

2021 USA Sexually-Transmitted Disease (STD) Molecular Diagnostics Market: Shares and Segment Forecasts-Chancroid, Chlamydia, Gonorrhea, Herpes (I/II, VI), Papillomavirus (Pap Smear, HPV), Syphilis

https://marketpublishers.com/r/20AA984B9D45EN.html

Date: July 2021 Pages: 280 Price: US\$ 1,850.00 (Single User License) ID: 20AA984B9D45EN

Abstracts

About This Report

This new 280-page report from LeadingMarketResearch.com presents detailed analysis of the US STD market, including sales forecasts and supplier shares forChancroid,Chlamydia,Gonorrhea,Herpes(I/II, VI),Papillomavirus(Pap Smear, HPV), andSyphilis. The report provides test volume and sales projections for Hospitals and Commercial/Private Labs.

The report is available by section, and can be customized to specific information needs and budget.

In addition to market share and sales forecasts, the report:

Examines market applications of Molecular Diagnostics, Monoclonal Antibodies, Immunoassays, IT and other emerging technologies;

Reviews features and operating characteristics of major analyzers used for STD testing;

Profiles key suppliers and potential market entrants developing innovative technologies and products; and

Analyzes emerging opportunities, alternative market penetration strategies,



market entry barriers/risks, and strategic planning issues.

Methodology

The report is based on a combination of primary and secondary information sources, including interviews with laboratory directors, and executives of leading diagnostics companies and start-up firms developing innovative products.

In addition to primary sources of information, a comprehensive review of the most recent technical and business publications, manufacturer product and financial literature, as well as VPGMarketResearch's proprietary data files was conducted.

Contains 280 pages and 18 tables.



Contents

I. INTRODUCTION

II. WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

- A. Major Infectious Disease Tests
 - 1. Chancroid
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
 - 2. Chlamydia
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
 - 3. Gonorrhea
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
 - 4. Herpes Simplex Virus
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs

Human Herpes Virus-6 (HHV-6)

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs
- 5. Papillomavirus (HPV)
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 6. Syphilis
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs

B. Instrumentation Review of Leading Analyzers Marketed by Abbott, Beckman Coulter/Danaher, BioMerieux, Ortho-Clinical Diagnostics, Roche, Siemens, Tosoh, Wallac and Other Suppliers

C. Emerging Diagnostic Technologies



- 1. Molecular Diagnostics
- 2. Monoclonal Antibodies
- 3. Immunoassays
- 4. Differential Light Scattering
- 5. Information Technology
- 6. Artificial Intelligence
- 7. Liposomes
- 8. Flow Cytometry
- 9. Chromatography
- 10. Diagnostic Imaging
- 11. Gel Microdroplets
- 12. Other

IX. USA: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

ALTERNATIVE MARKET PENETRATION STRATEGIES

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets
 - 1. Marketing Approaches
 - 2. Product Complexity
 - 3. Customer Preference
 - 4. Established Suppliers
 - 5. Emerging Suppliers
 - 6. Major Types of Distributors
 - 7. Market Segmentation

POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges



COMPETITIVE ASSESSMENTS

Abbott Affymetrix Beckman Coulter/Danaher **Becton Dickinson** bioMerieux **Bio-Rad** Cepheid Diamedix/Erba DiaSorin **Eiken Chemical** Elitech Group Enzo Biochem Fujirebio Grifols Hologic/Gen-Probe ID Biomedical/GSK Kreatech/Leica Lonza **Ortho-Clinical Diagnostics** Qiagen Roche Scienion Sequenom SeraCare Siemens Takara Bio Thermo Fisher Wallac Wako



List Of Tables

LIST OF TABLES

Major Companies Developing or Marketing Chlamydia Tests Major Companies Developing or Marketing Gonorrhea Tests Major Companies Developing or Marketing Herpes Tests Major Companies Developing or Marketing Pap Smear/HPV Tests Major Companies Developing or Marketing Syphilis Tests U.S.A. Chancroid Test Volume and Diagnostics Sales Forecast by Market Segment U.S.A. Chancroid Diagnostics Sales by Major Supplier U.S.A. Chlamydia Test Volume and Diagnostics Sales Forecast by Market Segment U.S.A. Chlamydia Diagnostics Sales by Major Supplier U.S.A. Gonorrhea Test Volume and Diagnostics Sales Forecast by Market Segment U.S.A. Gonorrhea Testing Market Diagnostics Sales by Major Supplier U.S.A. Herpes Simplex I and II Test Volume and Diagnostics Sales Forecast by Market Segment U.S.A. Herpes Type VI Test Volume and Diagnostics Sales Forecast by Market Segment U.S.A. Herpes Testing Market Diagnostics Sales by Major Supplier U.S.A. PAP Smear Test Volume and Diagnostics Sales Forecast by Market Segment U.S.A. Papillomavirus (HPV) Test Volume and Diagnostics Sales Forecast by Market Segment U.S.A. Syphilis Test Volume and Diagnostics Sales Forecast by Market Segment U.S.A. Syphilis Testing Market Diagnostics Sales by Major Supplier



I would like to order

Product name: 2021 USA Sexually-Transmitted Disease (STD) Molecular Diagnostics Market: Shares and Segment Forecasts-Chancroid, Chlamydia, Gonorrhea, Herpes (I/II, VI), Papillomavirus (Pap Smear, HPV), Syphilis

Product link: https://marketpublishers.com/r/20AA984B9D45EN.html

Price: US\$ 1,850.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/20AA984B9D45EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature ____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below



and fax the completed form to +44 20 7900 3970