

2021-2025 Global Clinical Chemistry and Immunodiagnostics Market: Unmet Needs, Supplier Shares and Strategies, Segment Volume and Sales Forecasts for 100 Tests, Emerging Technologies and Trends, Instrumentation Pipeline, Growth Opportunities

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Abstracts

The new seven-country market intelligence and technology assessment study from LeadingMarketResearch.com was designed to help current suppliers and potential market entrants identify and evaluate emerging opportunities and develop effective strategic responses. The report explores future trends in the U.S., five major European countries (France, Germany, Italy, Spain, UK) and Japan; provides estimates of the specimen, test and sales volumes, as well as major supplier sales and market shares; compares features of leading analyzers; profiles key competitors; and identifies specific product and marketing opportunities emerging during the next five years.

The report is available by section, and can be customized to specific information needs and budget.

The clinical chemistry and immunodiagnostics markets are undergoing significant transformation, caused by convergence of new and more stringent regulations; advances in diagnostic technologies, system engineering, automation, and IT; and intensifying competition.&nabs; Some segments, like routine chemistry, begin to resemble commodity markets, where product positioning and cost per test are more critical than underlying technology. This evolving marketplace creates exciting opportunities for a variety of new instruments, reagent systems, and auxiliary products, such as specimen preparation devices, controls, and calibrators.



The report contains 1,200 pages, 500 tables, and presents:

Major issues pertaining to the global clinical chemistry and immunodiagnostic laboratory practice, as well as key economic, regulatory, demographic, social and technological trends with significant market impact during the next five years.

Five-year volume and sales forecasts for over 100 clinical chemistry, TDM, endocrine, cancer, immunoprotein and abused drug assays performed in US hospitals, commercial laboratories, and physician offices, including controls, calibrators and consumables.

Five-year volume forecasts for serum, whole blood, plasma, CFS, urine and other specimens.

Five-year reagent and instrument sales forecasts.

Review of current instrumentation technologies, and a feature comparison of high-, medium-, and low-volume/POC analyzers.

Sales and market shares of leading reagent and instrument suppliers.

Review of current and emerging technologies and their potential market applications.

Product development opportunities for clinical chemistry and immunodiagnostic instruments and consumables.

Profiles of current and emerging suppliers, including their sales, market shares, product portfolios, marketing tactics, technological know-how, new products in R&D, collaborative arrangements and business strategies.

Market penetration strategies, entry barriers and risks.



Contents

I. INTRODUCTION

II. WORLDWIDE MARKET OVERVIEW

&nbsop; &nbsop; 1. Business Environment

&nbsop;&nbsop;2. Market Structure

&nbsop;&nbsop;3. Market Size and Growth

III. MAJOR PRODUCT DEVELOPMENT OPPORTUNITIES

- A. Blood Typing and Grouping
- B. Infectious Disease Screening
- C. Auxiliary

IV. ALTERNATIVE MARKET PENETRATION STRATEGIES

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts

V. POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection

VI. WORLDWIDE TECHNOLOGY AND MARKET OVERVIEW

A. Major Blood Typing, Grouping and Infectious Disease Screening Tests

&nbsop; &nbsop; 1. Blood Typing and Grouping Tests

&nbsop;&nbsop;&nbsop;a. ABO

&nbsop;&nbsop;&nbsop;b. Antibody Panels

&nbsop;&nbsop;&nbsop;c. Antibody Screening

&nbsop;&nbsop;&nbsop;d. Antigen Typing

&nbsop;&nbsop;&nbsop;e. Antiglobulin Test



&nbsop;&nbsop;&nbsop;f. Crossmatch

&nbsop;&nbsop;&nbsop;g. HLA Typing

&nbsop;&nbsop;&nbsop;h. Rh

&nbsop;&nbsop;&nbsop;i. Other Blood Groups

&nbsop;&nbsop;2. Infectious Disease Screening Tests

&nbsop;&nbsop;&nbsop;a. AIDS/HIV

Background

Diagnostic Tests

&nbsop;&nbsop;&nbsop;&nbsop;&nbsop;Enzyme Immunoassay

&nbsop;&nbsop;&nbsop;&nbsop;&nbsop;Viral Load/Drug Resistance Testing

&nbsop;&nbsop;&nbsop;&nbsop;&nbsop;Genotype and Phenotype Testing

Blood Banking Considerations

&nbsop;&nbsop;&nbsop;b. Hepatitis Markers

Hepatitis A

Hepatitis B

Hepatitis C

Hepatitis D (Delta Hepatitis)

