

2020 Leading Agrochemical Suppliers Marketing Strategies

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Abstracts

For each company, the analysis presents:

Major promotional strategies.

Distribution approaches.

Product service and support.

Customer relations.

The companies analyzed in the report: ADAMA, BASF, Bayer, Dow Chemical, DuPont, FMC, Monsanto, Nufarm, Sumitomo, and Syngenta.

Contains 30 pages

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10. SYNGENTA

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