

# 2020 Europe Virology and Bacteriology Market for 100 Tests: France, Germany, Italy, Spain, UK-Supplier Shares and Segment Forecasts by Test and Country, Competitive Intelligence, Emerging Technologies, Instrumentation and Opportunities for Suppliers

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## Abstracts

LeadingMarketResearch.com's new report is a five-country strategic analysis of major business opportunities emerging in the infectious disease testing market during the next five years. The report examines key trends in major European countries (France, Germany, Italy, Spain, UK); reviews current and emerging assays; analyzes potential applications of innovative diagnostic technologies; forecasts volume and sales for over 100 infectious disease tests by assay, market segment, and country; provides test volume estimates by method (molecular, serology/immunodiagnostics, culture/microscopy); profiles leading players and potential market entrants; and suggests alternative business expansion strategies for suppliers.

### Rationale

This comprehensive five-country report will assist diagnostics industry executives, as well as companies planning to diversify into the dynamic and rapidly expanding microbiology testing market, in evaluating emerging opportunities and developing effective business strategies.

Microbiology testing is one of the most rapidly growing segments of the in vitro diagnostics industry, and the greatest challenge facing suppliers during this decade. Among the main driving forces is continuing spread of AIDS, which remains the world's major health threat and a key factor contributing to the rise of opportunistic infections; threat of bioterrorism; advances in molecular diagnostic technologies; and a wider

availability of immunosuppressive drugs.

Although for some infections the etiology is still a mystery, while for others the causative microorganisms are present in minute concentrations long before the occurrence of first clinical symptoms, recent advances in genetic engineering and detection technologies are creating exciting opportunities for highly sensitive, specific and cost-effective products.

### Opportunities and Strategic Recommendations

Emerging opportunities for new instrumentation, reagents kits, IT and other products with significant market appeal during the next five years.

Design criteria for decentralized testing products.

Alternative market penetration strategies.

Potential market entry barriers and risks.

### Infectious Diseases Analyzed in the Report

AIDS/HIV, Adenovirus, Aeromonads, Bartonella, Blastocystis Hominis, Campylobacter, Candida, Carbapenemase, Chancroid, Chlamydia, Clostridium, Coronavirus, Coxsackievirus, Cryptosporidium, Cyclospora, CMV, E. Coli, Echovirus, Encephalitis, Enterovirus, EBV, Giardia, Gonorrhoea, Granuloma Inguinale, Hantavirus, H. Pylori, Hepatitis, Herpes, Influenza, Legionella, Lyme Disease, Lymphogranuloma, Malaria, Measles, Meningitis, Microsporidium, Mononucleosis, Mumps, Mycoplasma, Norovirus, HPV, Parvovirus, Pneumonia, Polyomaviruses, Pseudomonas, Rabies, RSV, Rhinovirus, Rotavirus, Rubella, Salmonella, Septicemia, Shigella, Staphylococci, Streptococci, Syphilis, Toxoplasmosis, Trichomonas, TB, Vibrio, West Nile, Yersinia.

### Geographic Coverage

France

Germany

Italy

Spain

UK

## Market Segmentation Analysis

Sales and market shares of major suppliers by individual test and country.

Volume and sales forecasts for over 100 infectious disease assays by country, individual test and market segment:

Hospitals

Blood Banks

Commercial/Private Laboratories

Physician Offices/Group Practices

Public Health Laboratories

Test volume estimates by method (molecular, serology/immunodiagnosics, culture/microscopy).

Review of the market dynamics, trends, structure, size, growth and major suppliers by country.

## Current and Emerging Products

In-depth examination of over 100 major diseases, including their etiology, current diagnostic tests, vaccines, drugs and market needs.

Review of major analyzers used for infectious disease testing, including their operating characteristics, features and selling prices.

## Technology Review

Assessment of molecular diagnostic, monoclonal antibody, immunoassay, and other technologies and their potential applications for infectious disease testing.

Global listings of companies developing or marketing infectious disease diagnostic products by individual test.

## Competitive Assessments

Strategic assessments of major suppliers and emerging market entrants, including their sales, product portfolios, marketing tactics, collaborative arrangements and new products in R&D.

Contains 1,600 pages and 580 tables

## Contents

### **I. INTRODUCTION**

### **II. WORLDWIDE MARKET OVERVIEW**

- A. Business Environment
- B. Market Structure
- C. Market Size and Growth

### **III. MAJOR PRODUCT DEVELOPMENT OPPORTUNITIES**

- A. Instrumentation
- B. Reagent Kits and Test Systems/Panels
- C. Information Technology
- D. Auxiliary Products

### **IV. DESIGN CRITERIA FOR DECENTRALIZED TESTING PRODUCTS**

### **V. ALTERNATIVE MARKET PENETRATION STRATEGIES**

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets

### **VI. POTENTIAL MARKET ENTRY BARRIERS AND RISKS**

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

### **VII. WORLDWIDE OVERVIEW OF MAJOR TESTS, TECHNOLOGIES, AND INSTRUMENTATION**

**A. Major Infectious Disease Tests**

1. AIDS: HIV/HIV-1/2/Combo, HIVAg/HIV NAT, Western Blot, HTLV-I/II
2. Adenovirus
3. Aeromonas
4. Anthrax/Bacillus Anthracis
5. Arboviruses
6. Babesiosis
7. Bacillary Epithelioid Angiomatosis (BEA) and Other Bartonella (Rochalimaea)
8. Blastocystis Hominis
9. Brucella
10. Campylobacter
11. Candida
12. Chagas Disease
13. Chancroid
14. Chlamydia
15. Clostridium Difficile
16. Coronaviruses
17. Coxsackieviruses
18. Creutzfeldt-Jakob's Disease
19. Cryptosporidium Parvum
20. Cyclospora Cayetanensis
21. Cytomegalovirus
22. Ebola Virus
23. E. Coli
24. EchoVirus
25. Encephalitis
26. Enteroviruses
27. Epstein-Barr Virus
28. Giardia Lamblia
29. Gonorrhoea
30. Granuloma Inguinale
31. Hantavirus
32. Helicobacter Pylori
33. Hepatitis: HAV NAT, HBV NAT, HBs Ag, HCV, HCV NAT, Anti-HBc, Anti-HBs, Anti-HAV, Hepatitis Delta, HBc Ag, HBe Ag, ALT/SGPT
34. Herpes Simplex Virus
35. Human Herpes Virus-6 (HHV-6)
36. Influenza Viruses
37. Legionella

38. Lyme Disease
39. Lymphogranuloma Venereum (LGV)
40. Malaria
41. Measles (Rubeola)
42. Meningitis
43. Microsporidium
44. Mononucleosis
45. Mumps
46. Mycoplasma
47. Papillomaviruses
48. Parvovirus B19
49. Pneumonia
50. Polyomaviruses
51. Pseudomonas Aeruginosa
52. Rabies
53. Respiratory Syncytial Virus (RSV)
54. Rhinoviruses
55. Rotavirus
56. Rubella
57. Salmonellosis
58. Septicemia
59. Shigellosis
60. Staphylococcus Aureus
61. Streptococci
62. Syphilis
63. Toxoplasmosis
64. Trichomonas Vaginalis
65. Tuberculosis
66. Vibrio
67. West Nile Virus
68. Yersina

