

# **2020 POC Infectious Disease Market: Supplier Shares and Sales Segment Forecasts-Physician Offices, Emergency Rooms, Ambulatory, Surgery and Birth Centers**

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## **Abstracts**

This new 835-page report from VPGMarketResearch contains 80 tables, and provides a comprehensive analysis of the POC infectious disease testing market, including trends, dynamics, size, growth, regulatory requirements, technological trends, competitive landscape, and emerging opportunities for instrument and consumable suppliers. This report will help diagnostic product suppliers develop effective business, R&D and marketing strategies for the global POC infectious disease testing market.

### **Rationale**

The growing economic pressures on hospitals, coupled with advances in diagnostic Technologies, intensifying competition among suppliers and physicians, and changing consumer demands are shifting diagnostic testing from hospitals and commercial laboratories closer to the patient.

### **Market Segmentation Analysis**

Review of five POC market segments, including their dynamics, trends, structure, size, growth and major suppliers.

Five-year test volume and reagent sales forecasts for major infectious disease tests by market segment:

Physician Offices/Group Practices

## Emergency Rooms

Ambulatory Care Centers

Surgery Centers

Birth Centers

## Sales and Market Share Analysis

Market shares of major infectious disease diagnostic reagent and instrument suppliers.

## Current and Emerging Products

Analysis of infectious disease diagnostic tests performed in POC testing locations.

Review of leading infectious disease testing analyzers, both currently marketed and those in development, including their operating characteristics, features and selling prices.

## Technology Review

Emerging Technologies and their applications for POC testing.

Comprehensive listings of companies developing or marketing coagulation testing Technologies and products, by assay.

## Competitive Assessments

Assessments of major suppliers and emerging market entrants, including their sales, product portfolios, marketing tactics, joint ventures, and new products in R&D.

## Strategic Recommendations

Specific opportunities for new infectious disease testing instruments and reagent systems with potentially significant market appeal during the next five years.

Design criteria for POC testing products.

Alternative business expansion strategies.

Potential market entry barriers and risks.

## Methodology

This report is based on a combination of primary and secondary sources of information, including review of the latest technical and business publications, manufacturer product literature, industry analyst reports, and VPGMarketResearch's proprietary data files.

Contains 835 pages and 80 tables

## Contents

### INTRODUCTION

### EXECUTIVE SUMMARY

### RATIONALE FOR TESTING DECENTRALIZATION

1. Overview
2. Regulatory Trends
3. Economic Trends
4. Demographic Trends
5. Technological Trends
6. Social Trends
7. Quality of Care
8. Defensive Medicine
9. Quality Control Issues

### WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

1. AIDS
2. Adenovirus
3. Campylobacter
4. Candida
5. Chlamydia
6. Clostridium Difficile
7. Cytomegalovirus
8. Enteroviruses
9. Epstein-Barr Virus
10. Gonorrhea
11. Helicobacter Pylori
12. Hepatitis
  - a. Hepatitis A
  - b. Hepatitis B
  - c. Hepatitis C
  - d. Hepatitis D
13. Herpes Simplex Virus
14. Human Herpes Virus-6 (HHV-6)
15. Influenza Viruses

16. Legionella
17. Lyme Disease
18. Measles (Rubeola)
19. Meningitis
20. Mononucleosis
21. Mumps
22. Mycoplasma
23. Papillomaviruses
24. Pneumonia
25. Respiratory Syncytial Virus (RSV)
26. Rheumatoid Arthritis
27. Rotavirus (Reovirus)
28. Rubella (German Measles)
29. Salmonellosis
30. Shigellosis
31. Staphylococcus Aureus
32. Streptococci
33. Syphilis

#### **INSTRUMENTATION: INFECTIOUS DISEASE ANALYZERS MANUFACTURED BY:**

Abbott  
Beckman Coulter/Danaher  
bioMeriuex  
Ortho-Clinical Diagnostics  
Roche  
Siemens  
Tosoh  
Wallac, and other suppliers

#### **CURRENT AND EMERGING TECHNOLOGIES**

1. Monoclonal Antibodies
2. Immunoassays
  - a. Technological Principle
  - b. Enzyme Immunoassays (EIA)
    - Overview
    - ELISA
    - Dot Immunobinding Assays

- Capillary Immunoassays
- Particle-Membrane Capture Immunoassay
- Enzyme Amplification
- c. Fluorescent Immunoassays
  - Fluorescent Polarization
  - Time-Resolved Pulse Fluorescence
- d. Luminescence
  - Chemiluminescence
  - Bioluminescence
- e. Latex Agglutination
- f. Immunoprecipitation
- 3. Dry Chemistry
- 4. Biosensors
- 5. IT and Automation
- 6. Molecular Diagnostics
  - a. Technology Overview
  - b. Amplification Methods
    - Polymerase Chain Reaction
    - Ligase Chain Reaction
    - Branched DNA
    - Q-Beta Replicase
    - Strand Displacement Activation
    - Self-Sustained Sequence Replicase

