

2020 Global Infectious Disease Molecular Diagnostics Market: US, Europe, Japan-Suppliers Shares and Sales Segment Forecasts for 100 Tests, Emerging Technologies, Competitive Analysis

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Abstracts

The report is available by country, section, market segment, individual test, and can be custom-tailored to your specific information needs and budget.

This new seven-country study from VPGMarketResearch contains 775 pages, 197 tables, and is designed to help current suppliers and potential market entrants identify and evaluate emerging opportunities in the infectious disease molecular diagnostics market during the next five years.

Report Highlights

Business and technological trends in major markets

Five-year test volume and sales forecasts

Market shares of leading competitors

Feature comparison of major analyzers

Strategic profiles of leading market players and start-up firms developing innovative products

Specific product and business opportunities for instrument and consumable suppliers.

Rationale

The infectious disease molecular diagnostics market is one of the most rapidly growing segments of the in vitro diagnostics industry. The next five years will witness significant developments in reagent systems and automation, as well as introduction of a wide range of new products that will require innovative marketing approaches. The rate of market penetration into routine clinical laboratories, however, will depend on the introduction of cost-effective and automated systems with amplification methods.

In order to successfully capitalize on the opportunities presented by the infectious disease molecular diagnostics market, many companies are already exploiting new molecular technologies as corporate strategic assets, managed in support of business and marketing strategies. Integrating new technology planning with business and corporate strategies will be one of the most challenging tasks for diagnostic companies during the next five years.

Geographic Coverage

France

Germany

Italy

Japan

Spain

UK

USA

Worldwide Market Overview

Laboratories performing DNA sequencing and molecular diagnostic testing for infectious diseases by country and market segment.

Five-year test volume and sales projections by country.

Market Segmentation Analysis

Sales and market shares of leading suppliers of infectious disease molecular diagnostic reagent kits and components.

Five-year test volume and sales projections for over 40 infectious disease molecular diagnostic assays.

A comprehensive analysis of the sequencing market by country and laboratory segment.

Detailed market segmentation analysis, including review of the market dynamics, trends, structure, size, growth and major suppliers by country.

Product/Technology Review

Comparison of leading infectious disease molecular diagnostic analyzers.

Extensive review of molecular diagnostic technologies, test formats, detection methodologies, trends in testing automation and over target/signal amplification methods.

Worldwide listings of companies, universities and research centers developing new molecular diagnostic technologies and products.

Competitive Assessments

Extensive strategic assessments of major suppliers and emerging market entrants, including their sales, product portfolios, marketing tactics, collaborative arrangements and new technologies/products in R&D.

Comprehensive listings of companies developing and marketing infectious disease molecular diagnostic products, by test and application.

Opportunities and Strategic Recommendations

Specific new product development opportunities with potentially significant market appeal during the next five years.

Design criteria for new products.

Alternative market penetration strategies.

Potential market entry barriers and risks.

Business planning issues and concerns.

Contains 775 pages and 197 tables

Contents

I. INTRODUCTION

II. MAJOR PRODUCT DEVELOPMENT OPPORTUNITIES

- A. Instrumentation
- B. Reagent Kits and Test Systems/panels
- C. Computers, Software and Automation
- D. Auxiliary Products

III. DESIGN CRITERIA FOR DECENTRALIZED TESTING PRODUCTS

IV. ALTERNATIVE MARKET PENETRATION STRATEGIES

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies For Decentralized Testing Markets

V. POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge And Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

VI. WORLDWIDE MARKET AND TECHNOLOGY REVIEW

- A. DNA Sequencing
 - 1. Introduction
 - 2. Sequencing Methods
 - 3. Autoradiography
 - 4. The Human Genome Project
 - 5. Sequencing Automation
 - 6. Image Scanners

