

2022-2026 Europe Automated Microbiology Market in France, Germany, Italy, Spain, UK-Growth Opportunities, Supplier Shares by Assay, Segmentation Forecasts for over 100 Molecular, Identification, Susceptibility, Culture, Urine Screening and Immunodiagnostic Tests-Competitive Strategies and SWOT Analysis, Instrumentation Pipeline, Emerging Technologies, Market Barriers and Risks

<https://marketpublishers.com/r/20BF4BF4A5E0EN.html>

Date: January 2022

Pages: 0

Price: US\$ 18,500.00 (Single User License)

ID: 20BF4BF4A5E0EN

Abstracts

LeadingMarketResearch.com's new report is a five-country strategic analysis of the major business opportunities emerging in the automated microbiology market during the next five years.

The report is available by section, and can be customized to specific information needs and budget. The report examines key trends in major European countries (France, Germany, Italy, Spain, UK); reviews current and emerging assays; analyzes potential applications of innovative diagnostic technologies; forecasts volume and sales for molecular diagnostic, microbial identification, antibiotic susceptibility, blood culture, urine screening and immunodiagnostic procedures, as well as over 100 infectious disease tests by assay, application, market segment, and country; profiles leading players and potential market entrants; and suggests alternative business expansion strategies for suppliers.

Rationale

The level of automation in the microbiology laboratory has been lagging behind that of

other major clinical laboratory segments, such as chemistry and hematology. The slow acceptance of the technology is in part due to the complexity of developing automation suitable for microbiology tests.

The introduction of automated microbiology instrumentation has been delayed by a number of intrinsic and technical problems. The diffusion of automated microbiology systems, once the technology was developed, has not matched that of other automated laboratory technologies. The acquisition of automation in microbiology has been slowed by forces less easily identifiable than the effects of various reimbursement plans. Some laboratories still believe that current instrumentation is not the ultimate technology and expect better automation on the horizon.

The driving force behind the need for rapid reporting of microbiological test results is the clinical relevance in a time of financial austerity, a time when cost and health care effectiveness to the patient and diagnostician looms ever larger, and where after-the-fact results at high expense are coming under severe scrutiny worldwide.

This comprehensive five-country report will assist diagnostics industry executives, as well as companies planning to diversify into the dynamic and rapidly expanding microbiology market, in evaluating emerging opportunities and developing effective business strategies.

Geographic Coverage

France, Germany, Italy, Spain, UK

Supplier Shares, Sales and Volume Forecasts

Sales and market shares of major suppliers of microbiology products, by country and individual test.

Five-year test volume and sales forecasts for over 100 microbiology assays by country.

Test volume estimates by method (molecular, serology/immunodiagnostics, culture/microscopy).

European Market Overview

Review of the market dynamics, trends, structure, size, growth and major suppliers by country.

Estimated universe of laboratories performing microbiology testing by country.

Specimen, test volume and sales forecasts by country.

Business Opportunities and Strategic Recommendations

Emerging opportunities for new analyzers, reagents kits, IT and other products with significant market appeal during the next five years.

Design criteria for decentralized testing products.

Alternative market penetration strategies

Potential market entry barriers and risks.

Specimen Types

Urine

Sterile Fluids: Blood, Serum, CSF

Throat Swabs, Respiratory Secretions

Genital Secretions

Stool

Abscess/Wound

Sputum

Saliva

Applications

Microbial Identification

Antibiotic Susceptibility

Urine Screening

Blood Cultures

Review of Major Automated Systems

Review of major automated molecular diagnostic, multipurpose, specialized, microbial identification, antibiotic susceptibility, blood culture, urine screening, and immunodiagnostic analyzers marketed by Abbott, Halifax, BD, Beckman Coulter/Danaher, Biolog, bioMerieux, Bio-Rad, Cepheid, Curetis, GenMark, Hologic, HTG, Labsystems, Qiagen, Roche, Siemens Healthineers, Sy-Lab, Sysmex, Tecan, Thermo Fisher, Tosoh and other suppliers.

