

# **2021-2025 Gastrointestinal (GI) Diagnostic Testing Market: US, Europe, Japan-Test Volume and Sales Forecasts, Test Volume by Method (Molecular, Serology/Immunodiagnosics, Culture/Microscopy)**

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## **Abstracts**

This new report from LeadingMarketResearch.com presents a seven-country strategic analysis of major business opportunities emerging in the GI disease testing market during the next five years. The report reviews current and emerging assays; analyzes potential applications of innovative diagnostic technologies; forecasts volume and sales by country; provides test volume estimates by method (molecular, serology/immunodiagnosics, culture/microscopy); profiles leading players and potential market entrants; and suggests alternative business expansion strategies for suppliers.

### Rationale

This comprehensive seven-country report will assist diagnostics industry executives, as well as companies planning to diversify into the dynamic and rapidly expanding GI testing market, in evaluating emerging opportunities and developing effective business strategies.

### Worldwide Market Overview

Estimated universe of laboratories performing GI testing by country.

Test volume and sales projections for major GI assays by country.

Test volume by method (molecular, serology/immunodiagnosics, culture/microscopy).

## Opportunities and Strategic Recommendations

Emerging opportunities for new instrumentation, reagents kits, IT and other products with significant market appeal during the next five years.

Design criteria for decentralized testing products.

Alternative market penetration strategies.

Potential market entry barriers and risks.

## GI Tests Analyzed in the Report

Calprotectin

Campylobacter

Carbapenemase

Clostridium

Cryptosporidium

E. Coli

Giardia

Helicobacter Pylori

Norovirus

Rotavirus

Salmonella

Vancomycin-Resistant Enterococci

## Geographic Coverage

France, Germany, Italy, Japan, Spain, UK, USA

## Current and Emerging Products

In-depth examination of major GI diseases, including their etiology, current diagnostic tests, vaccines, drugs and market needs.

## Technology Review

Assessment of molecular diagnostic, monoclonal antibody, immunoassay, and other technologies and their potential applications for GI testing.

Global listings of companies developing or marketing GI diagnostic products by individual test.

## Competitive Assessments

Strategic assessments of major suppliers and emerging market entrants, including their sales, product portfolios, marketing tactics, collaborative arrangements and new products in R&D.

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### **INTRODUCTION**

### **MAJOR PRODUCT DEVELOPMENT OPPORTUNITIES**

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- B. Reagent Kits and Test Systems/Panels
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- D. Auxiliary Products

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- D. Technological Edge and Limitations
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  - 2. Clostridium
  - 3. Cryptosporidium
  - 4. E.Coli
  - 5. Giardia

6. Helicobacter Pylori
  7. Rotavirus
  8. Salmonella
- B. Emerging Diagnostic Technologies**
1. Molecular Diagnostics
  2. Monoclonal Antibodies
  3. Immunoassays
  4. Differential Light Scattering
  5. Information Technology
  6. Artificial Intelligence
  7. Liposomes
  8. Flow Cytometry
  9. Chromatography
  10. Diagnostic Imaging
  11. Gel Microdroplets
  12. Others

## **FRANCE GI TESTING MARKET MARKET SIZE, VOLUME BY METHOD, TEST VOLUME AND SALES FORECASTS**

## **GERMANY GI TESTING MARKET MARKET SIZE, VOLUME BY METHOD, TEST VOLUME AND SALES FORECASTS**

## **ITALY GI TESTING MARKET MARKET SIZE, VOLUME BY METHOD, TEST VOLUME AND SALES FORECASTS**

## **JAPAN GI TESTING MARKET MARKET SIZE, VOLUME BY METHOD, TEST VOLUME AND SALES FORECASTS**

## **SPAIN GI TESTING MARKET MARKET SIZE, VOLUME BY METHOD, TEST VOLUME AND SALES FORECASTS**

## **U.K. GI TESTING MARKET MARKET SIZE, VOLUME BY METHOD, TEST VOLUME AND SALES FORECASTS**

## **U.S.A. GI TESTING MARKET MARKET SIZE, VOLUME BY METHOD, TEST VOLUME AND SALES FORECASTS**

## **COMPETITIVE ASSESSMENTS**

Abbott  
Agilent Technologies  
Applied Gene Technologies  
Arca Biopharma  
Beckman Coulter/Danaher  
Becton Dickinson  
Biokit  
bioMerieux  
Bio-Rad  
Decode Genetics  
Eiken Chemical  
Elitech Group  
Enzo Biochem  
Exact Sciences  
Fujirebio  
Grifols  
Hologic  
Illumina  
Leica Biosystems  
Li-Cor Biosciences  
Myriad Genetics  
Ortho-Clinical Diagnostics  
PerkinElmer  
Proteome Sciences  
Qiagen  
Quest Diagnostics  
Quidel  
Roche  
Scienion  
Sequenom/LabCorp  
Shimadzu  
Siemens Healthineers  
Sierra Molecular  
Takara Bio  
Tecan Group  
Thermo Fisher  
Wako Chemical

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