

# 2022 Leading Ultrasound Suppliers Capabilities, Goals and Strategies

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## **Abstracts**

The report is available by company, section, market segment, and can be customtailored to your specific information needs and budget.

This unique study is designed to provide diagnostic imaging industry executives with strategically significant competitor information, analysis and insight crucial to the development and implementation of effective business, marketing and R&D programs. The study's major objectives include:

To establish a comprehensive, factual, annually updated and cost-effective information based on performance, capabilities, goals and strategies of the world's leading ultrasound companies.

To help current suppliers realistically assess their financial, technological and marketing

Capabilities vis-?-vis the leading competitors.

To assist potential market entrants in evaluating prospective acquisition and joint venture candidates.

To complement the organizations'; internal competitor information gathering efforts with strategic analysis, data interpretation and insight.

The report provides information not available from any other source, such as sales, profit, system placement and installed base estimates by modality.



The companies	analyzed in	the report	include:
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Analogic
Canon Medical Systems
Esaote
GE
Hitachi
Hologic
Philips
Shimadzu
Siemens



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