

2021 Paint and Coatings Leading Suppliers Strategic Directions, Marketing Tactics, Technological Know-How, Market Segmentation Forecasts

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Abstracts

This report is available by section, and can be customized to specific objectives, information needs and budget. This new report from LeadingMarketResearch.com provides analysis of the world's leading paint and coatings companies' strategic directions, marketing tactics, and technological know-how.

The companies analyzed in this report include AkzoNobel, Asian Paints, Axalta, BASF, Dow, Kansai Paint, Nippon Paint, PPG, RPM, and Sherwin-Williams. The report presents:

Specific business, new product development and marketing strategies.

Major strengths and weaknesses, e.g., managerial, organizational, marketing and product development.

Anticipated acquisitions, joint ventures and divestitures.

Promotional tactics.

Distribution approaches.

Product service and support.

Customer relations.

Internally developed and acquired technologies, processes, and related

capabilities.

Proprietary technologies and patent litigations.

Contains 134 pages

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