

2019-2023 US POC Lipid Testing Market: Supplier Shares and Segment Forecasts by Test, Competitive Intelligence, Emerging Technologies, Instrumentation and Opportunities for Suppliers

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Abstracts

This new 305-page report from VPGMarketResearch contains 22 tables, and provides a comprehensive analysis of the POC lipid testing market, including trends, dynamics, size, growth, regulatory requirements, technological trends, competitive landscape, and emerging opportunities for instrument and consumable suppliers. This report will help diagnostic product suppliers develop effective business, R&D and marketing strategies for the global POC lipid testing market.

Rationale

The growing economic pressures on hospitals, coupled with advances in diagnostic technologies, intensifying competition among suppliers and physicians, and changing consumer demands are shifting diagnostic testing from hospitals and commercial laboratories closer to the patient.

Market Segmentation Analysis

Review of three POC market segments, including their dynamics, trends, structure, size, growth and major suppliers.

Five-year test volume and reagent sales forecasts for lipid tests by market segment:

Physician Offices/Group Practices

Emergency Rooms

Ambulatory Care Centers

Competitive Assessments

Assessments of major POC suppliers and emerging market entrants, including their sales, product portfolios, marketing tactics, joint ventures, and new products in R&D.

Strategic Recommendations

Specific opportunities for new instruments and reagent systems with potentially significant market appeal during the next five years.

Design criteria for POC testing products.

Alternative business expansion strategies.

Potential market entry barriers and risks.

Methodology

This report is based on a combination of primary and secondary sources of information, including review of the latest technical and business publications, manufacturer product literature, industry analyst reports, and VPGMarketResearch's proprietary data files.

Contains 305 pages and 22 tables

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POC TESTING INSTRUMENTATION

Abaxis
Abbott
Alfa Wassermann
Awareness Technologies
Beckman Coulter/Danaher
bioMeriueX
Carolina Chemistries
Horiba
Inverness
Medica
Nova Biomedical
Ortho-Clinical Diagnostics

Polimedco
Randox
Roche

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U.S.A.

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- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection

F. Regulatory Constraints

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COMPANY PROFILE

Abbott

ADI/American Diagnostica

Agilent Technologies

Alere/Biosite/Inverness

Axis-Shield

Beckman Coulter/Danaher

Becton Dickinson

Bio/Data

Biomerieux

Bio-Rad

Cepheid

Chrono-Log

Corgenix

Decode Genetics

Diadexus

Diagnocure

Diagnostica Stago/Trinity Biotech

Diamedix

Diasorin

Eiken Chemical

EKF Diagnostics

Fujirebio

Grifols

Helena Laboratories

Hologic/Gen-Probe

Horiba

Instrumentation Laboratory

International Technidyne/Nexus DX

Kreatech/Leica

Kyowa Medex

Lonza

Mackay Life Sciences

Matritech/Alere

Nihon Kohden

Ortho-Clinical Diagnostics

Polartechnics

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