

2021 U.K. Infectious Disease Testing Market-Supplier Shares and Sales Forecasts for 100 Respiratory, STD, Enteric and Other Virology and Bacteriology Assays-Competitive Strategies and SWOT Analysis, Latest Technologies and Instrumentation Pipeline, Growth Opportunities, Market Barriers and Risks

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Abstracts

This unique report from LeadingMarketResearch.com provides data and analysis not available from any other published source, including test volume and sales forecasts for 100 individual tests, and competitor strategies, as well as strategic analysis of major business opportunities emerging in the infectious disease testing market during the next five years.

The report is available by section, and can be customized to specific information needs and budget. The report examines key UK market trends; reviews current and emerging assays; analyzes potential applications of innovative diagnostic technologies; forecasts volume and sales for over 100 infectious disease tests by assay, and market segment; provides test volume estimates by method (molecular, serology/immunodiagnosics, culture/microscopy); profiles leading players and potential market entrants; and suggests alternative business expansion strategies for suppliers.

Rationale

This comprehensive report will assist diagnostics industry executives, as well as companies planning to diversify into the dynamic and rapidly expanding microbiology testing market, in evaluating emerging opportunities and developing effective business strategies.

Microbiology testing is one of the most rapidly growing segments of the in vitro diagnostics industry, and the greatest challenge facing suppliers during this decade. Among the main driving forces is continuing spread of AIDS, which remains the world's major health threat and a key factor contributing to the rise of opportunistic infections; threat of bioterrorism; advances in molecular diagnostic technologies; and a wider availability of immunosuppressive drugs.

Although for some infections the etiology is still a mystery, while for others the causative microorganisms are present in minute concentrations long before the occurrence of first clinical symptoms, recent advances in genetic engineering and detection technologies are creating exciting opportunities for highly sensitive, specific and cost-effective products.

Opportunities and Strategic Recommendations

Emerging opportunities for new instrumentation, reagents kits, IT and other products with significant market appeal during the next five years.

Design criteria for decentralized testing products.

Alternative market penetration strategies.

Potential market entry barriers and risks.

Infectious Diseases Analyzed in the Report

AIDS/HIV, Adenovirus, Aeromonads, Bartonella, Blastocystis Hominis, Campylobacter, Candida, Carbapenemase, Chancroid, Chlamydia, Clostridium, Coronavirus, Coxsackievirus, Cryptosporidium, Cyclospora, CMV, E. Coli, Echovirus, Encephalitis, Enterovirus, EBV, Giardia, Gonorrhoea, Granuloma Inguinale, Hantavirus, H. Pylori, Hepatitis, Herpes, Influenza, Legionella, Lyme Disease, Lymphogranuloma, Malaria, Measles, Meningitis, Microsporidium, Mononucleosis, Mumps, Mycoplasma, Norovirus, HPV, Parvovirus, Pneumonia, Polyomaviruses, Pseudomonas, Rabies, RSV, Rhinovirus, Rotavirus, Rubella, Salmonella, Septicemia, Shigella, Staphylococci, Streptococci, Syphilis, Toxoplasmosis, Trichomonas, TB, Vibrio, West Nile, Yersinia.

Market Segmentation Analysis

Sales and market shares of major suppliers by individual test.

Volume and sales forecasts for over 100 infectious disease assays by individual test and market segment:

Hospitals, Blood Banks, Commercial/Private Laboratories

Test volume estimates by method (molecular, serology/immunodiagnosics, culture/microscopy).

Review of the market dynamics, trends, structure, size, growth and major suppliers.

Current and Emerging Products

In-depth examination of over 100 major diseases, including their etiology, current diagnostic tests, vaccines, drugs and market needs.

Review of major analyzers used for infectious disease testing, including their operating characteristics, features and selling prices.

Technology Review

Assessment of molecular diagnostic, monoclonal antibody, immunoassay, and other technologies and their potential applications for infectious disease testing.

Global listings of companies developing or marketing infectious disease diagnostic products by individual test.

Competitive Assessments

Strategic assessments of major suppliers and emerging market entrants, including their sales, product portfolios, marketing tactics, collaborative arrangements and new products in R&D.