7. Fluorescent Detection
8. Gene Profiling
9. Gene Expression
10. Polymorphism Screening
11. Protein Interaction Networks
- B. DNA and RNA Probe Technologies
 1. Basic Principles
 2. Probe Preparation
 3. The DNA Probe Test
 4. Test Formats
 5. Labeling Techniques
 6. Amplification Methods
- C. Detection Technologies
 1. Radioactive Methods
 - a. Overview
 - b. Major Isotopes
 - P-32
 - S-35
 - H-3
 - I-125
 2. Non-Isotopic Methods
 - a. Enzymatic Labels
 - b. Chemical Labeling
 - Indirect Chemical Labeling
 - Direct Chemical Labeling
 - c. Fluorescence
 - d. Chemiluminescence
 - e. Electrical Conductivity
- D. Molecular Diagnostic Instrumentation Review
 1. Abbott LCx
 2. Beckman Coulter/Biomek FK
 3. BD Viper System with XTR Technology
 4. BD Innova
 5. Becton Dickinson SDA
 6. bioMerieux NucliSENS easyMAG
 7. bioMerieux NucliSENS easyQ and MiniMAG
 8. Bio-Rad GeneScope
 9. Cepheid GeneXpert
 10. Curetis Unyvero

11. GenMark Dx eSensor XT-8
 12. Hologic/Gen-Probe Panther
 13. Hologic/Gen-Probe Tigris/DTS
 14. HTG Molecular Edge
 15. Life Technologies QuantStudio Dx
 16. Qiagen QIAasymphony RGQ
 17. Roche Cobas Amplicor
 18. Roche Cobas TaqMan
 19. Roche Cobas TaqMan
 20. Roche Cobas TaqMan AmpliPrep
 21. Roche LighCycler
 22. Roche Cobas 4800
 23. Roche Cobas s
 24. Siemens Versant
 25. Tecan LS Series
- E. Biochips: Genosensors, Microarrays, and Labs-on-the-Chip
- Liquid Transportation and Mixing
 - Separation
 - Reaction
 - Detection
- F. Pharmacogenomics
- G. Major Applications, Microbiology/Infectious Diseases
- a. Overview
 - b. Major Infectious Diseases
- AIDS: HIV/HIV-1/2/Combo, HIVAg/HIV NAT, Western Blot, HTLV-I/II
- Adenovirus
- Aeromonas
- Anthrax/Bacillus Anthracis
- Arboviruses
- Babesiosis
- Bacillary Epithelioid Angiomatosis (BEA) and Other Bartonella (Rochalimaea)
- Blastocystis Hominis
- Brucella
- Campylobacter
- Candida
- Chagas Disease
- Chancroid
- Chlamydia
- Clostridium Difficile

Coronaviruses
Coxsackieviruses
Creutzfeldt-Jakob's Disease
Cryptosporidium Parvum
Cyclospora Cayetanensis
Cytomegalovirus
Ebola Virus
E. Coli
EchoVirus
Encephalitis
Enteroviruses
Epstein-Barr Virus
Giardia Lamblia
Gonorrhea
Granuloma Inguinale
Hantavirus
Helicobacter Pylori
Hepatitis: HAV NAT, HBV NAT, HBs Ag, HCV, HCV NAT, Anti-HBc, Anti-HBs, Anti-HAV, Hepatitis Delta, HBc Ag, HBe Ag, ALT/SGPT
Herpes Simplex Virus
Human Herpes Virus-6 (HHV-6)
Influenza Viruses
Legionella
Lyme Disease
Lymphogranuloma Venereum (LGV)
Malaria
Measles (Rubeola)
Meningitis
Microsporidium
Mononucleosis
Mumps
Mycoplasma
Papillomaviruses
Parvovirus B19
Pneumonia
Polyomaviruses
Pseudomonas Aeruginosa
Rabies
Respiratory Syncytial Virus (RSV)

