

2022 Leading X-Ray Equipment Suppliers Capabilities, Goals and Strategies

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Abstracts

This report provides diagnostic imaging industry executives with strategically significant competitor information, analysis and insight crucial to the development and implementation of effective business, marketing and R&D programs. The report includes information not available from any other published source, such as sales, profit, X-Ray system placements and installed base.

The companies analyzed in this report include Canon Medical Systems, General Electric, Hitachi, Hologic, Philips, Shimadzu, and Siemens.

Report Objectives:

To establish a comprehensive, factual, annually updated and cost-effective information base on performance, capabilities, goals and strategies of the world's leading X-Ray equipment suppliers.

To help current suppliers realistically assess their financial, technological and marketing capabilities vis-?-vis the leading competitors.

To assist potential market entrants in evaluating prospective acquisition and joint venture candidates.

To complement the organizations'; internal competitor information gathering efforts with strategic analysis, data interpretation and insight.

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