Contains 970 pages and 159 tables

Contents

I. INTRODUCTION

II. WORLDWIDE MARKET OVERVIEW

- A. Business Environment
- B. Market Structure
- C. Market Size and Growth

III. MAJOR PRODUCT DEVELOPMENT OPPORTUNITIES

- A. Instrumentation
- B. Reagent Kits and Test Systems/Panels
- C. Information Technology
- D. Auxiliary Products

IV. DESIGN CRITERIA FOR DECENTRALIZED TESTING PRODUCTS

V. ALTERNATIVE MARKET PENETRATION STRATEGIES

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets

VI. POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

VII. WORLDWIDE OVERVIEW OF MAJOR TESTS, TECHNOLOGIES, AND INSTRUMENTATION

A. Major Infectious Disease Tests

1. AIDS: HIV/HIV-1/2/Combo, HIVAg/HIV NAT, Western Blot, HTLV-I/II
2. Adenovirus
3. Aeromonas
4. Anthrax/Bacillus Anthracis
5. Arboviruses
6. Babesiosis
- 7 Bacillary Epithelioid Angiomatosis (BEA) and Other Bartonella (Rochalimaea)
- 8 Blastocystis Hominis
9. Brucella
10. Campylobacter
11. Candida
12. Chagas Disease
13. Chancroid
14. Chlamydia
15. Clostridium Difficile
16. Coronaviruses
- 17 Cocksackieviruses
- 18 Creutzfeldt-Jakob's Disease
19. Cryptosporidium Parvum
20. Cyclospora Cayetanensis
21. Cytomegalovirus
22. Ebola Virus
23. E. Coli
24. EchoVirus
25. Encephalitis
26. Enteroviruses
- 27 Epstein-Barr Virus
- 28 Giardia Lamblia
29. Gonorrhoea
30. Granuloma Inguinale
31. Hantavirus
32. Helicobacter Pylori
33. Hepatitis: HAV NAT, HBV NAT, HBs Ag, HCV, HCV NAT, Anti-HBc, Anti-HBs, Anti-HAV, Hepatitis Delta, HBc Ag, HBe Ag, ALT/SGPT
34. Herpes Simplex Virus
35. Human Herpes Virus-6 (HHV-6)
36. Influenza Viruses
- 37 Legionella

- 38 Lyme Disease
39. Lymphogranuloma Venereum (LGV)
40. Malaria
41. Measles (Rubeola)
42. Meningitis
43. Microsporidium
44. Mononucleosis
45. Mumps
46. Mycoplasma
- 47 Papillomaviruses
- 48 Parvovirus B19
49. Pneumonia
50. Polyomaviruses
51. Pseudomonas Aeruginosa
52. Rabies
53. Respiratory Syncytial Virus (RSV)
54. Rhinoviruses
55. Rotavirus
56. Rubella
- 57 Salmonellosis
- 58 Septicemia
59. Shigellosis
60. Staphylococcus Aureus
61. Streptococci
62. Syphilis
63. Toxoplasmosis
64. Trichomonas Vaginalis
65. Tuberculosis
66. Vibrio
- 67 West Nile Virus
- 68 Yersina

B. Instrumentation Review: Operating Characteristics, Features and Selling Princes of Leading Infectious Disease Automated and Semiautomated Analyzers

C. Emerging Infectious Disease Diagnostic Technologies

1. Molecular Diagnostics
2. Monoclonal Antibodies
3. Immunoassays
4. Differential Light Scattering
5. Information Technology

6. Artificial Intelligence

7 Liposomes

8 Flow Cytometry

9. Chromatography

10. Diagnostic Imaging

11. Gel Microdroplets

12. Others

D. U.K. Infectious Disease Testing Market

A. Executive Summary

B. Business Environment

C. Market Structure

D. Market Size, Volume by Method, Test Volume and Sales Forecasts by Market Segment, Major Supplier Sales and Market Shares by Test