Rhinoviruses
Rotavirus
Rubella
Salmonellosis
Septicemia
Shigellosis
Staphylococcus Aureus
Streptococci
Syphilis
Toxoplasmosis
Trichomonas Vaginalis
Tuberculosis
Vibrio
West Nile Virus
Yersina

H. Competing/complementing

1. Monoclonal Antibodies/Immunoassays
2. RNA Probes
3. Two-Dimensional Electrophoresis
4. Flow Cytometry

VII. WORLDWIDE MARKET OVERVIEW

1. Business Environment
2. Market Structure
3. Market Size and Growth

VIII. FRANCE MOLECULAR DIAGNOSTICS MARKET

- A. Executive Summary
- B. Business Environment
- C. Market Structure
- D. Market Size, Test Volume and Sales Forecasts, Major Supplier Sales and Market Shares

IX. GERMANY MOLECULAR DIAGNOSTICS MARKET

- A. Executive Summary
- B. Business Environment

C. Market Structure

D. Market Size, Test Volume and Sales Forecasts, Major Supplier Sales and Market Shares

X. ITALY MOLECULAR DIAGNOSTICS MARKET

A. Executive Summary

B. Business Environment

C. Market Structure

D. Market Size, Test Volume and Sales Forecasts, Major Supplier Sales and Market Shares

XI. JAPAN MOLECULAR DIAGNOSTICS MARKET

A. Executive Summary

B. Business Environment

C. Market Structure

D. Market Size, Test Volume and Sales Forecasts, Major Supplier Sales and Market Shares

XII. SPAIN MOLECULAR DIAGNOSTICS MARKET

A. Executive Summary

B. Business Environment

C. Market Structure

D. Market Size, Test Volume and Sales Forecasts, Major Supplier Sales and Market Shares

XIII. U.K. MOLECULAR DIAGNOSTICS MARKET

A. Executive Summary

B. Business Environment

C. Market Structure

D. Market Size, Test Volume and Sales Forecasts, Major Supplier Sales and Market Shares

XIV. U.S.A. MOLECULAR DIAGNOSTICS MARKET

A. Executive Summary

B. Business Environment

C. Market Structure

D. Market Size, Test Volume and Sales Forecasts, Major Supplier Sales and Market Shares

XV. COMPETITIVE ASSESSMENTS

Abbott

Affymetrix

Agilent Technologies

Applied Gene Technologies

Arca Biopharma

Beckman Coulter/Danaher

Becton Dickinson

Biokit

bioMerieux

Bio-Rad

Biotest

Cepheid

Decode Genetics

Diadexus

Eiken Chemical

Elitech Group

Enzo Biochem

Exact Sciences

Fujirebio

Grifols

Hologic

Illumina

LabCorp

Leica Biosystems

Li-Cor Biosciences

Myriad Genetics

Ortho-Clinical Diagnostics

PerkinElmer

Proteome Sciences

Qiagen

Roche

Scienion

Sequenom
Shimadzu
Siemens Healthineers
Sierra Molecular
Takara Bio
Tecan Group
Thermo Fisher

XVI. APPENDIX: MAJOR UNIVERSITIES AND RESEARCH CENTERS DEVELOPING MOLECULAR DIAGNOSTIC TECHNOLOGIES

List Of Tables

LIST OF TABLES

Major Companies Developing or Marketing AIDS Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Adenovirus Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Bartonella Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Campylobacter Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Candida Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Chlamydia Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Clostridium Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Coronavirus Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Cryptosporidium Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing CMV Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Echovirus Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Enterovirus Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing EBV Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Giardia Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Gonorrhea Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Hantavirus Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Helicobacter Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Hepatitis Molecular Diagnostic and Other

Direct Identification Tests

Major Companies Developing or Marketing Herpes Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Influenza Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Legionella Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Lyme Disease Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Measles Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Meningitis Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Mononucleosis Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Mumps Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Mycoplasma Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Pneumonia Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing RSV Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Rotavirus Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Rubella Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Salmonella Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Septicemia Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Shigella Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Streptococci Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Syphilis Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Toxoplasmosis Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Trichomonas Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Tuberculosis Molecular Diagnostic and Other Direct Identification Tests

