

2021 Hematology and Flow Cytometry: US, Europe, Japan-A Market Facing Regulatory and Competitive Challenges-Supplier Shares and Segment Forecasts by Test-Technological Breakthroughs, Emerging Tests, Competitive Analysis

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Abstracts

LeadingMarketResearch's new seven-country report is designed to help current suppliers and potential market entrants identify and evaluate business opportunities emerging in the global hematology and flow cytometry markets during the next five years.

The report is available by section, and can be customized to specific information needs and budget.

The report explores business and technological trends in the US, Europe (France, Germany, Italy, Spain, UK) and Japan; provides market share estimates, specimen, test and sales forecasts, and instrument placements; compares features of major analyzers; profiles leading competitors and emerging market entrants; and suggests specific product and marketing opportunities facing reagent and instrument suppliers.

Rationale

During the next five years, continued advances in molecular diagnostics, monoclonal antibodies, lasers and IT, as well as growing understanding of immunologic forces regulating systemic diseases, will have a profound impact on the hematology and flow cytometry markets worldwide. New molecular diagnostic and monoclonal antibody tests will facilitate existing procedures and provide basis for sensitive, specific and simple assays. The introduction of smaller and easy-to-operate laser systems will further

expand applications of flow cytometry to routine clinical laboratories. Further advances in IT will reduce the cost of instrument manufacture, service warranty, and permit development of self-troubleshooting, autocalibration and other advanced features. Presently tedious analyses of chromosomal abnormalities, DNA content, and lymphocyte subsets will become more automated and routine.

Geographic Coverage

France, Germany, Italy, Japan, Spain, UK, USA

Worldwide Market Overview

Facilities performing hematology and flow cytometry testing by country.

Test volume and sales projections by country.

Strategic Recommendations

New product development opportunities with significant market appeal.

Alternative market penetration strategies.

Potential market entry barriers and risks.

Market Segmentation Analysis

Sales and market share estimates for leading suppliers of hematology and flow cytometry products by country.

Specimen, test and sales forecasts for over 40 procedures by country, individual test and market segment:

Hospitals

Commercial/Private Laboratories

Ambulatory Care Centers

Physician Offices/Group Practices

Sales and Market Share Analysis

Sales and market shares of major instrument and reagent suppliers.

Hematology Tests

CBC + 5-Part Differential, Manual Differential/Review, Hematocrit (Automated, Manual), Hemoglobin (Automated, Manual), Sedimentation Rate, Reticulocytes, WBC (Automated, Manual), Platelets (Automated, Manual), Bone Marrow Analysis, RBC, Eosinophils.

Flow Cytometry Tests

Cell Surface Markers (CD4/CD8/T&B Lymphocytes, CD34, Others), Chemotherapy Monitoring (Leukemia/Lymphoma, Others), HLA Typing, Sperm Analysis, Cell Cycle Kinetics, Cell Function Testing, Chromosomal Abnormalities, Fetal Cell Analysis, Granulocyte Function, Receptor DNA/RNA Analysis, Cell Culturing.

Current and Emerging Products

Analysis of current and emerging hematology and flow cytometry assays.

Reagent and instrument sales forecasts by market segment.

Instrument placements and installed base by manufacturer and model.

Sales and market shares of reagent and instrument suppliers.

Instrumentation Review

The study reviews current instrumentation technologies and compares features of leading hematology, flow cytometry, platelet aggregation and sedimentation rate analyzers.

The report features analyzers manufactured by Abbott, Beckman Coulter/Danaher, Becton Dickinson, Biocode Hycel, CellaVision, Diesse Ves Matic, Drew-Scientific, Horiba, Medica, Menarini, Nihon Kohden, Polymedco, Siemens and Sysmex.

Technology Review

Assessment of current and emerging technologies and their potential market applications.

Comprehensive lists of companies developing or marketing new technologies and products by test.

Competitive Assessments

Extensive strategic profiles of major suppliers and emerging market entrants.

