

Italy Drugs of Abuse Testing Market, 2019-2023: Supplier Shares and Segment Forecasts by Test, Competitive Intelligence, Emerging Technologies, Instrumentation and Opportunities for Suppliers

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Abstracts

This new 260-page report from LeadingMarketResearch.com provides a comprehensive analysis of the Italian drug of abuse testing market, including emerging tests, technologies, instrumentation, sales forecasts, market shares, and strategic profiles of leading suppliers.

The report provides test volume and sales forecasts by country and market segment for the following assays: Amphetamines, Antidepressants, Barbiturates, Benzodiazepines, Cannabinoids/Marijuana, Cocaine, LSD, Methadone, Methaqualone, Opiates, Phencyclidine (PCP), Propoxphene.

During the next five years, the abused drug testing market will undergo significant transformation. These changes will be caused by convergence of new and more stringent regulations; advances in diagnostic technologies, system engineering, automation, and IT; and intensifying competition. Some segments will start resembling commodity markets, where product positioning and cost per test are more critical than underlying technology. This evolving marketplace will create exciting opportunities for a variety of new instruments, reagent systems, and auxiliary products, such as specimen preparation devices, controls, calibrators and others.

This report is a unique study designed to help current suppliers and potential market entrants identify and evaluate emerging opportunities and developed effective strategic responses. The study explores future trends; and provides test volume and sales forecasts, by market segment and individual assay.



Contains 260 pages and 10 tables



Contents

INTRODUCTION

WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

- A. Major Drugs of Abuse
 - 1. Overview
 - 2. Test Methodologies
 - 3. Amphetamines
 - 4. Barbiturates
 - 5. Benzodiazepines
 - 6. Cannabinoids/Marijuana
 - 7. Cocaine
 - 8. Lysergic Acid Diethylamide (LSD)
 - 9. Methadone
 - 10. Methaqualone
 - 11. Opiates
 - 12. Phencyclidine
 - 13. Tricyclic Antidepressants

B. Instrumentation Review: Operating characteristics and features of high-, medium-, and low-volume/POC analyzers manufactured by Abaxis, Abbott, Alere/Inverness, Alfa Wassermann, AMS, Awareness Technologies, Beckman Coulter/Olympus, Binding Site, bioMerieux, Carolina Chemistries, DiaSorin, Grifols, Horiba, Medica, Nova Biomedical, Ortho-Clinical Diagnostics, Polymedco, Randox, Roche, Siemens, Tosoh, Vital Diagnostics and other suppliers

- C. Major In Vitro Diagnostic Technologies And Their Potential Applications
 - 1. Monoclonal and Polyclonal Antibodies
 - 2. Immunoassays
 - a. Technological Principle
 - d. Chemiluminescence
 - c. Enzyme Immunoassays (EIA)

Overview

- ELISA
- EMIT
- Electrochemical
- d. Radioimmunoassays (RIA)
- e. Immunoprecipitation
- f. Affinity Chromatography



- 3. Tandem Mass Spec
- 4. IT and Automation
- 5. Dry Chemistry
- 6. Biosensors
- D. Market Size, Growth and Major Supplier Shares

ALTERNATIVE MARKET PENETRATION STRATEGIES

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets
- 1. Marketing Approaches
- 2. Product Complexity
- 3. Customer Preference
- 4. Established Suppliers
- 5. Emerging Suppliers
- 6. Major Types of Distributors
- 7. Market Segmentation

POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

COMPETITIVE ASSESSMENTS

Abbott Laboratories AdnaGen/Alere Agilent Technologies Beckman Coulter/Danaher Biomedical Diagnostics BioMerieux Bio-Rad

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DiaSorin Eiken Fujirebio Grifols Instrumentation Laboratory Kyowa Medex Matritech/Alere **Ortho-Clinical Diagnostics Quest Diagnostics** Roche Siemens Sysmex **Thermo Fisher** Tosoh Wako Wallac/PE



List Of Tables

LIST OF TABLES

Major Companies Developing or Marketing Drugs of Abuse Tests Italy, Drugs of Abuse Test Volume Forecast By Market Segment Italy, Commercial/Private Laboratories, Drugs of Abuse Test Volume Forecast by Assay Italy, Drugs of Abuse Reagent Market Forecast By Market Segment Italy, All Market Segments, Drugs of Abuse Reagent Market Forecast by Assay Italy, Hospital Laboratories, Drugs of Abuse Reagent Market Forecast by Assay Italy, Commercial/Private Laboratories, Drugs of Abuse Reagent Market Forecast by Assay Italy, Sommercial/Private Laboratories, Drugs of Abuse Reagent Market Forecast by Assay

Italy, All Market Segments, Drugs of Abuse Test Volume Forecast by Assay Italy, Hospital Laboratories, Drugs of Abuse Test Volume Forecast by Assay Italy, Major Suppliers of Immunodiagnostic Products, Estimated Market Shares



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