

Agrochemicals Competitive Intelligence, 2019: Bayer--Strategic Direction, Marketing Tactics, Technological Know-How

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Date: July 2019

Pages: 0

Price: US\$ 850.00 (Single User License)

ID: 2228FE6521AEN

Abstracts

This new report from LeadingMarketResearch.com provides strategic assessment of Bayer's technological know-how, marketing tactics and strategic directions in the global agrochemical market.

Contents

SECTION I: TECHNOLOGICAL KNOW-HOW

SECTION II: MARKETING TACTICS

SECTION III: STRATEGIC DIRECTION

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