Contains 700 pages and 250 tables

Contents

I. INTRODUCTION

II. WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

A. Major Routine and Special Hematology Tests

1. Introduction
2. CBC Analysis
 - a. Hemoglobin Concentration
 - b. Hematocrit Determination
 - c. Red Blood Cell Count
 - d. Red Cell Indices
 - MCV
 - RDW
 - MCHC
 - CHCM
 - HDW
 - MCH
 - e. Red Cell Size Histograms
 - f. Platelets
 - Platelet Count
 - Platelet Size/MPV
 - PDW
 - Automated Systems
 - g. Reticulocytes
3. White Blood Cell Analysis
 - a. WBC Count
 - b. Five-Partial Differential Major Suppliers
 - Abbott
 - Beckman Coulter/Danaher
 - Siemens
 - Sysmex
 - c. Pattern Recognition Systems
 - IRIS
 - d. Comparison of Major Differential Analyzers
4. Reticulocytes
5. Platelet Function Tests
6. Erythrocyte Sedimentation Rate/CRP

7. Red Cell Analysis
8. 2, 3 DPG
9. Red Cell Deformability
10. Neutrophil Function Tests
11. Semen Analysis
12. Bone Marrow Analysis
13. Urinalysis

B. Major Flow Cytometry Applications

1. Cell Surface Markers
 - a. Lymphocyte Subclassification CD4/CD8/CD34
Instrumentation and Reagent Test Kits
BD
Beckman Coulter/Danaher
T Cells Diagnostics
 - b. Other Cell Markers
2. DNA Content Analysis
3. RNA Content Analysis
4. Chemotherapy Monitoring
5. Cell Cycle Analysis
6. Chromosome Analysis
7. Fetal Cell Analysis
8. HLA Typing
9. Microbiology
10. Protein Content Analysis
11. Multiparameter Analysis
12. Other Applications

C. Instrumentation Review

1. Hematology Analyzers
 - a. Overview
Electrical Aperture-Impedance Analyzers
Light Scatter Analyzers
 - b. System Review
Abbott
Beckman Coulter/Danaher
Biocode Hycel
CellaVision
Drew-Scientific
Horiba
Medica

Menarini

Nihon Kohden

Siemens

Sysmex

2. Flow Cytometers

a. Introduction

b. System Overview

Becton Dickinson

Beckman Coulter/Danaher

3. Platelet Aggregometers

4. Sedimentation Rate Analyzers

Diesse Ves Matic

Polymedco

D. Current Market Needs and Future Demand For Hematology Analyzers

E. Reagents and Controls

F. Current and Emerging Technologies

1. Molecular Diagnostics (Amplification Methods, Sequencing, Microarrays/Biochips)

2. Information Technologies

3. Automation and Robotics

4. Lasers

5. Artificial Intelligence

6. Monoclonal Antibodies

7. Microdrop Technology

G. Worldwide Market Overview

1. Business Environment

2. Market Structure

3. Market Size and Growth

III. FRANCE

A. Executive Summary

B. Business Environment

C. Market Structure

D. Market Size, Growth and Major Suppliers' Instrument Placements, Installed Base, Sales and Market Shares

IV. GERMANY

A. Executive Summary

- B. Business Environment
- C. Market Structure
- D. Market Size, Growth and Major Suppliers' Instrument Placements, Installed Base, Sales and Market Shares

V. ITALY

- A. Executive Summary
- B. Business Environment
- C. Market Structure
- D. Market Size, Growth and Major Suppliers' Instrument Placements, Installed Base, Sales and Market Shares

VI. JAPAN

- A. Executive Summary
- B. Business Environment
- C. Market Structure
- D. Market Size, Growth and Major Suppliers' Instrument Placements, Installed Base, Sales and Market Shares

VII. SPAIN

- A. Executive Summary
- B. Business Environment
- C. Market Structure
- D. Market Size, Growth and Major Suppliers' Instrument Placements, Installed Base, Sales and Market Shares

VIII. U.K.

- A. Executive Summary
- B. Business Environment
- C. Market Structure
- D. Market Size, Growth and Major Suppliers' Instrument Placements, Installed Base, Sales and Market Shares

