

2019-2023 Diagnostic Imaging Market: Analogic, Canon Medical Systems, Esaote, GE, Hitachi, Hologic, Philips, Shimadzu, and Siemens

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Abstracts

The companies analyzed in this report include Analogic, Canon Medical Systems, Esaote, GE, Hitachi, Hologic, Philips, Shimadzu, and Siemens.

The report presents insightful strategic assessments, including:

Business, new product development, and marketing strategies.

Anticipated acquisitions, joint ventures, and divestitures.

The U.S. and international sales force size in major geographic regions.

Selling options, including rental plans, leasing and others

Promotional tactics, e.g., pricing, discounts, advertising, trade shows, seminars, product literature, newsletters, etc.

System service and support.

Internally developed and acquired diagnostic imaging and related technologies, including X-ray, ultrasound, MRI, CT, nuclear medicine, PET, PACS, and others.

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