

# Kenya Immunoprotein Testing Market, 2019-2023: Test Volume and Sales Forecasts for 13 Assays, Competitive Strategies, Innovative Technologies, Instrumentation Review

<https://marketpublishers.com/r/26D7E113EB7EN.html>

Date: July 2019

Pages: 200

Price: US\$ 1,500.00 (Single User License)

ID: 26D7E113EB7EN

## Abstracts

This unique 200-page report from LeadingMarketResearch.com provides analysis of the Kenya immunoprotein diagnostics market, including emerging tests, technologies, instrumentation, sales forecasts, and strategic profiles of leading suppliers.

The report provides test volume and sales forecasts for the follow assays:

C3

C4

Ceruloplasmin

Free Light Chains

Haptoglobin

IgA

IgE Specific

IgE Total

IgG

IgM

Immunofixation

Prealbumin

Protein Electrophoresis

During the next five years, the immunoprotein testing market will undergo significant transformation. The changes will be caused by convergence of new and more stringent regulations; advances in diagnostic technologies, system engineering, automation, and IT; and intensifying competition. Some segments will start resembling commodity markets, where product positioning and cost per test are more critical than underlying technology. This evolving marketplace will create exciting opportunities for a variety of new instruments, reagent systems, and auxiliary products, such as specimen preparation devices, controls, calibrators and others.

This report presents an insightful market and technology assessment designed to help current suppliers and potential market entrants identify and evaluate emerging opportunities and developed effective strategic responses. The study explores future trends; provides test volume and sales forecasts by individual test; compares features of leading analyzers; and and profiles key competitors.

## Contents

### INTRODUCTION

### WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

#### A. Major Immunoprotein Tests

1. Complement
  - a. C3
  - b. C4
2. Ceruloplasmin
3. Free Light Chains
4. Immunofixation
5. Immunoglobulins (IgA, IgE, IgG, IgM)
6. Haptoglobin
7. Prealbumin
8. Protein Electrophoresis

#### B. Instrumentation Review: Operating characteristics and features of high-, medium-, and low-volume/POC analyzers

#### C. Major In Vitro Diagnostic Technologies And Their Potential Applications

1. Monoclonal and Polyclonal Antibodies
2. Immunoassays
  - a. Technological Principle
  - d. Chemiluminescence
  - c. Enzyme Immunoassays (EIA)
    - Overview
    - ELISA
    - EMIT
    - Electrochemical
  - d. Radioimmunoassays (RIA)
  - e. Immunoprecipitation
  - f. Affinity Chromatography
3. Tandem Mass Spec
4. IT and Automation
5. Dry Chemistry
6. Biosensors

#### D. Market Size, Growth and Major Suppliers

### ALTERNATIVE MARKET PENETRATION STRATEGIES

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets
  - 1. Marketing Approaches
  - 2. Product Complexity
  - 3. Customer Preference
  - 4. Established Suppliers
  - 5. Emerging Suppliers
  - 6. Major Types of Distributors
  - 7. Market Segmentation

## **POTENTIAL MARKET ENTRY BARRIERS AND RISKS**

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

## **COMPETITIVE ASSESSMENTS**

Abbott  
Agilent Technologies  
Beckman Coulter/Danaher  
bioMerieux  
Bio-Rad  
DiaSorin  
Eiken Chemical  
Fujirebio  
Grifols  
Instrumentation Laboratory/Werfen  
Kyowa Medex  
Ortho-Clinical Diagnostics  
PerkinElmer  
Quest Diagnostics

Roche  
Siemens Healthineers  
Sysmex  
Thermo Fisher  
Tosoh  
Wako

## List Of Tables

### LIST OF TABLES

All Market Segments, Immunoprotein Test Volume Forecast by Assay

All Market Segments, Immunoprotein Reagent Market Forecast by Assay

Major Suppliers of Immunodiagnostic Products

## I would like to order

Product name: Kenya Immunoprotein Testing Market, 2019-2023: Test Volume and Sales Forecasts for 13 Assays, Competitive Strategies, Innovative Technologies, Instrumentation Review

Product link: <https://marketpublishers.com/r/26D7E113EB7EN.html>

Price: US\$ 1,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/26D7E113EB7EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