B. Instrumentation Review: Operating Characteristics, Features and Selling Prices of Leading Infectious Disease Automated and Semiautomated Analyzers

C. Emerging Infectious Disease Diagnostic Technologies

1. Molecular Diagnostics
2. Monoclonal Antibodies
3. Immunoassays
4. Differential Light Scattering
5. Information Technology

6. Artificial Intelligence
7. Liposomes
8. Flow Cytometry
9. Chromatography
10. Diagnostic Imaging
11. Gel Microdroplets
12. Others

## **VIII. FRANCE INFECTIOUS DISEASE TESTING MARKET**

- A. Executive Summary
- B. Business Environment
- C. Market Structure
- D. Market Size, Volume by Method, Test Volume and Sales Forecasts by Market Segment, Major Supplier Sales and Market Shares by Test

## **IX. GERMANY INFECTIOUS DISEASE TESTING MARKET**

- A. Executive Summary
- B. Business Environment
- C. Market Structure
- D. Market Size, Volume by Method, Test Volume and Sales Forecasts by Market Segment, Major Supplier Sales and Market Shares by Test

## **X. ITALY INFECTIOUS DISEASE TESTING MARKET**

- A. Executive Summary
- B. Business Environment
- C. Market Structure
- D. Market Size, Volume by Method, Test Volume and Sales Forecasts by Market Segment, Major Supplier Sales and Market Shares by Test

## **XI. SPAIN INFECTIOUS DISEASE TESTING MARKET**

- A. Executive Summary
- B. Business Environment
- C. Market Structure
- D. Market Size, Volume by Method, Test Volume and Sales Forecasts by Market Segment, Major Supplier Sales and Market Shares by Test



## **XII. U.K. INFECTIOUS DISEASE TESTING MARKET**

- A. Executive Summary
- B. Business Environment
- C. Market Structure
- D. Market Size, Volume by Method, Test Volume and Sales Forecasts by Market Segment, Major Supplier Sales and Market Shares by Test

## **XIII. COMPETITIVE ASSESSMENTS**

Abbott  
Affymetrix  
Beckman Coulter/Danaher  
Becton Dickinson  
bioMerieux  
Bio-Rad  
Cepheid  
Diamedix  
DiaSorin  
Eiken Chemical  
Elitech Group  
Enzo Biochem  
Fujirebio  
Grifols  
GSK Biologicals  
Hologic  
Leica Biosystems  
Lonza  
Ortho-Clinical Diagnostics  
PerkinElmer  
Qiagen  
Roche  
Scienion  
Sequenom  
SeraCare  
Siemens Healthineers  
Takara Bio  
Thermo Fisher

Wako

## List Of Tables

### LIST OF TABLES

Major Companies Developing or Marketing AIDS Tests  
Major Companies Developing or Marketing Adenovirus Tests  
Major Companies Developing or Marketing Bartonella Tests  
Major Companies Developing or Marketing Campylobacter Tests  
Major Companies Developing or Marketing Candida Tests  
Major Companies Developing or Marketing Chlamydia Tests  
Major Companies Developing or Marketing Clostridium Tests  
Major Companies Developing or Marketing Coronavirus Tests  
Major Companies Developing or Marketing Cryptosporidium Tests  
Major Companies Developing or Marketing CMV Tests  
Major Companies Developing or Marketing Echovirus Tests  
Major Companies Developing or Marketing Enterovirus Tests  
Major Companies Developing or Marketing EBV Tests  
Major Companies Developing or Marketing Giardia Tests  
Major Companies Developing or Marketing Gonorrhoea Tests  
Major Companies Developing or Marketing Hantavirus Tests  
Major Companies Developing or Marketing Helicobacter Pylori Tests  
Major Companies Developing or Marketing Hepatitis Tests  
Major Companies Developing or Marketing Herpes Tests  
Major Companies Developing or Marketing Influenza Tests  
Major Companies Developing or Marketing Legionella Tests  
Major Companies Developing or Marketing Lyme Disease Tests  
Major Companies Developing or Marketing Lymphogranuloma Tests  
Major Companies Developing or Marketing Malaria Tests  
Major Companies Developing or Marketing Measles Tests  
Major Companies Developing or Marketing Meningitis Tests  
Major Companies Developing or Marketing Microsporidium Tests  
Major Companies Developing or Marketing Mononucleosis Tests  
Major Companies Developing or Marketing Mumps Tests  
Major Companies Developing or Marketing Mycoplasma Tests  
Major Companies Developing or Marketing Papilloma Virus Tests  
Major Companies Developing or Marketing Parvovirus Tests  
Major Companies Developing or Marketing Pneumonia Tests  
Major Companies Developing or Marketing RSV Tests  
Major Companies Developing or Marketing Rotavirus Tests

Major Companies Developing or Marketing Rubella Tests  
Major Companies Developing or Marketing Salmonella Tests  
Major Companies Developing or Marketing Septicemia Tests  
Major Companies Developing or Marketing Shigella Tests  
Major Companies Developing or Marketing Staphylococci Tests  
Major Companies Developing or Marketing Streptococci Tests  
Major Companies Developing or Marketing Syphilis Tests  
Major Companies Developing or Marketing Toxoplasmosis Tests  
Major Companies Developing or Marketing Trichomonas Tests  
Major Companies Developing or Marketing Tuberculosis Tests  
Major Companies Developing or Marketing West Nile Tests  
Major Companies Developing or Marketing Yersinia Tests  
France Summary Table All Infectious Diseases Test Volume and Diagnostics Sales  
Forecast by Market Segment  
France  
Laboratories Performing Infectious Disease Tests by Market Segment  
France  
Hospital Laboratories Performing Infectious Disease Tests by Bed Size  
France  
Commercial/Private Laboratories Performing Infectious Disease Tests by Annual Test  
Volume  
France  
All Market Segments Infectious Disease Test Volume Forecast  
France  
All Market Segments Infectious Disease Test Volume by Method  
France  
Hospital Laboratories Infectious Disease Test Volume Forecast  
France  
Blood Banks Infectious Disease Test Volume Forecast  
France  
Commercial/Private Laboratories Infectious Disease Test Volume Forecast  
France  
All Market Segments Infectious Disease Diagnostics Market Forecast  
France  
Hospital Laboratories Infectious Disease Diagnostics Market Forecast  
France  
Blood Banks Infectious Disease Diagnostics Market Forecast  
France  
Commercial/Private Laboratories Infectious Disease Diagnostics Market Forecast

France

HIV/HIV-1/2/Combo, Test Volume and Diagnostics Sales Forecast by Market Segment

France

HIV Ag Test Volume and Diagnostics Sales Forecast by Market Segment

France

Western Blot/Other Confirmatory Test Volume and Diagnostics Sales Forecast by Market Segment