Infectious Diseases Analyzed in the Report

AIDS/HIV, Adenovirus, Aeromonads, Bartonella, Blastocystis Hominis, Campylobacter, Candida, Chancroid, Chlamydia, Clostridium, Coronavirus, Coxsackievirus, Cryptosporidium, Cyclospora, CMV, E. Coli, Echovirus, Encephalitis, Enterovirus, EBV, Giardia, Gonorrhea, Granuloma Inguinale, Hantavirus, H. Pylori, Hepatitis, Herpes Influenza, Legionella, Lyme Disease, Lymphogranuloma, Malaria, Measles, Meningitis, Microsporidium, Mononucleosis, Mumps, Mycoplasma, HPV, Parvovirus, Pneumonia, Polyomaviruses, Pseudomonas, Rabies, RSV, Rhinovirus, Rotavirus, Rubella, Salmonella, Septicemia, Shigella, Staphylococci, Streptococci, Syphilis, Toxoplasmosis, Trichomonas, TB, Vibrio, West Nile, Yersinia and others.

Technology Assessment

Assessment of molecular diagnostic, monoclonal antibody, immunoassay, and other technologies and their potential applications for the microbiology market.

Global listings of companies developing or marketing microbiology products by individual test.

Competitive Strategies

Strategic assessments of major suppliers and start-up firms developing innovative technologies and products, including their sales, product portfolios, marketing tactics, collaborative arrangements, and new products in R&D.

Contents

I. INTRODUCTION

II. AUTOMATED MICROBIOLOGY MARKET BUSINESS ENVIRONMENT

III. NEW PRODUCT DEVELOPMENT OPPORTUNITIES

IV. DESIGN CRITERIA FOR DECENTRALIZED TESTING PRODUCTS

V. ALTERNATIVE MARKET PENETRATION STRATEGIES

VI. POTENTIAL MARKET ENTRY BARRIERS AND RISKS

VII. MARKET AND TECHNOLOGY OVERVIEW

A. Introduction

1. Major Factors Affecting Market Penetration for Microbiology Instrumentation
2. Traditional Practices
3. Technological Challenges
4. Automation: Impact on the Microbiology Laboratory and the Patient

B. Major Specimen Types

1. Urine
2. Sterile Fluids: Blood, Serum, and CSF
3. Throat Swabs and Respiratory Secretions
4. Genital Secretions
5. Stool
6. Abscess/Wound
7. Sputum
8. Saliva

C. Test Applications

1. Microbial Identification
2. Antibiotic Susceptibility
3. Urine Screening
 - a. Photometry
 - b. Bioluminescence
 - c. Colorimetric Filtration
 - d. Enzymatic Detection
 - e. Optical Detection

- 4. Blood Cultures
- D. Major Automated and Semi-automated Microbiology Systems
 - 1. Multiple Purpose Microbiology Systems
 - 2. Specialized Microbiology Systems
 - 3. Molecular Diagnostic Systems
 - 4. Immunodiagnostic Systems
- E. Emerging Diagnostic Technologies
 - 1. Molecular Diagnostics (Amplification Methods, Sequencing, Microarrays/Biochips)
 - a. DNA Sequencing
 - b. DNA and RNA Probe Technologies
 - c. Detection Technologies
 - d. Biochips: Genosensors, Microarrays, Labs-on-the-Chip
 - 2. Monoclonal Antibodies
 - 3. Immunoassays
 - 4. Differential Light Scattering
 - 5. Information Technology
 - 6. Artificial Intelligence
 - 7. Liposomes
 - 8. Flow Cytometry
 - 9. Chromatography
 - 10. Diagnostic Imaging
 - 11. Gel Microdroplets
 - 12. Other

VIII. FRANCE AUTOMATED MICROBIOLOGY MARKET

- A. Business Environment
- B. Market Structure
- C. Market Size, Test Volume and Sales Forecasts, Major Supplier Sales and Market Shares

IX. GERMANY AUTOMATED MICROBIOLOGY MARKET

- A. Business Environment
- B. Market Structure
- C. Market Size, Test Volume and Sales Forecasts, Major Supplier Sales and Market Shares

