

# **2021 Latin America Transfusion Diagnostics Market Assessment of 22 Countries-Immunochemistry and NAT Analyzers and Reagents-Competitive Shares and Growth Strategies, Volume and Sales Segment Forecasts by Test, Latest Technologies and Instrumentation Pipeline, Emerging Opportunities for Suppliers**

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## **Abstracts**

This new 22-country report from LeadingMarketResearch.com is available by country, market segment, section, or individual test.

The report is available by section, and can be customized to specific information needs and budget.

The report is designed to help current suppliers and potential market entrants identify and evaluate emerging opportunities in the blood banking market during the next five years, and assist industry executives in developing effective business, new product development and marketing strategies.

The report explores future market and technological trends; provides test volume and sales forecasts by market segment/test location; compares features of major automated and semi-automated molecular and immunochemistry analyzers; profiles leading and emerging competitors; and identifies specific product and market opportunities facing suppliers during the next five years.

Blood Group Genotyping

PCR, PCR-RFLP, AS-PCR or PCR-SSP, Multiplex PCR, Real Time PCR, Sanger DNA Sequencing, Pyrosequencing

#### Microarrays

BeadChip Array, BloodChip, Genome Lab SNP Stream, Fluidic Microarray Systems, TaqMan OpenArray, MALDI-TOF-MS, Mini-Sequencing

#### Blood Typing and Grouping Tests

ABO, Antibody Panels, Antibody Screening/Indirect Antiglobulin, Antigen Typing (C, c, Duffy, E, e, I, i, Kell, Kidd, Le a, b, MN, P, S, s), Antiglobulin (Direct, C3 + IgG, IgG, C3), Crossmatching (Immediate Spin, Full Crossmatch), Rh (D, Du).

#### Infectious Disease Screening Tests

AIDS (HIV NAT, HIV-1/2), Cytomegalovirus, Hepatitis (HAV NAT, HBV NAT, HBs Ag, Anti-HBc, HCV NAT, HCV, ALT/SGPT), HTLV-I/II, Parvovirus B19 NAT, Syphilis, West Nile Virus NAT.

#### Country Analyses

Argentina, Bolivia, Brazil, Chile, Colombia, Costa Rica, Cuba, Dominican Republic, Ecuador, El Salvador, Guatemala, Haiti, Honduras, Jamaica, Mexico, Nicaragua, Panama, Paraguay, Peru, Puerto Rico, Uruguay, Venezuela

#### Competitive Assessments

Strategic assessments of major suppliers and emerging market entrants, including their sales, M&A, product portfolios, marketing tactics, and new products in R&D.

#### Market Segmentation Analysis

Comprehensive market segmentation analysis, including review of the market dynamics, trends, structure, size, growth, and key suppliers.

Test volume and sales forecasts for over 40 blood typing, grouping and infectious disease screening tests, including NAT assays.

## Current and Emerging Products

Analysis of current and emerging molecular blood typing, grouping and infectious disease NAT screening assays.

Review of automated and semi-automated molecular and immunohematology analyzers.

## Technology Review

Assessment of current and emerging technologies, and their potential applications for the blood banking market.

Companies developing or marketing new technologies and products, by test.

## Strategic Recommendations

New product development opportunities for molecular blood typing, grouping and infectious disease NAT assays and instrumentation with significant market appeal.

Alternative market penetration strategies.

Potential market entry barriers and risks.

