

2022 What's Next for Europe Molecular Blood Typing, Grouping and Infectious Disease NAT Screening Analyzers and Reagents?—A 38-Country Transfusion Market Analysis-Emerging Opportunities for Suppliers, Competitive Shares and Growth Strategies, Volume and Sales Segment Forecasts for 40 Immunoematology and NAT Assays through 2026, Latest Technologies and Instrumentation Pipeline

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Abstracts

This new 38-country report from LeadingMarketResearch.com is available by country, market segment, section, or individual test.

The report is available by section, and can be customized to specific information needs and budget.

The report is designed to help current suppliers and potential market entrants identify and evaluate emerging opportunities in the global blood banking market during the next five years, and assist industry executives in developing effective business, new product development and marketing strategies.

The report explores future market and technological trends; provides test volume and sales forecasts by market segment/test location; compares features of major automated and semi-automated molecular and immunoematology analyzers; profiles leading and emerging competitors; and identifies specific product and market opportunities facing suppliers during the next five years.

Blood Group Genotyping

PCR, PCR-RFLP, AS-PCR or PCR-SSP, Multiplex PCR, Real Time PCR, Sanger DNA Sequencing, Pyrosequencing

Microarrays

BeadChip Array, BloodChip, Genome Lab SNP Stream, Fluidic Microarray Systems, TaqMan OpenArray, MALDI-TOF-MS, Mini-Sequencing

Blood Typing and Grouping Tests

ABO, Antibody Panels, Antibody Screening/Indirect Antiglobulin, Antigen Typing (C, c, Duffy, E, e, I, i, Kell, Kidd, Le a, b, MN, P, S, s), Antiglobulin (Direct, C3 + IgG, IgG, C3), Crossmatching (Immediate Spin, Full Crossmatch), Rh (D, Du).

Infectious Disease Screening Tests

AIDS (HIV NAT, HIV-1/2), Cytomegalovirus, Hepatitis (HAV NAT, HBV NAT, HBs Ag, Anti-HBc, HCV NAT, HCV, ALT/SGPT), HTLV-I/II, Parvovirus B19 NAT, Syphilis, West Nile Virus NAT.

Sales and Market Share Analysis

Sales and market share estimates for leading suppliers of blood typing, grouping and infectious disease screening tests in major countries.

Country Analyses

Albania, Austria, Belarus, Belgium, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Georgia, Germany, Greece, Hungary, Iceland, Ireland, Italy, Kazakhstan, Latvia, Lithuania, Malta, Moldova, Netherlands, Norway, Poland, Portugal, Romania, Russia, Serbia, Slovakia, Slovenia, Spain, Sweden, Switzerland, UK, Ukraine

Competitive Assessments

Strategic assessments of major suppliers and emerging market entrants, including their sales, M&A, product portfolios, marketing tactics, and new products in R&D.

Market Segmentation Analysis

Comprehensive market segmentation analysis, including review of the market dynamics, trends, structure, size, growth, and key suppliers.

Test volume and sales forecasts for over 40 blood typing, grouping and infectious disease screening tests, including NAT assays.

Current and Emerging Products

Analysis of current and emerging molecular blood typing, grouping and infectious disease NAT screening assays.

Review of automated and semi-automated molecular and immunohematology analyzers.

Technology Review

Assessment of current and emerging technologies, and their potential applications for the blood banking market.

Companies developing or marketing new technologies and products, by test.

Strategic Recommendations

New product development opportunities for molecular blood typing, grouping and infectious disease NAT assays and instrumentation with significant market appeal.

Alternative market penetration strategies.

Potential market entry barriers and risks.