X. ITALY AUTOMATED MICROBIOLOGY MARKET

- A. Business Environment
- B. Market Structure
- C. Market Size, Test Volume and Sales Forecasts, Major Supplier Sales and Market Shares

XI. SPAIN AUTOMATED MICROBIOLOGY MARKET

- A. Business Environment
- B. Market Structure
- C. Market Size, Test Volume, and Sales Forecasts, Major Supplier Sales and Market Shares

XII. U.K. AUTOMATED MICROBIOLOGY MARKET

- A. Business Environment
- B. Market Structure
- C. Market Size, Test Volume, and Sales Forecasts, Major Supplier Sales and Market Shares

XIII. COMPETITIVE ASSESSMENTS

Abbott
Agilent Technologies
Applied Gene Technologies
Arca Biopharma
Beckman Coulter/Danaher
Becton Dickinson
Biokit
bioMerieux
Bio-Rad
Decode Genetics
Eiken Chemical
Elitech Group
Enzo Biochem
Exact Sciences
Fujirebio
Grifols
Hologic

Illumina
Leica Biosystems
Li-Cor Biosciences
Myriad Genetics
Ortho-Clinical Diagnostics
PerkinElmer
Proteome Sciences
Qiagen
Quest Diagnostics
Quidel
Roche
Scienion
Sequenom/LabCorp
Shimadzu
Siemens Healthineers
Sierra Molecular
Takara Bio
Tecan Group
Thermo Fisher
Wako Chemical

List Of Tables

LIST OF TABLES

Major Companies Developing or Marketing AIDS Tests
Major Companies Developing or Marketing Adenovirus Tests
Major Companies Developing or Marketing Bartonella Tests
Major Companies Developing or Marketing Campylobacter Tests
Major Companies Developing or Marketing Candida Tests
Major Companies Developing or Marketing Chlamydia Tests
Major Companies Developing or Marketing Clostridium Tests
Major Companies Developing or Marketing Coronavirus Tests
Major Companies Developing or Marketing Cryptosporidium Tests
Major Companies Developing or Marketing CMV Tests
Major Companies Developing or Marketing Echovirus Tests
Major Companies Developing or Marketing Enterovirus Tests
Major Companies Developing or Marketing EBV Tests
Major Companies Developing or Marketing Giardia Tests
Major Companies Developing or Marketing Gonorrhoea Tests
Major Companies Developing or Marketing Hantavirus Tests
Major Companies Developing or Marketing Helicobacter Pylori Tests
Major Companies Developing or Marketing Hepatitis Tests
Major Companies Developing or Marketing Herpes Tests
Major Companies Developing or Marketing Influenza Tests
Major Companies Developing or Marketing Legionella Tests
Major Companies Developing or Marketing Lyme Disease Tests
Major Companies Developing or Marketing Lymphogranuloma Tests
Major Companies Developing or Marketing Malaria Tests
Major Companies Developing or Marketing Measles Tests
Major Companies Developing or Marketing Meningitis Tests
Major Companies Developing or Marketing Microsporidium Tests
Major Companies Developing or Marketing Mononucleosis Tests
Major Companies Developing or Marketing Mumps Tests
Major Companies Developing or Marketing Mycoplasma Tests
Major Companies Developing or Marketing Papilloma Virus Tests
Major Companies Developing or Marketing Parvovirus Tests
Major Companies Developing or Marketing Pneumonia Tests
Major Companies Developing or Marketing RSV Tests
Major Companies Developing or Marketing Rotavirus Tests

Major Companies Developing or Marketing Rubella Tests
Major Companies Developing or Marketing Salmonella Tests
Major Companies Developing or Marketing Septicemia Tests
Major Companies Developing or Marketing Shigella Tests
Major Companies Developing or Marketing Staphylococci Tests
Major Companies Developing or Marketing Streptococci Tests
Major Companies Developing or Marketing Syphilis Tests
Major Companies Developing or Marketing Toxoplasmosis Tests
Major Companies Developing or Marketing Trichomonas Tests
Major Companies Developing or Marketing Tuberculosis Tests
Major Companies Developing or Marketing West Nile Tests
Major Companies Developing or Marketing Yersinia Tests
France
Laboratories Performing Microbiology Tests by Market Segment
France
Hospital Laboratories Performing Microbiology Tests by Bed Size
France
Commercial/Private Laboratories Performing Microbiology Tests by Annual Test Volume
France
All Market Segments Microbiology Specimen Volume
France
Hospital Laboratories Microbiology Specimen Volume
France
Commercial/Private Laboratories Microbiology Specimen Volume
France
Microbiology Test Volume by Market Segment
France
Microbiology Test Volume by Application
France
Blood Culture Test Volume by Market Segment
France
Microbial Identification Test Volume by Market Segment
France
Urine Screening Test Volume by Market Segment
France
Antibiotic Susceptibility Test Volume by Market Segment
France
Microbiology Consumables Market by Application
France

