

# 2021 Leading Flavor and Fragrance Companies Marketing Tactics, and Global Sales Segment Forecasts

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## Abstracts

This new report from LeadingMarketResearch.com provides strategic directions of global flavor and fragrance companies. The report presents:

Business goals and strategies, including internal expansion, acquisitions, and divestitures.

Specific business, new product development and marketing objectives and strategies.

Major strengths and weaknesses.

Anticipated acquisitions, joint ventures and divestitures.

The companies analyzed in the report: Firmenich, Givaudan, T. Hasegawa, Huabao, IFF, Mane, Robertet, Sensient, Symrise, and Takasago.

Contains 21 pages

## Contents

**1. FIRMENICH**

**2. GIVAUDAN**

**3. T. HASEGAWA**

**4. HUABAO**

**5. IFF**

**6. MANE**

**7. ROBERTET**

**8. SENSIENT**

**9. SYMRISE**

**10. TAKASAGO**

For each company, the report provides:

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Specific business, new product development and marketing objectives and strategies

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