Worldwide, Laboratories Performing DNA Sequencing by Country

Worldwide, Molecular Diagnostics Market Potential Laboratory Universe by Country

Worldwide, Molecular Diagnostic Test Volume Forecast by Country

Worldwide, Molecular Diagnostics Market Forecast by Country

France

Molecular Diagnostics Test Volume And Sales By Major Application

France

Laboratories Performing DNA Sequencing By Market Segment

France

Molecular Diagnostics Market Potential Laboratory Universe by Market Segment

France

Molecular Diagnostics Test Volume By Major Application

France

Major Infectious Disease Test Volume by Assay

France

Major Infectious Disease Test Volume by Method

France

Molecular Diagnostics Market By Major Application

France

Molecular Diagnostics Market Estimated Sales And Market Shares of Major Suppliers

France

Major Infectious Disease Diagnostics Market by Assay

France

AIDS Testing Market Estimated Sales by Major Supplier

France

Adenovirus Testing Market Estimated Sales by Major Supplier

France

Chlamydia Testing Market Estimated Sales by Major Supplier

France

CMV Testing Market Estimated Sales by Major Supplier

France

Gonorrhea Testing Market Estimated Sales by Major Supplier

France

Hepatitis Testing Market Estimated Sales by Major Supplier

France

Hepatitis C Testing Market Estimated Sales by Major Supplier

France

HIV/Hepatitis Blood Screening NAT Market Reagent Sales by Major Supplier

France

Herpes Testing Market Estimated Sales by Major Supplier

France

Influenza Testing Market Estimated Sales by Major Supplier

France

Meningitis Testing Market Estimated Sales by Major Supplier

France

Mycoplasma Testing Market Estimated Sales by Major Supplier

France

RSV Testing Market Estimated Sales by Major Supplier

France

Shigella Testing Market Estimated Sales by Major Supplier

Germany

Molecular Diagnostics Test Volume And Sales By Major Application

Germany

Laboratories Performing DNA Sequencing By Market Segment

Germany

Molecular Diagnostics Market Potential Laboratory Universe by Market Segment

Germany

Molecular Diagnostics Test Volume By Major Application

Germany

Major Infectious Disease Test Volume by Assay

Germany

Major Infectious Disease Test Volume by Method

Germany

Molecular Diagnostics Market By Major Application

Germany

Molecular Diagnostics Market Estimated Sales And Market Shares of Major Suppliers

Germany

Major Infectious Disease Diagnostics Market by Assay

Germany

AIDS Testing Market Estimated Sales by Major Supplier

Germany

CMV Testing Market Estimated Sales by Major Supplier

Germany

EBV Testing Market Estimated Sales by Major Supplier

Germany
Gonorrhea Testing Market Estimated Sales by Major Supplier
Germany
Hepatitis Testing Market Estimated Sales by Major Supplier
Germany
Hepatitis C Testing Market Estimated Sales by Major Supplier
Germany
HIV/Hepatitis Blood Screening NAT Market Reagent Sales by Major Supplier
Germany
Herpes Testing Market Estimated Sales by Major Supplier
Germany
Influenza Testing Market Estimated Sales by Major Supplier
Germany
Meningitis Testing Market Estimated Sales by Major Supplier
Germany
Mycoplasma Testing Market Estimated Sales by Major Supplier
Germany
Pneumonia Testing Market Estimated Sales by Major Supplier
Germany
RSV Testing Market Estimated Sales by Major Supplier
Germany
Rotavirus Testing Market Estimated Sales by Major Supplier
Italy
Molecular Diagnostics Test Volume And Sales By Major Application
Italy
Laboratories Performing DNA Sequencing By Market Segment
Italy
Molecular Diagnostics Market Potential Laboratory Universe by Market Segment
Italy
Molecular Diagnostics Test Volume By Major Application
Italy
Major Infectious Disease Test Volume by Assay
Italy
Major Infectious Disease Test Volume by Method
Italy
Molecular Diagnostics Market By Major Application
Italy
Molecular Diagnostics Market Estimated Sales And Market Shares of Major Suppliers
Italy