IX. U.S.

- A. Executive Summary
- B. Business Environment
 - 1. Health Care Expenditures
 - 2. Cost Consciousness
 - 3. Reimbursement
 - 4. Industry Consolidation
 - 5. Managed Care
 - a. HMO
 - b. PPO
 - 6. Hospitals
 - 7. Admissions
 - 8. Length of Stay
 - 9. Industry Diversification
 - 10. Physician Demographics
 - 11. Population Aging
 - a. Chronic Illness
 - b. Disease Incidence
 - c. Susceptibility to Iatrogenesis
 - d. Multiple Illness Cases
 - 12. Laboratory Regulations
- C. Market Structure
- D. Market Size, Growth and Major Suppliers' Instrument Placements, Installed Base, Sales and Market Shares

X. MAJOR PRODUCT DEVELOPMENT OPPORTUNITIES

- A. Instrumentation
- B. Reagent Kits and Test Systems/Panels
- C. Information Technology
- D. Auxiliary Products

XI. DESIGN CRITERIA FOR DECENTRALIZED TESTING PRODUCTS

XII. ALTERNATIVE MARKET PENETRATION STRATEGIES

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for the Decentralized Testing Markets

1. Four Marketing Approaches
2. Product Complexity Factor
3. Customer Preference Factor
4. Established Suppliers
5. Emerging Suppliers
6. Major Types of Distributors
7. Market Segmentation Factor

XIII. POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

XIV. COMPETITIVE ASSESSMENTS

Abbott
Agilent Technologies
Beckman Coulter/Danaher
Becton Dickinson
Bio-Rad
CellaVision
Horiba
Nihon Kohden
Ortho-Clinical Diagnostics
Roche
Siemens Healthineers
Sysmex

XV. APPENDIX: MAJOR UNIVERSITIES AND RESEARCH CENTERS DEVELOPING HEMATOLOGY/FLOW CYTOMETRY TECHNOLOGIES AND APPLICATIONS

List Of Tables

LIST OF TABLES

Worldwide, All Market Segments, Laboratories Performing Hematology/Flow Cytometry Tests by Country

Worldwide, All Market Segments, Total Routine Hematology Specimen Volume by Country

Worldwide, All Market Segments, Total Flow Cytometry and Special Hematology Specimen Volume By Country

Worldwide, All Market Segments, Total Routine Hematology and Special Hematology Test Volume by Country

Worldwide, All Market Segments, Total Flow Cytometry and Special Hematology Test Volume By Country

Worldwide, All Market Segments, Total Hematology Market By Country

Worldwide, All Market Segments, Total Flow Cytometry Market By Country

Summary Table I: France, All Market Segments Total Hematology and Flow Cytometry Specimen Volume Forecast

Summary Table II: France, All Market Segments Total Hematology and Flow Cytometry Test Volume Forecast

Summary Table III: France, All Market Segments Total Hematology and Flow Cytometry Market Forecast

France, Laboratories Performing Hematology and Flow Cytometry Testing By Market Segment

France, All Market Segments, Total Hematology and Flow Cytometry Specimen Volume

France, All Market Segments, Total Hematology and Flow Cytometry Test Volume

France, Hospital Laboratories Performing Hematology and Flow Cytometry Tests By Bed Size

France, Commercial/Private Laboratories Performing Hematology and Flow Cytometry Tests by Annual Test Volume

France, Total Routine Hematology Specimen Volume by Market Segment

France, Total Flow Cytometry and Special Hematology Specimen Volume By Market Segment

France, Hospital Laboratories, Hematology and Flow Cytometry Specimen Volume Forecast

France, Commercial/Private Laboratories Hematology and Flow Cytometry Specimen Volume Forecast

France, Total Routine Hematology Test Volume Forecast by Market Segment

France, Total Flow Cytometry and Special Hematology Test Volume By Market

Segment

France, All Market Segments, Total Routine Hematology Test Volume Forecast

France, Hospital Laboratories, Routine Hematology Test Volume Forecast

France, Commercial/Private Laboratories, Routine Hematology Test Volume Forecast

France, All Market Segments, Total Flow Cytometry and Special Hematology Test Volume Forecast

France, Hospital Laboratories, Flow Cytometry and Special Hematology Test Volume Forecast

France, Commercial/Private Laboratories, Flow Cytometry and Special Hematology Test Volume Forecast

