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2021 RPM in the Global Paint and Coatings Sector, and Market Segmentation Forecasts

https://marketpublishers.com/r/20E4E3EFDB53EN.html
Date: January 2021
Pages: 31
Price: US$ 1,850.00 (Single User License)
ID: 20E4E3EFDB53EN

Abstracts

This report is available by section, and can be customized to specific objectives, information needs and budget. This strategic assessment of RPM, one of the world's leading paints and coatings companies, provides significant competitor information, analysis, and insight critical to the development and implementation of effective marketing and R&D programs. The new report from LeadingMarketResearch.com presents a comprehensive analysis of the company's performance, capabilities, goals and strategies in the global paints and coatings market.

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SECTION I: EXECUTIVE SUMMARY

- A 3-5 page synopsis of key sections.

SECTION II: BUSINESS ORGANIZATION

- History of the company's paint and coatings business evolution, which is important to understanding the corporate culture, management mentality and strategies.
- Recent acquisitions, divestitures and major organizational changes.
- Current organizational structure.

SECTION III: SENIOR MANAGEMENT

- Names, titles and background of key executives.

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