Contents

I. INTRODUCTION

II. MARKET OVERVIEW

- A. Business Environment
- B. Market Structure

III. MAJOR PRODUCT DEVELOPMENT OPPORTUNITIES

- A. Blood Typing and Grouping
- B. Infectious Disease Screening
- C. Auxiliary

IV. ALTERNATIVE MARKET PENETRATION STRATEGIES

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts

V. POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection

VI. TECHNOLOGY AND MARKET OVERVIEW

- A. Major Blood Typing, Grouping and Infectious Disease Screening Tests
 - 1. Blood Typing and Grouping Tests
 - a. ABO
 - b. Antibody Panels
 - c. Antibody Screening
 - d. Antigen Typing
 - e. Antiglobulin Test
 - f. Crossmatch

- g. HLA Typing
- h. Rh
- I. Other Blood Groups
- 2. Infectious Disease Screening Tests
 - a. AIDS/HIV
 - Background
 - Diagnostic Tests
 - Enzyme Immunoassay
 - Viral Load/Drug Resistance Testing
 - Genotype and Phenotype Testing
 - Blood Banking Considerations
 - b. Hepatitis Markers
 - Hepatitis A
 - Hepatitis B
 - Hepatitis C
 - Hepatitis D (Delta Hepatitis)
 - Hepatitis E
 - Hepatitis G
 - Vaccines and Drugs
 - c. Cytomegalovirus
 - Background
 - Diagnostic Tests
 - Vaccines and Drugs
 - d. Syphilis
 - Background
 - Diagnostic Tests
 - Vaccines and Drugs
 - e. West Nile Virus
 - Background
 - Clinical Syndromes
 - Diagnostic Tests
 - Vaccines and Drugs
 - f. Parvovirus B19
 - Microbiology
 - Epidemiology
 - Clinical Syndromes
 - Diagnostic Test
 - Vaccines and Drugs
 - g. Creutzfeldt-Jakob's Disease

Background
Transmission
Diagnostic Tests
Vaccines and Drugs
h. Malaria

I. CHAGAS DISEASE

j. Babesiosis

3. Pathogen Reduction
 4. Leukocyte Reduction
- Background
Methods

B. Instrumentation Review: Operating Characteristics, Features and Selling Prices of Leading Blood Typing, Grouping and Infectious Disease Screening Automated and Semiautomated Analyzers

C. Major Blood Banking Technologies and Their Potential Applications

1. Molecular Diagnostics
2. Monoclonal and Polyclonal Antibodies
3. Immunoassays
4. Microtitration Plates
5. IT and Automation
6. Lasers
7. Robotics
8. Synthetic Red Cell Substitutes
9. Genetically Engineered Blood Components
10. Blood Preservation
11. Autologous Blood Transfusion/Freezing

VII. 38-COUNTRY MARKET ANALYSES: BLOOD TYPING, GROUPING AND INFECTIOUS DISEASE SCREENING TEST VOLUME AND SALES FORECASTS

VIII. COMPETITIVE ASSESSMENTS

Abbott
Beckman Coulter/Danaher
Becton Dickinson
Biokit
bioMerieux

Bio-Rad
Diagast
DiaSorin
Fujirebio
Grifols
Hologic
Immucor
LabCorp
Ortho-Clinical Diagnostics
Proteome Sciences
Quest Diagnostics
Quidel
Roche
Siemens Healthineers
Tecan
Thermo Fisher

List Of Tables

LIST OF TABLES

Albania Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category

Albania All Market Segments Blood Typing and Grouping Test Volume Forecast

Albania All Market Segments Infectious Disease Screening Test Volume Forecast

Albania All Market Segments Blood Typing and Grouping Reagent Market Forecast by Major Test

Albania All Market Segments Infectious Disease Screening Reagent Market Forecast by Test

Austria Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category

Austria All Market Segments Blood Typing and Grouping Test Volume Forecast

Austria All Market Segments Infectious Disease Screening Test Volume Forecast

Austria All Market Segments Blood Typing and Grouping Reagent Market Forecast by Major Test

Austria All Market Segments Infectious Disease Screening Reagent Market Forecast by Test

