

# **Global Transfusion Diagnostics Market, 2019-2023: Emerging Opportunities in Americas, EMEA, APAC-A 68-Country Analysis-Supplier Shares and Strategies, Volume and Sales Segment Forecasts, Latest Technologies and Instrumentation**

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## **Abstracts**

This new 68-country report from LeadingMarketResearch.com is available by region, country, market segment, section, or individual test.

The report is designed to help current suppliers and potential market entrants identify and evaluate emerging opportunities in the global blood banking market during the next five years, and assist industry executives in developing effective business, new product development and marketing strategies.

The report explores future market and technological trends; provides test volume and sales forecasts by market segment/test location; compares features of major automated and semi-automated molecular and immunohematology analyzers; profiles leading and emerging competitors; and identifies specific product and market opportunities facing suppliers during the next five years.

Blood Group Genotyping

PCR, PCR-RFLP, AS-PCR or PCR-SSP, Multiplex PCR, Real Time PCR, Sanger DNA Sequencing, Pyrosequencing

Microarrays

BeadChip Array, BloodChip, Genome Lab SNP Stream, Fluidic Microarray Systems,

## TaqMan OpenArray, MALDI-TOF-MS, Mini-Sequencing

### Blood Typing and Grouping Tests

ABO, Antibody Panels, Antibody Screening/Indirect Antiglobulin, Antigen Typing (C, c, Duffy, E, e, I, i, Kell, Kidd, Le a, b, MN, P, S, s), Antiglobulin (Direct, C3 + IgG, IgG, C3), Crossmatching (Immediate Spin, Full Crossmatch), Rh (D, Du).

### Infectious Disease Screening Tests

AIDS (HIV NAT, HIV-1/2), Cytomegalovirus, Hepatitis (HAV NAT, HBV NAT, HBs Ag, Anti-HBc, HCV NAT, HCV, ALT/SGPT), HTLV-I/II, Parvovirus B19 NAT, Syphilis, West Nile Virus NAT.

### Sales and Market Share Analysis

Sales and market share estimates for leading suppliers of blood typing, grouping and infectious disease screening tests in major countries.

### Geographic Regions

Asia-Pacific, Europe, Latin America, Middle East, North America

### Country Analyses

Argentina, Australia, Austria, Bahrain, Bangladesh, Belgium, Brazil, Bulgaria, Canada, Chile, China, Colombia, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hong Kong, Hungary, Iceland, India, Indonesia, Iran, Iraq, Ireland, Israel, Italy, Japan, Jordan, Kuwait, Latvia, Lebanon, Lithuania, Malaysia, Malta, Mexico, Myanmar, Netherlands, New Zealand, Norway, Oman, Pakistan, Peru, Philippines, Poland, Portugal, Qatar, Romania, Saudi Arabia, Serbia, Singapore, Slovakia, Slovenia, South Korea, Spain, Sweden, Switzerland, Taiwan, Thailand, UK, United Arab Emirates, USA, Venezuela, Vietnam

### Competitive Assessments

Strategic assessments of major suppliers and emerging market entrants, including their sales, M&A, product portfolios, marketing tactics, and new products in R&D.

## Market Segmentation Analysis

Comprehensive market segmentation analysis, including review of the market dynamics, trends, structure, size, growth, and key suppliers.

Test volume and sales forecasts for over 40 blood typing, grouping and infectious disease screening tests, including NAT assays.

## Current and Emerging Products

Analysis of current and emerging molecular blood typing, grouping and infectious disease NAT screening assays.

Review of automated and semi-automated molecular and immunohematology analyzers.

## Technology Review

Assessment of current and emerging technologies, and their potential applications for the blood banking market.

Companies developing or marketing new technologies and products, by test.

## Strategic Recommendations

New product development opportunities for molecular blood typing, grouping and infectious disease NAT assays and instrumentation with significant market appeal.

Alternative market penetration strategies.

Potential market entry barriers and risks.

Contains 1,225 pages and 532 tables

## Contents

### **I. INTRODUCTION**

### **II. WORLDWIDE MARKET OVERVIEW**

- A. Business Environment
- B. Market Structure

### **III. MAJOR PRODUCT DEVELOPMENT OPPORTUNITIES**

- A. Blood Typing and Grouping
- B. Infectious Disease Screening
- C. Auxiliary

### **IV. ALTERNATIVE MARKET PENETRATION STRATEGIES**

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts

### **V. POTENTIAL MARKET ENTRY BARRIERS AND RISKS**

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection

### **VI. WORLDWIDE TECHNOLOGY AND MARKET OVERVIEW**

- A. Major Blood Typing, Grouping and Infectious Disease Screening Tests
  - 1. Blood Typing and Grouping Tests
    - a. ABO
    - b. Antibody Panels
    - c. Antibody Screening
    - d. Antigen Typing
    - e. Antiglobulin Test
    - f. Crossmatch

- g. HLA Typing
- h. Rh
- i. Other Blood Groups
- 2. Infectious Disease Screening Tests
  - a. AIDS/HIV
    - Background
    - Diagnostic Tests
      - Enzyme Immunoassay
      - Viral Load/Drug Resistance Testing
      - Genotype and Phenotype Testing
    - Blood Banking Considerations
  - b. Hepatitis Markers
    - Hepatitis A
    - Hepatitis B
    - Hepatitis C
    - Hepatitis D (Delta Hepatitis)
    - Hepatitis E
    - Hepatitis G
    - Vaccines and Drugs
  - c. Cytomegalovirus
    - Background
    - Diagnostic Tests
    - Vaccines and Drugs
  - d. Syphilis
    - Background
    - Diagnostic Tests
    - Vaccines and Drugs
  - e. West Nile Virus
    - Background
    - Clinical Syndromes
    - Diagnostic Tests
    - Vaccines and Drugs
  - f. Parvovirus B19
    - Microbiology
    - Epidemiology
    - Clinical Syndromes
    - Diagnostic Test
    - Vaccines and Drugs
  - g. Creutzfeldt-Jakob's Disease

Background

Transmission

Diagnostic Tests

Vaccines and Drugs

h. Malaria

i. Chagas Disease

j. Babesiosis

3. Pathogen Reduction

4. Leukocyte Reduction

Background

Methods

B. Instrumentation Review: Operating Characteristics, Features and Selling Prices of Leading Blood Typing, Grouping And Infectious Disease Screening Automated and Semiautomated Analyzers