France

Adenovirus Test Volume and Diagnostics Sales Forecast by Market Segment

France

Aeromonads Test Volume and Diagnostics Sales Forecast by Market Segment

France

BEA Test Volume and Diagnostics Sales Forecast by Market Segment

France

Blastocystis Hominis Test Volume and Diagnostics Sales Forecast by Market Segment

France

Campylobacter Test Volume and Diagnostics Sales Forecast by Market Segment

France

Candida Test Volume and Diagnostics Sales Forecast by Market Segment

France

Chancroid Test Volume and Diagnostics Sales Forecast by Market Segment

France

Chlamydia Test Volume and Diagnostics Sales Forecast by Market Segment

France

Clostridium Test Volume and Diagnostics Sales Forecast by Market Segment

France

Coronavirus Test Volume and Diagnostics Sales Forecast by Market Segment

France

Coxsackievirus Test Volume and Diagnostics Sales Forecast by Market Segment

France

Cryptosporidium Test Volume and Diagnostics Sales Forecast by Market Segment

France

CMV Test Volume and Diagnostics Sales Forecast by Market Segment

France

Cyclospora Test Volume and Diagnostics Sales Forecast by Market Segment

France

E. Coli Test Volume and Diagnostics Sales Forecast by Market Segment

France

Echovirus Test Volume and Diagnostics Sales Forecast by Market Segment

France

Encephalitis Test Volume and Diagnostics Sales Forecast by Market Segment

France

Enterovirus Test Volume and Diagnostics Sales Forecast by Market Segment

France

EBV Test Volume and Diagnostics Sales Forecast by Market Segment

France

Giardia Test Volume and Diagnostics Sales Forecast by Market Segment

France

Gonorrhea Test Volume and Diagnostics Sales Forecast by Market Segment

France

Granuloma Inguinale Test Volume and Diagnostics Sales Forecast by Market Segment

France

Hantavirus Test Volume and Diagnostics Sales Forecast by Market Segment

France

Helicobacter Pylori Test Volume and Diagnostics Sales Forecast by Market Segment

France

HBsAg Test Volume and Diagnostics Sales Forecast by Market Segment

France

HCV Test Volume and Diagnostics Sales Forecast by Market Segment

France

HCV NAT Test Volume and Diagnostics Sales Forecast by Market Segment

France

Hepatitis C Test Volume and Diagnostics Sales Forecast by Market Segment

France

Anti-HBc Test Volume and Diagnostics Sales Forecast by Market Segment

France

Anti-HBs Test Volume and Diagnostics Sales Forecast by Market Segment

France

Anti-HAV Test Volume and Diagnostics Sales Forecast by Market Segment

France

Hepatitis Delta Test Volume and Diagnostics Sales Forecast by Market Segment

France

HAV NAT Test Volume and Diagnostics Sales Forecast by Market Segment

France

HBV NAT Test Volume and Diagnostics Sales Forecast by Market Segment

France

HBcAg Test Volume and Diagnostics Sales Forecast by Market Segment

France

HBeAg Test Volume and Diagnostics Sales Forecast by Market Segment

France

ALT/SGPT Test Volume and Diagnostics Sales Forecast by Market Segment

France

Herpes Simplex I and II Test Volume and Diagnostics Sales Forecast by Market Segment

France

Herpes Type VI Test Volume and Diagnostics Sales Forecast by Market Segment

France

HTLV I or HTLV I/HTLV II Test Volume and Diagnostics Sales Forecast by Market Segment