Belarus Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category

Belarus All Market Segments Blood Typing and Grouping Test Volume Forecast

Belarus All Market Segments Infectious Disease Screening Test Volume Forecast

Belarus All Market Segments Blood Typing and Grouping Reagent Market Forecast by Major Test

Belarus All Market Segments Infectious Disease Screening Reagent Market Forecast by Test

Belgium Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category

Belgium All Market Segments Blood Typing and Grouping Test Volume Forecast

Belgium All Market Segments Infectious Disease Screening Test Volume Forecast

Belgium All Market Segments Blood Typing and Grouping Reagent Market Forecast by Major Test

Belgium All Market Segments Infectious Disease Screening Reagent Market Forecast by Test

Bulgaria Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category

Bulgaria All Market Segments Blood Typing and Grouping Test Volume Forecast

Bulgaria All Market Segments Infectious Disease Screening Test Volume Forecast
Bulgaria All Market Segments Blood Typing and Grouping Reagent Market Forecast by Major Test
Bulgaria All Market Segments Infectious Disease Screening Reagent Market Forecast by Test
Croatia Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category
Croatia All Market Segments Blood Typing and Grouping Test Volume Forecast
Croatia All Market Segments Infectious Disease Screening Test Volume Forecast
Croatia All Market Segments Blood Typing and Grouping Reagent Market Forecast by Major Test
Croatia All Market Segments Infectious Disease Screening Reagent Market Forecast by Test
Cyprus Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category
Cyprus All Market Segments Blood Typing and Grouping Test Volume Forecast
Cyprus All Market Segments Infectious Disease Screening Test Volume Forecast
Cyprus All Market Segments Blood Typing and Grouping Reagent Market Forecast by Major Test
Cyprus All Market Segments Infectious Disease Screening Reagent Market Forecast by Test
Czech Republic Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category
Czech Republic All Market Segments Blood Typing and Grouping Test Volume Forecast
Czech Republic All Market Segments Infectious Disease Screening Test Volume Forecast
Czech Republic All Market Segments Blood Typing and Grouping Reagent Market Forecast by Major Test
Czech Republic All Market Segments Infectious Disease Screening Reagent Market Forecast by Test
Denmark Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category
Denmark All Market Segments Blood Typing and Grouping Test Volume Forecast
Denmark All Market Segments Infectious Disease Screening Test Volume Forecast
Denmark All Market Segments Blood Typing and Grouping Reagent Market Forecast by Major Test
Denmark All Market Segments Infectious Disease Screening Reagent Market Forecast by Test

Estonia Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category

Estonia All Market Segments Blood Typing and Grouping Test Volume Forecast

Estonia All Market Segments Infectious Disease Screening Test Volume Forecast

Estonia All Market Segments Blood Typing and Grouping Reagent Market Forecast by Major Test

Estonia All Market Segments Infectious Disease Screening Reagent Market Forecast by Test

Finland Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category

Finland All Market Segments Blood Typing and Grouping Test Volume Forecast

Finland All Market Segments Infectious Disease Screening Test Volume Forecast

Finland All Market Segments Blood Typing and Grouping Reagent Market Forecast by Major Test

Finland All Market Segments Infectious Disease Screening Reagent Market Forecast by Test

France Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category

France Facilities Performing Blood Bank Tests by Market Segment

France Hospital Laboratories Performing Blood Bank Tests by Bed Size

France Commercial/Private Laboratories Performing Blood Bank Tests by Annual Test Volume

France All Market Segments Blood Typing and Grouping Test Volume Forecast by Market Segment

France All Market Segments Blood Typing and Grouping Test Volume Forecast

France Hospital Laboratories Blood Typing and Grouping Test Volume Forecast

France Blood Banks Blood Typing and Grouping Test Volume Forecast

France Commercial/Private Laboratories Blood Typing and Grouping Test Volume Forecast

France All Market Segments Infectious Disease Screening Test Volume Forecast by Market Segment