C. Major Blood Banking Technologies and Their Potential Applications

1. Molecular Diagnostics

2. Monoclonal and Polyclonal Antibodies

3. Immunoassays

4. Microtitration Plates

5. IT and Automation

6. Lasers

7. Robotics

8. Synthetic Red Cell Substitutes

9. Genetically Engineered Blood Components

10. Blood Preservation

11. Autologous Blood Transfusion/Freezing

## **VII. COUNTRY MARKET ANALYSES: BLOOD TYPING, GROUPING AND INFECTIOUS DISEASE SCREENING TEST VOLUME AND SALES FORECASTS**

Argentina

Armenia

Australia

Austria

Bahrain

Bangladesh

Belgium

Brazil

Bulgaria

Canada  
Chile  
China  
Colombia  
Croatia  
Cyprus  
Czech Republic  
Denmark  
Estonia  
Finland  
France  
Georgia  
Germany  
Greece  
Hong Kong  
Hungary  
Iceland  
India  
Indonesia  
Iran  
Iraq  
Ireland  
Israel  
Italy  
Japan  
Jordan  
Kuwait  
Latvia  
Lebanon  
Lithuania  
Luxembourg  
Malaysia  
Malta  
Mexico  
Moldova  
Montenegro  
Myanmar  
Netherlands  
New Zealand

Norway  
Oman  
Pakistan  
Peru  
Philippines  
Poland  
Portugal  
Qatar  
Romania  
Saudi Arabia  
Serbia  
Singapore  
Slovakia  
Slovenia  
South Korea  
Spain  
Sweden  
Switzerland  
Taiwan  
Thailand  
UK  
United Arab Emirates  
USA  
Venezuela  
Vietnam

## **VIII. COMPETITIVE ASSESSMENTS**

Abbott  
Beckman Coulter/Danaher  
Becton Dickinson  
Biokit  
BioMerieux  
Bio-Rad  
CellMark Forensics/LabCorp  
Diagast  
DiaSorin  
Fujirebio  
Grifols



Hologic/Gen-Probe  
Immucor  
Ortho-Clinical Diagnostics  
Proteome Sciences  
Quest Diagnostics  
Quidel  
Roche  
Siemens  
Tecan

## List Of Tables

### LIST OF TABLES

Argentina Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast By Test Category

Argentina All Market Segments Blood Typing And Grouping Test Volume Forecast

Argentina All Market Segments Infectious Disease Screening Test Volume Forecast

Argentina All Market Segments Blood Typing And Grouping Reagent Market Forecast By Major Test

Argentina All Market Segments Infectious Disease Screening Reagent Market Forecast By Test

Armenia Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast By Test Category

Armenia All Market Segments Blood Typing And Grouping Test Volume Forecast

Armenia All Market Segments Infectious Disease Screening Test Volume Forecast

Armenia All Market Segments Blood Typing And Grouping Reagent Market Forecast By Major Test

Armenia All Market Segments Infectious Disease Screening Reagent Market Forecast By Test

Australia Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast By Test Category

Australia All Market Segments Blood Typing And Grouping Test Volume Forecast

Australia All Market Segments Infectious Disease Screening Test Volume Forecast

Australia All Market Segments Blood Typing And Grouping Reagent Market Forecast By Major Test

Australia All Market Segments Infectious Disease Screening Reagent Market Forecast By Test

Austria Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast By Test Category

Austria All Market Segments Blood Typing And Grouping Test Volume Forecast

Austria All Market Segments Infectious Disease Screening Test Volume Forecast

Austria All Market Segments Blood Typing And Grouping Reagent Market Forecast By Major Test

Austria All Market Segments Infectious Disease Screening Reagent Market Forecast By Test

Bahrain Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast By Test Category

Bahrain All Market Segments Blood Typing And Grouping Test Volume Forecast

Bahrain All Market Segments Infectious Disease Screening Test Volume Forecast  
Bahrain All Market Segments Blood Typing And Grouping Reagent Market Forecast By Major Test  
Bahrain All Market Segments Infectious Disease Screening Reagent Market Forecast By Test  
Bangladesh Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast By Test Category  
Bangladesh All Market Segments Blood Typing And Grouping Test Volume Forecast  
Bangladesh All Market Segments Infectious Disease Screening Test Volume Forecast  
Bangladesh All Market Segments Blood Typing And Grouping Reagent Market Forecast By Major Test  
Bangladesh All Market Segments Infectious Disease Screening Reagent Market Forecast By Test  
Belgium Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast By Test Category  
Belgium All Market Segments Blood Typing And Grouping Test Volume Forecast  
Belgium All Market Segments Infectious Disease Screening Test Volume Forecast  
Belgium All Market Segments Blood Typing And Grouping Reagent Market Forecast By Major Test  
Belgium All Market Segments Infectious Disease Screening Reagent Market Forecast By Test  
Brazil Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast By Test Category  
Brazil All Market Segments Blood Typing And Grouping Test Volume Forecast  
Brazil All Market Segments Infectious Disease Screening Test Volume Forecast  
Brazil All Market Segments Blood Typing And Grouping Reagent Market Forecast By Major Test  
Brazil All Market Segments Infectious Disease Screening Reagent Market Forecast By Test  
Bulgaria Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast By Test Category  
Bulgaria All Market Segments Blood Typing And Grouping Test Volume Forecast  
Bulgaria All Market Segments Infectious Disease Screening Test Volume Forecast  
Bulgaria All Market Segments Blood Typing And Grouping Reagent Market Forecast By Major Test  
Bulgaria All Market Segments Infectious Disease Screening Reagent Market Forecast By Test  
Canada Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast By Test Category

Canada All Market Segments Blood Typing And Grouping Test Volume Forecast  
Canada All Market Segments Infectious Disease Screening Test Volume Forecast  
Canada All Market Segments Blood Typing And Grouping Reagent Market Forecast By Major Test  
Canada All Market Segments Infectious Disease Screening Reagent Market Forecast By Test  
Chile Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast By Test Category  
Chile All Market Segments Blood Typing And Grouping Test Volume Forecast  
Chile All Market Segments Infectious Disease Screening Test Volume Forecast  
Chile All Market Segments Blood Typing And Grouping Reagent Market Forecast By Major Test  
Chile All Market Segments Infectious Disease Screening Reagent Market Forecast By Test  
China Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast By Test Category  
China All Market Segments Blood Typing And Grouping Test Volume Forecast  
China All Market Segments Infectious Disease Screening Test Volume Forecast  
China All Market Segments Blood Typing And Grouping Reagent Market Forecast By Major Test  
China All Market Segments Infectious Disease Screening Reagent Market Forecast By Test  
Colombia Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast By Test Category  
Colombia All Market Segments Blood Typing And Grouping Test Volume Forecast  
Colombia All Market Segments Infectious Disease Screening Test Volume Forecast  
Colombia All Market Segments Blood Typing And Grouping Reagent Market Forecast By Major Test  
Colombia All Market Segments Infectious Disease Screening Reagent Market Forecast By Test  
Croatia Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast By Test Category  
Croatia All Market Segments Blood Typing And Grouping Test Volume Forecast  
Croatia All Market Segments Infectious Disease Screening Test Volume Forecast  
Croatia All Market Segments Blood Typing And Grouping Reagent Market Forecast By Major Test  
Croatia All Market Segments Infectious Disease Screening Reagent Market Forecast By Test  
Cyprus Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales

## Forecast By Test Category

Cyprus All Market Segments Blood Typing And Grouping Test Volume Forecast

Cyprus All Market Segments Infectious Disease Screening Test Volume Forecast

Cyprus All Market Segments Blood Typing And Grouping Reagent Market Forecast By Major Test

Cyprus All Market Segments Infectious Disease Screening Reagent Market Forecast By Test

Czech Republic Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast By Test Category

Czech Republic All Market Segments Blood Typing And Grouping Test Volume Forecast

Czech Republic All Market Segments Infectious Disease Screening Test Volume Forecast

Czech Republic All Market Segments Blood Typing And Grouping Reagent Market Forecast By Major Test

Czech Republic All Market Segments Infectious Disease Screening Reagent Market Forecast By Test

Denmark Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast By Test Category

Denmark All Market Segments Blood Typing And Grouping Test Volume Forecast

Denmark All Market Segments Infectious Disease Screening Test Volume Forecast

Denmark All Market Segments Blood Typing And Grouping Reagent Market Forecast By Major Test

Denmark All Market Segments Infectious Disease Screening Reagent Market Forecast By Test

Estonia Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast By Test Category

Estonia All Market Segments Blood Typing And Grouping Test Volume Forecast

Estonia All Market Segments Infectious Disease Screening Test Volume Forecast

Estonia All Market Segments Blood Typing And Grouping Reagent Market Forecast By Major Test

Estonia All Market Segments Infectious Disease Screening Reagent Market Forecast By Test

Finland Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast By Test Category

Finland All Market Segments Blood Typing And Grouping Test Volume Forecast

Finland All Market Segments Infectious Disease Screening Test Volume Forecast

Finland All Market Segments Blood Typing And Grouping Reagent Market Forecast By Major Test

Finland All Market Segments Infectious Disease Screening Reagent Market Forecast By Test

France Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast By Test Category

France Facilities Performing Blood Bank Tests by Market Segment

France Hospital Laboratories Performing Blood Bank Tests by Bed Size

France Commercial/Private Laboratories Performing Blood Bank Tests By Annual Test Volume

France All Market Segments Blood Typing And Grouping Test Volume Forecast By Market Segment

France All Market Segments Blood Typing And Grouping Test Volume Forecast

France Hospital Laboratories Blood Typing and Grouping Test Volume Forecast

France Blood Banks Blood Typing And Grouping Test Volume Forecast

France Commercial/Private Laboratories Blood Typing and Grouping Test Volume Forecast

France All Market Segments Infectious Disease Screening Test Volume Forecast By Market Segment

France All Market Segments Infectious Disease Screening Test Volume Forecast

France Blood Banks Infectious Disease Screening Test Volume Forecast

France Commercial/Private Laboratories Infectious Disease Screening Test Volume Forecast

France Hospital Laboratories Infectious Disease Screening Test Volume Forecast

France All Market Segments Blood Typing And Grouping Reagent Market Forecast By Market Segment

France All Market Segments Blood Typing And Grouping Reagent Market Forecast By Major Test

France Hospital Laboratories Blood Typing and Grouping Reagent Market Forecast By Major

France Blood Banks Blood Typing and Grouping Reagent Market Forecast By Major Test

France Commercial/Private Laboratories Blood Typing and Grouping Reagent Market Forecast By Major Test

France All Market Segments Infectious Disease Screening Reagent Market Forecast By Market Segment

France All Market Segments Infectious Disease Screening Reagent Market Forecast By Test

France Blood Banks Infectious Disease Screening Reagent Market Forecast by Test

France Commercial/Private Laboratories Infectious Disease Screening Reagent Market Forecast By Test



France Hospital Laboratories Infectious Disease Screening Reagent Market Forecast by Test

France Major Suppliers of Blood Typing And Grouping Reagents Estimated Sales And Market Shares

France HIV/HTLV Blood Screening Market, Reagent Sales by Major Supplier

France Hepatitis Blood Screening Market, Reagent Sales by Major Supplier

France HIV/Hepatitis NAT Screening Market Reagent Sales by Major Supplier

France CMV Blood Screening Market, Reagent Sales by Major Supplier

France Syphilis Blood Screening Market, Reagent Sales by Major Supplier

Georgia Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast By Test Category

Georgia All Market Segments Blood Typing And Grouping Test Volume Forecast

Georgia All Market Segments Infectious Disease Screening Test Volume Forecast

Georgia All Market Segments Blood Typing And Grouping Reagent Market Forecast By Major Test

Georgia All Market Segments Infectious Disease Screening Reagent Market Forecast By Test

Germany Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast By Test Category

Germany Facilities Performing Blood Bank Tests by Market Segment

Germany Hospital Laboratories Performing Blood Bank Tests by Bed Size

Germany Commercial/Private Laboratories Performing Blood Bank Tests By Annual Test Volume

Germany All Market Segments Blood Typing And Grouping Test Volume Forecast by Market Segment

Germany All Market Segments Blood Typing And Grouping Test Volume Forecast

Germany Hospital Laboratories Blood Typing and Grouping Test Volume Forecast

Germany Blood Banks Blood Typing And Grouping Test Volume Forecast

Germany Commercial/Private Laboratories Blood Typing and Grouping Test Volume Forecast

Germany All Market Segments Infectious Disease Screening Test Volume Forecast By Market Segment

Germany All Market Segments Infectious Disease Screening Test Volume Forecast

Germany Blood Banks Infectious Disease Screening Test Volume Forecast

Germany Commercial/Private Laboratories Infectious Disease Screening Test Volume Forecast

Germany Hospital Laboratories Infectious Disease Screening Test Volume Forecast

Germany All Market Segments Blood Typing And Grouping Reagent Market Forecast By Market Segment

Germany All Market Segments Blood Typing And Grouping Reagent Market Forecast  
By Major Test

Germany Hospital Laboratories Blood Typing and Grouping Reagent Market Forecast  
By Major Test

Germany Blood Banks Blood Typing and Grouping Reagent Market by Major Test  
Forecast