Major Infectious Disease Diagnostics Market by Assay
Italy
AIDS Testing Market Estimated Sales by Major Supplier
Italy
CMV Testing Market Estimated Sales by Major Supplier
Italy
Gonorrhea Testing Market Estimated Sales by Major Supplier
Italy
Hepatitis Testing Market Estimated Sales by Major Supplier
Italy
Hepatitis C Testing Market Estimated Sales by Major Supplier
Italy
HIV/Hepatitis Blood Screening NAT Market Reagent Sales by Major Supplier
Italy
Herpes Testing Market Estimated Sales by Major Supplier
Italy
Influenza Testing Market Estimated Sales by Major Supplier
Italy
Meningitis Testing Market Estimated Sales by Major Supplier
Italy
Mycoplasma Testing Market Estimated Sales by Major Supplier
Italy
RSV Testing Market Estimated Sales by Major Supplier
Japan
Molecular Diagnostics Test Volume And Sales By Major Application
Japan
Laboratories Performing DNA Sequencing By Market Segment
Japan
Molecular Diagnostics Market Potential Laboratory Universe by Market Segment
Japan
Molecular Diagnostics Test Volume By Major Application
Japan
Major Infectious Disease Test Volume by Assay
Japan
Major Infectious Disease Test Volume by Method
Japan
Molecular Diagnostics Market By Major Application
Japan
Molecular Diagnostics Market Estimated Sales And Market Shares of Major Suppliers

Japan

Major Infectious Disease Diagnostics Market by Assay

Japan

AIDS Testing Market Estimated Sales by Major Supplier

Japan

Chlamydia Testing Market Estimated Sales by Major Supplier

Japan

CMV Testing Market Estimated Sales by Major Supplier

Japan

Gonorrhea Testing Market Estimated Sales by Major Supplier

Japan

Hepatitis Testing Market Estimated Sales by Major Supplier

Japan

Hepatitis C Testing Market Estimated Sales by Major Supplier

Japan

Herpes Testing Market Estimated Sales by Major Supplier

Japan

Meningitis Testing Market Estimated Sales by Major Supplier

Japan

Mycoplasma Testing Market Estimated Sales by Major Supplier

Japan

Pneumonia Testing Market Estimated Sales by Major Supplier

Japan

Shigella Testing Market Estimated Sales by Major Supplier

Spain

Molecular Diagnostics Test Volume And Sales By Major Application

Spain

Laboratories Performing DNA Sequencing By Market Segment

Spain

Molecular Diagnostics Market Potential Laboratory Universe by Market Segment

Spain

Molecular Diagnostics Test Volume By Major Application

Spain

Major Infectious Disease Test Volume by Assay

Spain

Major Infectious Disease Test Volume by Method

Spain

Molecular Diagnostics Market By Major Application

Spain

Molecular Diagnostics Market Estimated Sales And Market Shares of Major Suppliers

Spain

Major Infectious Disease Diagnostics Market by Assay

Spain

AIDS Testing Market Estimated Sales by Major Supplier

Spain

Chlamydia Testing Market Estimated Sales by Major Supplier

Spain

CMV Testing Market Estimated Sales by Major Supplier

Spain

Gonorrhea Testing Market Estimated Sales by Major Supplier

Spain

Hepatitis Testing Market Estimated Sales by Major Supplier

Spain

Hepatitis C Testing Market Estimated Sales by Major Supplier

Spain

HIV/Hepatitis Blood Screening NAT Market Reagent Sales by Major Supplier

Spain

Herpes Testing Market Estimated Sales by Major Supplier

Spain

Influenza Testing Market Estimated Sales by Major Supplier

Spain

Meningitis Testing Market Estimated Sales by Major Supplier

Spain

Mycoplasma Testing Market Estimated Sales by Major Supplier

U.K.

