 10. Neutrophil Function Tests
- 11. Semen Analysis
- 12. Bone Marrow Analysis
- 13. Urinalysis
- B. Major Flow Cytometry Applications
  - 1. Cell Surface Markers
    - a. Lymphocyte Subclassification CD4/CD8/CD34  
Instrumentation and Reagent Test Kits
    - b. Other Cell Markers
  - 2. DNA Content Analysis
  - 3. RNA Content Analysis
  - 4. Chemotherapy Monitoring
  - 5. Cell Cycle Analysis
  - 6. Chromosome Analysis
  - 7. Fetal Cell Analysis
  - 8. HLA Typing
  - 9. Microbiology
  - 10. Protein Content Analysis
  - 11. Multiparameter Analysis
  - 12. Other Applications
- C. Hematology and Flow Cytometry Instrumentation Review
  - 1. Hematology Analyzers
    - a. Overview
      - Electrical Aperture-Impedance Analyzers
      - Light Scatter Analyzers
    - b. Review of major analyzers from: Abbott, Beckman Coulter/Danaher, Bio-Rad,

CellaVision, Horiba, Nihon Kohden, Sekisui Diagnostics, Siemens Healthineers, Sysmex, and other suppliers.

2. Flow Cytometers

a. Introduction

b. System Overview

3. Platelet Aggregometers

4. Sedimentation Rate Analyzers

D. Market Needs and Future Demand for Hematology and Flow Cytometry Analyzers

E. Reagents and Controls

F. Current and Emerging Technologies

1. Information Technologies

2. Automation and Robotics

3. Lasers

4. Artificial Intelligence

5. Monoclonal Antibodies

6. Molecular Diagnostics

7. Microdrop Technology

## **VIII. GERMANY HEMATOLOGY AND FLOW CYTOMETRY MARKETS MARKET SIZE, TEST VOLUME AND SALES FORECASTS BY MARKET SEGMENT, MAJOR SUPPLIER MARKET SHARES**

## **IX. COMPETITIVE ASSESSMENTS**

The report provides strategic assessments of over leading hematology and flow cytometry market players and start-up companies with innovative technologies and products, including:

Abbott

Agilent Technologies

Beckman Coulter/Danaher

Becton Dickinson

Bio-Rad

CellaVision

Horiba

Nihon Kohden

Ortho-Clinical Diagnostics

Roche

Sekisui Diagnostics

Siemens Healthineers

Sysmex and others



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