France All Market Segments Infectious Disease Screening Test Volume Forecast

France Blood Banks Infectious Disease Screening Test Volume Forecast

France Commercial/Private Laboratories Infectious Disease Screening Test Volume Forecast

France Hospital Laboratories Infectious Disease Screening Test Volume Forecast

France All Market Segments Blood Typing and Grouping Reagent Market Forecast by Market Segment

France All Market Segments Blood Typing and Grouping Reagent Market Forecast by

Major Test

France Hospital Laboratories Blood Typing and Grouping Reagent Market Forecast by Major

France Blood Banks Blood Typing and Grouping Reagent Market Forecast by Major Test

France Commercial/Private Laboratories Blood Typing and Grouping Reagent Market Forecast by Major Test

France All Market Segments Infectious Disease Screening Reagent Market Forecast by Market Segment

France All Market Segments Infectious Disease Screening Reagent Market Forecast by Test

France Blood Banks Infectious Disease Screening Reagent Market Forecast by Test

France Commercial/Private Laboratories Infectious Disease Screening Reagent Market Forecast by Test

France Hospital Laboratories Infectious Disease Screening Reagent Market Forecast by Test

France Major Suppliers of Blood Typing and Grouping Reagents Estimated Sales and Market Shares

France HIV/HTLV Blood Screening Market, Reagent Sales by Major Supplier

France Hepatitis Blood Screening Market, Reagent Sales by Major Supplier

France HIV/Hepatitis NAT Screening Market Reagent Sales by Major Supplier

France CMV Blood Screening Market, Reagent Sales by Major Supplier

France Syphilis Blood Screening Market, Reagent Sales by Major Supplier

Georgia Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category

Georgia All Market Segments Blood Typing and Grouping Test Volume Forecast

Georgia All Market Segments Infectious Disease Screening Test Volume Forecast

Georgia All Market Segments Blood Typing and Grouping Reagent Market Forecast by Major Test

Georgia All Market Segments Infectious Disease Screening Reagent Market Forecast by Test

Germany Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category

Germany Facilities Performing Blood Bank Tests by Market Segment

Germany Hospital Laboratories Performing Blood Bank Tests by Bed Size

Germany Commercial/Private Laboratories Performing Blood Bank Tests by Annual Test Volume

Germany All Market Segments Blood Typing and Grouping Test Volume Forecast by Market Segment

Germany All Market Segments Blood Typing and Grouping Test Volume Forecast
Germany Hospital Laboratories Blood Typing and Grouping Test Volume Forecast
Germany Blood Banks Blood Typing and Grouping Test Volume Forecast
Germany Commercial/Private Laboratories Blood Typing and Grouping Test Volume Forecast
Germany All Market Segments Infectious Disease Screening Test Volume Forecast by Market Segment
Germany All Market Segments Infectious Disease Screening Test Volume Forecast
Germany Blood Banks Infectious Disease Screening Test Volume Forecast
Germany Commercial/Private Laboratories Infectious Disease Screening Test Volume Forecast
Germany Hospital Laboratories Infectious Disease Screening Test Volume Forecast
Germany All Market Segments Blood Typing and Grouping Reagent Market Forecast by Market Segment
Germany All Market Segments Blood Typing and Grouping Reagent Market Forecast by Major Test
Germany Hospital Laboratories Blood Typing and Grouping Reagent Market Forecast by Major Test
Germany Blood Banks Blood Typing and Grouping Reagent Market by Major Test Forecast
Germany Commercial/Private Laboratories Blood Typing and Grouping Reagent Market Forecast by Major Test
Germany All Market Segments Infectious Disease Screening Reagent Market Forecast by Market Segment
Germany All Market Segments Infectious Disease Screening Reagent Market Forecast by Test
Germany Blood Banks Infectious Disease Screening Reagent Market Forecast by Test
Germany Commercial/Private Laboratories Infectious Disease Screening Reagent Market Forecast by Test
Germany Hospital Laboratories Infectious Disease Screening Reagent Market Forecast by Test
Germany Major Suppliers of Blood Typing and Grouping Reagents Estimated Sales and Market Shares
Germany HIV-1/2 Blood Screening Market, Reagent Sales by Major Supplier
Germany Hepatitis Blood Screening Market, Reagent Sales by Major Supplier
Germany HIV/Hepatitis NAT Market, Reagent Sales by Major Supplier
Germany CMV Blood Screening Market, Reagent Sales by Major Supplier
Greece Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category