Germany Commercial/Private Laboratories Blood Typing and Grouping Reagent Market  
Forecast By Major Test

Germany All Market Segments Infectious Disease Screening Reagent Market Forecast  
By Market Segment

Germany All Market Segments Infectious Disease Screening Reagent Market Forecast  
by Test

Germany Blood Banks Infectious Disease Screening Reagent Market Forecast by Test

Germany Commercial/Private Laboratories Infectious Disease Screening Reagent  
Market Forecast By Test

Germany Hospital Laboratories Infectious Disease Screening Reagent Market Forecast  
by Test

Germany Major Suppliers of Blood Typing And Grouping Reagents Estimated Sales  
And Market Shares

Germany HIV-1/2 Blood Screening Market, Reagent Sales by Major Supplier

Germany Hepatitis Blood Screening Market, Reagent Sales by Major Supplier

Germany HIV/Hepatitis NAT Market, Reagent Sales by Major Supplier

Germany CMV Blood Screening Market, Reagent Sales by Major Supplier

Greece Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales  
Forecast By Test Category

Greece All Market Segments Blood Typing And Grouping Test Volume Forecast

Greece All Market Segments Infectious Disease Screening Test Volume Forecast

Greece All Market Segments Blood Typing And Grouping Reagent Market Forecast By  
Major Test

Greece All Market Segments Infectious Disease Screening Reagent Market Forecast  
By Test

Hong Kong Executive Summary Table: Total Blood Bank Test Volume and Reagent  
Sales Forecast By Test Category

Hong Kong All Market Segments Blood Typing And Grouping Test Volume Forecast

Hong Kong All Market Segments Infectious Disease Screening Test Volume Forecast

Hong Kong All Market Segments Blood Typing And Grouping Reagent Market Forecast  
By Major Test

Hong Kong All Market Segments Infectious Disease Screening Reagent Market  
Forecast By Test



Hungary Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast By Test Category

Hungary All Market Segments Blood Typing And Grouping Test Volume Forecast

Hungary All Market Segments Infectious Disease Screening Test Volume Forecast

Hungary All Market Segments Blood Typing And Grouping Reagent Market Forecast By Major Test

Hungary All Market Segments Infectious Disease Screening Reagent Market Forecast By Test

Iceland Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast By Test Category

Iceland All Market Segments Blood Typing And Grouping Test Volume Forecast

Iceland All Market Segments Infectious Disease Screening Test Volume Forecast

Iceland All Market Segments Blood Typing And Grouping Reagent Market Forecast By Major Test

Iceland All Market Segments Infectious Disease Screening Reagent Market Forecast By Test

India Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast By Test Category

India All Market Segments Blood Typing And Grouping Test Volume Forecast

India All Market Segments Infectious Disease Screening Test Volume Forecast

India All Market Segments Blood Typing And Grouping Reagent Market Forecast By Major Test

India All Market Segments Infectious Disease Screening Reagent Market Forecast By Test

Indonesia Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast By Test Category

Indonesia All Market Segments Blood Typing And Grouping Test Volume Forecast

Indonesia All Market Segments Infectious Disease Screening Test Volume Forecast

Indonesia All Market Segments Blood Typing And Grouping Reagent Market Forecast By Major Test

Indonesia All Market Segments Infectious Disease Screening Reagent Market Forecast By Test

Iran Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast By Test Category

Iran All Market Segments Blood Typing And Grouping Test Volume Forecast

Iran All Market Segments Infectious Disease Screening Test Volume Forecast

Iran All Market Segments Blood Typing And Grouping Reagent Market Forecast By Major Test

Iran All Market Segments Infectious Disease Screening Reagent Market Forecast By

## Test

Iraq Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales  
Forecast By Test Category

Iraq All Market Segments Blood Typing And Grouping Test Volume Forecast

Iraq All Market Segments Infectious Disease Screening Test Volume Forecast

Iraq All Market Segments Blood Typing And Grouping Reagent Market Forecast By  
Major Test

Iraq All Market Segments Infectious Disease Screening Reagent Market Forecast By  
Test

Ireland Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales  
Forecast By Test Category

Ireland All Market Segments Blood Typing And Grouping Test Volume Forecast

Ireland All Market Segments Infectious Disease Screening Test Volume Forecast

Ireland All Market Segments Blood Typing And Grouping Reagent Market Forecast By  
Major Test

Ireland All Market Segments Infectious Disease Screening Reagent Market Forecast By  
Test

Israel Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales  
Forecast By Test Category

Israel All Market Segments Blood Typing And Grouping Test Volume Forecast

Israel All Market Segments Infectious Disease Screening Test Volume Forecast

Israel All Market Segments Blood Typing And Grouping Reagent Market Forecast By  
Major Test

Israel All Market Segments Infectious Disease Screening Reagent Market Forecast By  
Test

Italy Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales  
Forecast By Test Category

Italy Facilities Performing Blood Bank Tests by Market Segment

Italy Hospital Laboratories Performing Blood Bank Tests by Bed Size

Italy Commercial/Private Laboratories Performing Blood Bank Tests By Annual Test  
Volume

Italy All Market Segments Blood Typing And Grouping Test Volume by Market Segment

Italy All Market Segments Blood Typing And Grouping Test Volume Forecast

Italy Hospital Laboratories Blood Typing and Grouping Test Volume Forecast

Italy Blood Banks Blood Typing And Grouping Test Volume Forecast

Italy Commercial/Private Laboratories Blood Typing and Grouping Test Volume  
Forecast

Italy All Market Segments Infectious Disease Screening Test Volume Forecast by  
Market Segment

Italy All Market Segments Infectious Disease Screening Test Volume Forecast

Italy Blood Banks Infectious Disease Screening Test Volume Forecast

Italy Commercial/Private Laboratories Infectious Disease Screening Test Volume Forecast

Italy Hospital Laboratories Infectious Disease Screening Test Volume Forecast

Italy All Market Segments Blood Typing And Grouping Reagent Market Forecast By Market Segment

Italy All Market Segments Blood Typing And Grouping Reagent Market Forecast By Major Test

Italy Hospital Laboratories Blood Typing and Grouping Reagent Market Forecast By Major Test

Italy Blood Banks Blood Typing and Grouping Reagent Market Forecast by Major Test

Italy Commercial/Private Laboratories Blood Typing and Grouping Reagent Market Forecast By Major Test

Italy All Market Segments Infectious Disease Screening Reagent Market Forecast by Market Segment

Italy All Market Segments Infectious Disease Screening Reagent Market Forecast by Test

