

# **2020 US Cancer Diagnostics Market: Supplier Shares and Strategies by Test, Volume and Sales Segment Forecasts, Emerging Tumor Markers, Technologies and Instrumentation**

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## **Abstracts**

LeadingMarketResearch.com's new report is a study of the major business opportunities emerging in the U.S. cancer diagnostics market during the next five years. The report examines trends in the U.S. cancer diagnostics markets, reviews current and emerging assays; analyzes potential applications of new diagnostic technologies; forecasts sales of major tumor markers by market segment; profiles leading players and potential market entrants; and identifies specific business opportunities for suppliers.

### Rationale

The cancer diagnostics market is on the verge of explosion, as the researchers approach major technological breakthroughs in tumor diagnosis and therapy, discover new specific antigens, and unlock the mystery of the genetic basis of the disease. During the next five years, the worldwide cancer diagnostics market is promising to be an exciting, dynamic and rapidly expanding field. Anticipated technological breakthroughs will create numerous opportunities for determining genetic predisposition, detecting specific tumors, and monitoring biological response to cancer therapy. The rise in geriatric population will further compound the growing demand for malignancy assays and the rapid market expansion worldwide.

### U.S. Market Overview

Five-year test volume and sales projections.

Comprehensive market segmentation analysis, including review of the market dynamics, structure, size, growth and major suppliers.

Estimated universe of laboratories performing cancer diagnostic testing.

Cancer statistics, etiology and recent developments.

### Business Opportunities and Strategic Recommendations

Specific new product development opportunities with potentially significant market appeal during the next five years.

Design criteria for new products.

Alternative market penetration strategies.

Potential market entry barriers and risks.

### Over 200 Current and Emerging Cancer Diagnostic Test

Biochemical Markers

Oncogenes

Growth Factors

Hormones

Colony Stimulating Factors

Lymphokines

Immunohistochemical Stains, and others.

ACTH, AFP, Beta-2 Microglobulin, CA 15-3/27.29, CA 19-9, CA 125, Calcitonin, Cathepsin, CEA, Chromogranin, Colon-Specific Antigen, Cytokeratins, Estrogen

Receptor, Ferritin, Gastrin, HCG, Insulin, Interferons, Interleukins, Lymphocyte Subtyping, Neuron-Specific Enolase, Nucleolar, Occult Blood, Oncogenes, Pancreatic Oncofetal Antigen, Pap Smear, Parathyroid Hormone, Progesterone Receptor, Prostatic Acid Phosphatase, Prostatic Specific Antigen, S-100 Protein, Serotonin, Sialic Acid, Squamous Cell Carcinoma Ag, TDT, Thymidine Kinase, Thyroglobulin, Tissue Polypeptide Antigen, and others.

## Supplier Shares, Sales and Volume Forecasts

Sales and market shares of major cancer diagnostic product suppliers by individual test.

Five-year test volume and sales forecasts for major tumor markers by market segment, including:

Hospitals

Commercial/Private Laboratories

Physician Offices/Group Practices

Cancer Clinics

## Instrumentation Review

Analysis of major molecular diagnostic and immunodiagnostic analyzers used for cancer testing, including their operating characteristics, features and selling prices.

## Technology Assessment

Assessment of latest molecular diagnostic methods, biochips/microarrays, biosensors, monoclonal antibodies, immunoassays, chromosome analysis, IT, artificial intelligence, flow cytometry, and other technologies and their potential applications for cancer diagnostic testing.

Review of competing/complementing technologies, including CT, MRI, NMR, PET and photonics spectroscopy.

Extensive listings of companies, universities and research centers developing new cancer diagnostic tests and detection technologies.

### Competitive Strategies

Strategic assessments of major suppliers and start-up firms developing innovative technologies and products, including their sales, product portfolios, marketing tactics, collaborative arrangements, and new products in R&D.

Contains 620 pages and 103 tables

## Contents

### **I. INTRODUCTION**

### **II. MARKET OVERVIEW**

- A. Market Overview
- B. Worldwide Market Structure
- C. Worldwide Market Size and Growth

### **III. MAJOR PRODUCT DEVELOPMENT OPPORTUNITIES**

- A. Reagent Kits and Test Systems/Panels
- B. Instrumentation
- C. Computers, Software and Automation
- D. Auxiliary Products

### **IV. DESIGN CRITERIA FOR DECENTRALIZED TESTING PRODUCTS**

### **V. ALTERNATIVE MARKET PENETRATION STRATEGIES**

### **VI. POTENTIAL MARKET ENTRY BARRIERS AND RISKS**

### **VII. MARKET AND TECHNOLOGY OVERVIEW**

- A. Major Current and Emerging Cancer Diagnostic Tests
  - 1. Biochemical Tumor Markers
  - 2. Oncogenes
  - 3. Polypeptide Growth Factors
  - 4. Ectopic Hormones
  - 5. Colony Stimulating Factors
  - 6. Lymphokines
  - 7. Immunohistochemical Stains
  - 8. Emerging Tumor Markers
- B. Instrumentation Review and Market Needs
- C. Current and Emerging Technologies
- D. Personal Testing

### **VIII. COUNTRY ANALYSIS**

- A. Executive Summary
- B. Business Environment
- C. Market Structure
- D. Market Dynamics, Trends, Size and Growth
  - Volume Forecasts by Test and Market Segment
  - Sales Forecasts by Test and Market Segment
  - Major Supplier Sales and Market Shares

## **IX. COMPETITIVE PROFILES**

Abbott  
Agilent Technologies  
Applied Gene Technologies  
Arca Biopharma  
Beckman Coulter/Danaher  
Becton Dickinson  
bioMerieux  
Bio-Rad  
CellSearch  
Cepheid  
Clinical Genomics  
Decode Genetics  
DiaSorin  
Diazyme  
Eiken Chemical  
Elitech Group  
Enzo Biochem  
Epigenomics  
Exact Sciences  
Fujirebio  
Guided Therapeutics  
Hologic  
Janssen Diagnostics  
Kyowa Medex  
Leica Biosystems  
Myriad Genetics  
OncoLab  
Ortho-Clinical Diagnostics

Panacea Pharmaceuticals  
PerkinElmer  
Polymedco  
Qiagen  
Quest Diagnostics  
Roche  
Scienion  
Sequenom  
Siemens Healthineers  
Takara Bio  
Theradiag  
Thermo Fisher  
Tosoh  
Vermillion  
Wako Pure Chemicals

## **X. APPENDIX: MAJOR UNIVERSITIES AND RESEARCH CENTERS DEVELOPING CANCER DIAGNOSTIC TECHNOLOGIES AND APPLICATIONS**

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