

# **2023-2027 Global Tumor Markers Testing Market-High-Growth Opportunities for Cancer Diagnostic Tests and Analyzers-US, Europe, Japan-Supplier Shares and Strategies, Volume and Sales Segment Forecasts for Major Tumor Markers, Latest Technologies and Instrumentation Pipeline, Emerging Opportunities for Suppliers**

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## **Abstracts**

LeadingMarketResearch.com's new report is a study of the major business opportunities emerging in the global cancer diagnostics market during the next five years. The report is available by section, and can be customized to specific information needs and budget. The report examines trends in the U.S., Europe and Japan; reviews current and emerging assays; analyzes potential applications of new diagnostic technologies; forecasts sales of major tumor markers by country and market segment; profiles leading players and potential market entrants; and identifies specific business opportunities for suppliers.

### **Rationale**

The cancer diagnostics market is on the verge of explosion, as the researchers approach major technological breakthroughs in tumor diagnosis and therapy, discover new specific antigens, and unlock the mystery of the genetic basis of the disease. During the next five years, the worldwide cancer diagnostics market is promising to be an exciting, dynamic and rapidly expanding field. Anticipated technological breakthroughs will create numerous opportunities for determining genetic predisposition, detecting specific tumors, and monitoring biological response to cancer therapy. The rise in geriatric population will further compound the growing demand for

malignancy assays and the rapid market expansion worldwide.

## Geographic Coverage

France, Germany, Italy, Japan, Spain, UK, USA

## Worldwide Market Overview

Five-year test volume and sales projections by country.

Comprehensive market segmentation analysis, including review of the market dynamics, structure, size, growth and major suppliers by country.

Estimated universe of laboratories performing cancer diagnostic testing by country.

Cancer statistics, etiology and recent developments in the U.S., Europe, and Japan.

## Business Opportunities and Strategic Recommendations

Specific new product development opportunities with potentially significant market appeal during the next five years.

Design criteria for new products.

Alternative market penetration strategies.

Potential market entry barriers and risks.

## Over 200 Current and Emerging Cancer Diagnostic Test

Biochemical Markers

Oncogenes

Growth Factors

Hormones

Colony Stimulating Factors

Lymphokines

Immunohistochemical Stains, and others.

ACTH, AFP, Beta-2 Microglobulin, CA 15-3/27.29, CA 19-9, CA 125, Calcitonin, Cathepsin, CEA, Chromogranin, Colon-Specific Antigen, Cytokeratins, Estrogen Receptor, Ferritin, Gastrin, HCG, Insulin, Interferons, Interleukins, Lymphocyte Subtyping, Neuron-Specific Enolase, Nucleolar, Occult Blood, Oncogenes, Pancreatic Oncofetal Antigen, Pap Smear, Parathyroid Hormone, Progesterone Receptor, Prostatic Acid Phosphatase, Prostatic Specific Antigen, S-100 Protein, Serotonin, Sialic Acid, Squamous Cell Carcinoma Ag, TDT, Thymidine Kinase, Thyroglobulin, Tissue Polypeptide Antigen, and others.

## Supplier Shares, Sales and Volume Forecasts

Sales and market shares of major cancer diagnostic product suppliers by individual test and country.

Five-year test volume and sales forecasts for major tumor markers by country and market segment, including:

Hospitals

Commercial/Private Laboratories

Physician Offices/Group Practices

Cancer Clinics

Ambulatory Care Centers

## Instrumentation Review

Analysis of major molecular diagnostic and immunodiagnostic analyzers used for cancer testing, including their operating characteristics, features and selling prices.

## Technology Assessment

Assessment of latest molecular diagnostic methods, biochips/microarrays, biosensors, monoclonal antibodies, immunoassays, chromosome analysis, IT, artificial intelligence, flow cytometry, and other technologies and their potential applications for cancer diagnostic testing.

Review of competing/complementing technologies, including CT, MRI, NMR, PET and photonics spectroscopy.

Extensive listings of companies, universities and research centers developing new cancer diagnostic tests and detection technologies.

## Competitive Strategies

Strategic assessments of major suppliers and start-up firms developing innovative technologies and products, including their sales, product portfolios, marketing tactics, collaborative arrangements, and new products in R&D.

The companies analyzed in the report include:

Abbott, Affymetrix, Beckman Coulter/Danaher/Cepheid, Becton Dickinson, bioMerieux, Bio-Rad, DiaSorin, Eiken Chemical, Elitech Group, Enzo Biochem, Fujifilm Wako, Fujirebio, Grifols, Hologic, Leica Biosystems, Perkin Elmer, Qiagen, QuidelOrtho, Roche, Siemens Healthineers, Takara Bio, Thermo Fisher and others.

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By Market Segment

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Japan, Colon-Specific Antigen Test Volume  
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Japan, Cytokeratins Test Volume and  
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Japan, Estrogen Receptor Test Volume and  
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Japan, Interleukins Test Volume and  
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Japan, Lymphocyte Subtyping Test Volume and  
Diagnostics Sales Forecast by Market  
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Japan, Nucleolar Test Volume and  
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Japan, Occult Blood Test Volume and  
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Japan, Oncogenes Test Volume and  
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Japan, PAP Smear Test Volume and  
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Spain, Commercial/Private Laboratories  
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Spain, Total Tumor Marker Test Volume  
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Spain, Insulin Test Volume and Diagnostics  
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Spain, Lymphocyte Subtyping  
Test Volume and Diagnostics  
Sales Forecast by Market Segment  
Spain, NSE Test Volume and Diagnostics  
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Spain, Occult Blood Test Volume and  
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Spain, Oncogenes Test Volume and  
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Spain, Sialic Acid Test Volume and  
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Spain, Squamous Cell Carcinoma Antigen  
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Spain, Thymidine Kinase  
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U.S., Interleukins Test Volume  
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Test Volume and Diagnostics  
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U.S., PAP Smear Test Volume and Diagnostics

Sales Forecast by Market Segment  
U.S., Parathyroid Hormone  
Test Volume and Diagnostics  
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U.S., PSA Test Volume and Diagnostics  
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Diagnostics Sales by Major Supplier

U.S., PAP Testing Market Diagnostics

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U.S., PSA Testing Market Diagnostics

Sales by Major Supplier

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