France, Major Hematology Analyzers, Estimated Placements and Installed Base

France, Major Flow Cytometers, Estimated Placements and Installed Base

France, Total Hematology Market Forecast by Market Segment

France, Hematology Consumable Market Forecast by Market Segment

France, Hematology Instrument Market Forecast by Market Segment

France, Total Flow Cytometry Market Forecast by Market Segment

France, Flow Cytometry Consumable Market Forecast by Market Segment

France, Flow Cytometry Instrument Market Forecast by Market Segment

France, Total Hematology Market by Major Supplier

France, Hematology Consumable Market by Major Supplier

France, Hematology Instrument Market by Major Supplier

France, Total Flow Cytometry Market by Major Supplier

France, Flow Cytometry Consumable Market by Major Supplier

France, Flow Cytometry Instrument Market by Major Supplier

Summary Table I: Germany, All Market Segments Total Hematology and Flow Cytometry Specimen Volume Forecast

Summary Table II: Germany, All Market Segments Total Hematology and Flow Cytometry Test Volume Forecast

Summary Table III: Germany, All Market Segments Total Hematology and Flow Cytometry Market Forecast

Germany, Laboratories Performing Hematology and Flow Cytometry Testing By Market Segment

Germany, Hospital Laboratories Performing Hematology and Flow Cytometry Tests By Bed Size

Germany, Commercial/Private Laboratories Performing Hematology and Flow Cytometry Tests by Annual Test Volume

Germany, Physician Office Laboratories Performing Hematology and Flow Cytometry Tests by Annual Test Volume

Germany, Total Routine Hematology Specimen Volume Forecast By Market Segment

Germany, Total Flow Cytometry and Special Hematology Specimen Volume Forecast
By Market Segment

Germany, Hospital Laboratories, Hematology and Flow Cytometry Specimen Volume
Forecast

Germany, Commercial/Private Laboratories Hematology and Flow Cytometry Specimen
Volume Forecast

Germany, Total Routine Hematology Test Volume Forecast By Market Segment

Germany, Total Flow Cytometry and Special Hematology Test Volume Forecast By
Market Segment

Germany, All Market Segments, Total Routine Hematology Test Volume Forecast

Germany, Hospital Laboratories, Routine Hematology Test Volume Forecast

Germany, Commercial/Private Laboratories, Routine Hematology Test Volume Forecast

Germany, Physician Office Laboratories, Routine Hematology Test Volume Forecast

Germany, All Market Segments, Total Flow Cytometry and Special Hematology Test
Volume Forecast

Germany, Hospital Laboratories, Flow Cytometry and Special Hematology Test Volume
Forecast

Germany, Commercial/Private Laboratories, Flow Cytometry and Special Hematology
Test Volume Forecast

Germany, Major Hematology Analyzers, Estimated Placements and Installed Base

Germany, Major Flow Cytometers, Estimated Placements and Installed Base

Germany, Total Hematology Market Forecast by Market Segment

Germany, Hematology Consumable Market Forecast by Market Segment

Germany, Hematology Instrument Market Forecast by Market Segment

Germany, Total Flow Cytometry Market Forecast by Market Segment

Germany, Flow Cytometry Consumable Market Forecast by Market Segment

Germany, Flow Cytometry Instrument Market Forecast by Market Segment

Germany, Total Hematology Market by Major Supplier

Germany, Hematology Consumable Market by Major Supplier

Germany, Hematology Instrument Market by Major Supplier

Germany, Total Flow Cytometry Market by Major Supplier

Germany, Flow Cytometry Consumable Market by Major Supplier

Germany, Flow Cytometry Instrument Market by Major Supplier

Summary Table I: Italy, All Market Segments, Total Hematology and Flow Cytometry
Specimen Volume Forecast

Summary Table II: Italy, All Market Segments, Total Hematology and Flow Cytometry
Test Volume Forecast

Summary Table III: Italy, All Market Segments, Total Hematology and Flow Cytometry
Market Forecast

Italy, Laboratories Performing Hematology and Flow Cytometry Testing By Market Segment

Italy, Hospital Laboratories Performing Hematology and Flow Cytometry Tests By Bed Size

Italy, Commercial/Private Laboratories Performing Hematology and Flow Cytometry Tests by Annual Test Volume

Italy, Total Routine Hematology Specimen Volume by Market Segment

Italy, Total Flow Cytometry and Special Hematology Specimen Volume Forecast By Market Segment

Italy, Hospital Laboratories, Hematology and Flow Cytometry Specimen Volume Forecast