France

Influenza Test Volume and Diagnostics Sales Forecast by Market Segment

France

Legionella Test Volume and Diagnostics Sales Forecast by Market Segment

France

Lyme Disease Test Volume and Diagnostics Sales Forecast by Market Segment

France

Lymphogranuloma Test Volume and Diagnostics Sales Forecast by Market Segment

France

Malaria Test Volume and Diagnostics Sales Forecast by Market Segment

France

Measles Test Volume and Diagnostics Sales Forecast by Market Segment

France

Meningitis Test Volume and Diagnostics Sales Forecast by Market Segment

France

Microsporidium Test Volume and Diagnostics Sales Forecast by Market Segment

France

Mononucleosis Test Volume and Diagnostics Sales Forecast by Market Segment

France

Mumps Test Volume and Diagnostics Sales Forecast by Market Segment

France

Mycoplasma Test Volume and Diagnostics Sales Forecast by Market Segment

France

Papilloma Virus Test Volume and Diagnostics Sales Forecast by Market Segment

France

Parvovirus Test Volume and Diagnostics Sales Forecast by Market Segment

France

Pneumonia Test Volume and Diagnostics Sales Forecast by Market Segment

France

Polyoma Viruses Test Volume and Diagnostics Sales Forecast by Market Segment

France

Pseudomonas Test Volume and Diagnostics Sales Forecast by Market Segment

France

Rabies Test Volume and Diagnostics Sales Forecast by Market Segment

France

RSV Test Volume and Diagnostics Sales Forecast by Market Segment

France

Rhinovirus Test Volume and Diagnostics Sales Forecast by Market Segment

France

Rotavirus Test Volume and Diagnostics Sales Forecast by Market Segment

France

Rubella Test Volume and Diagnostics Sales Forecast by Market Segment

France

Salmonella Test Volume and Diagnostics Sales Forecast by Market Segment

France

Septicemia Test Volume and Diagnostics Sales Forecast by Market Segment

France

Shigella Test Volume and Diagnostics Sales Forecast by Market Segment

France

Staphylococci Test Volume and Diagnostics Sales Forecast by Market Segment

France

Streptococci Test Volume and Diagnostics Sales Forecast by Market Segment

France

Syphilis Test Volume and Diagnostics Sales Forecast by Market Segment

France

Toxoplasmosis Test Volume and Diagnostics Sales Forecast by Market Segment

France

Trichomonas Test Volume and Diagnostics Sales Forecast by Market Segment

France

Tuberculosis Test Volume and Diagnostics Sales Forecast by Market Segment

France

Vibrio Test Volume and Diagnostics Sales Forecast by Market Segment

France

Yersinia Test Volume and Diagnostics Sales Forecast by Market Segment

France

AIDS Testing Market Diagnostics Sales by Major Supplier

France



Adenovirus Testing Market Diagnostics Sales by Major Supplier

France

Campylobacter Testing Market Diagnostics Sales by Major Supplier

France

Candida Testing Market Diagnostics Sales by Major Supplier

France

Chlamydia Testing Market Diagnostics Sales by Major Supplier

France

CMV Testing Market Diagnostics Sales by Major Supplier

France

Gonorrhoea Testing Market Diagnostics Sales by Major Supplier

France

Hepatitis Testing Market Diagnostics Sales by Major Supplier

France

Hepatitis C Testing Market Diagnostics Sales by Major Supplier

France

Herpes Testing Market Diagnostics Sales by Major Supplier

France

Lyme Disease Testing Market Diagnostics Sales by Major Supplier

France

Influenza Testing Market Diagnostics Sales by Major Supplier

France

Meningitis Testing Market Diagnostics Sales by Major Supplier

France

Mononucleosis Testing Market Diagnostics Sales by Major Supplier

France

Mumps Testing Market Diagnostics Sales by Major Supplier

France

Mycoplasma Testing Market Diagnostics Sales by Major Supplier

France

RSV Testing Market Diagnostics Sales by Major Supplier

France

Rotavirus Testing Market Diagnostics Sales by Major Supplier

France

Rubella Testing Market Diagnostics Sales by Major Supplier

France

Septicemia Testing Market Diagnostics Sales by Major Supplier

France

Shigella Testing Market Diagnostics Sales by Major Supplier

France

Streptococci Testing Market Diagnostics Sales by Major Supplier

France

Syphilis Testing Market Diagnostics Sales by Major Supplier

France

Toxoplasmosis Testing Market Diagnostics Sales by Major Supplier

France

Trichomonas Testing Market Diagnostics Sales by Major Supplier

France

Tuberculosis Testing Market Diagnostics Sales by Major Supplier

Germany Summary Table All Infectious Diseases Test Volume and Diagnostics Sales  
Forecast by Market Segment

Germany

Laboratories Performing Infectious Disease Tests Forecast by Market Segment

Germany

Hospital Laboratories Performing Infectious Disease Tests by Bed Size

Germany

Commercial/Private Laboratories Performing Infectious Disease Tests by Annual Test  
Volume

Germany

All Market Segments Infectious Disease Test Volume Forecast

Germany

Hospital Laboratories Infectious Disease Test Volume Forecast

Germany

Blood Banks Infectious Disease Test Volume Forecast

Germany

Commercial/Private Laboratories Infectious Disease Test Volume Forecast

Germany

All Market Segments Infectious Disease Diagnostics Market Forecast

Germany

All Market Segments Infectious Disease Test Volume by Method

Germany

Hospital Laboratories Infectious Disease Diagnostics Market Forecast

Germany

Blood Banks Infectious Disease Diagnostics Market Forecast

Germany

Commercial/Private Laboratories Infectious Disease Diagnostics Market Forecast

Germany

HIV or HIV I/HIVII/Combo Test Volume and Diagnostics Sales Forecast by Market

Segment

Germany

HIV Ag Test Volume and Diagnostics Sales Forecast by Market Segment

Germany

Western Blot/Other Confirmatory Test Volume and Diagnostics Sales Forecast by Market Segment

Germany

Adenovirus Test Volume and Diagnostics Sales Forecast by Market Segment

Germany

Aeromonads Test Volume and Diagnostics Sales Forecast by Market Segment

Germany

BEA Test Volume and Diagnostics Sales Forecast by Market Segment

Germany

Blastocystis Hominis Test Volume and Diagnostics Sales Forecast by Market Segment

Germany

Campylobacter Test Volume and Diagnostics Sales Forecast by Market Segment

Germany

Candida Test Volume and Diagnostics Sales Forecast by Market Segment

Germany

Chancroid Test Volume and Diagnostics Sales Forecast by Market Segment

Germany

Chlamydia Test Volume and Diagnostics Sales Forecast by Market Segment

Germany

Clostridium Test Volume and Diagnostics Sales Forecast by Market Segment

Germany

CoxsackieVirus Test Volume and Diagnostics Sales Forecast by Market Segment

Germany

Cryptosporidium Test Volume and Diagnostics Sales Forecast by Market Segment

Germany

Cyclospora Test Volume and Diagnostics Sales Forecast by Market Segment

Germany

CMV Test Volume and Diagnostics Sales Forecast by Market Segment

Germany

E. Coli Test Volume and Diagnostics Sales Forecast by Market Segment

Germany

Echovirus Test Volume and Diagnostics Sales Forecast by Market Segment

Germany

Encephalitis Test Volume and Diagnostics Sales Forecast by Market Segmen

Germany

Enterovirus Test Volume and Diagnostics Sales Forecast by Market Segment

Germany

EBV Test Volume and Diagnostics Sales Forecast by Market Segment

Germany

Giardia Test Volume and Diagnostics Sales Forecast by Market Segment

Germany

Gonorrhoea Test Volume and Diagnostics Sales Forecast by Market Segment

Germany

Granuloma Inguinale Test Volume and Diagnostics Sales Forecast by Market Segment

Germany

Hantavirus Test Volume and Diagnostics Sales Forecast by Market Segment

Germany

Helicobacter Pylori Test Volume and Diagnostics Sales Forecast by Market Segment

Germany

HAV NAT Test Volume and Diagnostics Sales Forecast by Market Segment

Germany

HBV NAT Test Volume and Diagnostics Sales Forecast by Market Segment

Germany

HBsAg Test Volume and Diagnostics Sales Forecast by Market Segment

Germany

HCV Test Volume and Diagnostics Sales Forecast by Market Segment

Germany

HCV NAT Test Volume and Diagnostics Sales Forecast by Market Segment

Germany

Hepatitis C Test Volume and Diagnostics Sales Forecast by Market Segment

Germany

Anti-HBc Test Volume and Diagnostics Sales Forecast by Market Segment

Germany

Anti-HBs Test Volume and Diagnostics Sales Forecast by Market Segment

Germany

Anti-HAV Test Volume and Diagnostics Sales Forecast by Market Segment

Germany

Hepatitis Delta Test Volume and Diagnostics Sales Forecast by Market Segment

Germany

HBcAg Test Volume and Diagnostics Sales Forecast by Market Segment

Germany

HBeAg Test Volume and Diagnostics Sales Forecast by Market Segment

Germany

ALT/SGPT Test Volume and Diagnostics Sales Forecast by Market Segment

Germany  
Herpes Simplex I and II Test Volume and Diagnostics Sales Forecast by Market Segment

Germany  
Herpes Type VI Test Volume and Diagnostics Sales Forecast by Market Segment

Germany  
HTLV I or HTLV I/HTLV II Test Volume and Diagnostics Sales Forecast by Market Segment

Germany  
Influenza Test Volume and Diagnostics Sales Forecast by Market Segment

Germany  
Legionella Test Volume and Diagnostics Sales Forecast by Market Segment

Germany  
Lyme Disease Test Volume and Diagnostics Sales Forecast by Market Segment

Germany  
Lymphogranuloma Test Volume and Diagnostics Sales Forecast by Market Segment

Germany  
Malaria Test Volume and Diagnostics Sales Forecast by Market Segment

Germany  
Measles Test Volume and Diagnostics Sales Forecast by Market Segment

Germany  
Meningitis Test Volume and Diagnostics Sales Forecast by Market Segment

Germany  
Microsporidium Test Volume and Diagnostics Sales Forecast by Market Segment

Germany  
Mononucleosis Test Volume and Diagnostics Sales Forecast by Market Segment

Germany  
Mumps Test Volume and Diagnostics Sales Forecast by Market Segment

Germany  
Mycoplasma Test Volume and Diagnostics Sales Forecast by Market Segment

Germany  
Papilloma Virus Test Volume and Diagnostics Sales Forecast by Market Segment