Microbiology Consumables Market by Market Segment

France

Microbial Identification Consumables Sales by Market Segment

France

Blood Culture Consumables Sales by Market Segment

France

Antibiotic Susceptibility Consumables Sales by Market Segment

France

Urine Screening Consumables Sales by Market Segment

France

All Market Segments Infectious Disease Test Volume Forecast by Assay

France

All Market Segments Infectious Disease Diagnostics Market Forecast by Test

France

Infectious Disease Blood Screening NAT Volume Forecast by Assay

France

Infectious Disease Blood Screening NAT Reagent Market Forecast by Assay

France

HIV/AIDS Testing Market Diagnostics Sales by Major Supplier

France

HIV/Hepatitis Blood Screening NAT Market Diagnostics Sales by Major Supplier

France

Adenovirus Testing Market Diagnostics Sales by Major Supplier

France

Campylobacter Testing Market Diagnostics Sales by Major Supplier

France

Candida Testing Market Diagnostics Sales by Major Supplier

France

Chlamydia Testing Market Diagnostics Sales by Major Supplier

France

CMV Testing Market Diagnostics Sales by Major Supplier

France

Gonorrhea Testing Market Diagnostics Sales by Major Supplier

France

Hepatitis Testing Market Diagnostics Sales by Major Supplier

France

Hepatitis C Testing Market Diagnostics Sales by Major Supplier

France

Herpes Testing Market Diagnostics Sales by Major Supplier

France

Lyme Disease Testing Market Diagnostics Sales by Major Supplier

France

Influenza Testing Market Diagnostics Sales by Major Supplier

France

Meningitis Testing Market Diagnostics Sales by Major Supplier

France

Mononucleosis Testing Market Diagnostics Sales by Major Supplier

France

Mumps Testing Market Diagnostics Sales by Major Supplier

France

Mycoplasma Testing Market Diagnostics Sales by Major Supplier

France

RSV Testing Market Diagnostics Sales by Major Supplier

France

Rotavirus Testing Market Diagnostics Sales by Major Supplier

France

Rubella Testing Market Diagnostics Sales by Major Supplier

France

Septicemia Testing Market Diagnostics Sales by Major Supplier

France

Shigella Testing Market Diagnostics Sales by Major Supplier

France

Streptococci Testing Market Diagnostics Sales by Major Supplier

France

Syphilis Testing Market Diagnostics Sales by Major Supplier

France

Toxoplasmosis Testing Market Diagnostics Sales by Major Supplier

France

Trichomonas Testing Market Diagnostics Sales by Major Supplier

France

Tuberculosis Testing Market Diagnostics Sales by Major Supplier

France

Molecular Diagnostics Market Sales and Shares of Major Suppliers

Germany

Laboratories Performing Microbiology Tests by Market Segment

Germany

Hospital Laboratories Performing Microbiology Tests by Bed Size

Germany

Commercial/Private Laboratories Performing Microbiology Tests by Annual Test Volume
Germany