Italy Blood Banks Infectious Disease Screening Reagent Market Forecast by Test

Italy Commercial/Private Laboratories Infectious Disease Screening Reagent Market Forecast by Test

Italy Hospital Laboratories Infectious Disease Screening Reagent Market Forecast By Test

Italy Major Suppliers of Blood Typing And Grouping Reagents Estimated Sales And Market Shares

Italy AIDS/Hepatitis Blood Screening Market, Reagent Sales by Major Supplier

Italy HIV/Hepatitis NAT Market, Reagent Sales by Major Supplier

Italy CMV Blood Screening Market, Reagent Sales by Major Supplier

Japan Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast By Test Category

Japan Facilities Performing Blood Bank Tests by Market Segment

Japan Hospital Laboratories Performing Blood Bank Tests by Bed Size

Japan Commercial/Private Laboratories Performing Blood Bank Tests By Annual Test Volume

Japan All Market Segments Blood Typing And Grouping Test Volume Forecast by Market Segment

Japan All Market Segments Blood Typing And Grouping Test Volume Forecast

Japan Hospital Laboratories Blood Typing and Grouping Test Volume Forecast

Japan Blood Banks Blood Typing And Grouping Test Volume Forecast

Japan Commercial/Private Laboratories Blood Typing and Grouping Test Volume Forecast

Japan All Market Segments Infectious Disease Screening Test Volume Forecast by Market Segment

Japan All Market Segments Infectious Disease Screening Test Volume Forecast

Japan Blood Banks Infectious Disease Screening Test Volume Forecast

Japan Commercial/Private Laboratories Infectious Disease Screening Test Volume Forecast

Japan Hospital Laboratories Infectious Disease Screening Test Volume Forecast

Japan All Market Segments Blood Typing And Grouping Reagent Market Forecast By Market Segment

Japan All Market Segments Blood Typing And Grouping Reagent Market Forecast by Major Test

Japan Hospital Laboratories Blood Typing and Grouping Reagent Market Forecast By Major Test

Japan Blood Banks Blood Typing and Grouping Reagent Market by Major Test Forecast

Japan Commercial/Private Laboratories Blood Typing and Grouping Reagent Market Forecast By Major Test

Japan All Market Segments Infectious Disease Screening Reagent Market Forecast By Market Segment

Japan All Market Segments Infectious Disease Screening Reagent Market Forecast by Test

Japan Blood Banks Infectious Disease Screening Reagent Market Forecast by Test

Japan Commercial/Private Laboratories Infectious Disease Screening Reagent Market Forecast By Test

Japan Hospital Laboratories Infectious Disease Screening Reagent Market Forecast by Test

Japan Major Suppliers of Blood Typing And Grouping Reagents Estimated Sales And Market Shares

Japan HIV/HTLV Blood Screening Market, Reagent Sales by Major Supplier

Japan Hepatitis C Blood Screening Market, Reagent Sales by Major Supplier

Japan CMV Blood Screening Market, Reagent Sales by Major Supplier

Japan Syphilis Blood Screening Market, Reagent Sales by Major Supplier

Jordan Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast By Test Category

Jordan All Market Segments Blood Typing And Grouping Test Volume Forecast

Jordan All Market Segments Infectious Disease Screening Test Volume Forecast

Jordan All Market Segments Blood Typing And Grouping Reagent Market Forecast By Major Test

Jordan All Market Segments Infectious Disease Screening Reagent Market Forecast By Test

Kuwait Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast By Test Category

Kuwait All Market Segments Blood Typing And Grouping Test Volume Forecast

Kuwait All Market Segments Infectious Disease Screening Test Volume Forecast

Kuwait All Market Segments Blood Typing And Grouping Reagent Market Forecast By Major Test

Kuwait All Market Segments Infectious Disease Screening Reagent Market Forecast By Test

Latvia Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast By Test Category

Latvia All Market Segments Blood Typing And Grouping Test Volume Forecast

Latvia All Market Segments Infectious Disease Screening Test Volume Forecast

Latvia All Market Segments Blood Typing And Grouping Reagent Market Forecast By Major Test

Latvia All Market Segments Infectious Disease Screening Reagent Market Forecast By Test

Lebanon Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast By Test Category

Lebanon All Market Segments Blood Typing And Grouping Test Volume Forecast

Lebanon All Market Segments Infectious Disease Screening Test Volume Forecast

Lebanon All Market Segments Blood Typing And Grouping Reagent Market Forecast By Major Test

Lebanon All Market Segments Infectious Disease Screening Reagent Market Forecast By Test

Lithuania Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast By Test Category

Lithuania All Market Segments Blood Typing And Grouping Test Volume Forecast

Lithuania All Market Segments Infectious Disease Screening Test Volume Forecast

Lithuania All Market Segments Blood Typing And Grouping Reagent Market Forecast By Major Test

Lithuania All Market Segments Infectious Disease Screening Reagent Market Forecast By Test

Luxembourg Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast By Test Category

Luxembourg All Market Segments Blood Typing And Grouping Test Volume Forecast

Luxembourg All Market Segments Infectious Disease Screening Test Volume Forecast

Luxembourg All Market Segments Blood Typing And Grouping Reagent Market



Forecast By Major Test

Luxembourg All Market Segments Infectious Disease Screening Reagent Market

Forecast By Test

Malaysia Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales

Forecast By Test Category

Malaysia All Market Segments Blood Typing And Grouping Test Volume Forecast

Malaysia All Market Segments Infectious Disease Screening Test Volume Forecast

Malaysia All Market Segments Blood Typing And Grouping Reagent Market Forecast

By Major Test

Malaysia All Market Segments Infectious Disease Screening Reagent Market Forecast

By Test

Malta Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales

Forecast By Test Category

Malta All Market Segments Blood Typing And Grouping Test Volume Forecast

Malta All Market Segments Infectious Disease Screening Test Volume Forecast

Malta All Market Segments Blood Typing And Grouping Reagent Market Forecast By

Major Test

Malta All Market Segments Infectious Disease Screening Reagent Market Forecast By

Test

Mexico Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales

Forecast By Test Category

Mexico All Market Segments Blood Typing And Grouping Test Volume Forecast

Mexico All Market Segments Infectious Disease Screening Test Volume Forecast

Mexico All Market Segments Blood Typing And Grouping Reagent Market Forecast By

Major Test

Mexico All Market Segments Infectious Disease Screening Reagent Market Forecast By