Germany  
Parvovirus Test Volume and Diagnostics Sales Forecast by Market Segment

Germany  
Pneumonia Test Volume and Diagnostics Sales Forecast by Market Segment

Germany  
Polyoma Viruses Test Volume and Diagnostics Sales Forecast by Market Segment

Pseudomonas Test Volume and Diagnostics Sales Forecast by Market Segment  
Germany

Rabies Test Volume and Diagnostics Sales Forecast by Market Segment  
Germany

RSV Test Volume and Diagnostics Sales Forecast by Market Segment  
Germany

Rhinovirus Test Volume and Diagnostics Sales Forecast by Market Segment  
Germany

Rotavirus Test Volume and Diagnostics Sales Forecast by Market Segment  
Germany

Rubella Test Volume and Diagnostics Sales Forecast by Market Segment  
Germany

Salmonella Test Volume and Diagnostics Sales Forecast by Market Segment  
Germany

Septicemia Test Volume and Diagnostics Sales Forecast by Market Segment  
Germany

Shigella Test Volume and Diagnostics Sales Forecast by Market Segment  
Germany

Staphylococci Test Volume and Diagnostics Sales Forecast by Market Segment  
Germany

Streptococci Test Volume and Diagnostics Sales Forecast by Market Segment  
Germany

Syphilis Test Volume and Diagnostics Sales Forecast by Market Segment  
Germany

Toxoplasmosis Test Volume and Diagnostics Sales Forecast by Market Segment  
Germany

Trichomonas Test Volume and Diagnostics Sales Forecast by Market Segment  
Germany

Tuberculosis Test Volume and Diagnostics Sales Forecast by Market Segment  
Germany

Vibrio Test Volume and Diagnostics Sales Forecast by Market Segment  
Germany

West Nile Test Volume and Diagnostics Sales Forecast by Market Segment  
Germany

Yersinia Test Volume and Diagnostics Sales Forecast by Market Segment  
Germany

AIDS Testing Market Diagnostics Sales by Major Supplier  
Germany

Campylobacter Testing Market Diagnostics Sales by Major Supplier

Germany  
Candida Testing Market Diagnostics Sales by Major Supplier  
Germany  
CMV Testing Market Diagnostics Sales by Major Supplier  
Germany  
EBV Testing Market Diagnostics Sales by Major Supplier  
Germany  
Gonorrhoea Testing Market Diagnostics Sales by Major Supplier  
Germany  
Hepatitis Testing Market Diagnostics Sales by Major Supplier  
Germany  
Hepatitis C Testing Market Diagnostics Sales by Major Supplier  
Germany  
Herpes Testing Market Diagnostics Sales by Major Supplier  
Germany  
Influenza Testing Market Diagnostics Sales by Major Supplier  
Germany  
Legionella Testing Market Diagnostics Sales by Major Supplier  
Germany  
Meningitis Testing Market Diagnostics Sales by Major Supplier  
Germany  
Mononucleosis Testing Market Diagnostics Sales by Major Supplier  
Germany  
Mycoplasma Testing Market Diagnostics Sales by Major Supplier  
Germany  
Pneumonia Testing Market Diagnostics Sales by Major Supplier  
Germany  
RSV Testing Market Diagnostics Sales Forecast by Major Supplier  
Germany  
Rotavirus Testing Market Diagnostics Sales by Major Supplier  
Germany  
Rubella Testing Market Diagnostics Sales by Major Supplier  
Germany  
Septicemia Testing Market Diagnostics Sales by MajorSupplier  
Germany  
Streptococci Testing Market Diagnostics Sales by Major Supplier  
Germany  
Toxoplasmosis Testing Market Diagnostics Sales by Major Supplier  
Germany

Trichomonas Testing Market Diagnostics Sales by Major Supplier

Germany

Tuberculosis Testing Market Diagnostics Sales by Major Supplier

Italy Summary Table All Infectious Diseases Test Volume and Diagnostics Sales

Forecast by Market Segment

Italy

Laboratories Performing Infectious Disease Tests by Market Segment

Italy

Hospital Laboratories Performing Infectious Disease Tests by Bed Size

Italy

Commercial/Private Laboratories Performing Infectious Disease Tests by Annual Test Volume

Italy

All Market Segments Infectious Disease Test Volume Forecast

Italy

All Market Segments Infectious Disease Test Volume by Method

Italy

Hospital Laboratories Infectious Disease Test Volume Forecast

Italy

Blood Banks Infectious Disease Test Volume Forecast

Italy

Commercial/Private Laboratories Infectious Disease Test Volume Forecast

Italy

All Market Segments Infectious Disease Diagnostics Market Forecast

Italy

Hospital Laboratories Infectious Disease Diagnostics Market Forecast

Italy

Blood Banks Infectious Disease Diagnostics Market Forecast

Italy

Commercial/Private Laboratories Infectious Disease Diagnostics Market Forecast

Italy

HIV or HIV I/HIVII/Combo Test Volume and Diagnostics Sales Forecast by Market Segment

Italy

HIVAg Test Volume and Diagnostics Sales Forecast by Market Segment

Italy

Western Blot/Other Confirmatory Test Volume and Diagnostics Sales Forecast by Market Segment

Italy



Adenovirus Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy

Aeromonads Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy

BEA Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy

Blastocystis Hominis Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy

Campylobacter Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy

Candida Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy

Chancroid Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy

Chlamydia Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy

Clostridium Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy

Coxsackievirus Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy

Cryptosporidium Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy

Clyclospora Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy

CMV Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy

E. Coli Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy

Echovirus Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy

Ecephalitis Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy

Enterovirus Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy

EBV Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy

Giardia Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy

Gonorrhoea Test Volume and Diagnostics Sales Forecast by Market Segment

Italy

Granuloma Inguinale Test Volume and Diagnostics Sales Forecast by Market Segment

Italy

Helicobacter Pylori Test Volume and Diagnostics Sales Forecast by Market Segment

Italy

HAV NAT Test Volume and Diagnostics Sales Forecast by Market Segment

Italy

HBV NAT Test Volume and Diagnostics Sales Forecast by Market Segment

Italy

HBsAg Test Volume and Diagnostics Sales Forecast by Market Segment

Italy

HCV Test Volume and Diagnostics Sales Forecast by Market Segment

Italy

HCV NAT Test Volume and Diagnostics Sales Forecast by Market Segment

Italy

Hepatitis C Test Volume and Diagnostics Sales Forecast by Market Segment

Italy

Anti-HBC Test Volume and Diagnostics Sales Forecast by Market Segment

Italy

Anti-HBS Test Volume and Diagnostics Sales Forecast by Market Segment

Italy

Anti-HAV Test Volume and Diagnostics Sales Forecast by Market Segment

Italy

Hepatitis Delta Test Volume and Diagnostics Sales Forecast by Market Segment

Italy

HBcAg Test Volume and Diagnostics Sales Forecast by Market Segment

Italy

HBeAg Test Volume and Diagnostics Sales Forecast by Market Segment

Italy

ALT/SGPT Test Volume and Diagnostics Sales Forecast by Market Segment

Italy

Herpes Simplex I and II Test Volume and Diagnostics Sales Forecast by Market Segment

