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2021-2025 Hungary Blood Banking Analyzers and Reagents Market-Competitive Shares and Growth Strategies, Volume and Sales Segment Forecasts for 40 Immunohematology and NAT Assays, Latest Technologies and Instrumentation Pipeline, Emerging Opportunities for Suppliers

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Abstracts

This new report from LeadingMarketResearch.com is designed to help current suppliers and potential market entrants identify and evaluate emerging opportunities during the next five years, and assist industry executives in developing effective business, new product development and marketing strategies.

The report is available by section, and can be customized to specific information needs and budget.

The report provides test volume and sales forecasts; compares features of major automated and semi-automated analyzers; profiles leading and emerging competitors; and identifies specific product and market opportunities facing suppliers during the next five years.

Blood Typing and Grouping Tests

ABO, Antibody Panels, Antibody Screening/Indirect Antiglobulin, Antigen Typing (C, c, Duffy, E, e, I, i, Kell, Kidd, Le a, b, MN, P, S, s), Antiglobulin (Direct, C3 + IgG, IgG, C3), Crossmatching (Immediate Spin, Full Crossmatch), Rh (D, Du)

Infectious Disease Screening Tests

AIDS (HIV NAT, HIV-1/2), Cytomegalovirus, Hepatitis (HAV NAT, HBV NAT, HBs Ag, Anti-HBc, HCV NAT, HCV, ALT/SGPT), HTLV-I/II, Parvovirus B19 NAT, Syphilis, West Nile Virus NAT.

Competitive Assessments

Strategic assessments of major suppliers and emerging market entrants, including their sales, M&A, product portfolios, marketing tactics, and new products in R&D.

Market Segmentation Analysis

Test volume and sales forecasts for over 40 blood typing, grouping and infectious disease screening tests, including NAT.

Current and Emerging Products

Analysis of current and emerging blood typing, grouping and infectious disease NAT screening assays.

Review of automated and semi-automated molecular and immunohematology analyzers.

Technology Review

Assessment of current and emerging technologies, and their potential applications for the blood banking market.

Comprehensive lists of companies developing or marketing new technologies and products, by test.

Blood Group Genotyping

PCR, PCR-RFLP, AS-PCR or PCR-SSP, Multiplex PCR, Real Time PCR, Sanger DNA Sequencing, Pyrosequencing

Microarrays

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BeadChip Array, BloodChip, Genome Lab SNP Stream, Fluidic Microarray Systems, TaqMan OpenArray, MALDI-TOF-MS, Mini-Sequencing

Strategic Recommendations

New product development opportunities for blood typing, grouping and infectious disease NAT assays and instrumentation with significant market appeal.

Alternative market penetration strategies.

Potential market entry barriers and risks.

Contains 400 pages and 12 tables

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Contents

I. INTRODUCTION

II. TECHNOLOGY AND MARKET OVERVIEW

A. Major Blood Typing, Grouping and Infectious Disease Screening Tests
1. Blood Typing and Grouping Tests
a. ABO
b. Antibody Panels
c. Antibody Screening
d. Antigen Typing
e. Antiglobulin Test
f. Crossmatch
g. HLA Typing
h. Rh
i. Other Blood Groups
2. Blood Group Genotyping
3. Infectious Disease Screening Tests
a. AIDS
b. Hepatitis
Hepatitis A
Hepatitis B
Hepatitis C
Hepatitis D (Delta Hepatitis)
Hepatitis E
Hepatitis G
Hepatitis D (Delta Agent)
c. Cytomegalovirus
d. Syphilis
e. West Nile Virus
f. Parvovirus B19
g. Creutzfeldt-Jakob's Disease
h. Malaria
i. Chagas Disease
j. Babesiosis
4. Pathogen Reduction
5. Leukocyte Reduction
B. Instrumentation Review: Operating Characteristics, Features and Selling Prices of

Leading Automated and Semiautomated Analyzers
C. Major In Vitro Diagnostic Technologies and Their Potential Applications
1. Molecular Diagnostics
2. Monoclonal and Polyclonal Antibodies
3. Immunoassays
4. Microtitration Plates
5. IT and Automation
6. Lasers
7. Robotics
8. Synthetic Red Cell Substitutes
9. Genetically Engineered Blood Components
10. Blood Preservation
11. Autologous Blood Transfusion/Freezing

III. MARKET SIZE AND GROWTH: VOLUME AND SALES FORECASTS FOR 40 BLOOD TYPING, GROUPING AND INFECTIOUS DISEASE SCREENING TESTS

IV. MAJOR PRODUCT DEVELOPMENT OPPORTUNITIES

A. Molecular Blood Typing and Grouping
B. Infectious Disease Screening
C. Auxiliary

V. ALTERNATIVE MARKET PENETRATION STRATEGIES

VI. POTENTIAL MARKET ENTRY BARRIERS AND RISKS

VII. COMPETITIVE ASSESSMENTS

Abbott
Beckman Coulter/Danaher
Becton Dickinson
Biokit
bioMerieux
Bio-Rad
Diagast
DiaSorin
Fujirebio
Grifols

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Proteome Sciences
Quest Diagnostics
Quidel
Roche
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List Of Tables

LIST OF TABLES

Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category
All Market Segments Blood Typing and Grouping Test Volume Forecast
All Market Segments Infectious Disease Screening Test Volume Forecast
All Market Segments Blood Typing and Grouping Reagent Market Forecast by Major Test
All Market Segments Infectious Disease Screening Reagent Market Forecast by Test
Major Companies Developing or Marketing Blood Typing and Grouping Tests
Major Companies Developing or Marketing HLA Typing Tests
Major Companies Developing or Marketing AIDS Tests
Major Companies Developing or Marketing Hepatitis Tests
Major Companies Developing or Marketing CMV Tests
Major Companies Developing or Marketing Syphilis Tests
Major Companies Developing or Marketing Blood Bank Analyzers

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