All Market Segments Microbiology Specimen Volume
Germany

Hospital Laboratories Microbiology Specimen Volume
Germany

Commercial/Private Laboratories Microbiology Specimen Volume
Germany

Microbiology Test Volume by Market Segment
Germany

Microbiology Test Volume by Application
Germany

Urine Screening Test Volume by Market Segment
Germany

Microbial Identification Test Volume by Market Segment
Germany

Antibiotic Susceptibility Test Volume by Market Segment
Germany

Blood Culture Test Volume by Market Segment
Germany

Microbiology Consumables Market by Application
Germany

Microbiology Consumables Market by Market Segment
Germany

Microbial Identification Consumables Sales by Market Segment
Germany

Antibiotic Susceptibility Consumables Sales by Market Segment
Germany

Blood Culture Consumables Sales by Market Segment
Germany

Urine Screening Consumables Sales by Market Segment
Germany

All Market Segments Infectious Disease Test Volume Forecast by Assay
Germany

All Market Segments Infectious Disease Diagnostics Market Forecast by Test
Germany

Infectious Disease Blood Screening NAT Volume Forecast by Assay
Germany

Infectious Disease Blood Screening NAT Reagent Market Forecast by Assay

Germany
HIV/AIDS Testing Market Diagnostics Sales by Major Supplier
Germany
HIV/Hepatitis Blood Screening NAT Market Diagnostics Sales by Major Supplier
Germany
Campylobacter Testing Market Diagnostics Sales by Major Supplier
Germany
Candida Testing Market Diagnostics Sales by Major Supplier
Germany
CMV Testing Market Diagnostics Sales by Major Supplier
Germany
EBV Testing Market Diagnostics Sales by Major Supplier
Germany
Gonorrhea Testing Market Diagnostics Sales by Major Supplier
Germany
Hepatitis Testing Market Diagnostics Sales by Major Supplier
Germany
Hepatitis C Testing Market Diagnostics Sales by Major Supplier
Germany
Herpes Testing Market Diagnostics Sales by Major Supplier
Germany
Influenza Testing Market Diagnostics Sales by Major Supplier
Germany
Legionella Testing Market Diagnostics Sales by Major Supplier
Germany
Meningitis Testing Market Diagnostics Sales by Major Supplier
Germany
Mononucleosis Testing Market Diagnostics Sales by Major Supplier
Germany
Mycoplasma Testing Market Diagnostics Sales by Major Supplier
Germany
Pneumonia Testing Market Diagnostics Sales by Major Supplier
Germany
RSV Testing Market Diagnostics Sales Forecast by Major Supplier
Germany
Rotavirus Testing Market Diagnostics Sales by Major Supplier
Germany
Rubella Testing Market Diagnostics Sales by Major Supplier
Germany

Septicemia Testing Market Diagnostics Sales by Major Supplier
Germany

Streptococci Testing Market Diagnostics Sales by Major Supplier
Germany

Toxoplasmosis Testing Market Diagnostics Sales by Major Supplier
Germany

Trichomonas Testing Market Diagnostics Sales by Major Supplier
Germany

Tuberculosis Testing Market Diagnostics Sales by Major Supplier
Germany

Molecular Diagnostics Market Sales and Shares of Major Suppliers
Italy

Laboratories Performing Microbiology Tests by Market Segment
Italy

Hospital Laboratories Performing Microbiology Tests by Bed Size
Italy

Commercial/Private Laboratories Performing Microbiology Tests by Annual Test Volume
Italy

