

2023-2027 North America Tumor Markers Testing Market-High-Growth Opportunities for Cancer Diagnostic Tests and Analyzers-US, Canada, Mexico-Supplier Shares and Strategies, Volume and Sales Segment Forecasts for Major Tumor Markers, Latest Technologies and Instrumentation Pipeline, Emerging Opportunities for Suppliers

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Abstracts

This new 3-country report from LeadingMarketResearch.com is available by country, market segment, section, or individual test. The report is available by section, and can be customized to specific information needs and budget.

This report is designed to assist diagnostics industry executives, as well as companies planning to diversify into the dynamic and rapidly expanding cancer diagnostic testing market, in evaluating emerging opportunities and developing effective business strategies during the next five years.

The report provides granular market segmentation analysis and forecasts for over 40 tumor markers; profiles leading suppliers and recent market entrants with innovative technologies and products; reviews current and emerging assays; reviews current instrumentation; evaluates emerging technologies; and offers specific opportunities and growth strategies for suppliers.

Rationale

The cancer diagnostics market is on the verge of explosion, as the researchers approach major technological breakthroughs in tumor diagnosis and therapy, discover

new specific antigens, and unlock the mystery of the genetic basis of the disease. During the next five years, the worldwide cancer diagnostics market is promising to be an exciting, dynamic and rapidly expanding field. Anticipated technological breakthroughs will create numerous opportunities for determining genetic predisposition, detecting specific tumors, and monitoring biological response to cancer therapy. The rise in geriatric population will further compound the growing demand for malignancy assays and the rapid market expansion worldwide.

Country Analyses

Canada, Mexico, USA

Business Opportunities and Strategic Recommendations

Specific new product development opportunities with potentially significant market appeal during the next five years.

Design criteria for new products.

Alternative market penetration strategies.

Potential market entry barriers and risks.

Over 200 Current and Emerging Cancer Diagnostic Tests

- Oncogenes
- Biochemical Markers
- Growth Factors
- Colony Stimulating Factors
- Hormones
- Immunohistochemical Stains
- Lymphokines

ACTH, AFP, Beta-2 Microglobulin, CA 15-3/27.29, CA 19-9, CA 125, Calcitonin, Cathepsin, CEA, Chromogranin, Colon-Specific Antigen, Cytokeratins, Estrogen Receptor, Ferritin, Gastrin, HCG, Insulin, Interferons, Interleukins, Lymphocyte Subtyping, Neuron-Specific Enolase, Nucleolar, Occult Blood, Oncogenes, Pancreatic Oncofetal Antigen, Pap Smear, Parathyroid Hormone, Progesterone Receptor, Prostatic Acid Phosphatase, Prostatic Specific Antigen, S-100

Protein, Serotonin, Sialic Acid, Squamous Cell Carcinoma Ag, TDT, Thymidine Kinase, Thyroglobulin, Tissue Polypeptide Antigen, and others.

Supplier Shares, Sales and Volume Forecasts

Sales and market shares of major cancer diagnostic product suppliers in major countries by individual test.

Five-year test volume and sales forecasts for major cancer diagnostic assays.

Instrumentation Review

Analysis of major molecular diagnostic and immunodiagnostic analyzers used for cancer testing, including their operating characteristics, features and selling prices.

Technology Assessment

Assessment of latest technologies and their potential applications for cancer diagnostic testing.

Review of competing/complementing technologies.

Companies, universities and research centers developing new cancer diagnostic tests and detection technologies.

Competitive Strategies

Strategic assessments of major suppliers and start-up firms developing innovative cancer diagnostic technologies and products, including their sales, product portfolios, marketing tactics, collaborative arrangements, and new products in R&D.