Contains 515 pages and 117 tables

## Contents

### **I. INTRODUCTION**

### **II. MARKET OVERVIEW**

- A. Business Environment
- B. Market Structure

### **III. MAJOR PRODUCT DEVELOPMENT OPPORTUNITIES**

- A. Blood Typing and Grouping
- B. Infectious Disease Screening
- C. Auxiliary

### **IV. ALTERNATIVE MARKET PENETRATION STRATEGIES**

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts

### **V. POTENTIAL MARKET ENTRY BARRIERS AND RISKS**

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection

### **VI. TECHNOLOGY AND MARKET OVERVIEW**

- A. Major Blood Typing, Grouping and Infectious Disease Screening Tests
  - 1. Blood Typing and Grouping Tests
    - a. ABO
    - b. Antibody Panels
    - c. Antibody Screening
    - d. Antigen Typing
    - e. Antiglobulin Test
    - f. Crossmatch

- g. HLA Typing
- h. Rh
- i. Other Blood Groups
- 2. Infectious Disease Screening Tests
  - a. AIDS/HIV
    - Background
    - Diagnostic Tests
      - Enzyme Immunoassay
      - Viral Load/Drug Resistance Testing
      - Genotype and Phenotype Testing
    - Blood Banking Considerations
  - b. Hepatitis Markers
    - Hepatitis A
    - Hepatitis B
    - Hepatitis C
    - Hepatitis D (Delta Hepatitis)
    - Hepatitis E
    - Hepatitis G
    - Vaccines and Drugs
  - c. Cytomegalovirus
    - Background
    - Diagnostic Tests
    - Vaccines and Drugs
  - d. Syphilis
    - Background
    - Diagnostic Tests
    - Vaccines and Drugs
  - e. West Nile Virus
    - Background
    - Clinical Syndromes
    - Diagnostic Tests
    - Vaccines and Drugs
  - f. Parvovirus B19
    - Microbiology
    - Epidemiology
    - Clinical Syndromes
    - Diagnostic Test
    - Vaccines and Drugs
  - g. Creutzfeldt-Jakob's Disease

Background

Transmission

Diagnostic Tests

Vaccines and Drugs

h. Malaria

i. Chagas Disease

j. Babesiosis

3. Pathogen Reduction

4. Leukocyte Reduction

Background

Methods

B. Instrumentation Review: Operating Characteristics, Features and Selling Prices of Leading Blood Typing, Grouping And Infectious Disease Screening Automated and Semiautomated Analyzers

C. Major Blood Banking Technologies and Their Potential Applications

1. Molecular Diagnostics

2. Monoclonal and Polyclonal Antibodies

3. Immunoassays

4. Microtitration Plates

5. IT and Automation

6. Lasers

7. Robotics

8. Synthetic Red Cell Substitutes

9. Genetically Engineered Blood Components

10. Blood Preservation

11. Autologous Blood Transfusion/Freezing

## **VII. 22-COUNTRY MARKET ANALYSES: BLOOD TYPING, GROUPING AND INFECTIOUS DISEASE SCREENING TEST VOLUME AND SALES FORECASTS**

## **VIII. COMPETITIVE ASSESSMENTS**

Abbott

Beckman Coulter/Danaher

Becton Dickinson

Biokit

bioMerieux

Bio-Rad

Diagast

DiaSorin  
Fujirebio  
Grifols  
Hologic  
Immucor  
LabCorp  
Ortho-Clinical Diagnostics  
Proteome Sciences  
Quest Diagnostics  
Quidel  
Roche  
Siemens Healthineers  
Tecan  
Thermo Fisher

## List Of Tables

### LIST OF TABLES

Argentina Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category

Argentina All Market Segments Blood Typing And Grouping Test Volume Forecast

Argentina All Market Segments Infectious Disease Screening Test Volume Forecast

Argentina All Market Segments Blood Typing And Grouping Reagent Market Forecast by Major Test

Argentina All Market Segments Infectious Disease Screening Reagent Market Forecast by Test

Bolivia Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category

Bolivia All Market Segments Blood Typing And Grouping Test Volume Forecast

Bolivia All Market Segments Infectious Disease Screening Test Volume Forecast

Bolivia All Market Segments Blood Typing And Grouping Reagent Market Forecast by Major Test

Bolivia All Market Segments Infectious Disease Screening Reagent Market Forecast by Test