All Market Segments Microbiology Specimen Volume
Italy

Hospital Laboratories Microbiology Specimen Volume
Italy

Commercial/Private Laboratories Microbiology Specimen Volume
Italy

Microbiology Test Volume by Market Segment
Italy

Microbiology Test Volume by Application
Italy

Microbial Identification Test Volume by Market Segment
Italy

Urine Screening Test Volume by Market Segment
Italy

Antibiotic Susceptibility Test Volume by Market Segment
Italy

Blood Culture Test Volume by Market Segment
Italy

Microbiology Consumables Market by Application
Italy

Microbiology Consumables Market by Market Segment

Italy

Microbial Identification Consumables Sales by Market Segment

Italy

Antibiotic Susceptibility Consumables Sales by Market Segment

Italy

Blood Culture Consumables Sales by Market Segment

Italy

Urine Screening Consumables Sales by Market Segment

Italy

All Market Segments Infectious Disease Test Volume Forecast by Assay

Italy

All Market Segments Infectious Disease Diagnostics Market Forecast by Test

Italy

Infectious Disease Blood Screening NAT Volume Forecast by Assay

Italy

Infectious Disease Blood Screening NAT Reagent Market Forecast by Assay

Italy

HIV/AIDS Testing Market Diagnostics Sales by Major Supplier

Italy

HIV/Hepatitis Blood Screening NAT Market Diagnostics Sales by Major Supplier

Italy

Campylobacter Testing Market Diagnostics Sales by Major Supplier

Italy

Candida Testing Market Diagnostics Sales by Major Supplier

Italy

CMV Testing Market Diagnostics Sales by Major Supplier

Italy

Gonorrhea Testing Market Diagnostics Sales by Major Supplier

Italy

Hepatitis Testing Market Diagnostics Sales by Major Supplier

Italy

Hepatitis C Testing Market Diagnostics Sales by Major Supplier

Italy

Herpes Testing Market Diagnostics Sales by Major Supplier

Italy

Influenza Testing Market Diagnostics Sales by Major Supplier

Italy

Meningitis Testing Market Diagnostics Sales by Major Supplier

Italy

Mononucleosis Testing Market Diagnostics Sales by Major Supplier
Italy

Mycoplasma Testing Market Diagnostics Sales by Major Supplier
Italy

RSV Testing Market Diagnostics Sales by Major Supplier
Italy

Rotavirus Testing Market Diagnostics Sales by Major Supplier
Italy

Rubella Testing Market Diagnostics Sales by Major Supplier
Italy

Septicemia Testing Market Diagnostics Sales by Major Supplier
Italy

Streptococci Testing Market Diagnostics Sales by Major Supplier
Italy

Toxoplasmosis Testing Market Diagnostics Sales by Major Supplier
Italy

Trichomonas Testing Market Diagnostics Sales by Major Supplier
Italy

Tuberculosis Testing Market Diagnostics Sales by Major Supplier
Italy

Molecular Diagnostics Market Sales and Shares of Major Suppliers
Spain

Laboratories Performing Microbiology Tests by Market Segment
Spain

Hospital Laboratories Performing Microbiology Tests by Bed Size
Spain

Commercial/Private Laboratories Performing Microbiology Tests by Annual Test Volume
Spain

All Market Segments Microbiology Specimen Volume
Spain

Hospital Laboratories Microbiology Specimen Volume
Spain

Commercial/Private Laboratories Microbiology Specimen Volume
Spain

Microbiology Test Volume by Market Segment
Spain

Microbiology Test Volume by Application
Spain

Microbial Identification Test Volume by Market Segment

Spain
Urine Screening Test Volume by Market Segment
Spain
Blood Culture Test Volume by Market Segment
Spain
Antibiotic Susceptibility Test Volume by Market Segment
Spain
Microbiology Consumables Market by Application
Spain
Microbiology Consumables Market by Market Segment
Spain
Microbial Identification Consumables Sales by Market Segment
Spain
Blood Culture Consumables Sales by Market Segment
Spain
Antibiotic Susceptibility Consumables Sales by Market Segment
Spain
Urine Screening Consumables Sales by Market Segment
Spain
All Market Segments Infectious Disease Test Volume Forecast by Assay
Spain
All Market Segments Infectious Disease Diagnostics Market Forecast by Test
Spain
Infectious Disease Blood Screening NAT Volume Forecast by Assay
Spain
Infectious Disease Blood Screening NAT Reagent Market Forecast by Assay
Spain
HIV/AIDS Testing Market Diagnostics Sales by Major Supplier
Spain
HIV/Hepatitis Blood Screening NAT Market Diagnostics Sales by Major Supplier
Spain
Chlamydia Testing Market Diagnostics Sales by Major Supplier
Spain
CMV Testing Market Diagnostics Sales by Major Supplier
Spain
Hepatitis Testing Market Diagnostics Sales by Major Supplier
Spain
Hepatitis C Testing Market Diagnostics Sales by Major Supplier
Spain

