

# **2021 Global Sexually-Transmitted Diseases (STD) Diagnostic Testing Market Assessment-US, Europe, Japan-Competitive Shares and SWOT Analysis, Volume and Sales Segment Forecasts-Latest Technologies and Instrumentation Pipeline, Emerging Opportunities for Suppliers**

<https://marketpublishers.com/r/2FC13623315AEN.html>

Date: April 2021

Pages: 350

Price: US\$ 6,500.00 (Single User License)

ID: 2FC13623315AEN

## **Abstracts**

This new 350-page report from LeadingMarketResearch.com contains 90 tables and provides analysis of the global sexually-transmitted disease testing market, including emerging tests, technologies, instrumentation, sales forecasts by country, market shares, and strategic profiles of leading suppliers.

The report is available by section, and can be customized to specific information needs and budget.

The report presents detailed analysis of the STD market in the US, Europe (France, Germany, Italy, Spain, UK) and Japan. Current scientific views on epidemiology and etiology are presented

for Chancroid, Chlamydia, Gonorrhea, Herpes (I/II, VI), Papillomavirus (Pap Smear, HPV), and Syphilis. The report provides test volume and sales forecasts by country and market segment, including:

Hospitals

Commercial/Private Labs

Physician Offices

## Public Health Labs

In addition to test volume and sales projections, the report presents sales and market share estimates for major suppliers of STD diagnostic products, by test and country. Also, the report examines market applications of Molecular Diagnostics, Monoclonal Antibodies, Immunoassays, IT and other emerging technologies

Reviews features and operating characteristics of major analyzers used for STD testing;

Profiles key suppliers and potential market entrants developing innovative technologies and products; and analyzes emerging opportunities, alternative market penetration strategies, market entry barriers/risks, and strategic planning issues.

## Methodology

The report is based on a combination of primary and secondary information sources, including interviews with laboratory directors, and executives of leading diagnostics companies and start-up firms developing innovative products in the U.S., five major European countries and Japan.

In addition to primary sources of information, a comprehensive review of the most recent technical and business publications, manufacturer product and financial literature, as well as LeadingMarketResearch's proprietary data files was conducted.

Contains 350 pages and 90 tables

## Contents

### I. INTRODUCTION

### II. WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

#### A. Major Infectious Disease Tests

1. Chancroid
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
2. Chlamydia
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
3. Gonorrhea
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
4. Herpes Simplex Virus
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs

#### Human Herpes Virus-6 (HHV-6)

- a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
5. Papillomavirus (HPV)
    - a. Background
    - b. Diagnostic Tests
    - c. Vaccines and Drugs
  6. Syphilis
    - a. Background
    - b. Diagnostic Tests
    - c. Vaccines and Drugs

#### B. Instrumentation Review of Leading Analyzers Marketed by Abbott, Beckman Coulter/Danaher, BioMerieux, Ortho-Clinical Diagnostics, Roche, Siemens Healthineers, Tosoh, and Other Suppliers

#### C. Emerging Diagnostic Technologies

1. Molecular Diagnostics
2. Monoclonal Antibodies
3. Immunoassays
4. Differential Light Scattering
5. Information Technology
6. Artificial Intelligence
7. Liposomes
8. Flow Cytometry
9. Chromatography
10. Diagnostic Imaging
11. Gel Microdroplets
12. Other

### **III. FRANCE: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES**

### **IV. GERMANY: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES**

### **V. ITALY: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES**

### **VI. JAPAN: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES**

### **VII. SPAIN: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES**

### **VIII. UK: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES**

### **IX. USA: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES**

### **ALTERNATIVE MARKET PENETRATION STRATEGIES**

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts

#### D. Distribution Strategies for Decentralized Testing Markets

1. Marketing Approaches
2. Product Complexity
3. Customer Preference
4. Established Suppliers
5. Emerging Suppliers
6. Major Types of Distributors
7. Market Segmentation

#### **POTENTIAL MARKET ENTRY BARRIERS AND RISKS**

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

#### **COMPETITIVE ASSESSMENTS**

Abbott  
Affymetrix  
Beckman Coulter/Danaher  
Becton Dickinson  
bioMerieux  
Bio-Rad  
Cepheid  
Diamedix  
DiaSorin  
Eiken Chemical  
Elitech Group  
Enzo Biochem  
Fujirebio  
Grifols  
GSK Biologicals  
Hologic  
Leica Biosystems  
Lonza

Ortho-Clinical Diagnostics

PerkinElmer

Qiagen

Roche

Scienion

Sequenom

SeraCare

Siemens Healthineers

Takara Bio

Thermo Fisher

Wako

## List Of Tables

### LIST OF TABLES

Major Companies Developing or Marketing Chlamydia Tests

Major Companies Developing or Marketing Gonorrhea Tests

Major Companies Developing or Marketing Herpes Tests

Major Companies Developing or Marketing Pap Smear/HPV Tests

Major Companies Developing or Marketing Syphilis Tests

France

Chancroid Test Volume and Diagnostics Sales Forecast by Market Segment

France

Chlamydia Test Volume and Diagnostics Sales Forecast by Market Segment

France

Chlamydia Diagnostics Sales by Major Supplier

France

Gonorrhea Test Volume and Diagnostics Sales Forecast by Market Segment

France

Gonorrhea Testing Market Diagnostics Sales by Major Supplier

France

Herpes Simplex I and II Test Volume and Diagnostics Sales Forecast by Market Segment

France

Herpes Type VI Test Volume and Diagnostics Sales Forecast by Market Segment

France

Herpes Testing Market Diagnostics Sales by Major Supplier

France

PAP Smear Test Volume and Diagnostics Sales Forecast by Market Segment

France

Papillomavirus (HPV) Test Volume and Diagnostics Sales Forecast by Market Segment