Italy

Herpes Type VI Test Volume and Diagnostics Sales Forecast by Market Segment

Italy

HTLV I or HTLV I/HTLV II Test Volume and Diagnostics Sales Forecast by Market Segment

Italy

Influenza Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy

Legionella Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy

Lyme Disease Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy

Lymphogranuloma Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy

Malaria Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy

Measles Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy

Meningitis Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy

Microsporidium Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy

Mononucleosis Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy

Mumps Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy

Mycoplasma Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy

Papilloma Virus Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy

ParvoVirus B19 Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy

Pneumonia Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy

Polyoma Viruses Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy

Pseudomonas Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy

Rabies Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy

RSV Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy

Rhinovirus Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy

Rotavirus Test Volume and Diagnostics Sales Forecast by Market Segment

Italy

Rubella Test Volume and Diagnostics Sales Forecast by Market Segment

Italy

Salmonella Test Volume and Diagnostics Sales Forecast by Market Segment

Italy

Septicemia Test Volume and Diagnostics Sales Forecast by Market Segment

Italy

Shigella Test Volume and Diagnostics Sales Forecast by Market Segment

Italy

Staphylococci Test Volume and Diagnostics Sales Forecast by Market Segment

Italy

Streptococci Test Volume and Diagnostics Sales Forecast by Market Segment

Italy

Syphilis Test Volume and Diagnostics Sales Forecast by Market Segment

Italy

Toxoplasmosis Test Volume and Diagnostics Sales Forecast by Market Segment

Italy

Trichomonas Test Volume and Diagnostics Sales Forecast by Market Segment

Italy

Tuberculosis Test Volume and Diagnostics Sales Forecast by Market Segment

Italy

Vibrio Test Volume and Diagnostics Sales Forecast by Market Segment

Italy

West Nile Test Volume and Diagnostics Sales Forecast by Market Segment

Italy

Yersinia Test Volume and Diagnostics Sales Forecast by Market Segment

Italy

AIDS Testing Market Diagnostics Sales by Major Supplier

Italy

Campylobacter Testing Market Diagnostics Sales by Major Supplier

Italy

Candida Testing Market Diagnostics Sales by Major Supplier

Italy

CMV Testing Market Diagnostics Sales by Major Supplier

Italy

Gonorrhoea Testing Market Diagnostics Sales by Major Supplier

Italy

Hepatitis Testing Market Diagnostics Sales by Major Supplier

Italy

Hepatitis C Testing Market Diagnostics Sales by Major Supplier  
Italy

Herpes Testing Market Diagnostics Sales by Major Supplier  
Italy

Influenza Testing Market Diagnostics Sales by Major Supplier  
Italy

Meningitis Testing Market Diagnostics Sales by Major Supplier  
Italy

Mononucleosis Testing Market Diagnostics Sales by Major Supplier  
Italy

Mycoplasma Testing Market Diagnostics Sales by Major Supplier  
Italy

RSV Testing Market Diagnostics Sales by Major Supplier  
Italy

Rheumatoid Arthritis Testing Market Diagnostics Sales by Major Supplier  
Italy

Rotavirus Testing Market Diagnostics Sales by Major Supplier  
Italy

Rubella Testing Market Diagnostics Sales by Major Supplier  
Italy

Septicemia Testing Market Diagnostics Sales by Major Supplier  
Italy

Streptococci Testing Market Diagnostics Sales by Major Supplier  
Italy

Toxoplasmosis Testing Market Diagnostics Sales by Major Supplier  
Italy

Trichomonas Testing Market Diagnostics Sales by Major Supplier  
Italy

Tuberculosis Testing Market Diagnostics Sales by Major Supplier

Spain Summary Table All Infectious Diseases Test Volume and Diagnostics Sales  
Forecast by Market Segment  
Spain

Laboratories Performing Infectious Disease Tests by Market Segment  
Spain

Hospital Laboratories Performing Infectious Disease Tests by Bed Size  
Spain

Commercial/Private Laboratories Performing Infectious Disease Tests by Annual Test  
Volume  
Spain

All Market Segments Infectious Disease Test Volume Forecast

Spain

Hospital Laboratories Infectious Disease Test Volume Forecast

Spain

Blood Banks Infectious Disease Test Volume forecast

Spain

Commercial/Private Laboratories Infectious Disease Test Volume Forecast

Spain

All Market Segments Infectious Disease Diagnostics Market Forecast

Spain

All Market Segments Infectious Disease Test Volume by Method

Spain

Hospital Laboratories Infectious Disease Diagnostics Market Forecast

Spain

Blood Banks Infectious Disease Diagnostics Market Forecast

Spain

Commercial/Private Laboratories Infectious Disease Diagnostics Market Forecast

Spain

HIV or HIV I/HIV II/Combo Test Volume and Diagnostics Sales Forecast by Market Segment

Spain

HIVAg Test Volume and Diagnostics Sales Forecast by Market Segment

Spain

Western Blot/Other Confirmatory Test Volume and Diagnostics Sales Forecast by Market Segment

Spain

Adenovirus Test Volume and Diagnostics Sales Forecast by Market Segment

Spain

Aeromonads Test Volume and Diagnostics Sales Forecast by Market Segment

Spain

BEA Test Volume and Diagnostics Sales Forecast by Market Segment

Spain

Blastocystis Hominis Test Volume and Diagnostics Sales Forecast by Market Segment