Greece All Market Segments Blood Typing and Grouping Test Volume Forecast
Greece All Market Segments Infectious Disease Screening Test Volume Forecast
Greece All Market Segments Blood Typing and Grouping Reagent Market Forecast by Major Test
Greece All Market Segments Infectious Disease Screening Reagent Market Forecast by Test
Hungary Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category
Hungary All Market Segments Blood Typing and Grouping Test Volume Forecast
Hungary All Market Segments Infectious Disease Screening Test Volume Forecast
Hungary All Market Segments Blood Typing and Grouping Reagent Market Forecast by Major Test
Hungary All Market Segments Infectious Disease Screening Reagent Market Forecast by Test
Iceland Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category
Iceland All Market Segments Blood Typing and Grouping Test Volume Forecast
Iceland All Market Segments Infectious Disease Screening Test Volume Forecast
Iceland All Market Segments Blood Typing and Grouping Reagent Market Forecast by Major Test
Iceland All Market Segments Infectious Disease Screening Reagent Market Forecast by Test
Ireland Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category
Ireland All Market Segments Blood Typing and Grouping Test Volume Forecast
Ireland All Market Segments Infectious Disease Screening Test Volume Forecast
Ireland All Market Segments Blood Typing and Grouping Reagent Market Forecast by Major Test
Ireland All Market Segments Infectious Disease Screening Reagent Market Forecast by Test
Italy Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category
Italy Facilities Performing Blood Bank Tests by Market Segment
Italy Hospital Laboratories Performing Blood Bank Tests by Bed Size
Italy Commercial/Private Laboratories Performing Blood Bank Tests by Annual Test Volume
Italy All Market Segments Blood Typing and Grouping Test Volume by Market Segment
Italy All Market Segments Blood Typing and Grouping Test Volume Forecast
Italy Hospital Laboratories Blood Typing and Grouping Test Volume Forecast

Italy Blood Banks Blood Typing and Grouping Test Volume Forecast
Italy Commercial/Private Laboratories Blood Typing and Grouping Test Volume Forecast
Italy All Market Segments Infectious Disease Screening Test Volume Forecast by Market Segment
Italy All Market Segments Infectious Disease Screening Test Volume Forecast
Italy Blood Banks Infectious Disease Screening Test Volume Forecast
Italy Commercial/Private Laboratories Infectious Disease Screening Test Volume Forecast
Italy Hospital Laboratories Infectious Disease Screening Test Volume Forecast
Italy All Market Segments Blood Typing and Grouping Reagent Market Forecast by Market Segment
Italy All Market Segments Blood Typing and Grouping Reagent Market Forecast by Major Test
Italy Hospital Laboratories Blood Typing and Grouping Reagent Market Forecast by Major Test
Italy Blood Banks Blood Typing and Grouping Reagent Market Forecast by Major Test
Italy Commercial/Private Laboratories Blood Typing and Grouping Reagent Market Forecast by Major Test
Italy All Market Segments Infectious Disease Screening Reagent Market Forecast by Market Segment
Italy All Market Segments Infectious Disease Screening Reagent Market Forecast by Test
Italy Blood Banks Infectious Disease Screening Reagent Market Forecast by Test
Italy Commercial/Private Laboratories Infectious Disease Screening Reagent Market Forecast by Test
Italy Hospital Laboratories Infectious Disease Screening Reagent Market Forecast by Test
Italy Major Suppliers of Blood Typing and Grouping Reagents Estimated Sales and Market Shares
Italy AIDS/Hepatitis Blood Screening Market, Reagent Sales by Major Supplier
Italy HIV/Hepatitis NAT Market, Reagent Sales by Major Supplier
Italy CMV Blood Screening Market, Reagent Sales by Major Supplier
Kazakhstan Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category
Kazakhstan All Market Segments Blood Typing and Grouping Test Volume Forecast
Kazakhstan All Market Segments Infectious Disease Screening Test Volume Forecast
Kazakhstan All Market Segments Blood Typing and Grouping Reagent Market Forecast by Major Test

