

Latin America Transfusion Diagnostics Market, 2019-2023: A 7-Country Analysis-Supplier Shares and Strategies, Volume and Sales Segment Forecasts, Emerging Technology, Instrumentation and Opportunities

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Abstracts

This new 7-country report from LeadingMarketResearch.com is available by country, market segment, section, or individual test.

The report is designed to help current suppliers and potential market entrants identify and evaluate emerging opportunities in the blood banking market during the next five years, and assist industry executives in developing effective business, new product development and marketing strategies.

The report explores future market and technological trends; provides test volume and sales forecasts by market segment/test location; compares features of major automated and semi-automated molecular and immunohematology analyzers; profiles leading and emerging competitors; and identifies specific product and market opportunities facing suppliers during the next five years.

Blood Group Genotyping

PCR, PCR-RFLP, AS-PCR or PCR-SSP, Multiplex PCR, Real Time PCR, Sanger DNA Sequencing, Pyrosequencing

Microarrays

BeadChip Array, BloodChip, Genome Lab SNP Stream, Fluidic Microarray Systems,

TaqMan OpenArray, MALDI-TOF-MS, Mini-Sequencing

Blood Typing and Grouping Tests

ABO, Antibody Panels, Antibody Screening/Indirect Antiglobulin, Antigen Typing (C, c, Duffy, E, e, I, i, Kell, Kidd, Le a, b, MN, P, S, s), Antiglobulin (Direct, C3 + IgG, IgG, C3), Crossmatching (Immediate Spin, Full Crossmatch), Rh (D, Du).

Infectious Disease Screening Tests

AIDS (HIV NAT, HIV-1/2), Cytomegalovirus, Hepatitis (HAV NAT, HBV NAT, HBs Ag, Anti-HBc, HCV NAT, HCV, ALT/SGPT), HTLV-I/II, Parvovirus B19 NAT, Syphilis, West Nile Virus NAT.

Country Analyses

Argentina, Brazil, Chile, Colombia, Mexico, Peru, Venezuela

Competitive Assessments

Strategic assessments of major suppliers and emerging market entrants, including their sales, M&A, product portfolios, marketing tactics, and new products in R&D.

Market Segmentation Analysis

Comprehensive market segmentation analysis, including review of the market dynamics, trends, structure, size, growth, and key suppliers.

Test volume and sales forecasts for over 40 blood typing, grouping and infectious disease screening tests, including NAT assays.

Current and Emerging Products

Analysis of current and emerging molecular blood typing, grouping and infectious disease NAT screening assays.

Review of automated and semi-automated molecular and immunohematology analyzers.

Technology Review

Assessment of current and emerging technologies, and their potential applications for the blood banking market.

Companies developing or marketing new technologies and products, by test.

Strategic Recommendations

New product development opportunities for molecular blood typing, grouping and infectious disease NAT assays and instrumentation with significant market appeal.

Alternative market penetration strategies.

Potential market entry barriers and risks.

Contains 440 pages and 42 tables

Contents

I. INTRODUCTION

II. MARKET OVERVIEW

- A. Business Environment
- B. Market Structure

III. MAJOR PRODUCT DEVELOPMENT OPPORTUNITIES

- A. Blood Typing and Grouping
- B. Infectious Disease Screening
- C. Auxiliary

IV. ALTERNATIVE MARKET PENETRATION STRATEGIES

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts

V. POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection

VI. TECHNOLOGY AND MARKET OVERVIEW

- A. Major Blood Typing, Grouping and Infectious Disease Screening Tests
 - 1. Blood Typing and Grouping Tests
 - a. ABO
 - b. Antibody Panels
 - c. Antibody Screening
 - d. Antigen Typing
 - e. Antiglobulin Test
 - f. Crossmatch

- g. HLA Typing
- h. Rh
- i. Other Blood Groups
- 2. Infectious Disease Screening Tests
 - a. AIDS/HIV
 - Background
 - Diagnostic Tests
 - Enzyme Immunoassay
 - Viral Load/Drug Resistance Testing
 - Genotype and Phenotype Testing
 - Blood Banking Considerations
 - b. Hepatitis Markers
 - Hepatitis A
 - Hepatitis B
 - Hepatitis C
 - Hepatitis D (Delta Hepatitis)
 - Hepatitis E
 - Hepatitis G
 - Vaccines and Drugs
 - c. Cytomegalovirus
 - Background
 - Diagnostic Tests
 - Vaccines and Drugs
 - d. Syphilis
 - Background
 - Diagnostic Tests
 - Vaccines and Drugs
 - e. West Nile Virus
 - Background
 - Clinical Syndromes
 - Diagnostic Tests
 - Vaccines and Drugs
 - f. Parvovirus B19
 - Microbiology
 - Epidemiology
 - Clinical Syndromes
 - Diagnostic Test
 - Vaccines and Drugs
 - g. Creutzfeldt-Jakob's Disease