Hepatitis E

Hepatitis G

Vaccines and Drugs

&nbsop;&nbsop;&nbsop;c. Cytomegalovirus

Background

Diagnostic Tests

Vaccines and Drugs

&nbsop;&nbsop;&nbsop;d. Syphilis

Background

Diagnostic Tests

Vaccines and Drugs

&nbsop;&nbsop;&nbsop;e. West Nile Virus

Background

Clinical Syndromes

Diagnostic Tests

Vaccines and Drugs

&nbsop;&nbsop;&nbsop;f. Parvovirus B19

Microbiology

Epidemiology

Clinical Syndromes

Diagnostic Test

Vaccines and Drugs



&nbsop;&nbsop;&nbsop;&nbsop;g. Creutzfeldt-Jakob's Disease

Background

Transmission

Diagnostic Tests

Vaccines and Drugs

&nbsop;&nbsop;&nbsop;h. Malaria

&nbsop;&nbsop;&nbsop;i. Chagas Disease

&nbsop;&nbsop;&nbsop;j. Babesiosis

&nbsop;&nbsop;3. Pathogen Reduction

&nbsop;&nbsop;4. Leukocyte Reduction

Background

Methods

B. Instrumentation Review: Operating Characteristics, Features and Selling Prices of Leading Blood Typing, Grouping and Infectious Disease Screening Automated and Semiautomated Analyzers

C. Major Blood Banking Technologies and Their Potential Applications

&nbsop;&nbsop;1. Molecular Diagnostics

&nbsop;&nbsop;2. Monoclonal and Polyclonal Antibodies

&nbsop;&nbsop;3. Immunoassays

&nbsop;&nbsop;4. Microtitration Plates

&nbsop;&nbsop;5. IT and Automation

&nbsop;&nbsop;6. Lasers

&nbsop;&nbsop;7. Robotics

&nbsop;&nbsop;8. Synthetic Red Cell Substitutes

&nbsop;&nbsop;9. Genetically Engineered Blood Components

&nbsop;&nbsop;10. Blood Preservation

&nbsop; &nbsop; 11. Autologous Blood Transfusion/Freezing

VII. FRANCE BLOOD BANKING MARKET

- A. Executive Summary
- B. Business Environment
- C. Market Structure
- D. Market Size, Test Volume and Sales Forecasts, by Market Segment, Major Supplier Sales and Market Shares

VIII. GERMANY BLOOD BANKING MARKET

A. Executive Summary



- **B.** Business Environment
- C. Market Structure
- D. Market Size, Test Volume and Sales Forecasts, by Market Segment, Major Supplier Sales and Market Shares

IX. ITALY BLOOD BANKING MARKET

- A. Executive Summary
- B. Business Environment
- C. Market Structure
- D. Market Size, Test Volume and Sales Forecasts, by Market Segment, Major Supplier Sales and Market Shares

X. SPAIN BLOOD BANKING MARKET

- A. Executive Summary
- B. Business Environment
- C. Market Structure
- D. Market Size, Test Volume and Sales Forecasts, by Market Segment, Major Supplier Sales and Market Shares

XI. U.K. BLOOD BANKING MARKET

- A. Executive Summary
- B. Business Environment
- C. Market Structure
- D. Market Size, Test Volume and Sales Forecasts, by Market Segment, Major Supplier Sales and Market Shares

XII. COMPETITIVE ASSESSMENTS

Abbott

Beckman Coulter/Danaher

Becton Dickinson

Biokit

bioMerieux

Bio-Rad

Diagast

DiaSorin



Fujirebio

Grifols

Hologic

Immucor

LabCorp

Ortho-Clinical Diagnostics

Proteome Sciences

Quest Diagnostics

Quidel

Roche

Siemens Healthineers

Tecan

Thermo Fisher



List Of Tables

LIST OF TABLES

Major Companies Developing or Marketing Blood Typing and Grouping Tests

Major Companies Developing or Marketing HLA Typing Tests

Major Companies Developing or Marketing AIDS Tests

Major Companies Developing or Marketing Hepatitis Tests

Major Companies Developing or Marketing CMV Tests

Major Companies Developing or Marketing Syphilis Tests

Major Companies Developing or Marketing Blood Bank Analyzers

Executive Summary Table: France, Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category

