

2020 Europe Immunoprotein Testing Market: Supplier Shares, Volume and Sales Segmentation Forecasts, Competitive Landscape, Innovative Technologies, Latest Instrumentation, Opportunities for Suppliers

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Abstracts

This new 273-page report from VPGMarketResearch provides analysis of the European immunoprotein diagnostic market, including emerging tests, technologies, instrumentation, sales forecasts, market shares, and strategic profiles of leading suppliers.

The report provides test volume and sales forecasts by country and market segment for the follow assays:

C3

C4

Free Light Chains

Haptoglobin

IgA

IgE Specific

IgE Total

IgG

IgM

Immunofixation

Prealbumin

Protein Electrophoresis

During the next decade, the immunoprotein testing market will undergo significant transformation. The changes will be caused by convergence of new and more stringent regulations; advances in diagnostic technologies, system engineering, automation, and IT; and intensifying competition. Some segments will start resembling commodity markets, where product positioning and cost per test are more critical than underlying technology. This evolving marketplace will create exciting opportunities for a variety of new instruments, reagent systems, and auxiliary products, such as specimen preparation devices, controls, calibrators and others.

This unique market and technology assessment is designed to help current suppliers and potential market entrants identify and evaluate emerging opportunities and developed effective strategic responses. The study explores future trends; provides test volume and sales forecasts by market segment and individual test; compares features of leading analyzers; and profiles key competitors.

Contains 273 pages and 48 tables

Contents

INTRODUCTION

WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

A. Major Immunoprotein Tests

1. Complement
 - a. C3
 - b. C4
2. Free Light Chains
3. Immunofixation
4. Immunoglobulins (IgA, IgE, IgG, IgM)
5. Haptoglobin
6. Prealbumin
7. Protein Electrophoresis

B. Instrumentation Review: Operating characteristics and features of high-, medium-, and low-volume/POC analyzers manufactured by Abaxis, Abbott, Alfa Wassermann, AMS, Awareness Technologies, Beckman Coulter, Binding Site, bioMerieux, Carolina Chemistries, DiaSorin, Grifols, Horiba, Medica, Nova Biomedical, Ortho-Clinical Diagnostics, Polymedco, Randox, Roche, Siemens, Tosoh, Vital Diagnostics and other suppliers.

C. Major In Vitro Diagnostic Technologies And Their Potential Applications

1. Monoclonal and Polyclonal Antibodies
2. Immunoassays
 - a. Technological Principle
 - d. Chemiluminescence
 - c. Enzyme Immunoassays (EIA)
 - Overview
 - ELISA
 - EMIT
 - Electrochemical
 - d. Radioimmunoassays (RIA)
 - e. Immunoprecipitation
 - f. Affinity Chromatography
3. Tandem Mass Spec
4. IT and Automation
5. Dry Chemistry
6. Biosensors

FRANCE: TEST VOLUME AND SALES FORECASTS BY ASSAY AND MARKET SEGMENT, AND MAJOR SUPPLIER MARKET SHARES**GERMANY: TEST VOLUME AND SALES FORECASTS BY ASSAY AND MARKET SEGMENT, AND MAJOR SUPPLIER MARKET SHARES****ITALY: TEST VOLUME AND SALES FORECASTS BY ASSAY AND MARKET SEGMENT, AND MAJOR SUPPLIER MARKET SHARES****SPAIN: TEST VOLUME AND SALES FORECASTS BY ASSAY AND MARKET SEGMENT, AND MAJOR SUPPLIER MARKET SHARES****UK: TEST VOLUME AND SALES FORECASTS BY ASSAY AND MARKET SEGMENT, AND MAJOR SUPPLIER MARKET SHARES****ALTERNATIVE MARKET PENETRATION STRATEGIES**

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets
 - 1. Marketing Approaches
 - 2. Product Complexity
 - 3. Customer Preference
 - 4. Established Suppliers
 - 5. Emerging Suppliers
 - 6. Major Types of Distributors
 - 7. Market Segmentation

POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

COMPETITIVE ASSESSMENTS

Abbott
Agilent Technologies
Beckman Coulter/Danaher
bioMerieux
Bio-Rad
DiaSorin
Eiken Chemical
Fujirebio
Grifols
IL/Werfen
Kyowa Medex
Ortho-Clinical Diagnostics
PerkinElmer
Quest Diagnostics
Roche
Siemens Healthineers
Sysmex
Thermo Fisher
Tosoh
Wako