Spain

Campylobacter Test Volume and Diagnostics Sales Forecast by Market Segment

Spain

Candida Test Volume and Diagnostics Sales Forecast by Market Segment

Spain

Chancroid Test Volume and Diagnostics Sales Forecast by Market Segment

Spain

Chlamydia Test Volume and Diagnostics Sales Forecast by Market Segment

Spain

Clostridium Test Volume and Diagnostics Sales Forecast by Market Segment

Spain

CoxsackieVirus Test Volume and Diagnostics Sales Forecast by Market Segment

Spain

Cryptosporidium Test Volume and Diagnostics Sales Forecast by Market Segment

Spain

Cyclospora Test Volume and Diagnostics Sales Forecast by Market Segment

Spain

CMV Test Volume and Diagnostics Sales Forecast by Market Segment

Spain

E. Coli Test Volume and Diagnostics Sales Forecast by Market Segment

Spain

Echovirus Test Volume and Diagnostics Sales Forecast by Market Segment

Spain

Encephalitis Test Volume and Diagnostics Sales Forecast by Market Segment

Spain

Enterovirus Test Volume and Diagnostics Sales Forecast by Market Segment

Spain

EBV Test Volume and Diagnostics Sales Forecast by Market Segment

Spain

Giardia Test Volume and Diagnostics Sales Forecast by Market Segment

Spain

Gonorrhea Test Volume and Diagnostics Sales Forecast by Market Segment

Spain

Helicobacter Pylori Test Volume and Diagnostics Sales Forecast by Market Segment

Spain

HAV NAT Test Volume and Diagnostics Sales Forecast by Market Segment

Spain

HBV NAT Test Volume and Diagnostics Sales Forecast by Market Segment

Spain

HbsAg Test Volume and Diagnostics Sales Forecast by Market Segment

Spain

HCV Test Volume and Diagnostics Sales Forecast by Market Segment

Spain

HCV NAT Test Volume and Diagnostics Sales Forecast by Market Segment

Spain

Hepatitis C Test Volume and Diagnostics Sales Forecast by Market Segment

Spain

Anti-HBc Test Volume and Diagnostics Sales Forecast by Market Segment

Spain

Anti-HBs Test Volume and Diagnostics Sales Forecast by Market Segment

Spain

Anti-HAV Test Volume and Diagnostics Sales Forecast by Market Segment

Spain

Hepatitis Delta Test Volume and Diagnostics Sales Forecast by Market Segment

Spain

HBcAg Test Volume and Diagnostics Sales Forecast by Market Segment

Spain

HBeAg Test Volume and Diagnostics Sales Forecast by Market Segment

Spain

ALT/SGPT Test Volume and Diagnostics Sales Forecast by Market Segment

Spain

Herpes Simplex I and II Test Volume and Diagnostics Sales Forecast by Market Segment

Spain

Herpes Type VI Test Volume and Diagnostics Sales Forecast by Market Segment

Spain

HTLV I or HTLV I/HTLV II Test Volume and Diagnostics Sales Forecast by Market Segment

Spain

Influenza Test Volume and Diagnostics Sales Forecast by Market Segment

Spain

Legionella Test Volume and Diagnostics Sales Forecast by Market Segment

Spain

Lyme Disease Test Volume and Diagnostics Sales Forecast by Market Segment

Spain

Lymphogranuloma Test Volume and Diagnostics Sales Forecast by Market Segment

Spain

Malaria Test Volume and Diagnostics Sales Forecast by Market Segment

Spain

Measles Test Volume and Diagnostics Sales Forecast by Market Segment

Spain

Meningitis Test Volume and Diagnostics Sales Forecast by Market Segment

Spain

Microsporidium Test Volume and Diagnostics Sales Forecast by Market Segment



Spain

Mononucleosis Test Volume and Diagnostics Sales Forecast by Market Segment

Spain

Mumps Test Volume and Diagnostics Sales Forecast by Market Segment

Spain

Mycoplasma Test Volume and Diagnostics Sales Forecast by Market Segment

Spain

Papilloma Virus Test Volume and Diagnostics Sales Forecast by Market Segment

Spain

Parvovirus Test Volume and Diagnostics Sales Forecast by Market Segment

Spain

Pneumonia Test Volume and Diagnostics Sales Forecast by Market Segment

Spain

Polyomaviruses Test Volume and Diagnostics Sales Forecast by Market Segment

Spain

Pseudomonas Test Volume and Diagnostics Sales Forecast by Market Segment

Spain

Rabies Test Volume and Diagnostics Sales Forecast by Market Segment

Spain

RSV Test Volume and Diagnostics Sales Forecast by Market Segment

Spain

Rhinovirus Test Volume and Diagnostics Sales Forecast by Market Segment

Spain

Rotavirus Test Volume and Diagnostics Sales Forecast by Market Segment

Spain

Rubella Test Volume and Diagnostics Sales Forecast by Market Segment

Spain

Salmonella Test Volume and Diagnostics Sales Forecast by Market Segment

Spain

Septicemia Test Volume and Diagnostics Sales Forecast by Market Segment

Spain

Shigella Test Volume and Diagnostics Sales Forecast by Market Segment

Spain

Staphylococci Test Volume and Diagnostics Sales Forecast by Market Segment

Spain

Streptococci Test Volume and Diagnostics Sales Forecast by Market Segment

Spain

Syphilis Test Volume and Diagnostics Sales Forecast by Market Segment

Spain

Toxoplasmosis Test Volume and Diagnostics Sales Forecast by Market Segment

Spain

Trichomonas Test Volume and Diagnostics Sales Forecast by Market Segment

Spain

Tuberculosis Test Volume and Diagnostics Sales Forecast by Market Segment

Spain

Vibrio Test Volume and Diagnostics Sales Forecast by Market Segment

Spain

West Nile Test Volume and Diagnostics Sales Forecast by Market Segment

Spain

Yersinia Test Volume Amd Diagnostics Sales Forecast by Market Segment

Spain

AIDS Testing Market Diagnostics Sales by Major Supplier

Spain

Western Blot Testing Market Diagnostics Sales by Major Supplier

Spain

Chlamydia Testing Market Diagnostics Sales by Major Supplier

Spain

CMV Testing Market Diagnostics Sales by Major Supplier

Spain

Gonorrhoea Testing Market Diagnostics Sales by Major Supplier

Spain

Hepatitis Testing Market Diagnostics Sales by Major Supplier

Spain

Hepatitis C Testing Market Diagnostics Sales by Major Supplier

Spain

Herpes Testing Market Diagnostics Sales by Major Supplier

Spain

Influenza Testing Market Diagnostics Sales by Major Supplier

Spain

Lyme Disease Testing Market Diagnostics Sales by Major Supplier

Spain

Meningitis Testing Market Diagnostics Sales by Major Supplier

Spain

Mononucleosis Testing Market Diagnostics Sales by Major Supplier

Spain

Mycoplasma Testing Market Diagnostics Sales by Major Supplier

Spain

RSV Testing Market Diagnostics Sales by Major Supplier

Spain

Rotavirus Testing Market Diagnostics Sales by Major Supplier

Spain

Rubella Testing Market Diagnostics Sales by Major Supplier

Spain

Septicemia Testing Market Diagnostics Sales by Major Supplier

Spain

Streptococci Testing Market Diagnostics Sales by Major Supplier

Spain

Syphilis Testing Market Diagnostics Sales by Major Supplier

Spain

Toxoplasmosis Testing Market Diagnostics Sales by Major Supplier

Spain

Trichomonas Testing Market Diagnostics Sales by Major Supplier

Spain

Tuberculosis Testing Market Diagnostics Sales by Major Supplier

U.K. Summary Table All Infectious Diseases Test Volume and Diagnostics Sales  
Forecast by Market Segment

U.K.

Laboratories Performing Infectious Disease Tests by Market Segment

U.K.

Hospital Laboratories Performing Infectious Disease Tests by Bed Size

U.K.

Commercial/Private Laboratories Performing Infectious Disease Tests by Annual Test  
Volume

U.K.

All Market Segments Infectious Disease Test Volume Forecast

U.K.

All Market Segments Infectious Disease Test Volume by Method

U.K.

Hospital Laboratories Infectious Disease Test Volume Forecast

U.K.

Blood Banks Infectious Disease Test Volume Forecast

U.K.

Public Health Laboratories Infectious Disease Test Volume Forecast

U.K.

Commercial/Private Laboratories Infectious Disease Test Volume Forecast

U.K.

All Market Segments Infectious Disease Diagnostics Market Forecast

U.K.