E. Competitive Assessments

Abbott

Agilent Technologies

Applied Gene Technologies

Arca Biopharma

Beckman Coulter/Danaher

Becton Dickinson

Biokit

bioMerieux

Bio-Rad

Decode Genetics

Eiken Chemical

Elitech Group

Enzo Biochem

Exact Sciences

Fujirebio

Grifols

Hologic

Illumina

Leica Biosystems

Li-Cor Biosciences

Myriad Genetics

Ortho-Clinical Diagnostics

PerkinElmer

Proteome Sciences

Qiagen

Quest Diagnostics
Quidel
Roche
Scienion
Sequenom/LabCorp
Shimadzu
Siemens Healthineers
Sierra Molecular
Takara Bio
Tecan Group
Thermo Fisher
Wako Chemical

List Of Tables

LIST OF TABLES

Major Companies Developing or Marketing AIDS Tests
Major Companies Developing or Marketing Adenovirus Tests
Major Companies Developing or Marketing Bartonella Tests
Major Companies Developing or Marketing Campylobacter Tests
Major Companies Developing or Marketing Candida Tests
Major Companies Developing or Marketing Chlamydia Tests
Major Companies Developing or Marketing Clostridium Tests
Major Companies Developing or Marketing Coronavirus Tests
Major Companies Developing or Marketing Cryptosporidium Tests
Major Companies Developing or Marketing CMV Tests
Major Companies Developing or Marketing Echovirus Tests
Major Companies Developing or Marketing Enterovirus Tests
Major Companies Developing or Marketing EBV Tests
Major Companies Developing or Marketing Giardia Tests
Major Companies Developing or Marketing Gonorrhoea Tests
Major Companies Developing or Marketing Hantavirus Tests
Major Companies Developing or Marketing Helicobacter Pylori Tests
Major Companies Developing or Marketing Hepatitis Tests
Major Companies Developing or Marketing Herpes Tests
Major Companies Developing or Marketing Influenza Tests
Major Companies Developing or Marketing Legionella Tests
Major Companies Developing or Marketing Lyme Disease Tests
Major Companies Developing or Marketing Lymphogranuloma Tests
Major Companies Developing or Marketing Malaria Tests
Major Companies Developing or Marketing Measles Tests
Major Companies Developing or Marketing Meningitis Tests
Major Companies Developing or Marketing Microsporidium Tests
Major Companies Developing or Marketing Mononucleosis Tests
Major Companies Developing or Marketing Mumps Tests
Major Companies Developing or Marketing Mycoplasma Tests
Major Companies Developing or Marketing Papilloma Virus Tests
Major Companies Developing or Marketing Parvovirus Tests
Major Companies Developing or Marketing Pneumonia Tests
Major Companies Developing or Marketing RSV Tests
Major Companies Developing or Marketing Rotavirus Tests

Major Companies Developing or Marketing Rubella Tests
Major Companies Developing or Marketing Salmonella Tests
Major Companies Developing or Marketing Septicemia Tests
Major Companies Developing or Marketing Shigella Tests
Major Companies Developing or Marketing Staphylococci Tests
Major Companies Developing or Marketing Streptococci Tests
Major Companies Developing or Marketing Syphilis Tests
Major Companies Developing or Marketing Toxoplasmosis Tests
Major Companies Developing or Marketing Trichomonas Tests
Major Companies Developing or Marketing Tuberculosis Tests
Major Companies Developing or Marketing West Nile Tests
Major Companies Developing or Marketing Yersinia Tests
U.K. Summary Table All Infectious Diseases Test Volume and Diagnostics Sales
Forecast by Market Segment
U.K.
Laboratories Performing Infectious Disease Tests by Market Segment
U.K.
Hospital Laboratories Performing Infectious Disease Tests by Bed Size
U.K.
Commercial/Private Laboratories Performing Infectious Disease Tests by Annual Test
Volume
U.K.
All Market Segments Infectious Disease Test Volume Forecast
U.K.
All Market Segments Infectious Disease Test Volume by Method
U.K.
Hospital Laboratories Infectious Disease Test Volume Forecast
U.K.
Blood Banks Infectious Disease Test Volume Forecast
U.K.
Public Health Laboratories Infectious Disease Test Volume Forecast
U.K.
Commercial/Private Laboratories Infectious Disease Test Volume Forecast
U.K.
All Market Segments Infectious Disease Diagnostics Market Forecast
U.K.
Hospital Laboratories Infectious Disease Diagnostics Market Forecast
U.K.
Blood Banks Infectious Disease Diagnostics Market Forecast

U.K.