Background

Transmission

Diagnostic Tests

Vaccines and Drugs

h. Malaria

i. Chagas Disease

j. Babesiosis

3. Pathogen Reduction

4. Leukocyte Reduction

Background

Methods

B. Instrumentation Review: Operating Characteristics, Features and Selling Prices of Leading Blood Typing, Grouping And Infectious Disease Screening Automated and Semiautomated Analyzers

C. Major Blood Banking Technologies and Their Potential Applications

1. Molecular Diagnostics

2. Monoclonal and Polyclonal Antibodies

3. Immunoassays

4. Microtitration Plates

5. IT and Automation

6. Lasers

7. Robotics

8. Synthetic Red Cell Substitutes

9. Genetically Engineered Blood Components

10. Blood Preservation

11. Autologous Blood Transfusion/Freezing

VII. COUNTRY MARKET ANALYSES: BLOOD TYPING, GROUPING AND INFECTIOUS DISEASE SCREENING TEST VOLUME AND SALES FORECASTS

Argentina

Brazil

Chile

Colombia

Mexico

Peru

Venezuela

VIII. COMPETITIVE ASSESSMENTS

Abbott
Beckman Coulter/Danaher
Becton Dickinson
Biokit
BioMerieux
Bio-Rad
CellMark Forensics/LabCorp
Diagast
DiaSorin
Fujirebio
Grifols
Hologic/Gen-Probe
Immucor
Ortho-Clinical Diagnostics
Proteome Sciences
Quest Diagnostics
Quidel
Roche
Siemens
Tecan

List Of Tables

LIST OF TABLES

Argentina Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category

Argentina All Market Segments Blood Typing And Grouping Test Volume Forecast

Argentina All Market Segments Infectious Disease Screening Test Volume Forecast

Argentina All Market Segments Blood Typing And Grouping Reagent Market Forecast by Major Test

Argentina All Market Segments Infectious Disease Screening Reagent Market Forecast by Test

Brazil Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category

Brazil All Market Segments Blood Typing And Grouping Test Volume Forecast

Brazil All Market Segments Infectious Disease Screening Test Volume Forecast

Brazil All Market Segments Blood Typing And Grouping Reagent Market Forecast by Major Test

Brazil All Market Segments Infectious Disease Screening Reagent Market Forecast by Test

Chile Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category

Chile All Market Segments Blood Typing And Grouping Test Volume Forecast

Chile All Market Segments Infectious Disease Screening Test Volume Forecast

Chile All Market Segments Blood Typing And Grouping Reagent Market Forecast by Major Test

Chile All Market Segments Infectious Disease Screening Reagent Market Forecast by Test

Colombia Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast By Test Category

Colombia All Market Segments Blood Typing And Grouping Test Volume Forecast

Colombia All Market Segments Infectious Disease Screening Test Volume Forecast

Colombia All Market Segments Blood Typing And Grouping Reagent Market Forecast by Major Test

Colombia All Market Segments Infectious Disease Screening Reagent Market Forecast by Test

Mexico Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category

Mexico All Market Segments Blood Typing And Grouping Test Volume Forecast

Mexico All Market Segments Infectious Disease Screening Test Volume Forecast

Mexico All Market Segments Blood Typing And Grouping Reagent Market Forecast by Major Test

Mexico All Market Segments Infectious Disease Screening Reagent Market Forecast by Test

Peru Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category

Peru All Market Segments Blood Typing And Grouping Test Volume Forecast

Peru All Market Segments Infectious Disease Screening Test Volume Forecast

Peru All Market Segments Blood Typing And Grouping Reagent Market Forecast by Major Test

Peru All Market Segments Infectious Disease Screening Reagent Market Forecast by Test

Venezuela Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category

Venezuela All Market Segments Blood Typing And Grouping Test Volume Forecast

Venezuela All Market Segments Infectious Disease Screening Test Volume Forecast

Venezuela All Market Segments Blood Typing And Grouping Reagent Market Forecast by Major Test

Venezuela All Market Segments Infectious Disease Screening Reagent Market Forecast by Test

Major Companies Developing or Marketing Blood Typing and Grouping Tests

Major Companies Developing or Marketing HLA Typing Tests

Major Companies Developing or Marketing AIDS Tests

Major Companies Developing or Marketing Hepatitis Tests

Major Companies Developing or Marketing CMV Tests

Major Companies Developing or Marketing Syphilis Tests

Major Companies Developing or Marketing Blood Bank Analyzers

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