Hospital Laboratories Infectious Disease Diagnostics Market Forecast

U.K.

Blood Banks Infectious Disease Diagnostics Market Forecast

U.K.

Public Health Laboratories Infectious Disease Diagnostics Market Forecast

U.K.

Commercial/Private Laboratories Infectious Disease Diagnostics Market Forecast

U.K.

HIV or HIV I/HIV II/Combo Test Volume and Diagnostics Sales Forecast by Market Segment

U.K.

HIVAg Test Volume and Diagnostics Sales Forecast by Market Segment

U.K.

Western Blot/Other Confirmatory Test Volume and Diagnostics Sales Forecast by Market Segment

U.K.

Adenovirus Test Volume and Diagnostics Sales Forecast by Market Segment

U.K.

Aeromonads Test Volume and Diagnostics Sales Forecast by Market Segment

U.K. BEA Test Volume and Diagnostics Sales Forecast by Market Segment

U.K.

Blastocystis Hominis Test Volume and Diagnostics Sales Forecast by Market Segment

U.K.

Campylobacter Test Volume and Diagnostics Sales Forecast by Market Segment

U.K.

Candida Test Volume and Diagnostics Sales Forecast by Market Segment

U.K.

Chancroid Test Volume and Diagnostics Sales Forecast by Market Segment

U.K.

Chlamydia Test Volume and Diagnostics Sales Forecast by Market Segment

U.K.

Clostridium Test Volume and Diagnostics Sales Forecast by Market Segment

U.K.

Coronavirus Test Volume and Diagnostics Sales Forecast by Market Segment

U.K.

CoxsackieVirus Test Volume and Diagnostics Sales Forecast by Market Segment

U.K.

Cryptosporidium Test Volume and Diagnostics Sales Forecast by Market Segment

U.K.

Cyclospora Test Volume and Diagnostics Sales Forecast by Market Segment

U.K.

CMV Test Volume and Diagnostics Sales Forecast by Market Segment

U.K.

E. Coli Test Volume and Diagnostics Sales Forecast by Market Segment

U.K.

Echovirus Test Volume and Diagnostics Sales Forecast by Market Segment

U.K.

Encephalitis Test Volume and Diagnostics Sales Forecast by Market Segment

U.K.

Enterovirus Test Volume and Diagnostics Sales Forecast by Market Segment

U.K.

EBV Test Volume and Diagnostics Sales Forecast by Market Segment

U.K.

Giardia Test Volume and Diagnostics Sales Forecast by Market Segment

U.K.

Gonorrhoea Test Volume and Diagnostics Sales Forecast by Market Segment

U.K.

Granuloma Inguinale Test Volume and Diagnostics Sales Forecast by Market Segment

U.K.

Helicobacter Pylori Test Volume and Diagnostics Sales Forecast by Market Segment

U.K.

HAV NAT Test Volume and Diagnostics Sales Forecast by Market Segment

U.K.

HBV NAT Test Volume and Diagnostics Sales Forecast by Market Segment

U.K.

HbsAg Test Volume and Diagnostics Sales Forecast by Market Segment

U.K.

HCV Test Volume and Diagnostics Sales Forecast by Market Segment

U.K.

HCV NAT Test Volume and Diagnostics Sales Forecast by Market Segment

U.K.

Hepatitis C Test Volume and Diagnostics Sales Forecast by Market Segment

U.K.

Anti-HBc Test Volume and Diagnostics Sales Forecast by Market Segment

U.K.

Anti-HBs Test Volume and Diagnostics Sales Forecast by Market Segment

U.K.

Anti-HAV Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K.

Hepatitis Delta Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K.

HBcAg Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K.

HBeAg Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K.

Herpes Simplex I and II Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K.

Herpes Type VI Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K.

HTLV I or HTLV I/HTLV II Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K.

Influenza Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K.

Legionella Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K.

Lyme Disease Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K.

Lymphogranuloma Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K.

Malaria Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K.

Measles Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K.

Meningitis Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K.

Microsporidium Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K.

Mononucleosis Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K.

Mumps Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K.

Mycoplasma Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K.

Papilloma Virus Test Volume and Diagnostics Sales Forecast by Market Segment

U.K.

Parvovirus Test Volume and Diagnostics Sales Forecast by Market Segment

U.K.

Pneumonia Test Volume and Diagnostics Sales Forecast by Market Segment

U.K.

Polyomaviruses Test Volume and Diagnostics Sales Forecast by Market Segment

U.K.

Pseudomonas Test Volume and Diagnostics Sales Forecast by Market Segment

U.K.

Rabies Test Volume and Diagnostics Sales Forecast by Market Segment

U.K.

RSV Test Volume and Diagnostics Sales Forecast by Market Segment

U.K.

Rhinovirus Test Volume and Diagnostics Sales Forecast by Market Segment

U.K.

Rotavirus Test Volume and Diagnostics Sales Forecast by Market Segment

U.K.

Rubella Test Volume and Diagnostics Sales Forecast by Market Segment

U.K.

Salmonella Test Volume and Diagnostics Sales Forecast by Market Segment

U.K.

Septicemia Test Volume and Diagnostics Sales Forecast by Market Segment

U.K.

Shigella Test Volume and Diagnostics Sales Forecast by Market Segment

U.K.

Staphylococci Test Volume and Diagnostics Sales Forecast by Market Segment

U.K.

Streptococci Test Volume and Diagnostics Sales Forecast by Market Segment

U.K.

Syphilis Test Volume and Diagnostics Sales Forecast by Market Segment

U.K.

Toxoplasmosis Test Volume and Diagnostics Sales Forecast by Market Segment

U.K.

Trichomonas Test Volume and Diagnostics Sales Forecast by Market Segment

U.K.

Tuberculosis Test Volume and Diagnostics Sales Forecast by Market Segment

U.K.

Vibrio Test Volume and Diagnostics Sales Forecast by Market Segment

U.K.

West Nile Test Volume and Diagnostics Sales Forecast by Market Segment

U.K.

Yersinia Test Volume and Diagnostics Sales Forecast by Market Segment

U.K.

AIDS Testing Market Diagnostics Sales by Major Supplier

U.K.

Campylobacter Testing Market Diagnostics Sales by Major Supplier

U.K.

Candida Testing Market Diagnostics Sales by Major Supplier

U.K.

Gonorrhoea Testing Market Diagnostics Sales by Major Supplier

U.K.

Hepatitis Testing Market Diagnostics Sales by Major Supplier

U.K.

Hepatitis C Testing Market Diagnostics Sales by Major Supplier

U.K.

Influenza Testing Market Diagnostics Sales by Major Supplier

U.K.

Mycoplasma Testing Market Diagnostics Sales by Major Supplier

U.K.

Pneumonia Testing Market Diagnostics Sales by Major Supplier

U.K.

RSV Testing Market Diagnostics Sales by Major Supplier

U.K.

Rubella Testing Market Diagnostics Sales by Major Supplier

U.K.

Septicemia Testing Market Diagnostics Sales by Major Supplier

U.K.

Shigella Testing Market Diagnostics Sales by Major Supplier

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