## **U.S.A.**

- A. Market Overview
  - 1. Business Environment
    - a. Health Care Expenditures
    - b. Cost Consciousness
    - c. Reimbursement
    - d. Industry Consolidation
    - e. Managed Care
      - PPO
      - HMO
    - f. Hospitals
    - g. Admissions
    - h. Length of Stay
    - i. Industry Diversification

- j. Physician Demographics
- k. Aging Population
  - More Chronic Illness
  - Disease Incidence
  - Susceptibility to Iatrogenesis
  - Multiple Illnesses Cases
- l. Laboratory Regulations
- 2. Market Structure
  - a. Hospitals
  - b. Commercial/Private Laboratories
- C. Physician Offices/Group Practices
  - 1. Market Summary
  - 2. Market Structure
  - 3. Test Volume and Sales Forecasts
- D. Ancillary Hospital Locations
  - 1. Introduction
    - a. Emergency Departments
    - b. Operating Suites
    - c. Intensive Care Units
  - 2. Emergency Departments
    - a. Market Summary
    - b. Test volume and Sales Forecasts
  - 3. Operating and Recovery Suites
    - a. Market Summary
    - b. Test Volume and Sales Forecasts
  - 4. ICUs/CCUs
    - a. Market Summary
    - b. Test Volume and Sales Forecasts
- E. Cancer Clinics
  - 1. Introduction
  - 2. Market Summary
  - 3. Test Volume and Sales Forecasts
- F. Ambulatory Care Centers
  - 1. Introduction
  - 2. Market Summary
  - 3. Market Structure
  - 4. Test Volume and Sales Forecasts
- G. Surgery Centers
  - 1. Introduction

- 2. Market Summary
- 3. Market Structure
- 4. Test Volume and Sales Forecasts
- H. Nursing Homes
  - 1. Introduction
  - 2. Market Summary
  - 3. Market Structure
  - 4. Test Volume and Sales Forecasts
- I. Birth Centers
  - 1. Introduction
  - 2. Market Summary
  - 3. Market Structure
  - 4. Test Volume and Sales Forecasts
- J. Major Suppliers' Instrument Placements, Installed Base, Reagent Sales and Market Shares

## **GERMANY**

- A. Market Overview
- B. Market Structure
- C. Market Summary
- D. Major Suppliers' Reagent Sales and Market Shares

## **SPAIN**

- A. Business Environment
- B. Market Structure
- C. Market Summary
- D. Major Suppliers' Reagent Sales and Market Shares

## **MAJOR PRODUCT DEVELOPMENT OPPORTUNITIES**

## **DESIGN CRITERIA FOR DECENTRALIZED TESTING PRODUCTS**

## **ALTERNATIVE MARKET PENETRATION STRATEGIES**

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts



#### D. Distribution Strategies for Decentralized Testing Markets

1. Marketing Approaches
2. Product complexity
3. Customer Preference
4. Established Suppliers
5. Emerging Suppliers
6. Major Types of Distributors
7. Market Segmentation

### **POTENTIAL MARKET ENTRY BARRIERS AND RISKS**

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

### **COMPANY PROFILE**

Abbott  
ADI/American Diagnostica  
Agilent Technologies  
Alere/Biosite/Inverness  
Axis-Shield  
Beckman Coulter/Danaher  
Becton Dickinson  
Bio/Data  
Biomerieux  
Bio-Rad  
Cepheid  
Chrono-Log  
Corgenix  
Decode Genetics  
Diadexus  
Diagnocure  
Diagnostica Stago/Trinity Biotech  
Diamedix

Diasorin  
Eiken Chemical  
EKF Diagnostics  
Fujirebio  
Grifols  
Helena Laboratories  
Hologic/Gen-Probe  
Horiba  
Instrumentation Laboratory  
International Technidyne/Nexus DX  
Kreatech/Leica  
Kyowa Medex  
Lonza  
Mackay Life Sciences  
Matritech  
Nihon Kohden  
Ortho-Clinical Diagnostics  
Polartechnics  
Polymedco  
Qiagen  
Roche  
SDIX  
Sequenom  
Siemens  
Sienco  
Sysmex  
Takara Bio  
ThermoFisher  
Tosoh  
Wako  
Zycare/Alere