Italy, Commercial/Private Laboratories, Hematology and Flow Cytometry Specimen Volume Forecast

Italy, Total Routine Hematology Test Volume Forecast by Market Segment

Italy, Total Flow Cytometry and Special Hematology Test Volume Forecast By Market Segment

Italy, All Market Segments, Total Routine Hematology Test Volume Forecast

Italy, Hospital Laboratories, Routine Hematology Test Volume Forecast

Italy, Commercial/Private Laboratories, Routine Hematology Test Volume Forecast

Italy, All Market Segments, Total Flow Cytometry and Special Hematology Test Volume Forecast

Italy, Hospital Laboratories, Flow Cytometry and Special Hematology Test Volume Forecast

Italy, Commercial/Private Laboratories, Flow Cytometry and Special Hematology Test Volume Forecast

Italy, Major Hematology Analyzers, Estimated Placements and Installed Base

Italy, Major Flow Cytometers, Estimated Placements and Installed Base

Italy, Total Hematology Market Forecast by Market Segment

Italy, Hematology Consumable Market Forecast by Market Segment

Italy, Hematology Instrument Market Forecast by Market Segment

Italy, Total Flow Cytometry Market Forecast by Market Segment

Italy, Flow Cytometry Instrument Market Forecast by Market Segment

Italy, Flow Cytometry Consumable Market Forecast by Market Segment

Italy, Total Hematology Market by Major Supplier

Italy, Hematology Consumable Market by Major Supplier

Italy, Hematology Instrument Market by Major Supplier

Italy, Total Flow Cytometry Market by Major Supplier

Italy, Flow Cytometry Consumable Market by Major Supplier

Italy, Flow Cytometry Instrument Market by Major Supplier

Summary Table I: Japan, All Market Segments, Total Hematology and Flow Cytometry Specimen Volume Forecast

Summary Table II: Japan, All Market Segments, Total Hematology and Flow Cytometry Test Volume Forecast

Summary Table III: Japan, All Market Segments, Total Hematology and Flow Cytometry Market Forecast

Japan, Laboratories Performing Hematology and Flow Cytometry Testing By Market Segment

Japan, Hospital Laboratories Performing Hematology/Flow Cytometry Tests By Bed Size

Japan, Commercial/Private Laboratories Performing Hematology/Flow Cytometry Tests by Annual Test Volume

Japan, Total Routine Hematology Specimen Volume Forecast By Market Segment

Japan, Total Flow Cytometry and Special Hematology Specimen Volume Forecast By Market Segment

Japan, Hospital Laboratories, Hematology and Flow Cytometry Specimen Volume Forecast

Japan, Commercial/Private Laboratories, Hematology and Flow Cytometry Specimen Volume Forecast

Japan, Total Routine Hematology Test Volume Forecast by Market Segment

Japan, Total Flow Cytometry and Special Hematology Test Volume Forecast By Market Segment

Japan, All Market Segments, Total Routine Hematology Test Volume Forecast

Japan, Hospital Laboratories, Routine Hematology Test Volume Forecast

Japan, Commercial/Private Laboratories Routine Hematology Test Volume Forecast

Japan, All Market Segments, Total Flow Cytometry and Special Hematology Test Volume Forecast

Japan, Hospital Laboratories, Flow Cytometry and Special Hematology Test Volume Forecast

Japan, Commercial/Private Laboratories, Flow Cytometry and Special Hematology Test Volume Forecast