Kazakhstan All Market Segments Infectious Disease Screening Reagent Market Forecast by Test

Latvia Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category

Latvia All Market Segments Blood Typing and Grouping Test Volume Forecast

Latvia All Market Segments Infectious Disease Screening Test Volume Forecast

Latvia All Market Segments Blood Typing and Grouping Reagent Market Forecast by Major Test

Latvia All Market Segments Infectious Disease Screening Reagent Market Forecast by Test

Lithuania Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category

Lithuania All Market Segments Blood Typing and Grouping Test Volume Forecast

Lithuania All Market Segments Infectious Disease Screening Test Volume Forecast

Lithuania All Market Segments Blood Typing and Grouping Reagent Market Forecast by Major Test

Lithuania All Market Segments Infectious Disease Screening Reagent Market Forecast by Test

Malta Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category

Malta All Market Segments Blood Typing and Grouping Test Volume Forecast

Malta All Market Segments Infectious Disease Screening Test Volume Forecast

Malta All Market Segments Blood Typing and Grouping Reagent Market Forecast by Major Test

Malta All Market Segments Infectious Disease Screening Reagent Market Forecast by Test

Moldova Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category

Moldova All Market Segments Blood Typing and Grouping Test Volume Forecast

Moldova All Market Segments Infectious Disease Screening Test Volume Forecast

Moldova All Market Segments Blood Typing and Grouping Reagent Market Forecast by Major Test

Moldova All Market Segments Infectious Disease Screening Reagent Market Forecast by Test

Netherlands Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category

Netherlands All Market Segments Blood Typing and Grouping Test Volume Forecast

Netherlands All Market Segments Infectious Disease Screening Test Volume Forecast

Netherlands All Market Segments Blood Typing and Grouping Reagent Market Forecast

by Major Test

Netherlands All Market Segments Infectious Disease Screening Reagent Market
Forecast by Test

Norway Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales
Forecast by Test Category

Norway All Market Segments Blood Typing and Grouping Test Volume Forecast

Norway All Market Segments Infectious Disease Screening Test Volume Forecast

Norway All Market Segments Blood Typing and Grouping Reagent Market Forecast by
Major Test

Norway All Market Segments Infectious Disease Screening Reagent Market Forecast
by Test

Poland Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales
Forecast by Test Category

Poland All Market Segments Blood Typing and Grouping Test Volume Forecast

Poland All Market Segments Infectious Disease Screening Test Volume Forecast

Poland All Market Segments Blood Typing and Grouping Reagent Market Forecast by
Major Test

Poland All Market Segments Infectious Disease Screening Reagent Market Forecast by
Test

Portugal Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales
Forecast by Test Category

Portugal All Market Segments Blood Typing and Grouping Test Volume Forecast

Portugal All Market Segments Infectious Disease Screening Test Volume Forecast

Portugal All Market Segments Blood Typing and Grouping Reagent Market Forecast by
Major Test

Portugal All Market Segments Infectious Disease Screening Reagent Market Forecast
by Test

Romania Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales
Forecast by Test Category

Romania All Market Segments Blood Typing and Grouping Test Volume Forecast

Romania All Market Segments Infectious Disease Screening Test Volume Forecast

Romania All Market Segments Blood Typing and Grouping Reagent Market Forecast by
Major Test