France, Facilities Performing Blood Bank Tests by Market Segment

France, Hospital Laboratories Performing Blood Bank Tests by Bed Size

France, Commercial/Private Laboratories Performing Blood Bank Tests by Annual Test Volume

France, All Market Segments Blood Typing and Grouping Test Volume Forecast by Market Segment

France, All Market Segments Blood Typing and Grouping Test Volume Forecast

France, Hospital Laboratories Blood Typing and Grouping Test Volume Forecast

France, Blood Banks Blood Typing and Grouping Test Volume Forecast

France, Commercial/Private Laboratories Blood Typing and Grouping Test Volume Forecast

France, All Market Segments Infectious Disease Screening Test Volume Forecast by Market Segment

France, All Market Segments Infectious Disease Screening Test Volume Forecast

France, Blood Banks Infectious Disease Screening Test Volume Forecast

France, Commercial/Private Laboratories Infectious Disease Screening Test Volume Forecast

France, Hospital Laboratories Infectious Disease Screening Test Volume Forecast

France, All Market Segments Blood Typing and Grouping Reagent Market Forecast by Market Segment

France, All Market Segments Blood Typing and Grouping Reagent Market Forecast by Major Test

France, Hospital Laboratories Blood Typing and Grouping Reagent Market Forecast by Major

France, Blood Banks Blood Typing and Grouping Reagent Market Forecast by Major Test



France, Commercial/Private Laboratories Blood Typing and Grouping Reagent Market Forecast by Major Test

France, All Market Segments Infectious Disease Screening Reagent Market Forecast by Market Segment

France, All Market Segments Infectious Disease Screening Reagent Market Forecast by Test

France, Blood Banks Infectious Disease Screening Reagent Market Forecast by Test France, Commercial/Private Laboratories Infectious Disease Screening Reagent Market Forecast by Test

France, Hospital Laboratories Infectious Disease Screening Reagent Market Forecast by Test

France, Major Suppliers of Blood Typing and Grouping Reagents Estimated Sales and Market Shares

France, HIV/HTLV Blood Screening Market, Reagent Sales by Major Supplier

France, Hepatitis Blood Screening Market, Reagent Sales by Major Supplier

France, HIV/Hepatitis NAT Screening Market Reagent Sales by Major Supplier

France, CMV Blood Screening Market, Reagent Sales By Major Supplier

France, Syphilis Blood Screening Market, Reagent Sales By Major Supplier

Executive Summary Table: Germany, Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category

Germany, Facilities Performing Blood Bank Tests by Market Segment

Germany, Hospital Laboratories Performing Blood Bank Tests by Bed Size

Germany, Commercial/Private Laboratories Performing Blood Bank Tests by Annual Test Volume

Germany, All Market Segments Blood Typing and Grouping Test Volume Forecast by Market Segment

Germany, All Market Segments Blood Typing and Grouping Test Volume Forecast

Germany, Hospital Laboratories Blood Typing and Grouping Test Volume Forecast

Germany, Blood Banks Blood Typing and Grouping Test Volume Forecast

Germany, Commercial/Private Laboratories Blood Typing and Grouping Test Volume Forecast

Germany, All Market Segments Infectious Disease Screening Test Volume Forecast by Market Segment

Germany, All Market Segments Infectious Disease Screening Test Volume Forecast

Germany, Blood Banks Infectious Disease Screening Test Volume Forecast

Germany, Commercial/Private Laboratories Infectious Disease Screening Test Volume Forecast

Germany, Hospital Laboratories Infectious Disease Screening Test Volume Forecast Germany, All Market Segments Blood Typing and Grouping Reagent Market Forecast



by Market Segment

Germany, All Market Segments Blood Typing and Grouping Reagent Market Forecast by Major Test

Germany, Hospital Laboratories Blood Typing and Grouping Reagent Market Forecast by Major Test

Germany, Blood Banks Blood Typing and Grouping Reagent Market By Major Test Forecast