Test

Moldova Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales

Forecast By Test Category

Moldova All Market Segments Blood Typing And Grouping Test Volume Forecast

Moldova All Market Segments Infectious Disease Screening Test Volume Forecast

Moldova All Market Segments Blood Typing And Grouping Reagent Market Forecast By

Major Test

Moldova All Market Segments Infectious Disease Screening Reagent Market Forecast

By Test

Montenegro Executive Summary Table: Total Blood Bank Test Volume and Reagent  
Sales Forecast By Test Category

Montenegro All Market Segments Blood Typing And Grouping Test Volume Forecast

Montenegro All Market Segments Infectious Disease Screening Test Volume Forecast

Montenegro All Market Segments Blood Typing And Grouping Reagent Market Forecast  
By Major Test

Montenegro All Market Segments Infectious Disease Screening Reagent Market  
Forecast By Test

Myanmar Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales  
Forecast By Test Category

Myanmar All Market Segments Blood Typing And Grouping Test Volume Forecast

Myanmar All Market Segments Infectious Disease Screening Test Volume Forecast

Myanmar All Market Segments Blood Typing And Grouping Reagent Market Forecast  
By Major Test

Myanmar All Market Segments Infectious Disease Screening Reagent Market Forecast  
By Test

Netherlands Executive Summary Table: Total Blood Bank Test Volume and Reagent  
Sales Forecast By Test Category

Netherlands All Market Segments Blood Typing And Grouping Test Volume Forecast

Netherlands All Market Segments Infectious Disease Screening Test Volume Forecast

Netherlands All Market Segments Blood Typing And Grouping Reagent Market  
Forecast By Major Test

Netherlands All Market Segments Infectious Disease Screening Reagent Market  
Forecast By Test

New Zealand Executive Summary Table: Total Blood Bank Test Volume and Reagent  
Sales Forecast By Test Category

New Zealand All Market Segments Blood Typing And Grouping Test Volume Forecast

New Zealand All Market Segments Infectious Disease Screening Test Volume Forecast

New Zealand All Market Segments Blood Typing And Grouping Reagent Market  
Forecast By Major Test

New Zealand All Market Segments Infectious Disease Screening Reagent Market  
Forecast By Test

Norway Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales  
Forecast By Test Category

Norway All Market Segments Blood Typing And Grouping Test Volume Forecast

Norway All Market Segments Infectious Disease Screening Test Volume Forecast

Norway All Market Segments Blood Typing And Grouping Reagent Market Forecast By  
Major Test

Norway All Market Segments Infectious Disease Screening Reagent Market Forecast  
By Test

Oman Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales  
Forecast By Test Category

Oman All Market Segments Blood Typing And Grouping Test Volume Forecast

Oman All Market Segments Infectious Disease Screening Test Volume Forecast  
Oman All Market Segments Blood Typing And Grouping Reagent Market Forecast By Major Test  
Oman All Market Segments Infectious Disease Screening Reagent Market Forecast By Test  
Pakistan Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast By Test Category  
Pakistan All Market Segments Blood Typing And Grouping Test Volume Forecast  
Pakistan All Market Segments Infectious Disease Screening Test Volume Forecast  
Pakistan All Market Segments Blood Typing And Grouping Reagent Market Forecast By Major Test  
Pakistan All Market Segments Infectious Disease Screening Reagent Market Forecast By Test  
Peru Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast By Test Category  
Peru All Market Segments Blood Typing And Grouping Test Volume Forecast  
Peru All Market Segments Infectious Disease Screening Test Volume Forecast  
Peru All Market Segments Blood Typing And Grouping Reagent Market Forecast By Major Test  
Peru All Market Segments Infectious Disease Screening Reagent Market Forecast By Test  
Philippines Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast By Test Category  
Philippines All Market Segments Blood Typing And Grouping Test Volume Forecast  
Philippines All Market Segments Infectious Disease Screening Test Volume Forecast  
Philippines All Market Segments Blood Typing And Grouping Reagent Market Forecast By Major Test  
Philippines All Market Segments Infectious Disease Screening Reagent Market Forecast By Test  
Poland Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast By Test Category  
Poland All Market Segments Blood Typing And Grouping Test Volume Forecast  
Poland All Market Segments Infectious Disease Screening Test Volume Forecast  
Poland All Market Segments Blood Typing And Grouping Reagent Market Forecast By Major Test  
Poland All Market Segments Infectious Disease Screening Reagent Market Forecast By Test  
Portugal Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast By Test Category



Portugal All Market Segments Blood Typing And Grouping Test Volume Forecast  
Portugal All Market Segments Infectious Disease Screening Test Volume Forecast  
Portugal All Market Segments Blood Typing And Grouping Reagent Market Forecast By Major Test  
Portugal All Market Segments Infectious Disease Screening Reagent Market Forecast By Test  
Qatar Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast By Test Category  
Qatar All Market Segments Blood Typing And Grouping Test Volume Forecast  
Qatar All Market Segments Infectious Disease Screening Test Volume Forecast  
Qatar All Market Segments Blood Typing And Grouping Reagent Market Forecast By Major Test  
Qatar All Market Segments Infectious Disease Screening Reagent Market Forecast By Test  
Romania Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast By Test Category  
Romania All Market Segments Blood Typing And Grouping Test Volume Forecast  
Romania All Market Segments Infectious Disease Screening Test Volume Forecast  
Romania All Market Segments Blood Typing And Grouping Reagent Market Forecast By Major Test  
Romania All Market Segments Infectious Disease Screening Reagent Market Forecast By Test  
Saudi Arabia Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast By Test Category  
Saudi Arabia All Market Segments Blood Typing And Grouping Test Volume Forecast  
Saudi Arabia All Market Segments Infectious Disease Screening Test Volume Forecast  
Saudi Arabia All Market Segments Blood Typing And Grouping Reagent Market Forecast By Major Test  
Saudi Arabia All Market Segments Infectious Disease Screening Reagent Market Forecast By Test  
Serbia Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast By Test Category  
Serbia All Market Segments Blood Typing And Grouping Test Volume Forecast  
Serbia All Market Segments Infectious Disease Screening Test Volume Forecast  
Serbia All Market Segments Blood Typing And Grouping Reagent Market Forecast By Major Test  
Serbia All Market Segments Infectious Disease Screening Reagent Market Forecast By Test  
Singapore Executive Summary Table: Total Blood Bank Test Volume and Reagent

## Sales Forecast By Test Category

Singapore All Market Segments Blood Typing And Grouping Test Volume Forecast

Singapore All Market Segments Infectious Disease Screening Test Volume Forecast

Singapore All Market Segments Blood Typing And Grouping Reagent Market Forecast  
By Major Test

Singapore All Market Segments Infectious Disease Screening Reagent Market Forecast  
By Test