Romania All Market Segments Infectious Disease Screening Reagent Market Forecast
by Test

Russia Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales
Forecast by Test Category

Russia All Market Segments Blood Typing and Grouping Test Volume Forecast

Russia All Market Segments Infectious Disease Screening Test Volume Forecast

Russia All Market Segments Blood Typing and Grouping Reagent Market Forecast by Major Test

Russia All Market Segments Infectious Disease Screening Reagent Market Forecast by Test

Serbia Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category

Serbia All Market Segments Blood Typing and Grouping Test Volume Forecast

Serbia All Market Segments Infectious Disease Screening Test Volume Forecast

Serbia All Market Segments Blood Typing and Grouping Reagent Market Forecast by Major Test

Serbia All Market Segments Infectious Disease Screening Reagent Market Forecast by Test

Slovakia Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category

Slovakia All Market Segments Blood Typing and Grouping Test Volume Forecast

Slovakia All Market Segments Infectious Disease Screening Test Volume Forecast

Slovakia All Market Segments Blood Typing and Grouping Reagent Market Forecast by Major Test

Slovakia All Market Segments Infectious Disease Screening Reagent Market Forecast by Test

Slovenia Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category

Slovenia All Market Segments Blood Typing and Grouping Test Volume Forecast

Slovenia All Market Segments Infectious Disease Screening Test Volume Forecast

Slovenia All Market Segments Blood Typing and Grouping Reagent Market Forecast by Major Test

Slovenia All Market Segments Infectious Disease Screening Reagent Market Forecast by Test

Spain Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category

Spain Facilities Performing Blood Bank Tests by Market Segment

Spain Hospital Laboratories Performing Blood Bank Tests by Bed Size

Spain Commercial/Private Laboratories Performing Blood Bank Tests by Annual Test Volume

Spain All Market Segments Blood Typing and Grouping Test Volume Forecast by Market Segment

Spain All Market Segments Blood Typing and Grouping Test Volume Forecast

Spain Hospital Laboratories Blood Typing and Grouping Test Volume Forecast

Spain Blood Banks Blood Typing and Grouping Test Volume Forecast

Spain Commercial/Private Laboratories Blood Typing and Grouping Test Volume Forecast

Spain All Market Segments Infectious Disease Screening Test Volume Forecast by Market Segment

Spain All Market Segments Infectious Disease Screening Test Volume Forecast

Spain Blood Banks Infectious Disease Screening Test Volume Forecast

Spain Commercial/Private Laboratories Infectious Disease Screening Test Volume Forecast

Spain Hospital Laboratories Infectious Disease Screening Test Volume Forecast

Spain All Market Segments Blood Typing and Grouping Reagent Market Forecast by Market Segment

Spain All Market Segments Blood Typing and Grouping Reagent Market Forecast by Major Test

Spain Hospital Laboratories Blood Typing and Grouping Reagent Market Forecast by Major Test

Spain Blood Banks Blood Typing and Grouping Reagent Market by Major Test Forecast

Spain Commercial/Private Laboratories Blood Typing and Grouping Reagent Market Forecast by Major Test

Spain All Market Segments Infectious Disease Screening Reagent Market Forecast by Market Segment

Spain All Market Segments Infectious Disease Screening Reagent Market Forecast by Test

Spain Blood Banks Infectious Disease Screening Reagent Market Forecast by Test

Spain Commercial/Private Laboratories Infectious Disease Screening Reagent Market Forecast by Test

Spain Hospital Laboratories Infectious Disease Screening Reagent Market Forecast by Test

Spain Major Suppliers of Blood Typing and Grouping Reagents Estimated Sales and Market Shares

