

# **2020 Latin America Immunoprotein Testing Market for 13 Assays: A 7-Country Analysis-Supplier Shares, Segment Forecasts, Competitive Landscape, Innovative Technologies, Latest Instrumentation, Emerging Opportunities**

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## **Abstracts**

This new report from LeadingMarketResearch.com presents analysis of the immunoprotein testing market in 7 countries, including emerging tests, technologies, instrumentation, sales forecasts by country, market shares, and strategic profiles of leading suppliers.

Country Analyses

Argentina, Brazil, Chile, Colombia, Mexico, Peru, Venezuela

The report provides test volume and sales forecasts by country and market segment for the following assays:

C3

C4

Ceruloplasmin

Free Light Chains

Haptoglobin

IgA

IgE Specific

IgE Total

IgG

IgM

Immunofixation

Prealbumin

Protein Electrophoresis

During the next decade, the immunoprotein testing market will undergo significant transformation. The changes will be caused by convergence of new and more stringent regulations; advances in diagnostic technologies, system engineering, automation, and IT; and intensifying competition. Some segments will start resembling commodity markets, where product positioning and cost per test are more critical than underlying technology. This evolving marketplace will create exciting opportunities for a variety of new instruments, reagent systems, and auxiliary products, such as specimen preparation devices, controls, calibrators and others.

This unique market and technology assessment is designed to help current suppliers and potential market entrants identify and evaluate emerging opportunities and developed effective strategic responses. The study explores future trends; provides test volume and sales forecasts by country, market segment and individual test; reviews leading analyzers; and profiles key competitors.

Contains 220 pages and 21 tables

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Beckman Coulter/Danaher  
bioMerieux  
Bio-Rad  
DiaSorin  
Eiken Chemical  
Fujirebio  
Grifols  
Instrumentation Laboratory/Werfen  
Kyowa Medex

Ortho-Clinical Diagnostics

PerkinElmer

Quest Diagnostics

Roche

Siemens Healthineers

Sysmex

Thermo Fisher

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