Herpes Testing Market Diagnostics Sales by Major Supplier

Spain

Influenza Testing Market Diagnostics Sales by Major Supplier

Spain

Lyme Disease Testing Market Diagnostics Sales by Major Supplier

Spain

Meningitis Testing Market Diagnostics Sales by Major Supplier

Spain

Mononucleosis Testing Market Diagnostics Sales by Major Supplier

Spain

Mycoplasma Testing Market Diagnostics Sales by Major Supplier

Spain

RSV Testing Market Diagnostics Sales by Major Supplier

Spain

Rotavirus Testing Market Diagnostics Sales by Major Supplier

Spain

Rubella Testing Market Diagnostics Sales by Major Supplier

Spain

Septicemia Testing Market Diagnostics Sales by Major Supplier

Spain

Streptococci Testing Market Diagnostics Sales by Major Supplier

Spain

Syphilis Testing Market Diagnostics Sales by Major Supplier

Spain

Toxoplasmosis Testing Market Diagnostics Sales by Major Supplier

Spain

Trichomonas Testing Market Diagnostics Sales by Major Supplier

Spain

Tuberculosis Testing Market Diagnostics Sales by Major Supplier

Spain

Molecular Diagnostics Market Sales and Shares of Major Suppliers

U.K.

Laboratories Performing Microbiology Tests by Market Segment

U.K.

Hospital Laboratories Performing Microbiology Tests by Bed Size

U.K.

Commercial/Private Laboratories Performing Microbiology Tests by Annual Test Volume

U.K.

All Market Segments Microbiology Specimen Volume

U.K.

Hospital Laboratories Microbiology Specimen Volume

U.K.

Public Health Laboratories Microbiology Specimen Volume

U.K.

Commercial/Private Laboratories Microbiology Specimen Volume

U.K.

Microbiology Test Volume by Market Segment

U.K.

Microbiology Test Volume by Application

U.K.

Microbial Identification Test Volume by Market Segment

U.K.

Urine Screening Test Volume by Market Segment

U.K.

Antibiotic Susceptibility Test Volume by Market Segment

U.K.

Blood Culture Test Volume by Market Segment

U.K.

Microbiology Consumables Market by Application

U.K.

Microbiology Consumables Market by Market Segment

U.K.

Microbial Identification Consumables Sales by Market Segment

U.K.

Antibiotic Susceptibility Consumables Sales by Market Segment

U.K.

Blood Culture Consumables Sales by Market Segment

U.K.

Urine Screening Consumables Sales by Market Segment

U.K.

All Market Segments Infectious Disease Test Volume Forecast by Assay

U.K.

All Market Segments Infectious Disease Diagnostics Market Forecast by Test

U.K.

Infectious Disease Blood Screening NAT Volume Forecast by Assay

U.K.

Infectious Disease Blood Screening NAT Reagent Market Forecast by Assay

U.K.

HIV/AIDS Testing Market Diagnostics Sales by Major Supplier

U.K.

HIV/Hepatitis Blood Screening NAT Market Diagnostics Sales by Major Supplier

U.K.

Campylobacter Testing Market Diagnostics Sales by Major Supplier

U.K.

Candida Testing Market Diagnostics Sales by Major Supplier

U.K.

Gonorrhoea Testing Market Diagnostics Sales by Major Supplier

U.K.

Hepatitis Testing Market Diagnostics Sales by Major Supplier

U.K.

Hepatitis C Testing Market Diagnostics Sales by Major Supplier

U.K.

Influenza Testing Market Diagnostics Sales by Major Supplier

U.K.

Mycoplasma Testing Market Diagnostics Sales by Major Supplier

U.K.

Pneumonia Testing Market Diagnostics Sales by Major Supplier

U.K.

RSV Testing Market Diagnostics Sales by Major Supplier

U.K.

Rubella Testing Market Diagnostics Sales by Major Supplier

U.K.

Septicemia Testing Market Diagnostics Sales by Major Supplier

U.K.

Shigella Testing Market Diagnostics Sales by Major Supplier

U.K.

Streptococci Testing Market Diagnostics Sales by Major Supplier

U.K.

Syphilis Testing Market Diagnostics Sales by Major Supplier

U.K.

Tuberculosis Testing Market Diagnostics Sales by Major Supplier

U.K.

Molecular Diagnostics Market Sales and Shares of Major Suppliers

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