Japan, Major Hematology Analyzers, Estimated Placements and Installed Base

Japan, Major Flow Cytometers, Estimated Placements and Installed Base

Japan, Total Hematology Market Forecast by Market Segment

Japan, Hematology Instrument Market Forecast by Market Segment

Japan, Hematology Consumable Market Forecast by Market Segment

Japan, Total Flow Cytometry Market Forecast by Market Segment

Japan, Flow Cytometry Consumable Market Forecast by Market Segment

Japan, Flow Cytometry Instrument Market Forecast by Market Segment

Japan, Total Hematology Diagnostics Market by Major Supplier
Japan, Hematology Instrument Market by Major Supplier
Japan, Hematology Consumable Market by Major Supplier
Japan, Total Flow Cytometry Market by Major Supplier
Japan, Total Flow Cytometry Consumables Market by Major Supplier
Japan, Total Flow Cytometry Instrument Market by Major Supplier
Summary Table I: Spain, All Market Segments, Total Hematology and Flow Cytometry Specimen Volume Forecast
Summary Table II: Spain, All Market Segments, Total Hematology and Flow Cytometry Test Volume Forecast
Summary Table III: Spain, All Market Segments, Total Hematology and Flow Cytometry Market Forecast
Spain, Laboratories Performing Hematology and Flow Cytometry Testing By Market Segment
Spain, Hospital Laboratories Performing Hematology/Flow Cytometry Tests By Bed Size
Spain, Commercial/Private Laboratories Performing Hematology and Flow Cytometry Tests by Annual Test Volume
Spain, Total Routine Hematology Specimen Volume Forecast By Market Segment
Spain, Total Flow Cytometry and Special Hematology Specimen Volume Forecast By Market Segment
Spain, Hospital Laboratories, Hematology and Flow Cytometry Specimen Volume Forecast
Spain, Ambulatory Care Centers, Hematology and Flow Cytometry Specimen Volume Forecast
Spain, Commercial/Private Laboratories, Hematology and Flow Cytometry Specimen Volume Forecast
Spain, Total Routine Hematology Test Volume Forecast by Market Segment
Spain, Total Flow Cytometry and Special Hematology Test Volume Forecast By Market Segment
Spain, All Market Segments, Total Routine Hematology Test Volume Forecast
Spain, Hospital Laboratories, Routine Hematology Test Volume Forecast
Spain, Ambulatory Clinic Laboratories, Routine Hematology Test Volume Forecast
Spain, Commercial/Private Laboratories, Routine Hematology Test Volume Forecast
Spain, All Market Segments, Flow Cytometry and Special Hematology Test Volume Forecast
Spain, Hospital Laboratories, Flow Cytometry and Special Hematology Test Volume Forecast
Spain, Ambulatory Care Centers, Flow Cytometry and Special Hematology Test Volume

Forecast

Spain, Major Hematology Analyzers, Estimated Placements and Installed Base

Spain, Major Flow Cytometers, Estimated Placements and Installed Base

Spain, Total Hematology Market Forecast by Market Segment

Spain, Hematology Consumable Market Forecast by Market Segment

Spain, Hematology Instrument Market Forecast by Market Segment

Spain, Total Flow Cytometry Market Forecast by Market Segment

Spain, Flow Cytometry Consumable Market Forecast by Market Segment

Spain, Flow Cytometry Instrument Market Forecast by Market Segment

Spain, Total Hematology Market By Major Supplier

Spain, Hematology Consumable Market By Major Supplier

Spain, Hematology Instrument Market By Major Supplier

Spain, Total Flow Cytometry Market By Major Supplier

Spain, Hematology Consumable Market by Major Supplier

Spain, Total Flow Cytometry Market by Major Supplier

Spain, Flow Cytometry Consumable Market by Major Supplier

Spain, Flow Cytometry Instrument Market by Major Supplier

Summary Table I: U.K., All Market Segments, Total Hematology and Flow Cytometry Specimen Volume Forecast

Summary Table II: U.K., All Market Segments, Total Hematology and Flow Cytometry Test Volume Forecast

Summary Table III: U.K., All Market Segments, Total Hematology and Flow Cytometry Market Forecast

U.K., Laboratories Performing Hematology and Flow Cytometry Testing By Market Segment

U.K., Hospital Laboratories Performing Hematology/Flow Cytometry Tests By Bed Size

U.K., Commercial/Private Laboratories, Performing Hematology/Flow Cytometry Tests by Annual Test Volume

U.K., Total Routine Hematology Specimen Volume Forecast By Market Segment

U.K., Total Flow Cytometry and Special Hematology Specimen Volume, By Market Segment

U.K., Hospital Laboratories, Hematology and Flow Cytometry Specimen Volume Forecast

U.K., Commercial/Private Laboratories, Hematology and Flow Cytometry Specimen Volume Forecast

U.K., Total Routine Hematology Test Volume Forecast by Market Segment

U.K., Total Flow Cytometry and Special Hematology Test Volume Forecast By Market Segment