France

Syphilis Test Volume and Diagnostics Sales Forecast by Market Segment

France

Syphilis Testing Market Diagnostics Sales by Major Supplier

Germany

Chancroid Test Volume and Diagnostics Sales Forecast by Market Segment

Germany

Chlamydia Test Volume and Diagnostics Sales Forecast by Market Segment

Germany

Gonorrhea Test Volume and Diagnostics Sales Forecast by Market Segment  
Germany  
Gonorrhea Testing Market Diagnostics Sales by Major Supplier  
Germany  
Herpes Simplex I and II Test Volume and Diagnostics Sales Forecast by Market Segment  
Germany  
Herpes Type VI Test Volume and Diagnostics Sales Forecast by Market Segment  
Germany  
Herpes Testing Market Diagnostics Sales by Major Supplier  
Germany  
PAP Smear Test Volume and Diagnostics Sales Forecast by Market Segment  
Germany  
Papillomavirus (HPV) Test Volume and Diagnostics Sales Forecast by Market Segment  
Germany  
Syphilis Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy  
Chancroid Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy  
Chlamydia Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy  
Gonorrhea Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy  
Gonorrhea Testing Market Diagnostics Sales by Major Supplier  
Italy  
Herpes Simplex I and II Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy  
Herpes Type VI Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy  
Papillomavirus (HPV) Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy  
PAP Smear Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy  
Syphilis Test Volume and Diagnostics Sales Forecast by Market Segment  
Japan  
Chancroid Test Volume and Diagnostics Sales Forecast by Market Segment  
Japan  
Chlamydia Test Volume and Diagnostics Sales Forecast by Market Segment



Japan

Chlamydia Diagnostics Sales by Major Supplier

Japan

Gonorrhoea Test Volume and Diagnostics Sales Forecast by Market Segment

Japan

Gonorrhoea Testing Market Diagnostics Sales by Major Supplier

Japan

Herpes Simplex I and II Test Volume and Diagnostics Sales Forecast by Market Segment

Japan

Herpes Type VI Test Volume and Diagnostics Sales Forecast by Market Segment

Japan

Herpes Testing Market Diagnostics Sales by Major Supplier

Japan

PAP Smear Test Volume and Diagnostics Sales Forecast by Market Segment

Japan

Papillomavirus (HPV) Test Volume and Diagnostics Sales Forecast by Market Segment

Japan

Syphilis Test Volume and Diagnostics Sales Forecast by Market Segment

Japan

Syphilis Testing Market Diagnostics Sales by Major Supplier

Spain

Chancroid Test Volume and Diagnostics Sales Forecast by Market Segment

Spain

Chlamydia Test Volume and Diagnostics Sales Forecast by Market Segment

Spain

Chlamydia Diagnostics Sales by Major Supplier

Spain

Gonorrhoea Test Volume and Diagnostics Sales Forecast by Market Segment

Spain

Herpes Simplex I and II Test Volume and Diagnostics Sales Forecast by Market Segment

Spain

Herpes Type VI Test Volume and Diagnostics Sales Forecast by Market Segment

Spain

Herpes Testing Market Diagnostics Sales by Major Supplier

Spain

PAP Smear Test Volume and Diagnostics Sales Forecast by Market Segment

Spain

Papillomavirus (HPV) Test Volume and Diagnostics Sales Forecast by Market Segment  
Spain

Syphilis Test Volume and Diagnostics Sales Forecast by Market Segment  
Spain

Syphilis Testing Market Diagnostics Sales by Major Supplier  
U.K.

Chancroid Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K.

Chlamydia Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K.

Gonorrhoea Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K.

Gonorrhoea Testing Market Diagnostics Sales by Major Supplier  
U.K.

Herpes Simplex I and II Test Volume and Diagnostics Sales Forecast by Market  
Segment

U.K.

Herpes Type VI Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K.

Herpes Testing Market Diagnostics Sales by Major Supplier  
U.K.

PAP Smear Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K.

Papillomavirus (HPV) Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K.

Syphilis Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K.

Syphilis Testing Market Diagnostics Sales by Major Supplier  
U.S.A.

Chancroid Test Volume and Diagnostics Sales Forecast by Market Segment  
U.S.A.

Chancroid Diagnostics Sales by Major Supplier  
U.S.A.

Chlamydia Test Volume and Diagnostics Sales Forecast by Market Segment  
U.S.A.

Chlamydia Diagnostics Sales by Major Supplier  
U.S.A.

Gonorrhoea Test Volume and Diagnostics Sales Forecast by Market Segment  
U.S.A.

Gonorrhoea Testing Market Diagnostics Sales by Major Supplier

U.S.A.

Herpes Simplex I and II Test Volume and Diagnostics Sales Forecast by Market Segment

U.S.A.

Herpes Type VI Test Volume and Diagnostics Sales Forecast by Market Segment

U.S.A.

Herpes Testing Market Diagnostics Sales by Major Supplier

U.S.A.

PAP Smear Test Volume and Diagnostics Sales Forecast by Market Segment

U.S.A.

Papillomavirus (HPV) Test Volume and Diagnostics Sales Forecast by Market Segment

U.S.A.

Syphilis Test Volume and Diagnostics Sales Forecast by Market Segment

U.S.A.

Syphilis Testing Market Diagnostics Sales by Major Supplier

## I would like to order

Product name: 2021 Global Sexually-Transmitted Diseases (STD) Diagnostic Testing Market Assessment-US, Europe, Japan-Competitive Shares and SWOT Analysis, Volume and Sales Segment Forecasts-Latest Technologies and Instrumentation Pipeline, Emerging Opportunities for Suppliers

Product link: <https://marketpublishers.com/r/2FC13623315AEN.html>

Price: US\$ 6,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/2FC13623315AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970