Public Health Laboratories Infectious Disease Diagnostics Market Forecast

U.K.

Commercial/Private Laboratories Infectious Disease Diagnostics Market Forecast

U.K.

HIV or HIV I/HIV II/Combo Test Volume and Diagnostics Sales Forecast by Market Segment

U.K.

HIVAg Test Volume and Diagnostics Sales Forecast by Market Segment

U.K.

Western Blot/Other Confirmatory Test Volume and Diagnostics Sales Forecast by Market Segment

U.K.

Adenovirus Test Volume and Diagnostics Sales Forecast by Market Segment

U.K.

Aeromonads Test Volume and Diagnostics Sales Forecast by Market Segment

U.K. BEA Test Volume and Diagnostics Sales Forecast by Market Segment

U.K.

Blastocystis Hominis Test Volume and Diagnostics Sales Forecast by Market Segment

U.K.

Campylobacter Test Volume and Diagnostics Sales Forecast by Market Segment

U.K.

Candida Test Volume and Diagnostics Sales Forecast by Market Segment

U.K.

Chancroid Test Volume and Diagnostics Sales Forecast by Market Segment

U.K.

Chlamydia Test Volume and Diagnostics Sales Forecast by Market Segment

U.K.

Clostridium Test Volume and Diagnostics Sales Forecast by Market Segment

U.K.

Coronavirus Test Volume and Diagnostics Sales Forecast by Market Segment

U.K.

Coxsackievirus Test Volume and Diagnostics Sales Forecast by Market Segment

U.K.

Cryptosporidium Test Volume and Diagnostics Sales Forecast by Market Segment

U.K.

Cyclospora Test Volume and Diagnostics Sales Forecast by Market Segment

U.K.

CMV Test Volume and Diagnostics Sales Forecast by Market Segment

U.K.

E. Coli Test Volume and Diagnostics Sales Forecast by Market Segment

U.K.

Echovirus Test Volume and Diagnostics Sales Forecast by Market Segment

U.K.

Encephalitis Test Volume and Diagnostics Sales Forecast by Market Segment

U.K.

Enterovirus Test Volume and Diagnostics Sales Forecast by Market Segment

U.K.

EBV Test Volume and Diagnostics Sales Forecast by Market Segment

U.K.

Giardia Test Volume and Diagnostics Sales Forecast by Market Segment

U.K.

Gonorrhoea Test Volume and Diagnostics Sales Forecast by Market Segment

U.K.

Granuloma Inguinale Test Volume and Diagnostics Sales Forecast by Market Segment

U.K.

Helicobacter Pylori Test Volume and Diagnostics Sales Forecast by Market Segment

U.K.

HAV NAT Test Volume and Diagnostics Sales Forecast by Market Segment

U.K.

HBV NAT Test Volume and Diagnostics Sales Forecast by Market Segment

U.K.

HbsAg Test Volume and Diagnostics Sales Forecast by Market Segment

U.K.

HCV Test Volume and Diagnostics Sales Forecast by Market Segment

U.K.

HCV NAT Test Volume and Diagnostics Sales Forecast by Market Segment

U.K.

Hepatitis C Test Volume and Diagnostics Sales Forecast by Market Segment

U.K.

Anti-HBc Test Volume and Diagnostics Sales Forecast by Market Segment

U.K.

Anti-HBs Test Volume and Diagnostics Sales Forecast by Market Segment

U.K.

Anti-HAV Test Volume and Diagnostics Sales Forecast by Market Segment

U.K.

Hepatitis Delta Test Volume and Diagnostics Sales Forecast by Market Segment

U.K.

HBcAg Test Volume and Diagnostics Sales Forecast by Market Segment

U.K.

HBeAg Test Volume and Diagnostics Sales Forecast by Market Segment

U.K.

Herpes Simplex I and II Test Volume and Diagnostics Sales Forecast by Market Segment

U.K.

Herpes Type VI Test Volume and Diagnostics Sales Forecast by Market Segment

U.K.

HTLV I or HTLV I/HTLV II Test Volume and Diagnostics Sales Forecast by Market Segment

U.K.

Influenza Test Volume and Diagnostics Sales Forecast by Market Segment

U.K.

