

# 2021 Germany Sexually-Transmitted Diseases (STD) Diagnostic Testing Market Assessment-Competitive Shares and SWOT Analysis, Volume and Sales Segment Forecasts-Latest Technologies and Instrumentation Pipeline, Emerging Opportunities for Suppliers Review, Opportunities for Suppliers

https://marketpublishers.com/r/264475FB6692EN.html

Date: April 2021

Pages: 280

Price: US\$ 1,850.00 (Single User License)

ID: 264475FB6692EN

# **Abstracts**

**About This Report** 

This new 280-page report from LeadingMarketResearch.com presents detailed analysis of the German STD market, including sales forecasts and supplier shares for Chancroid, Chlamydia, Gonorrhea, Herpes (I/II, VI), Papillomavirus (Pap Smear, HPV), and Syphilis. The report provides test volume and sales projections for Hospitals and Commercial/Private Labs.

In addition to market share and sales forecasts, the report:

Examines market applications of Molecular Diagnostics, Monoclonal Antibodies, Immunoassays, IT and other emerging technologies;

Reviews features and operating characteristics of major analyzers used for STD testing;

Profiles key suppliers and potential market entrants developing innovative technologies and products; and

Analyzes emerging opportunities, alternative market penetration strategies,



market entry barriers/risks, and strategic planning issues.

# Methodology

The report is based on a combination of primary and secondary information sources, including interviews with laboratory directors, and executives of leading diagnostics companies and start-up firms developing innovative products.

In addition to primary sources of information, a comprehensive review the most recent technical and business publications, manufacturer product and financial literature, as well as LeadingMarketResearch.com's proprietary data files was conducted.

Contains 280 pages and 17 tables.



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Affymetrix

Beckman Coulter/Danaher

**Becton Dickinson** 

bioMerieux

Bio-Rad

Cepheid

Diamedix/Erba

DiaSorin

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Germany

Chancroid Test Volume and Diagnostics Sales Forecast by Market Segment

Germany

Chlamydia Test Volume and Diagnostics Sales Forecast by Market Segment

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