Germany, Commercial/Private Laboratories Blood Typing and Grouping Reagent Market Forecast by Major Test

Germany, All Market Segments Infectious Disease Screening Reagent Market Forecast by Market Segment

Germany, All Market Segments Infectious Disease Screening Reagent Market Forecast by Test

Germany, Blood Banks Infectious Disease Screening Reagent Market Forecast by Test Germany, Commercial/Private Laboratories Infectious Disease Screening Reagent Market Forecast by Test

Germany, Hospital Laboratories Infectious Disease Screening Reagent Market Forecast by Test

Germany, Major Suppliers of Blood Typing and Grouping Reagents Estimated Sales and Market Shares

Germany, HIV-1/2 Blood Screening Market, Reagent Sales by Major Supplier

Germany, Hepatitis Blood Screening Market, Reagent Sales by Major Supplier

Germany, HIV/Hepatitis NAT Market, Reagent Sales by Major Supplier

Germany, CMV Blood Screening Market, Reagent Sales by Major Supplier

Executive Summary Table: Italy, Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category

Italy, Facilities Performing Blood Bank Tests by Market Segment

Italy, Hospital Laboratories Performing Blood Bank Tests by Bed Size

Italy, Commercial/Private Laboratories Performing Blood Bank Tests by Annual Test Volume

Italy, All Market Segments Blood Typing and Grouping Test Volume by Market Segment

Italy, All Market Segments Blood Typing and Grouping Test Volume Forecast

Italy, Hospital Laboratories Blood Typing and Grouping Test Volume Forecast

Italy, Blood Banks Blood Typing and Grouping Test Volume Forecast

Italy, Commercial/Private Laboratories Blood Typing and Grouping Test Volume Forecast

Italy, All Market Segments Infectious Disease Screening Test Volume Forecast by Market Segment

Italy, All Market Segments Infectious Disease Screening Test Volume Forecast



Italy, Blood Banks Infectious Disease Screening Test Volume Forecast Italy, Commercial/Private Laboratories Infectious Disease Screening Test Volume Forecast

Italy, Hospital Laboratories Infectious Disease Screening Test Volume Forecast Italy, All Market Segments Blood Typing and Grouping Reagent Market Forecast by Market Segment

Italy, All Market Segments Blood Typing and Grouping Reagent Market Forecast by Major Test

Italy, Hospital Laboratories Blood Typing and Grouping Reagent Market Forecast by Major Test

Italy, Blood Banks Blood Typing and Grouping Reagent Market Forecast by Major Test Italy, Commercial/Private Laboratories Blood Typing and Grouping Reagent Market Forecast by Major Test

Italy, All Market Segments Infectious Disease Screening Reagent Market Forecast by Market Segment

Italy, All Market Segments Infectious Disease Screening Reagent Market Forecast by Test

Italy, Blood Banks Infectious Disease Screening Reagent Market Forecast by Test Italy, Commercial/Private Laboratories Infectious Disease Screening Reagent Market Forecast by Test

Italy, Hospital Laboratories Infectious Disease Screening Reagent Market Forecast by Test

Italy, Major Suppliers of Blood Typing and Grouping Reagents Estimated Sales and Market Shares

Italy, AIDS/Hepatitis Blood Screening Market, Reagent Sales by Major Supplier Italy, HIV/Hepatitis NAT Market, Reagent Sales by Major Supplier

Italy, CMV Blood Screening Market, Reagent Sales By Major Supplier

Executive Summary Table: Spain, Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category

Spain, Facilities Performing Blood Bank Tests by Market Segment

Spain, Hospital Laboratories Performing Blood Bank Tests by Bed Size

Spain, Commercial/Private Laboratories Performing Blood Bank Tests by Annual Test Volume

Spain, All Market Segments Blood Typing and Grouping Test Volume Forecast by Market Segment

Spain, All Market Segments Blood Typing and Grouping Test Volume Forecast

Spain, Hospital Laboratories Blood Typing and Grouping Test Volume Forecast

Spain, Blood Banks Blood Typing and Grouping Test Volume Forecast

Spain, Commercial/Private Laboratories Blood Typing and Grouping Test Volume



Forecast

Spain, All Market Segments Infectious Disease Screening Test Volume Forecast by Market Segment

