

# **2021 Latin America Hematology and Flow Cytometry Database and Analysis for 22 Countries: Analyzers and Reagents, Supplier Shares and Strategies, Test Volume and Sales Segment Forecasts, Competitive Landscape, Emerging Technologies, Latest Instrumentation, Growth Opportunities**

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## **Abstracts**

This unique report from LeadingMarketResearch.com provides information and analysis not available from any other published source.

This new 22-country report from LeadingMarketResearch.com is available by country, market segment, section, or individual test, and can be customized to specific information needs and budget.

The survey is designed to help current suppliers and potential market entrants identify and evaluate emerging opportunities emerging in the hematology and flow cytometry markets during the next five years.

### **Rationale**

Continued advances in molecular diagnostics, monoclonal antibodies, lasers and IT, as well as growing understanding of immunologic forces regulating systemic diseases, will have a profound impact on the hematology and flow cytometry markets. New molecular diagnostic and monoclonal antibody tests will facilitate existing procedures and provide basis for sensitive, specific and simple assays. The introduction of smaller and easy-to-operate laser systems will further expand applications of flow cytometry to routine clinical laboratories. Further advances in IT will reduce the cost of instrument

manufacture, service warranty, and permit development of self-troubleshooting, auto-calibration and other advanced features. Presently tedious analyses of chromosomal abnormalities, DNA content, and lymphocyte subsets will become more automated and routine.

## Country Analyses

Argentina, Bolivia, Brazil, Chile, Colombia, Costa Rica, Cuba, Dominican Republic, Ecuador, El Salvador, Guatemala, Haiti, Honduras, Jamaica, Mexico, Nicaragua, Panama, Paraguay, Peru, Puerto Rico, Uruguay, Venezuela

## Strategic Recommendations

New product development opportunities with significant market appeal.

Alternative market penetration strategies.

Potential market entry barriers and risks.

## Hematology Tests Analyzed in the Report

CBC + 5-Part Differential, Manual Differential/Review, Hematocrit (Automated, Manual), Hemoglobin (Automated, Manual), Sedimentation Rate, Reticulocytes, WBC (Automated, Manual), Platelets (Automated, Manual), Bone Marrow Analysis, RBC, Eosinophils

## Flow Cytometry Tests Analyzed in the Report

Cell Surface Markers (CD4/CD8/T&B Lymphocytes, CD34, Others), Chemotherapy Monitoring (Leukemia/Lymphoma, Others), HLA Typing, Sperm Analysis, Cell Cycle Kinetics, Cell Function Testing, Chromosomal Abnormalities, Fetal Cell Analysis, Granulocyte Function, Receptor DNA/RNA Analysis, Cell Culturing

## Instrumentation Review

Reviews of current instrumentation technologies, and features of leading hematology, flow cytometry, platelet aggregation and sedimentation rate analyzers.

The report features analyzers marketed by Abbott, Beckman Coulter/Danaher, Becton Dickinson, Biocode Hycel, CellaVision, DIESSE Ves Matic, Drew-Scientific, Horiba, Medica, Menarini, Nihon Kohden, Polymedco, Siemens, Sysmex and other suppliers.

### Technology Review

Assessment of current and emerging technologies and their potential market applications.

Companies developing or marketing new technologies and products by test.

### Competitive Assessments

Strategic profiles of major suppliers and emerging market entrants.

Contains 350 pages and 110 tables

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Beckman Coulter/Danaher

Biocode Hycel

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Drew-Scientific

Horiba

Medica

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Chile

Colombia

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Cuba

Dominican Republic

Ecuador

El Salvador  
Brazil  
Guatemala  
Haiti  
Honduras  
Jamaica  
Nicaragua  
Panama  
Paraguay  
Peru  
Puerto Rico  
Uruguay  
Venezuela

## **IX. COMPETITIVE ASSESSMENTS**

The report provides strategic assessments of over 15 leading hematology and flow cytometry market players and start-up companies with innovative technologies and products, including: Abbott

Agilent Technologies

Beckman Coulter/Danaher

Becton Dickinson

Bio-Rad

CellaVision

Horiba

Nihon Kohden

Ortho-Clinical Diagnostics

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