U.K., All Market Segments, Total Routine Hematology Test Volume Forecast

U.K., Hospital Laboratories, Routine Hematology Test Volume Forecast
U.K., Commercial/Private Laboratories, Routine Hematology Test Volume Forecast
U.K., Hospital Laboratories, Flow Cytometry and Special Hematology Test Volume Forecast
U.K., Major Hematology Analyzers, Estimated Placements and Installed Base
U.K., Major Flow Cytometers, Estimated Placements and Installed Base
U.K. Total Hematology Market Forecast by Market Segment
U.K., Hematology Instrument, Market Forecast by Market Segment
U.K., Hematology Consumable, Market Forecast by Market Segment
U.K., Total Flow Cytometry Market Forecast by Market Segment
U.K., Total Flow Cytometry Instrument Market Forecast By Market Segment
U.K., Total Flow Cytometry Consumable Market Forecast By Market Segment
U.K., Total Hematology Market By Major Supplier
U.K., Hematology Instrument Market By Major Supplier
U.K., Hematology Consumable Market By Major Supplier
U.K., Total Flow Cytometry Market By Major Supplier
U.K., Total Flow Cytometry Consumable Market By Major Supplier
U.K., Total Flow Cytometry Instrument Market By Major Supplier
Summary Table I: U.S., All Market Segments, Total Hematology and Flow Cytometry Specimen Volume Forecast
Summary Table II: U.S., All Market Segments, Total Hematology and Flow Cytometry Test Volume Forecast
Summary Table III: U.S., All Market Segments, Total Hematology and Flow Cytometry Market Forecast
U.S., Laboratories Performing
Hematology/Flow Cytometry Testing by Market Segment
U.S., Hospital Laboratories Performing Hematology and Flow Cytometry Tests By Bed Size
U.S., Commercial/Private Laboratories Performing Hematology/Flow Cytometry Tests by Annual Test Volume
U.S., Physician Offices/Group Practices
Performing Hematology/Flow Cytometry Tests by Annual Test Volume
U.S., Total Routine Hematology Specimen Volume Forecast By Market Segment
U.S., Total Flow Cytometry and Special Hematology Specimen Volume Forecast By Market Segment
U.S., Hospital Laboratories, Hematology and Flow Cytometry Specimen Volume Forecast
U.S., Physician Offices/Group Practices, Hematology and Flow Cytometry Specimen Volume Forecast

U.S., Commercial/Private Laboratories, Hematology and Flow Cytometry Specimen Volume Forecast

U.S., Total Routine Hematology Test Volume Forecast by Market Segment

U.S., Total Flow Cytometry and Special Hematology Test Volume Forecast By Market Segment

U.S., All Market Segments, Total Routine Hematology Test Volume Forecast

U.S., Hospital Laboratories, Routine Hematology Test Volume Forecast

U.S., Commercial/Private Laboratories, Routine Hematology Test Volume Forecast

U.S., Physician Office Laboratories, Routine Hematology Test Volume Forecast

U.S., All Market Segments, Flow Cytometry and Special Hematology Test Volume Forecast

U.S., Hospital Laboratories, Flow Cytometry and Special Hematology Test Volume Forecast

U.S., Commercial/Private Laboratories, Flow Cytometry and Special Hematology Test Volume Forecast

U.S., Physician Office Laboratories, Flow Cytometry and Special Hematology Test Volume Forecast

U.S., Major Hematology Analyzers, Estimated Placements and Installed Base

U.S., Major Flow Cytometers, Estimated Placements and Installed Base

U.S., Total Hematology Market by Market Segment Forecast

U.S., Hematology Instrument Market by Markets Segment Forecast

U.S., Hematology Consumable Market by Market Segment Forecast

U.S., Total Flow Cytometry Market Forecast by Market Segment

U.S., Flow Cytometry Consumable Market Forecast by Market Segment

U.S., Flow Cytometry Instrument Market Forecast by Market Segment

U.S., Total Hematology Market by Major Supplier

U.S., Hematology Instrument Market by Major Supplier

U.S., Hematology Consumable Market by Major Supplier

U.S., Total Flow Cytometry Market by Major Supplier

U.S., Total Flow Cytometry Consumable Market by Major Supplier

U.S., Total Flow Cytometry Instrument Market by Major Supplier

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