List Of Tables

LIST OF TABLES

France, Immunoprotein Test Volume Forecast By Market Segment

France, All Market Segments, Immunoprotein Test Volume Forecast by Assay

France, Hospital Laboratories, Immunoprotein Test Volume Forecast by Assay

France, Commercial/Private Laboratories, Immunoprotein Test Volume Forecast by Assay

France, Immunoprotein Reagent Market Forecast By Market Segment

France, All Market Segments, Immunoprotein Reagent Market Forecast by Assay

France, Hospital Laboratories, Immunoprotein Reagent Market Forecast by Assay

France, Commercial/Private Laboratories, Immunoprotein Reagent Market Forecast by Assay

France, Major Suppliers of Immunodiagnostic Products, Estimated Market Shares

Germany, Immunoprotein Test Volume Forecast By Market Segment

Germany, All Market Segments, Immunoprotein Test Volume Forecast by Assay

Germany, Hospital Laboratories, Immunoprotein Test Volume Forecast by Assay

Germany, Commercial/Private Laboratories, Immunoprotein Test Volume Forecast by Assay

Germany, Physician Offices/Group Practices, Immunoprotein Test Volume Forecast by Assay

Germany, Immunoprotein Reagent Market Forecast By Market Segment

Germany, All Market Segments, Immunoprotein Reagent Market Forecast by Assay

Germany, Hospital Laboratories, Immunoprotein Reagent Market Forecast by Assay

Germany, Commercial/Private Laboratories, Immunoprotein Reagent Market Forecast by Assay

Germany, Physician Offices/Group Practices, Immunoprotein Reagent Market Forecast by Assay

Germany, Major Suppliers of Immunodiagnostic Products, Estimated Market Shares

Italy, Immunoprotein Test Volume Forecast By Market Segment

Italy, All Market Segments, Immunoprotein Test Volume Forecast by Assay

Italy, Hospital Laboratories, Immunoprotein Test Volume Forecast by Assay

Italy, Commercial/Private Laboratories, Immunoprotein Test Volume Forecast by Assay

Italy, All Market Segments, Immunoprotein Reagent Market Forecast by Assay

Italy, Hospital Laboratories, Immunoprotein Reagent Market Forecast by Assay

Italy, Commercial/Private Laboratories, Immunoprotein Reagent Market Forecast by Assay

Italy, Major Suppliers of Immunodiagnostic Products, Estimated Market Shares

Spain, Immunoprotein Test Volume Forecast By Market Segment

Spain, All Market Segments, Immunoprotein Test Volume Forecast by Assay

Spain, Hospital Laboratories, Immunoprotein Test Volume Forecast by Assay

Spain, Commercial/Private Laboratories, Immunoprotein Test Volume Forecast by Assay

Spain, Ambulatory Care Centers, Immunoprotein Test Volume Forecast by Assay

Spain, Immunoprotein Reagent Market Forecast By Market Segment

Spain, All Market Segments, Immunoprotein Reagent Market Forecast by Assay

Spain, Hospital Laboratories, Immunoprotein Reagent Market Forecast by Assay

Spain, Commercial/Private Laboratories, Immunoprotein Reagent Market Forecast by Assay

Spain, Ambulatory Care Centers, Immunoprotein Reagent Market Forecast by Assay

Spain, Major Suppliers of Immunodiagnostic Products, Estimated Market Shares

U.K., Immunoprotein Test Volume Forecast By Market Segment

U.K., All Market Segments, Immunoprotein Test Volume Forecast by Assay

U.K., Hospital Laboratories, Immunoprotein Test Volume Forecast by Assay

U.K., Commercial/Private Laboratories, Immunoprotein Test Volume Forecast by Assay

U.K., Immunoprotein Reagent Market Forecast By Market Segment

U.K., All Market Segments, Immunoprotein Reagent Market Forecast by Assay

U.K., Hospital Laboratories, Immunoprotein Reagent Market Forecast by Assay

U.K., Commercial/Private Laboratories, Immunoprotein Reagent Market Forecast by Assay

U.K., Major Suppliers of Immunodiagnostic Products, Estimated Market Shares

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