The companies analyzed in the report include:

Abbott, Affymetrix, Beckman Coulter/Danaher/Cepheid, Becton Dickinson, bioMerieux, Bio-Rad, DiaSorin, Eiken Chemical, Elitech Group, Enzo Biochem, Fujifilm Wako, Fujirebio, Grifols, Hologic, Leica Biosystems, Perkin Elmer, Qiagen, QuidelOrtho, Roche, Siemens Healthineers, Takara Bio, Thermo Fisher and others. Partial Table of Contents

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Alternative Market Penetration Strategies

Potential Market Entry Barriers and Risks

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 Abl/abl-bcr

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 BRCA1

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 C-myb

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 Bax
 BCD-F9
 BLCA-4
 Blood Group Antigens A,B,H
 CA
 CA 72-4/TAG-72
 CA
 CA-242
 CA-549
 CAM
 CAR-3
 Cathepsin-D
 Chromogranin A and B
 Cluster 1 Antigen
 Cluster-5/5A Antigen
 CTA
 CU18
 DR-70
 DU-PAN-2
 Endometrial Bleeding Associated Factor
 Endostatin
 Epithelial Membrane Antigen
 Feulgen Hydrolysis
 Fibronectin
 FSH
 (1-\$\$\$3)-L-fucosyltransferase
 Gastrin-Releasing Peptide (GRP)
 GDCFP-15
 Glucagon

 Glycoamines
 H23
 Her-2
 Human Carcinoma Antigen
 HPA
 HSP27
 Intermediate Filaments
 Cytokeratins/CK18/Cyfra 21-1
 Desmin
 Gliofibrillary Acid Protein
 Neurofilaments
 Vimentin
 KA
 Kinases
 KP16D3
 LAI
 Leukocyte Common Antigen
 Lewis Antigens
 Lysophosphatidic Acid (LPA)
 Ma 695/Ma
 MABDF3
 MAG
 ME1
 Minactivin
 MN/CA9
 MSA
 Mucin Cancer Antigen (MCA)
 Multiple Tumor Suppressor
 Myosin
 NEA-130
 NMP22
 OA-519
 Opioid Peptides
 P-glycoprotein
 Pancreatic Oncofetal Antigen (POA)
 Placental Lactogen
 PR92
 Proliferative Index, Ki-67
 Px

 RB Inactivation/Deletion

 Ret

 SCCL

 Selectin

 Sialic Acid

 Sialyl SSEA-1/SLX

 SN10

 Somatostatin

 TA-90

 TABA

 Tachykinin

 TAG

 TPS

 Troponin

 Tubulin

 VCAM

 VEGF

 Villen and others

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Canada

Mexico

U.S.A.

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The report provides strategic assessments of over 30 leading cancer diagnostics market players

and start-up companies with innovative technologies and products, including:

 Abbott

 Affymetrix

 Beckman Coulter/Danaher/Cepheid

 Becton Dickinson

 bioMerieux

 Bio-Rad

 DiaSorin

 Eiken Chemical

 Elitech Group

 Enzo Biochem

 Fujirebio

 Fujifilm Wako

 Grifols

 Hologic

 Leica Biosystems

 PerkinElmer

 Qiagen

 QuidelOrtho

 Roche

 Siemens Healthineers

 Takara Bio

 Thermo Fisher and others.

Canada Cancer Diagnostic Volume Forecasts by Test

Canada Cancer Diagnostics Sales Forecasts by Test

Mexico Cancer Diagnostic Volume Forecasts by Test

Mexico Cancer Diagnostics Sales Forecasts by Test

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by Market Segment
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Performing Tumor Marker Tests
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Marker Test Volume Forecast by Test
U.S.A., Commercial/Private Laboratories
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U.S.A., Total Tumor Marker Sales
Forecast by Market Segment
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Marker Sales Forecast by Test
U.S.A., Hospital Laboratories Major Tumor
Marker Sales Forecast by Test
U.S.A., Commercial/Private Laboratories
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Sales Forecast by Market Segment

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Major Companies Developing or
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Major Companies Developing or
Marketing CA 19-9 Tests
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Major Companies Developing or
Marketing Estrogen Receptor Tests
Major Companies Developing or
Marketing Progesterone Receptor Tests
Major Companies Developing or
Marketing Ferritin Tests
Major Companies Developing or
Marketing Gastrin Tests
Major Companies Developing or
Marketing HCG Tests
Major Companies Developing or
Marketing Insulin Tests
Major Companies Developing or
Marketing NSE Tests
Major Companies Developing or
Marketing Occult Blood Tests
Major Companies Developing or
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Marketing PAP Tests

Major Companies Developing or
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Lymphokines Potential Applications
in Cancer Diagnosis
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Applications in Cancer Diagnosis

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