## List Of Tables

### LIST OF TABLES

Major Companies Developing or Marketing AIDS Tests  
Major Companies Developing or Marketing Adenovirus Tests  
Major Companies Developing or Marketing Campylobacter Tests  
Major Companies Developing or Marketing Candida Tests  
Major Companies Developing or Marketing CMV Tests  
Major Companies Developing or Marketing EBV Tests  
Major Companies Developing or Marketing Gonorrhoea Tests  
Major Companies Developing or Marketing Helicobacter Pylori Tests  
Major Companies Developing or Marketing Hepatitis Tests  
Major Companies Developing or Marketing Herpes Tests  
Major Companies Developing or Marketing Influenza Tests  
Major Companies Developing or Marketing Legionella Tests  
Major Companies Developing or Marketing Lyme Disease Tests  
Major Companies Developing or Marketing Measles Tests  
Major Companies Developing or Marketing Meningitis Tests  
Major Companies Developing or Marketing Mononucleosis Tests  
Major Companies Developing or Marketing Mumps Tests  
Major Companies Developing or Marketing Mycoplasma Tests  
Major Companies Developing or Marketing Pneumonia Tests  
Major Companies Developing or Marketing RSV Tests  
Major Companies Developing or Marketing Rotavirus Tests  
Major Companies Developing or Marketing Rubella Tests  
Major Companies Developing or Marketing Salmonella Tests  
Major Companies Developing or Marketing Shigella Tests  
Major Companies Developing or Marketing Streptococci Tests  
Major Companies Developing or Marketing Syphilis Tests  
U.S.A., Physician Office/Group Practice Laboratories Forecast by Practice Size  
U.S.A., Physician Offices/Group Practices Forecast by Type  
U.S.A., Office-Based Physicians Forecast by Practice Type  
U.S.A., Physician Offices/Group Practices Infectious Disease Test Volume Forecast  
U.S.A., Physician Offices/Group Practices Microbiology Test Volume Forecast  
U.S.A., Physician Offices/Group Practices Infectious Disease Reagent and Instrument Sales Forecast  
U.S.A., Physician Offices/Group Practices Microbiology Reagent and Instrument Sales Forecast

U.S.A., Ancillary Hospital Locations Estimated Number  
U.S.A., Ancillary Hospital Locations Annual Utilization  
U.S.A., Hospital Emergency Departments Infectious Disease Test Volume Forecast  
U.S.A., Hospital Emergency Departments Infectious Disease Reagent and Instrument Sales Forecast  
U.S.A., Ambulatory Care Centers Estimated Number of Facilities and Patient Visits  
U.S.A., Ambulatory Care Centers Most Frequent Diagnoses  
U.S.A., Ambulatory Care Centers Infectious Disease Test Volume Forecast  
U.S.A., Ambulatory Care Centers Microbiology And Serology Test Volume Forecast  
U.S.A., Ambulatory Care Centers Infectious Disease Reagent and Instrument Sales Forecast  
U.S.A., Ambulatory Care Centers Microbiology and Serology Reagent and Instrument Sales Forecast  
U.S.A., Surgery Centers Most Frequently Performed Procedures  
U.S.A., Surgery Centers Microbiology and Serology Test Volume Forecast  
U.S.A., Surgery Centers Microbiology And Serology Reagent and Instrument Sales Forecast  
U.S.A., Birth Centers Facilities, Patient Visits, and Births  
U.S.A., Birth Centers Microbiology and Serology Test Volume Forecast  
U.S.A., AIDS Testing Market Estimated Market Shares of Major Suppliers  
U.S.A., Chlamydia Testing Market Estimated Market Shares of Major Suppliers  
U.S.A., CMV Testing Market Estimated Market Shares of Major Suppliers  
U.S.A., Gonorrhoea Testing Market Estimated Market Shares of Major Suppliers  
U.S.A., Helicobacter Pylori Testing Market Estimated Market Shares of Major Suppliers  
U.S.A., Hepatitis Testing Market Estimated Market Shares of Major Suppliers  
U.S.A., Herpes Testing Market Estimated Market Shares of Major Suppliers  
U.S.A., Influenza Testing Market Estimated Market Shares of Major Suppliers  
U.S.A., Lyme Disease Testing Market Estimated Market Shares of Major Suppliers  
U.S.A., Mononucleosis Testing Market Estimated Market Shares of Major Suppliers  
U.S.A., Rubella Testing Market Estimated Market Shares of Major Suppliers  
U.S.A., Streptococci Testing Market Estimated Market Shares of Major Suppliers  
U.S.A., Syphilis Testing Market Estimated Market Shares of Major Suppliers  
Germany, Laboratory Performing Diagnostic Tests by Market Segment  
Germany, AIDS Testing Market Estimated Market Share of Major Suppliers  
Germany, Gonorrhoea Testing Market Estimated Market Share of Major Suppliers  
Germany, Hepatitis Testing Market Estimated Market Share of Major Suppliers  
Germany, Herpes Testing Market Estimated Market Share of Major Suppliers  
Germany, Influenza Testing Market Estimated Market Share of Major Suppliers  
Germany, Mononucleosis Testing Market Estimated Market Share of Major Suppliers

Germany, Septicemia Testing Market Estimated Market Share of Major Suppliers  
Germany, Streptococci Testing Market Estimated Market Share of Major Suppliers  
Spain, Laboratory Performing Infectious Disease Tests by Market Segment  
Spain, AIDS Testing Market Estimated Market Shares of Major Suppliers  
Spain, Chlamydia Testing Market Estimated Market Shares of Major Suppliers  
Spain, Hepatitis Testing Market Estimated Market Shares of Major Suppliers  
Spain, Herpes Testing Market Estimated Market Shares of Major Suppliers  
Spain, Influenza Testing Market Estimated Market Shares of Major Suppliers  
Spain, Mononucleosis Testing Market Estimated Market Shares of Major Suppliers  
Spain, Rubella Testing Market Estimated Market Shares of Major Suppliers  
Spain, Streptococci Testing Market Estimated Market Shares of Major Suppliers  
Spain, Syphilis Testing Market Estimated Market Shares of Major Suppliers

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