Brazil Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category

Brazil All Market Segments Blood Typing And Grouping Test Volume Forecast

Brazil All Market Segments Infectious Disease Screening Test Volume Forecast

Brazil All Market Segments Blood Typing And Grouping Reagent Market Forecast by Major Test

Brazil All Market Segments Infectious Disease Screening Reagent Market Forecast by Test

Chile Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category

Chile All Market Segments Blood Typing And Grouping Test Volume Forecast

Chile All Market Segments Infectious Disease Screening Test Volume Forecast

Chile All Market Segments Blood Typing And Grouping Reagent Market Forecast by Major Test

Chile All Market Segments Infectious Disease Screening Reagent Market Forecast by Test

Colombia Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast By Test Category

Colombia All Market Segments Blood Typing And Grouping Test Volume Forecast



Colombia All Market Segments Infectious Disease Screening Test Volume Forecast

Colombia All Market Segments Blood Typing And Grouping Reagent Market Forecast  
by Major Test

Colombia All Market Segments Infectious Disease Screening Reagent Market Forecast  
by Test

Costa Rica Executive Summary Table: Total Blood Bank Test Volume and Reagent  
Sales Forecast by Test Category

Costa Rica All Market Segments Blood Typing And Grouping Test Volume Forecast

Costa Rica All Market Segments Infectious Disease Screening Test Volume Forecast

Costa Rica All Market Segments Blood Typing And Grouping Reagent Market Forecast  
by Major Test

Costa Rica All Market Segments Infectious Disease Screening Reagent Market  
Forecast by Test

Cuba Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales  
Forecast by Test Category

Cuba All Market Segments Blood Typing And Grouping Test Volume Forecast

Cuba All Market Segments Infectious Disease Screening Test Volume Forecast

Cuba All Market Segments Blood Typing And Grouping Reagent Market Forecast by  
Major Test

Cuba All Market Segments Infectious Disease Screening Reagent Market Forecast by  
Test

Dominican Republic Executive Summary Table: Total Blood Bank Test Volume and  
Reagent Sales Forecast by Test Category

Dominican Republic All Market Segments Blood Typing And Grouping Test Volume  
Forecast

Dominican Republic All Market Segments Infectious Disease Screening Test Volume  
Forecast

Dominican Republic All Market Segments Blood Typing And Grouping Reagent Market  
Forecast by Major Test

Dominican Republic All Market Segments Infectious Disease Screening  
Reagent Market Forecast by Test

Ecuador Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales  
Forecast by Test Category

Ecuador All Market Segments Blood Typing And Grouping Test Volume Forecast

Ecuador All Market Segments Infectious Disease Screening Test Volume Forecast

Ecuador All Market Segments Blood Typing And Grouping Reagent Market Forecast by  
Major Test

Ecuador All Market Segments Infectious Disease Screening Reagent Market Forecast  
by Test

El Salvador Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category

El Salvador All Market Segments Blood Typing And Grouping Test Volume Forecast

El Salvador All Market Segments Infectious Disease Screening Test Volume Forecast

El Salvador All Market Segments Blood Typing And Grouping Reagent Market Forecast by Major Test

El Salvador All Market Segments Infectious Disease Screening Reagent Market Forecast by Test

Guatemala Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category

Guatemala All Market Segments Blood Typing And Grouping Test Volume Forecast

Guatemala All Market Segments Infectious Disease Screening Test Volume Forecast

Guatemala All Market Segments Blood Typing And Grouping Reagent Market Forecast by Major Test

Guatemala All Market Segments Infectious Disease Screening Reagent Market Forecast by Test

Haiti Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category

Haiti All Market Segments Blood Typing And Grouping Test Volume Forecast

Haiti All Market Segments Infectious Disease Screening Test Volume Forecast

Haiti All Market Segments Blood Typing And Grouping Reagent Market Forecast by Major Test

Haiti All Market Segments Infectious Disease Screening Reagent Market Forecast by Test

