

2021 Asia-Pacific Nucleic Acid Testing (NAT) Market
Assessment of 17 Countries-Competitive Shares and
Growth Strategies, Volume and Sales Segment
Forecasts for 100 Infectious, Genetic, Cancer,
Forensic and Paternity Tests-Latest Technologies and
Instrumentation Pipeline, Emerging Opportunities for
Suppliers

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## **Abstracts**

This new 17-country report from LeadingMarketResearch.com is available by country, market segment, section, or individual test.

The report is designed to help current suppliers and potential market entrants identify and evaluate major business opportunities emerging in the molecular diagnostics market during the next five years. The report is available by section, and can be customized to specific information needs and budget.

## Highlights

Supplier sales and market shares in major countries

Five-year test volume and sales forecasts

Strategic profiles of market players and start-up firms developing innovative technologies and products

**Emerging technologies** 



## Review of molecular diagnostic analyzers

Specific product and business opportunities for instrument and consumable suppliers

#### Rationale

The molecular diagnostics market is unquestionably the most rapidly growing segment of the in vitro diagnostics industry. The next five years will witness significant developments in reagent systems and automation, as well as introduction of a wide range of new products that will require innovative marketing approaches. The rate of market penetration into routine clinical laboratories, however, will depend on the introduction of cost-effective and automated systems with amplification methods.

In order to successfully capitalize on the opportunities presented by the molecular diagnostics market, many companies are already exploiting new molecular technologies as corporate strategic assets, managed in support of business and marketing strategies. Integrating new technology planning with business and corporate strategies will be one of the most challenging tasks for diagnostic companies during the next five years.

#### Country Analyses

Australia, Bangladesh, China, Hong Kong, India, Indonesia, Japan, Malaysia, Myanmar, New Zealand, Pakistan, Philippines, Singapore, South Korea, Taiwan, Thailand, Vietnam

Market Segmentation Analysis

Sales and market shares of key suppliers of molecular diagnostic reagent kits and components in major markets.

Five-year test volume and sales forecasts for major applications, including:

Infectious Diseases

Forensic Testing







	SDA	
	NASBA	
	TMA	
	SSSR, and others	
	LCR	
	Universities and research centers developing new molecular diagnostic technologies and products.	
Competitive Assessments		
	Extensive strategic assessments of major suppliers and emerging market entrants, including their sales, product portfolios, marketing tactics, collaborative arrangements and new technologies/products in R&D.	
	Companies developing and marketing molecular diagnostics products, by test and application.	
Opportunities and Strategic Recommendations		
	Specific new product development opportunities with potentially significant market appeal during the next five years.	
	Design criteria for new products.	
	Alternative market penetration strategies.	
	Potential market entry barriers and risks.	
	Business planning issues and concerns.	

## Contains 1,240 pages and 146 tables



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Review of latest analyzers from Abbott, Beckman Coulter/Danaher, Becton Dickinson, bioMerieux, Bio-Rad, Cepheid, Hologic, Qiagen, Roche, Siemens Healthineers, and others.

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Separation

Reaction

Detection

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AIDS/HIV

Adenovirus

Aeromonads

Anthrax/Bacillus Anthracis

**Arboviruses** 

**Babesiosis** 

Bacillary Epithelioid Angiomatosis (BEA), other Bartonella (Rochalimaea)

Blastocystis Hominis

Brucella

Campylobacter



Candida

Chagas Disease

Chancroid

Chlamydia

Clostridium Difficile

Coronaviruses

Coxsackieviruses

Creutzfeldt-Jakob's Disease

Cryptosporidium Parvum

Cyclospora Cayetanensis

Cytomegalovirus

Ebola Virus

E. Coli

**EchoVirus** 

Encephalitis

Enteroviruses

Epstein-Barr Virus

Giardia Lamblia

Gonorrhea

Granuloma Inguinale

Hantavirus

Helicobacter Pylori

Hepatitis

Herpes Simplex Virus

Human Herpes Virus-6 (HHV-6)

Influenza Viruses

Legionella

Lyme Disease

Lymphogranuloma Venereum (LGV)

Malaria

Measles (Rubeola)

Meningitis

Microsporidium

Mononucleosis

Mumps

Mycoplasma

**Papillomaviruses** 

Parvovirus B19

Pneumonia



BRCA1 CD44 C-fos C-myb

Polyomaviruses Pseudomonas Aeruginosa Rabies Respiratory Syncytial Virus (RSV) Rhinoviruses Rotavirus Rubella Salmonellosis Septicemia Shigellosis Staphylococcus Aureus Streptococci **Syphilis** Toxoplasmosis Trichomonas Vaginalis **Tuberculosis** Vibrio West Nile Virus Yersina 2. Cancer Testing a. Overview b. Major Cancer Types **Prostate** Lung Colon and Rectum **Breast** Skin Uterine Leukemia Oral c. Oncogenes The report provides review of both current and emerging oncogenes, including: Abl/abl-bcr AIB1 BCL-2



C-myc

CYP17

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Multiple Endocrine Neoplasia



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Diseases, Cancer, Forensic and Paternity Testing

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Bangladesh



China

Hong Kong

India

Indonesia

Japan

Malaysia

Myanmar

New Zealand

Pakistan

Philippines

Singapore

South Korea

Taiwan

Thailand

Vietnam

## J. Competitive Assessments

The report provides strategic assessments of over 40 leading molecular diagnostics market players and start-up companies with innovative technologies and products, including:

Abbott, Agilent Technologies, Beckman Coulter/Danaher, Becton Dickinson, bioMerieux, Bio-Rad, Cepheid, DiaSorin, Eiken Chemical, Enzo, Fujirebio, Grifols, Hologic, Illumina, LabCorp/Sequenom, Leica Biosystems, Myriad Genetics, Ortho-Clinical Diagnostics, Qiagen, Quest Diagnostics, Quidel, Roche, Shimadzu, Siemens Healthineers, Sierra Molecular, Takara Bio, Tecan Group, Thermo Fisher, Wako and others.

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Molecular Diagnostics Test Volume and Sales Forecasts by Application

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Molecular Diagnostics Test Volume and Sales Forecasts by Application

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Major Companies Developing or Marketing Tuberculosis Molecular Diagnostic and Other Direct Identification Tests
Oncogenes Potential Application in Cancer Diagnosis
Major Companies Developing or Marketing Cancer Molecular Diagnostic Tests
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