Spain HIV-1/2 Blood Screening Market, Reagent Sales by Major Supplier

Spain Hepatitis Blood Screening Market, Reagent Sales by Major Supplier

Spain HIV/Hepatitis NAT Market, Reagent Sales by Major Supplier

Spain CMV Blood Screening Market, Reagent Sales by Major Supplier

Spain Syphilis Blood Screening Market, Reagent Sales by Major Supplier

Sweden Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category

Sweden All Market Segments Blood Typing and Grouping Test Volume Forecast

Sweden All Market Segments Infectious Disease Screening Test Volume Forecast

Sweden All Market Segments Blood Typing and Grouping Reagent Market Forecast by

Major Test

Sweden All Market Segments Infectious Disease Screening Reagent Market Forecast by Test

Switzerland Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category

Switzerland All Market Segments Blood Typing and Grouping Test Volume Forecast

Switzerland All Market Segments Infectious Disease Screening Test Volume Forecast

Switzerland All Market Segments Blood Typing and Grouping Reagent Market Forecast by Major Test

Switzerland All Market Segments Infectious Disease Screening Reagent Market Forecast by Test

U.K. Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category

U.K. Facilities Performing Blood Bank Tests by Market Segment

U.K. Hospital Laboratories Performing Blood Bank Tests by Bed Size

U.K. Commercial/Private Laboratories Performing Blood Bank Tests by Annual Test Volume

U.K. All Market Segments Blood Typing and Grouping Test Volume Forecast by Market Segment

U.K. All Market Segments Blood Typing and Grouping Test Volume Forecast

U.K. Hospital Laboratories Blood Typing and Grouping Test Volume Forecast

U.K. Blood Banks Blood Typing and Grouping Test Volume Forecast

U.K. Commercial/Private Laboratories Blood Typing and Grouping Test Volume Forecast

U.K. All Market Segments Infectious Disease Screening Test Volume Forecast by Market Segment

U.K. All Market Segments Infectious Disease Screening Test Volume Forecast

U.K. Blood Banks Infectious Disease Screening Test Volume Forecast

U.K. Hospital Laboratories Infectious Disease Screening Test Volume Forecast

U.K. Commercial/Private Laboratories Infectious Disease Screening Test Volume Forecast

U.K. All Market Segments Blood Typing and Grouping Reagent Market Forecast by Market Segment

U.K. All Market Segments Blood Typing and Grouping Reagent Market Forecast by Major Test

U.K. Hospital Laboratories Blood Typing and Grouping Reagent Market Forecast by Major Test

U.K. Blood Banks Blood Typing and Grouping Reagent Market Forecast by Major Test

U.K. All Market Segments Infectious Disease Screening Reagent Market Forecast by

Market Segment

U.K. All Market Segments Infectious Disease Screening Reagent Market Forecast

Segment by Test

U.K. Blood Banks Infectious Disease Screening Reagent Market Forecast by Test

U.K. Hospital Laboratories Infectious Disease Screening Reagent Market Forecast By Test

U.K. Commercial/Private Laboratories Infectious Disease Screening Reagent Market Forecast by Test

U.K. Major Suppliers of Blood Typing and Grouping Reagents Estimated Sales and Market Shares

U.K. HIV-1/2 Blood Screening Market, Reagent Sales by Major Supplier

U.K. Hepatitis Blood Screening Market, Reagent Sales by Major Supplier

U.K. Syphilis Blood Screening Market, Reagent Sales by Major Supplier

Ukraine Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category

Ukraine All Market Segments Blood Typing and Grouping Test Volume Forecast

Ukraine All Market Segments Infectious Disease Screening Test Volume Forecast

Ukraine All Market Segments Blood Typing and Grouping Reagent Market Forecast by Major Test

Ukraine All Market Segments Infectious Disease Screening Reagent Market Forecast by Test

Major Companies Developing or Marketing Blood Typing and Grouping Tests

Major Companies Developing or Marketing HLA Typing Tests

Major Companies Developing or Marketing AIDS Tests

Major Companies Developing or Marketing Hepatitis Tests

Major Companies Developing or Marketing CMV Tests

Major Companies Developing or Marketing Syphilis Tests

Major Companies Developing or Marketing Blood Bank Analyzers

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