

# **2021 New Zealand Immunoprotein Testing Market for 13 Assays: Test Volume and Sales Forecasts, Competitive Strategies, Innovative Technologies, Instrumentation Review**

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## **Abstracts**

This unique 200-page report from LeadingMarketResearch.com provides analysis of the New Zealand immunoprotein diagnostics market, including emerging tests, technologies, instrumentation, sales forecasts, and strategic profiles of leading suppliers.

The report provides test volume and sales forecasts for the follow assays:

C3

C4

Ceruloplasmin

Free Light Chains

Haptoglobin

IgA

IgE Specific

IgE Total

IgG

IgM

Immunofixation

Prealbumin

Protein Electrophoresis

During the next five years, the immunoprotein testing market will undergo significant transformation. The changes will be caused by convergence of new and more stringent regulations; advances in diagnostic technologies, system engineering, automation, and IT; and intensifying competition. Some segments will start resembling commodity markets, where product positioning and cost per test are more critical than underlying technology. This evolving marketplace will create exciting opportunities for a variety of new instruments, reagent systems, and auxiliary products, such as specimen preparation devices, controls, calibrators and others.

This report presents an insightful market and technology assessment designed to help current suppliers and potential market entrants identify and evaluate emerging opportunities and developed effective strategic responses. The study explores future trends; provides test volume and sales forecasts by individual test; compares features of leading analyzers; and and profiles key competitors.

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Beckman Coulter/Danaher  
bioMerieux  
Bio-Rad  
DiaSorin  
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Fujirebio  
Grifols  
Instrumentation Laboratory/Werfen  
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