Slovakia Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales  
Forecast By Test Category

Slovakia All Market Segments Blood Typing And Grouping Test Volume Forecast

Slovakia All Market Segments Infectious Disease Screening Test Volume Forecast

Slovakia All Market Segments Blood Typing And Grouping Reagent Market Forecast By  
Major Test

Slovakia All Market Segments Infectious Disease Screening Reagent Market Forecast  
By Test

Slovenia Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales  
Forecast By Test Category

Slovenia All Market Segments Blood Typing And Grouping Test Volume Forecast

Slovenia All Market Segments Infectious Disease Screening Test Volume Forecast

Slovenia All Market Segments Blood Typing And Grouping Reagent Market Forecast By  
Major Test

Slovenia All Market Segments Infectious Disease Screening Reagent Market Forecast  
By Test

South Korea Executive Summary Table: Total Blood Bank Test Volume and Reagent  
Sales Forecast By Test Category

South Korea All Market Segments Blood Typing And Grouping Test Volume Forecast

South Korea All Market Segments Infectious Disease Screening Test Volume Forecast

South Korea All Market Segments Blood Typing And Grouping Reagent Market  
Forecast By Major Test

South Korea All Market Segments Infectious Disease Screening Reagent Market  
Forecast By Test

Spain Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales  
Forecast By Test Category

Spain Facilities Performing Blood Bank Tests by Market Segment

Spain Hospital Laboratories Performing Blood Bank Tests by Bed Size

Spain Commercial/Private Laboratories Performing Blood Bank Tests By Annual Test  
Volume

Spain All Market Segments Blood Typing And Grouping Test Volume Forecast by  
Market Segment

Spain All Market Segments Blood Typing And Grouping Test Volume Forecast  
Spain Hospital Laboratories Blood Typing and Grouping Test Volume Forecast  
Spain Blood Banks Blood Typing And Grouping Test Volume Forecast  
Spain Commercial/Private Laboratories Blood Typing and Grouping Test Volume Forecast  
Spain All Market Segments Infectious Disease Screening Test Volume Forecast By Market Segment  
Spain All Market Segments Infectious Disease Screening Test Volume Forecast  
Spain Blood Banks Infectious Disease Screening Test Volume Forecast  
Spain Commercial/Private Laboratories Infectious Disease Screening Test Volume Forecast  
Spain Hospital Laboratories Infectious Disease Screening Test Volume Forecast  
Spain All Market Segments Blood Typing And Grouping Reagent Market Forecast By Market Segment  
Spain All Market Segments Blood Typing And Grouping Reagent Market Forecast By Major Test  
Spain Hospital Laboratories Blood Typing and Grouping Reagent Market Forecast By Major Test  
Spain Blood Banks Blood Typing and Grouping Reagent Market by Major Test Forecast  
Spain Commercial/Private Laboratories Blood Typing and Grouping Reagent Market Forecast By Major Test  
Spain All Market Segments Infectious Disease Screening Reagent Market Forecast by Market Segment  
Spain All Market Segments Infectious Disease Screening Reagent Market Forecast by Test  
Spain Blood Banks Infectious Disease Screening Reagent Market Forecast by Test  
Spain Commercial/Private Laboratories Infectious Disease Screening Reagent Market Forecast By Test  
Spain Hospital Laboratories Infectious Disease Screening Reagent Market Forecast by Test  
Spain Major Suppliers of Blood Typing And Grouping Reagents Estimated Sales And Market Shares  
Spain HIV-1/2 Blood Screening Market, Reagent Sales by Major Supplier  
Spain Hepatitis Blood Screening Market, Reagent Sales by Major Supplier  
Spain HIV/Hepatitis NAT Market, Reagent Sales by Major Supplier  
Spain CMV Blood Screening Market, Reagent Sales by Major Supplier  
Spain Syphilis Blood Screening Market, Reagent Sales by Major Supplier  
Sweden Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast By Test Category

Sweden All Market Segments Blood Typing And Grouping Test Volume Forecast  
Sweden All Market Segments Infectious Disease Screening Test Volume Forecast  
Sweden All Market Segments Blood Typing And Grouping Reagent Market Forecast By Major Test  
Sweden All Market Segments Infectious Disease Screening Reagent Market Forecast By Test  
Switzerland Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast By Test Category  
Switzerland All Market Segments Blood Typing And Grouping Test Volume Forecast  
Switzerland All Market Segments Infectious Disease Screening Test Volume Forecast  
Switzerland All Market Segments Blood Typing And Grouping Reagent Market Forecast By Major Test  
Switzerland All Market Segments Infectious Disease Screening Reagent Market Forecast By Test  
Taiwan Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast By Test Category  
Taiwan All Market Segments Blood Typing And Grouping Test Volume Forecast  
Taiwan All Market Segments Infectious Disease Screening Test Volume Forecast  
Taiwan All Market Segments Blood Typing And Grouping Reagent Market Forecast By Major Test  
Taiwan All Market Segments Infectious Disease Screening Reagent Market Forecast By Test  
Thailand Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast By Test Category  
Thailand All Market Segments Blood Typing And Grouping Test Volume Forecast  
Thailand All Market Segments Infectious Disease Screening Test Volume Forecast  
Thailand All Market Segments Blood Typing And Grouping Reagent Market Forecast By Major Test  
Thailand All Market Segments Infectious Disease Screening Reagent Market Forecast By Test  
U.K. Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast By Test Category  
U.K. Facilities Performing Blood Bank Tests by Market Segment  
U.K. Hospital Laboratories Performing Blood Bank Tests by Bed Size  
U.K. Commercial/Private Laboratories Performing Blood Bank Tests By Annual Test Volume  
U.K. All Market Segments Blood Typing And Grouping Test Volume Forecast By Market Segment  
U.K. All Market Segments Blood Typing And Grouping Test Volume Forecast