Spain, All Market Segments Infectious Disease Screening Test Volume Forecast

Spain, Blood Banks Infectious Disease Screening Test Volume Forecast

Spain, Commercial/Private Laboratories Infectious Disease Screening Test Volume Forecast

Spain, Hospital Laboratories Infectious Disease Screening Test Volume Forecast Spain, All Market Segments Blood Typing and Grouping Reagent Market Forecast by Market Segment

Spain, All Market Segments Blood Typing and Grouping Reagent Market Forecast by Major Test

Spain, Hospital Laboratories Blood Typing and Grouping Reagent Market Forecast by Major Test

Spain, Blood Banks Blood Typing and Grouping Reagent Market By Major Test Forecast

Spain, Commercial/Private Laboratories Blood Typing and Grouping Reagent Market Forecast by Major Test

Spain, All Market Segments Infectious Disease Screening Reagent Market Forecast by Market Segment

Spain, All Market Segments Infectious Disease Screening Reagent Market Forecast by Test

Spain, Blood Banks Infectious Disease Screening Reagent Market Forecast by Test Spain, Commercial/Private Laboratories Infectious Disease Screening Reagent Market Forecast by Test

Spain, Hospital Laboratories Infectious Disease Screening Reagent Market Forecast by Test

Spain, Major Suppliers of Blood Typing and Grouping Reagents Estimated Sales and Market Shares

Spain, HIV-1/2 Blood Screening Market, Reagent Sales by Major Supplier

Spain, Hepatitis Blood Screening Market, Reagent Sales by Major Supplier

Spain, HIV/Hepatitis NAT Market, Reagent Sales by Major Supplier

Spain, CMV Blood Screening Market, Reagent Sales by Major Supplier

Spain, Syphilis Blood Screening Market, Reagent Sales by Major Supplier

Executive Summary Table: U.K., Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category

U.K., Facilities Performing Blood Bank Tests by Market Segment

U.K., Hospital Laboratories Performing Blood Bank Tests by Bed Size

U.K., Commercial/Private Laboratories Performing Blood Bank Tests by Annual Test



Volume

- U.K., All Market Segments Blood Typing and Grouping Test Volume Forecast by Market Segment
- U.K., All Market Segments Blood Typing and Grouping Test Volume Forecast
- U.K., Hospital Laboratories Blood Typing and Grouping Test Volume Forecast
- U.K., Blood Banks Blood Typing and Grouping Test Volume Forecast
- U.K., Commercial/Private Laboratories Blood Typing and Grouping Test Volume Forecast
- U.K., All Market Segments Infectious Disease Screening Test Volume Forecast by Market Segment
- U.K., All Market Segments Infectious Disease Screening Test Volume Forecast
- U.K., Blood Banks Infectious Disease Screening Test Volume Forecast
- U.K., Hospital Laboratories Infectious Disease Screening Test Volume Forecast
- U.K., Commercial/Private Laboratories Infectious Disease Screening Test Volume Forecast
- U.K., All Market Segments Blood Typing and Grouping Reagent Market Forecast by Market Segment
- U.K., All Market Segments Blood Typing and Grouping Reagent Market Forecast by Major Test
- U.K., Hospital Laboratories Blood Typing and Grouping Reagent Market Forecast by Major Test
- U.K., Blood Banks Blood Typing and Grouping Reagent Market Forecast by Major Test U.K., All Market Segments Infectious Disease Screening Reagent Market Forecast by Market Segment
- U.K., All Market Segments Infectious Disease Screening Reagent Market Forecast Segment By Test
- U.K., Blood Banks Infectious Disease Screening Reagent Market Forecast by Test
- U.K., Hospital Laboratories Infectious Disease Screening Reagent Market Forecast by Test
- U.K., Commercial/Private Laboratories Infectious Disease Screening Reagent Market Forecast by Test
- U.K., Major Suppliers of Blood Typing and Grouping Reagents Estimated Sales and Market Shares
- U.K., HIV-1/2 Blood Screening Market, Reagent Sales by Major Supplier
- U.K., Hepatitis Blood Screening Market, Reagent Sales by Major Supplier
- U.K., Syphilis Blood Screening Market, Reagent Sales by Major Supplier



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