Molecular Diagnostics Test Volume And Sales By Major Application

U.K.

Laboratories Performing DNA Sequencing By Market Segment

U.K.

Molecular Diagnostics Market Potential Laboratory Universe by Market Segment

U.K.

Molecular Diagnostics Test Volume By Major Application

U.K.

Major Infectious Disease Test Volume by Assay

U.K.

Major Infectious Disease Test Volume by Method

U.K.

Molecular Diagnostics Market By Major Application

U.K.

Molecular Diagnostics Market Estimated Sales And Market Shares of Major Suppliers

U.K.

Major Infectious Disease Diagnostics Market by Assay

U.K.

AIDS Testing Market Estimated Sales by Major Supplier

U.K.

Gonorrhea Testing Market Estimated Sales by Major Supplier

U.K.

Hepatitis Testing Market Estimated Sales by Major Supplier

U.K.

Hepatitis C Testing Market Estimated Sales by Major Supplier

U.K.

HIV/Hepatitis Blood Screening NAT Market Reagent Sales by Major Supplier

U.K.

Influenza Testing Market Estimated Sales by Major Supplier

U.K.

Mycoplasma Testing Market Estimated Sales by Major Supplier

U.K.

Pneumonia Testing Market Estimated Sales by Major Supplier

U.K.

Shigella Testing Market Estimated Sales by Major Supplier

U.S.A.

Molecular Diagnostics Test Volume And Sales By Major Application

U.S.A.

Laboratories Performing DNA Sequencing By Market Segment

U.S.A.

Molecular Diagnostics Market Potential Laboratory Universe by Market Segment

U.S.A.

Molecular Diagnostics Test Volume by Major Application

U.S.A.

Major Infectious Disease Test Volume by Assay

U.S.A.

Major Infectious Disease Test Volume by Method

U.S.A.

Molecular Diagnostics Market By Major Application

U.S.A.

Molecular Diagnostics Market Estimated Sales And Market Shares of Major Suppliers

U.S.A.

Major Infectious Disease Diagnostics Market by Assay
U.S.A.

AIDS Testing Market Estimated Sales by Major Supplier
U.S.A.

Adenovirus Testing Market Estimated Sales by Major Supplier
U.S.A.

Chlamydia Testing Market Estimated Sales by Major Supplier
U.S.A.

CMV Testing Market Estimated Sales by Major Supplier
U.S.A.

Echovirus Testing Market Estimated Sales by Major Supplier
U.S.A.

Enterovirus Testing Market Estimated Sales by Major Supplier
U.S.A.

EBV Testing Market Estimated Sales by Major Supplier
U.S.A.

Gonorrhea Testing Market Estimated Sales by Major Supplier
U.S.A.

Hepatitis Testing Market Estimated Sales by Major Supplier
U.S.A.

Hepatitis C Testing Market Estimated Sales by Major Supplier
U.S.A.

HIV/Hepatitis Blood Screening NAT Market Reagent Sales by Major Supplier
U.S.A.

Herpes Testing Market Estimated Sales by Major Supplier
U.S.A.

Influenza Testing Market Estimated Sales by Major Supplier
U.S.A.

Meningitis Testing Market Estimated Sales by Major Supplier
U.S.A.

Mycoplasma Testing Market Estimated Sales by Major Supplier
U.S.A.

Pneumonia Testing Market Estimated Sales by Major Supplier
U.S.A.

Rabies Testing Market Estimated Sales by Major Supplier
U.S.A.

RSV Testing Market Estimated Sales by Major Supplier
U.S.A.

Salmonella Testing Market Estimated Sales by Major Supplier

U.S.A.

Shigella Testing Market Estimated Sales by Major Supplier

U.S.A.

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