Legionella Test Volume and Diagnostics Sales Forecast by Market Segment

U.K.

Lyme Disease Test Volume and Diagnostics Sales Forecast by Market Segment

U.K.

Lymphogranuloma Test Volume and Diagnostics Sales Forecast by Market Segment

U.K.

Malaria Test Volume and Diagnostics Sales Forecast by Market Segment

U.K.

Measles Test Volume and Diagnostics Sales Forecast by Market Segment

U.K.

Meningitis Test Volume and Diagnostics Sales Forecast by Market Segment

U.K.

Microsporidium Test Volume and Diagnostics Sales Forecast by Market Segment

U.K.

Mononucleosis Test Volume and Diagnostics Sales Forecast by Market Segment

U.K.

Mumps Test Volume and Diagnostics Sales Forecast by Market Segment

U.K.

Mycoplasma Test Volume and Diagnostics Sales Forecast by Market Segment

U.K.

Papilloma Virus Test Volume and Diagnostics Sales Forecast by Market Segment

U.K.

Parvovirus Test Volume and Diagnostics Sales Forecast by Market Segment

U.K.

Pneumonia Test Volume and Diagnostics Sales Forecast by Market Segment

U.K.
Polyomaviruses Test Volume and Diagnostics Sales Forecast by Market Segment
U.K.
Pseudomonas Test Volume and Diagnostics Sales Forecast by Market Segment
U.K.
Rabies Test Volume and Diagnostics Sales Forecast by Market Segment
U.K.
RSV Test Volume and Diagnostics Sales Forecast by Market Segment
U.K.
Rhinovirus Test Volume and Diagnostics Sales Forecast by Market Segment
U.K.
Rotavirus Test Volume and Diagnostics Sales Forecast by Market Segment
U.K.
Rubella Test Volume and Diagnostics Sales Forecast by Market Segment
U.K.
Salmonella Test Volume and Diagnostics Sales Forecast by Market Segment
U.K.
Septicemia Test Volume and Diagnostics Sales Forecast by Market Segment
U.K.
Shigella Test Volume and Diagnostics Sales Forecast by Market Segment
U.K.
Staphylococci Test Volume and Diagnostics Sales Forecast by Market Segment
U.K.
Streptococci Test Volume and Diagnostics Sales Forecast by Market Segment
U.K.
Syphilis Test Volume and Diagnostics Sales Forecast by Market Segment
U.K.
Toxoplasmosis Test Volume and Diagnostics Sales Forecast by Market Segment
U.K.
Trichomonas Test Volume and Diagnostics Sales Forecast by Market Segment
U.K.
Tuberculosis Test Volume and Diagnostics Sales Forecast by Market Segment
U.K.
Vibrio Test Volume and Diagnostics Sales Forecast by Market Segment
U.K.
West Nile Test Volume and Diagnostics Sales Forecast by Market Segment
U.K.
Yersinia Test Volume and Diagnostics Sales Forecast by Market Segment
U.K.

AIDS Testing Market Diagnostics Sales by Major Supplier

U.K.

Campylobacter Testing Market Diagnostics Sales by Major Supplier

U.K.

Candida Testing Market Diagnostics Sales by Major Supplier

U.K.

Gonorrhoea Testing Market Diagnostics Sales by Major Supplier

U.K.

Hepatitis Testing Market Diagnostics Sales by Major Supplier

U.K.

Hepatitis C Testing Market Diagnostics Sales by Major Supplier

U.K.

Influenza Testing Market Diagnostics Sales by Major Supplier

U.K.

Mycoplasma Testing Market Diagnostics Sales by Major Supplier

U.K.

Pneumonia Testing Market Diagnostics Sales by Major Supplier

U.K.

RSV Testing Market Diagnostics Sales by Major Supplier

U.K.

Rubella Testing Market Diagnostics Sales by Major Supplier

U.K.

Septicemia Testing Market Diagnostics Sales by Major Supplier

U.K.

Shigella Testing Market Diagnostics Sales by Major Supplier

U.K.

Streptococci Testing Market Diagnostics Sales by Major Supplier

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Syphilis Testing Market Diagnostics Sales by Major Supplier

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Tuberculosis Testing Market Diagnostics Sales by Major Supplier

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