U.K. Hospital Laboratories Blood Typing and Grouping Test Volume Forecast  
U.K. Blood Banks Blood Typing And Grouping Test Volume Forecast  
U.K. Commercial/Private Laboratories Blood Typing and Grouping Test Volume Forecast  
U.K. All Market Segments Infectious Disease Screening Test Volume Forecast by Market Segment  
U.K. All Market Segments Infectious Disease Screening Test Volume Forecast  
U.K. Blood Banks Infectious Disease Screening Test Volume Forecast  
U.K. Hospital Laboratories Infectious Disease Screening Test Volume Forecast  
U.K. Commercial/Private Laboratories Infectious Disease Screening Test Volume Forecast  
U.K. All Market Segments Blood Typing And Grouping Reagent Market Forecast By Market Segment  
U.K. All Market Segments Blood Typing And Grouping Reagent Market Forecast By Major Test  
U.K. Hospital Laboratories Blood Typing and Grouping Reagent Market Forecast By Major Test  
U.K. Blood Banks Blood Typing and Grouping Reagent Market Forecast by Major Test  
U.K. All Market Segments Infectious Disease Screening Reagent Market Forecast By Market Segment  
U.K. All Market Segments Infectious Disease Screening Reagent Market Forecast Segment by Test  
U.K. Blood Banks Infectious Disease Screening Reagent Market Forecast by Test  
U.K. Hospital Laboratories Infectious Disease Screening Reagent Market Forecast By Test  
U.K. Commercial/Private Laboratories Infectious Disease Screening Reagent Market Forecast by Test  
U.K. Major Suppliers of Blood Typing And Grouping Reagents Estimated Sales And Market Shares  
U.K. HIV-1/2 Blood Screening Market, Reagent Sales by Major Supplier  
U.K. Hepatitis Blood Screening Market, Reagent Sales by Major Supplier  
U.K. Syphilis Blood Screening Market, Reagent Sales by Major Supplier  
United Arab Emirates Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast By Test Category  
United Arab Emirates All Market Segments Blood Typing And Grouping Test Volume Forecast  
United Arab Emirates All Market Segments Infectious Disease Screening Test Volume Forecast  
United Arab Emirates All Market Segments Blood Typing And Grouping Reagent Market



Forecast By Major Test

United Arab Emirates All Market Segments Infectious Disease Screening Reagent

Market Forecast By Test

U.S.A. Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales

Forecast By Test Category

U.S.A. Estimated Number of Inpatient and Ambulatory Surgeries

U.S.A. Facilities Performing Blood Bank Tests by Market Segment

U.S.A. Hospital Laboratories Performing Blood Bank Tests by Bed Size

U.S.A. Commercial/Private Laboratories Performing Blood Bank Tests By Annual Test  
Volume Forecast

U.S.A. Facilities Collecting Whole Blood And Plasma by Market Forecast Segment

U.S.A. Whole Blood and Plasma Collections By Market Forecast Segment

U.S.A. All Market Segments Blood Typing And Grouping Test Volume by Market  
Forecast Segment

U.S.A. All Market Segments Blood Typing And Grouping Test Volume Forecast

U.S.A. Hospital Laboratories Blood Typing and Grouping Test Volume Forecast

U.S.A. Community and Regional Blood Centers Blood Typing and Grouping Test  
Volume Forecast

U.S.A. Commercial/Private Laboratories Blood Typing and Grouping Test Volume  
Forecast

U.S.A. Plasma Fractionation Centers Blood Typing and Grouping Test Volume Forecast

U.S.A. Military Blood Banks Blood Typing And Grouping Test Volume Forecast

U.S.A. All Market Segments Infectious Disease Screening Test Volume Forecast By  
Market Segment

U.S.A. All Market Segments Infectious Disease Screening Test Volume Forecast

U.S.A. Community and Regional Centers Infectious Disease Screening Test Volume  
Forecast

U.S.A. Plasma Fractionation Centers Infectious Disease Screening Test Volume  
Forecast

U.S.A. Hospital Blood Banks Infectious Disease Screening Test Volume Forecast

U.S.A. Military Blood Banks Infectious Disease Screening Test Volume Forecast

U.S.A. All Market Segments Blood Typing And Grouping Reagent Market Forecast By  
Market Segment

U.S.A. All Market Segments Blood Typing And Grouping Reagent Market Forecast By  
Market Segment

U.S.A. Hospital Blood Banks Blood Typing And Grouping Reagent Market Forecast By  
Major Test

U.S.A. Community and Regional Blood Centers Blood Typing and Grouping Reagent  
Market Forecast By Major Test

U.S.A. Commercial/Private Laboratories Blood Typing and Grouping Reagent Market Forecast By Major Test

U.S.A. Plasma Fractionation Centers Blood Typing and Grouping Reagent Market Forecast By Major Test

U.S.A. Military Blood Banks Blood Typing And Grouping Reagent Market Forecast by Major Test

U.S.A. All Market Segments Infectious Disease Screening Reagent Market by Market Forecast Segment

U.S.A. All Market Segments Infectious Disease Screening Reagent Market by Market Forecast Segment

U.S.A. Community and Regional Centers Infectious Disease Screening Reagent Market Forecast By Test

U.S.A. Plasma Fractionation Centers Infectious Disease Screening Reagent Market Forecast By Test

U.S.A. Hospital Blood Banks Infectious Disease Screening Reagent Market Forecast By Test

U.S.A. Military Blood Banks Infectious Disease Screening Reagent Market Forecast By Test

U.S.A. Major Suppliers of Blood Typing And Grouping Reagents Estimated Sales And Market Shares

U.S.A. HIV/HTLV Blood Screening Market, Reagent Sales by Major Supplier

U.S.A. Hepatitis Blood Screening Market, Reagents Sales by Major Supplier

U.S.A. Hepatitis C Blood Screening Market, Reagent Sales by Major Supplier

U.S.A. HIV/Hepatitis C NAT Market, Reagent Sales by Major Supplier

U.S.A. West Nile Virus NAT Market, Reagent Sales by Major Supplier

U.S.A. CMV Blood Screening Market, Reagent Sales by Major Supplier

U.S.A. Syphilis Blood Screening Market, Reagent Sales by Major Supplier

Venezuela Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast By Test Category

Venezuela All Market Segments Blood Typing And Grouping Test Volume Forecast

Venezuela All Market Segments Infectious Disease Screening Test Volume Forecast

Venezuela All Market Segments Blood Typing And Grouping Reagent Market Forecast By Major Test

Venezuela All Market Segments Infectious Disease Screening Reagent Market Forecast By Test

Vietnam Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast By Test Category

Vietnam All Market Segments Blood Typing And Grouping Test Volume Forecast

Vietnam All Market Segments Infectious Disease Screening Test Volume Forecast

Vietnam All Market Segments Blood Typing And Grouping Reagent Market Forecast By Major Test

Vietnam All Market Segments Infectious Disease Screening Reagent Market Forecast By Test

Major Companies Developing or Marketing Blood Typing and Grouping Tests

Major Companies Developing or Marketing HLA Typing Tests

Major Companies Developing or Marketing AIDS Tests

Major Companies Developing or Marketing Hepatitis Tests

Major Companies Developing or Marketing CMV Tests

Major Companies Developing or Marketing Syphilis Tests

Major Companies Developing or Marketing Blood Bank Analyzers



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