Honduras Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category

Honduras All Market Segments Blood Typing And Grouping Test Volume Forecast

Honduras All Market Segments Infectious Disease Screening Test Volume Forecast

Honduras All Market Segments Blood Typing And Grouping Reagent Market Forecast by Major Test

Honduras All Market Segments Infectious Disease Screening Reagent Market Forecast by Test

Jamaica Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category

Jamaica All Market Segments Blood Typing And Grouping Test Volume Forecast

Jamaica All Market Segments Infectious Disease Screening Test Volume Forecast

Jamaica All Market Segments Blood Typing And Grouping Reagent Market Forecast by Major Test

Jamaica All Market Segments Infectious Disease Screening Reagent Market Forecast

by Test

Mexico Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category

Mexico All Market Segments Blood Typing And Grouping Test Volume Forecast

Mexico All Market Segments Infectious Disease Screening Test Volume Forecast

Mexico All Market Segments Blood Typing And Grouping Reagent Market Forecast by Major Test

Mexico All Market Segments Infectious Disease Screening Reagent Market Forecast by Test

Nicaragua Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category

Nicaragua All Market Segments Blood Typing And Grouping Test Volume Forecast

Nicaragua All Market Segments Infectious Disease Screening Test Volume Forecast

Nicaragua All Market Segments Blood Typing And Grouping Reagent Market Forecast by Major Test

Nicaragua All Market Segments Infectious Disease Screening Reagent Market Forecast by Test

Panama Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category

Panama All Market Segments Blood Typing And Grouping Test Volume Forecast

Panama All Market Segments Infectious Disease Screening Test Volume Forecast

Panama All Market Segments Blood Typing And Grouping Reagent Market Forecast by Major Test

Panama All Market Segments Infectious Disease Screening Reagent Market Forecast by Test

Paraguay Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category

Paraguay All Market Segments Blood Typing And Grouping Test Volume Forecast

Paraguay All Market Segments Infectious Disease Screening Test Volume Forecast

Paraguay All Market Segments Blood Typing And Grouping Reagent Market Forecast by Major Test

Paraguay All Market Segments Infectious Disease Screening Reagent Market Forecast by Test

Peru Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category

Peru All Market Segments Blood Typing And Grouping Test Volume Forecast

Peru All Market Segments Infectious Disease Screening Test Volume Forecast

Peru All Market Segments Blood Typing And Grouping Reagent Market Forecast by Major Test

Peru All Market Segments Infectious Disease Screening Reagent Market Forecast by Test

Puerto Rico Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category

Puerto Rico All Market Segments Blood Typing And Grouping Test Volume Forecast

Puerto Rico All Market Segments Infectious Disease Screening Test Volume Forecast

Puerto Rico All Market Segments Blood Typing And Grouping Reagent Market Forecast by Major Test

Puerto Rico All Market Segments Infectious Disease Screening Reagent Market Forecast by Test

Uruguay Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category

Uruguay All Market Segments Blood Typing And Grouping Test Volume Forecast

Uruguay All Market Segments Infectious Disease Screening Test Volume Forecast

Uruguay All Market Segments Blood Typing And Grouping Reagent Market Forecast by Major Test

Uruguay All Market Segments Infectious Disease Screening Reagent Market Forecast by Test

Venezuela Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category

Venezuela All Market Segments Blood Typing And Grouping Test Volume Forecast

Venezuela All Market Segments Infectious Disease Screening Test Volume Forecast

Venezuela All Market Segments Blood Typing And Grouping Reagent Market Forecast by Major Test

Venezuela All Market Segments Infectious Disease Screening Reagent Market Forecast by Test

Major Companies Developing or Marketing Blood Typing and Grouping Tests

Major Companies Developing or Marketing HLA Typing Tests

Major Companies Developing or Marketing AIDS Tests

Major Companies Developing or Marketing Hepatitis Tests

Major Companies Developing or Marketing CMV Tests

Major Companies Developing or Marketing Syphilis Tests

Major Companies Developing or Marketing Blood Bank Analyzers

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